

# LIFE



400 METER  
SWIMMING  
CHAMPION

20 CENTS

AUGUST 20, 1951

CIRCULATION OVER

5,200,000

REG. U. S. PAT. OFF.

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# LOOK WHAT WE DESIGNED FOR YOU to Replace Your Old Refrigerator



**G**OT AN OLD REFRIGERATOR that's wearing out, or that's just too small for your needs today? Here's wonderful news from Kelvinator—news about the new *super-size*, super refrigerator-freezer combination that fits right into the *same floor space* of your old refrigerator! See how much we've done for you with this new Kelvinator—



**First** we built you a big, 70-lb. zero-cold freezer!

Yes—it's a *real* freezer, separately refrigerated, separately insulated, separately controlled . . . to give you fast, sure freezing. Holds 70 pounds—lets you keep a big variety of frozen foods right in your kitchen! Buy frozen foods to your heart's content! Save shopping trips! Save money, too!



**Result:** Twice the cold space in the same floor space as old-style "6" cu.-ft. Refrigerators!

Yes, you get all this in *one* refrigerator . . . the 12 cubic foot Kelvinator TM . . . deliberately built to give you all these wonderful *extra* advantages you don't have in your present refrigerator. See this new refrigerator-freezer combination at your Kelvinator dealer's now—together with other wonderful new 1951 Kelvinators!



**LOOK FOR THIS EMBLEM.** Awarded to "5-Star" salesmen of Kelvinator dealers, it assures you the highest standard of courteous, helpful service.



**Then** we built you a separate fresh food compartment—with "Cold Mist" foodkeeping!

Look at this wonderful compartment for fresh food—a whopper-sized one! You never saw such room! From top to bottom, Kelvinator's "Cold Mist" refrigeration—nature's very best cold for "perishables"—keeps them miraculously fresh *without covering*, for days! Meats stay juicy-good, your garden things flavorful and crisp. And there's another special Kelvinator feature—a separate control. Yes, *you*—and not the weather—control *both* cold and moisture by a simple turn of a dial. Never too dry, never too moist—always *perfect* foodkeeping!



**There's** no defrosting!

A brand-new device, the Kelvinator "Humidplate," does all your defrosting, quickly and automatically in the fresh food compartment. Once you set that separate dial to the right cold and moisture, that ends defrosting *both*!

**Then** we added all this extra cold space—more than a bushel!

Another big *plus* from Kelvinator! Right where you probably now have useless space in your refrigerator, you'd have this full-cabinet-width sliding drawer that keeps fruits, vegetables, canned and bottled goods deliciously cold and convenient. Saves lots of shelf-space above. All this extra space made possible by Kelvinator's cold-clear-to-the-floor design!



**FOR TV FUN!** Tune in Paul Whiteman TV TEEN CLUB Show, presented by Kelvinator and Nash dealers, ABC-TV network. See your paper for local hour.

Get More...Get **Kelvinator**

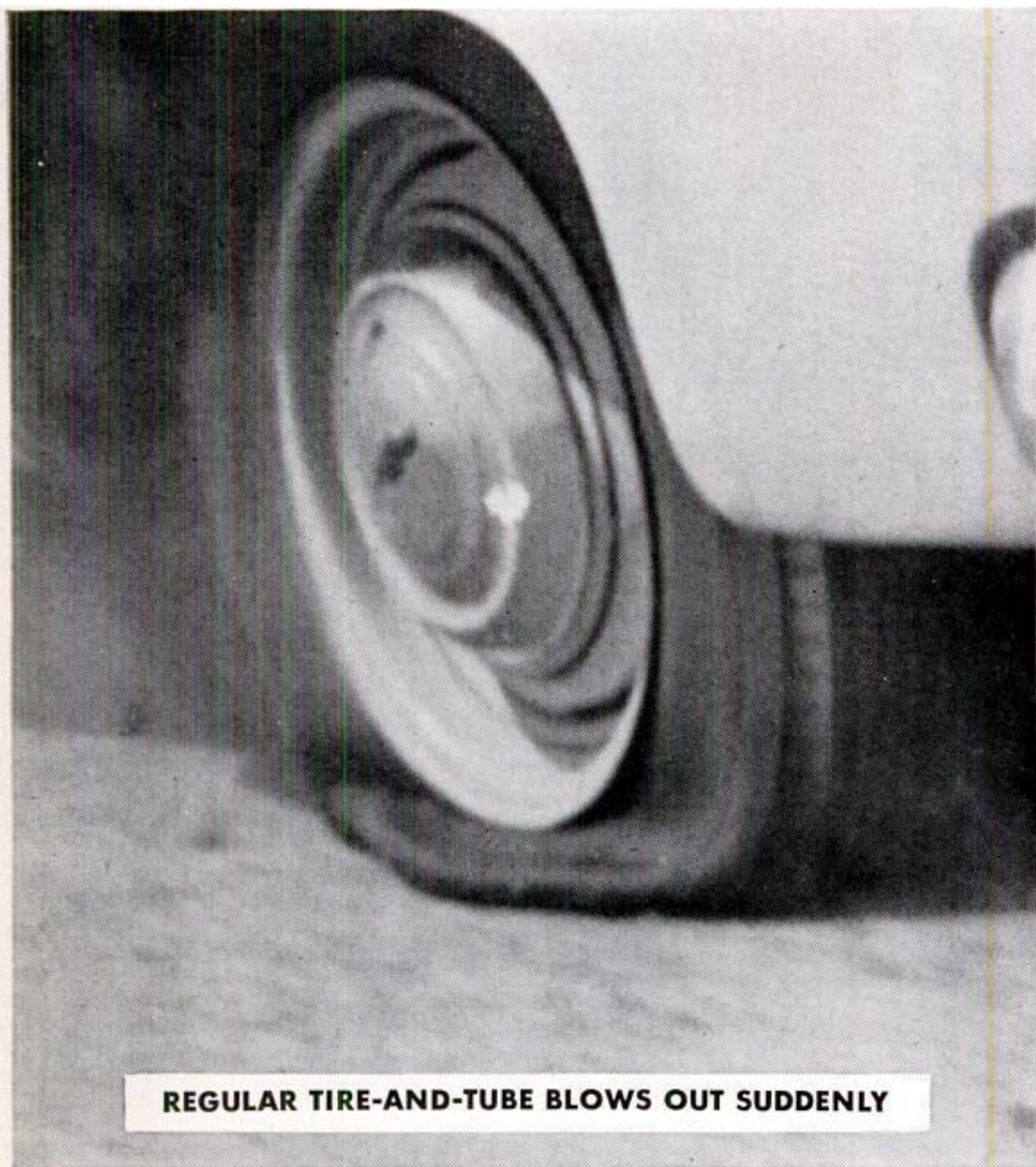
DIVISION OF NASH-KELVINATOR CORPORATION, DETROIT 32, MICHIGAN

*Oldest Maker of  
Electric Refrigerators  
for the Home*

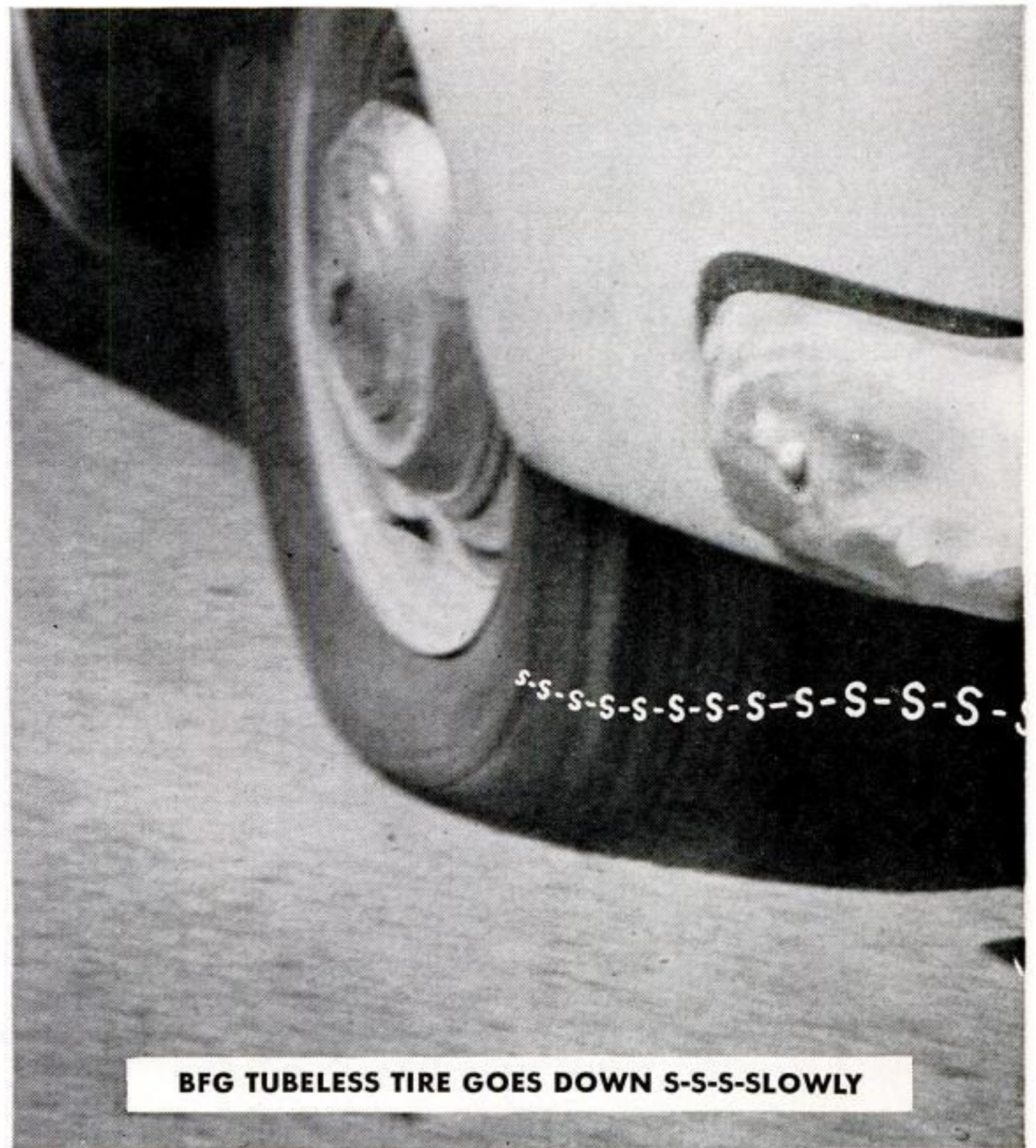


# B.F. Goodrich Tubeless Tire

**PROTECTS AGAINST BLOWOUTS! HERE'S HOW:**



**REGULAR TIRE-AND-TUBE BLOWS OUT SUDDENLY**



**BFG TUBELESS TIRE GOES DOWN S-S-S-SLOWLY**

**TESTED AND  
PROVED BY**



Most blowouts start when you don't know it. From a sharp blow—for instance against a curb or chuck-hole—that bruises cords inside the tire.

As the tire flexes, the weak spot grows until the inner wall is broken. With a regular tire-and-tube, the tube bridges the break. Finally, miles or maybe months later, the tube is pinched and blows out through the tire.

**CHANGES BLOWOUT TO SAFE "SLOWOUT"**

The B. F. Goodrich Tubeless Tire has no tube. Instead, it has an air-retaining lining that's part of the tire itself. If a bruise does occur, the tire's flexing eventually causes pin-hole leaks in this lining at the point of the bruise.

Instead of a dangerous blowout, all you get is a

slow leak. In tests by the American Automobile Association, BFG Tubeless Tires, that had been deliberately weakened by knife cuts to force failure, allowed up to eight miles in which to come to a safe stop after air started to escape.

And they seal punctures, too! A layer of sealant rubber under the tread grips a puncturing object, prevents leaks. Hole is sealed when object is removed. AAA tests showed no air loss after the BFG Tubeless Tire was pierced with spikes.

In the popular 6.70-15 size, the B. F. Goodrich Tubeless Tire costs \$7.06 less than the same size regular tire and any blowout-protecting tube. See it at your BFG retailer's. Look for his address in the yellow pages of the telephone directory. The B. F. Goodrich Company, Akron, Ohio.



**SEALS PUNCTURES TOO!**







AN INFORMATIONAL ADVERTISEMENT BY PLYMOUTH

## What is this new "Safety-Flow Ride"?

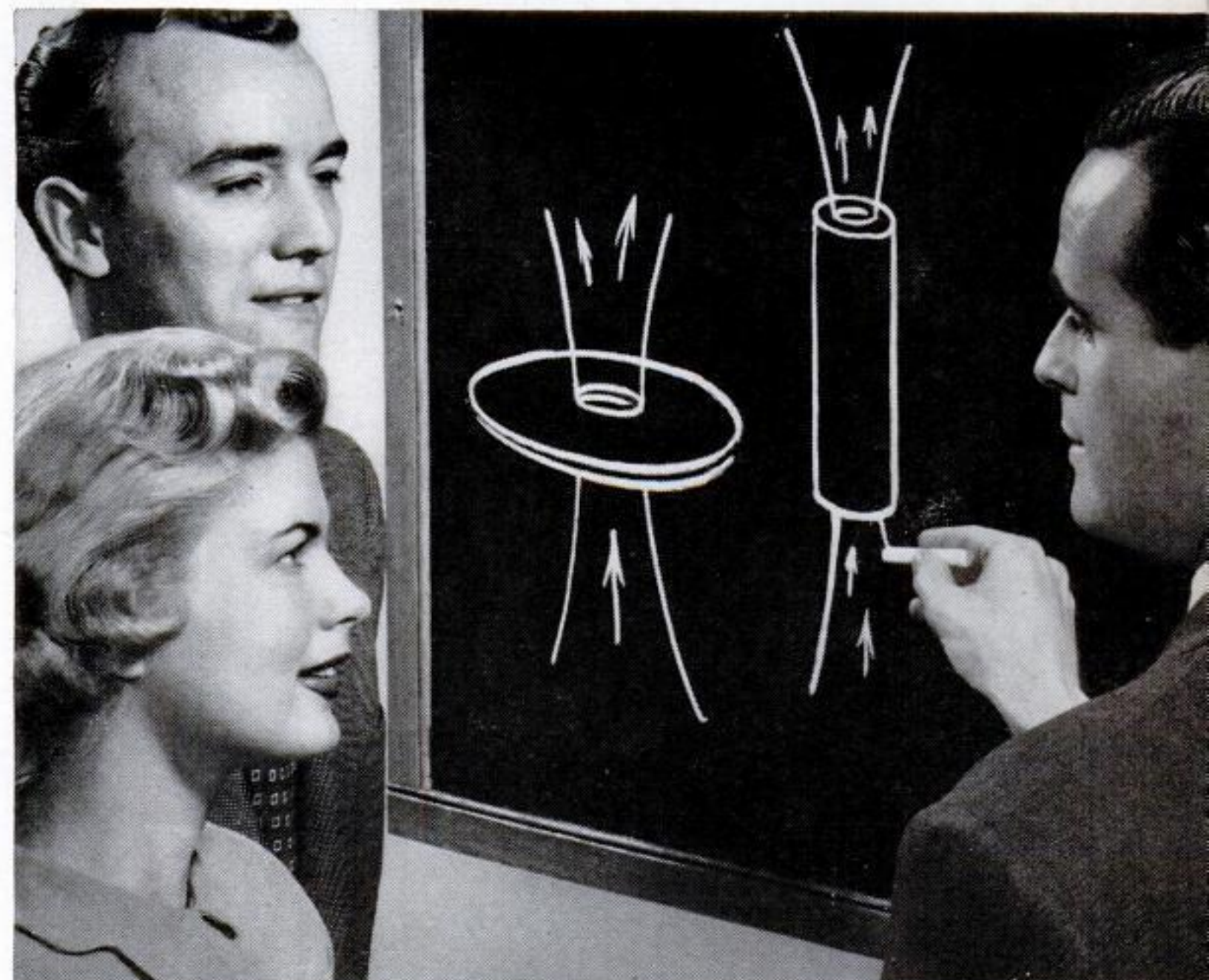
When people ask about our new "Safety-Flow Ride," we usually suggest that the best way to find out about it is to try it. Your Plymouth dealer will gladly arrange a demonstration.

However, if you have a few minutes now, we'd like to give you some idea of what "Safety-Flow Ride" is all about. Briefly, it's a new kind of ride that gives you greater protection against a violent road shock, such as a hole or bump. The car travels with a smooth, flowing motion over both rough and normal roads.

"Safety-Flow Ride" comes from a combination of several engineering features, a few of which are described on these pages.

PLYMOUTH Division of CHRYSLER CORPORATION • Detroit 31, Michigan

# PLYMOUTH



In the ordinary shock absorber, the cushioning fluid flows through a shallow opening. In Plymouth's new Oriflow shock absorbers, the fluid flows through tubular channels. This new use of hydraulic principles helps the Oriflow control jounce and rebound much more efficiently than designs previously used. It gives you cushioning power *three times* that of the ordinary shock absorber—an important factor in the new Plymouth's remarkable "Safety-Flow Ride."

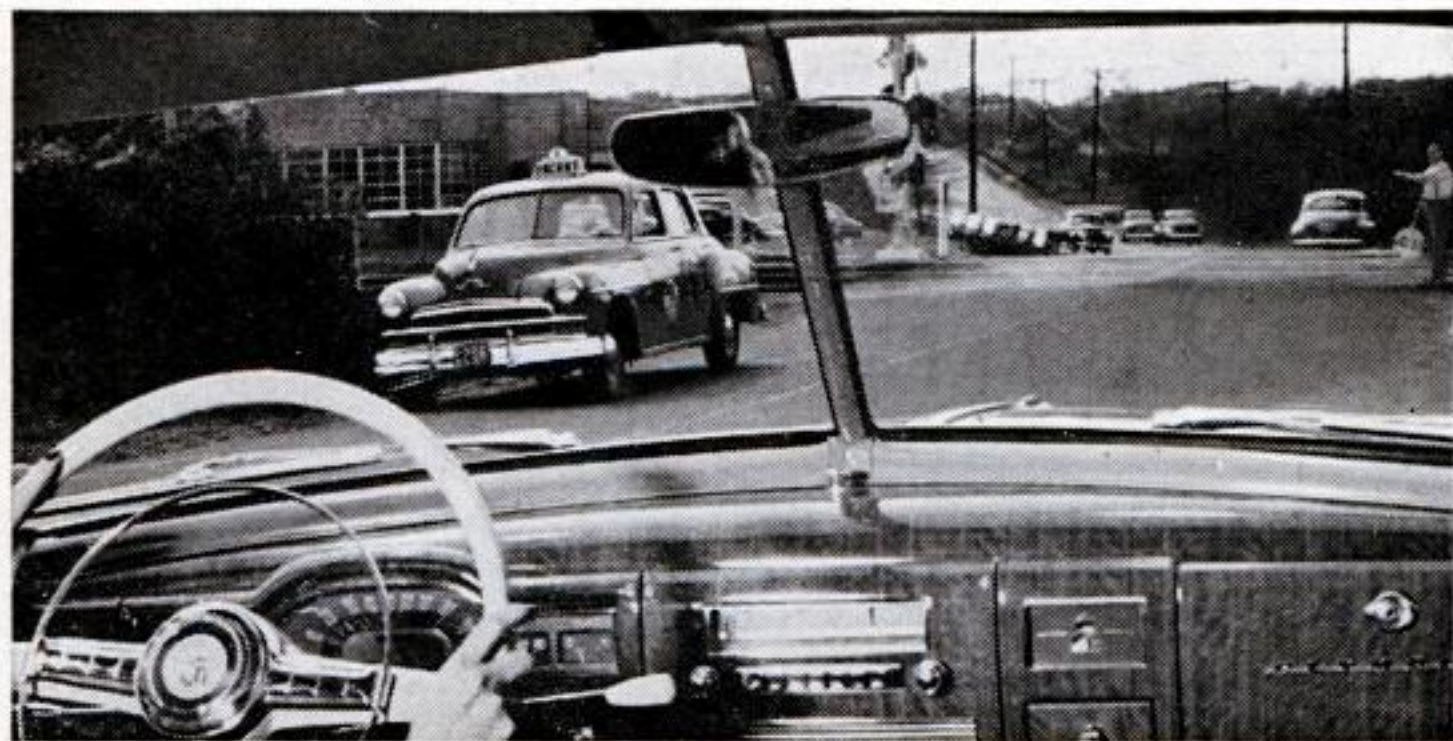
*Equipment and trim are subject to availability of materials*





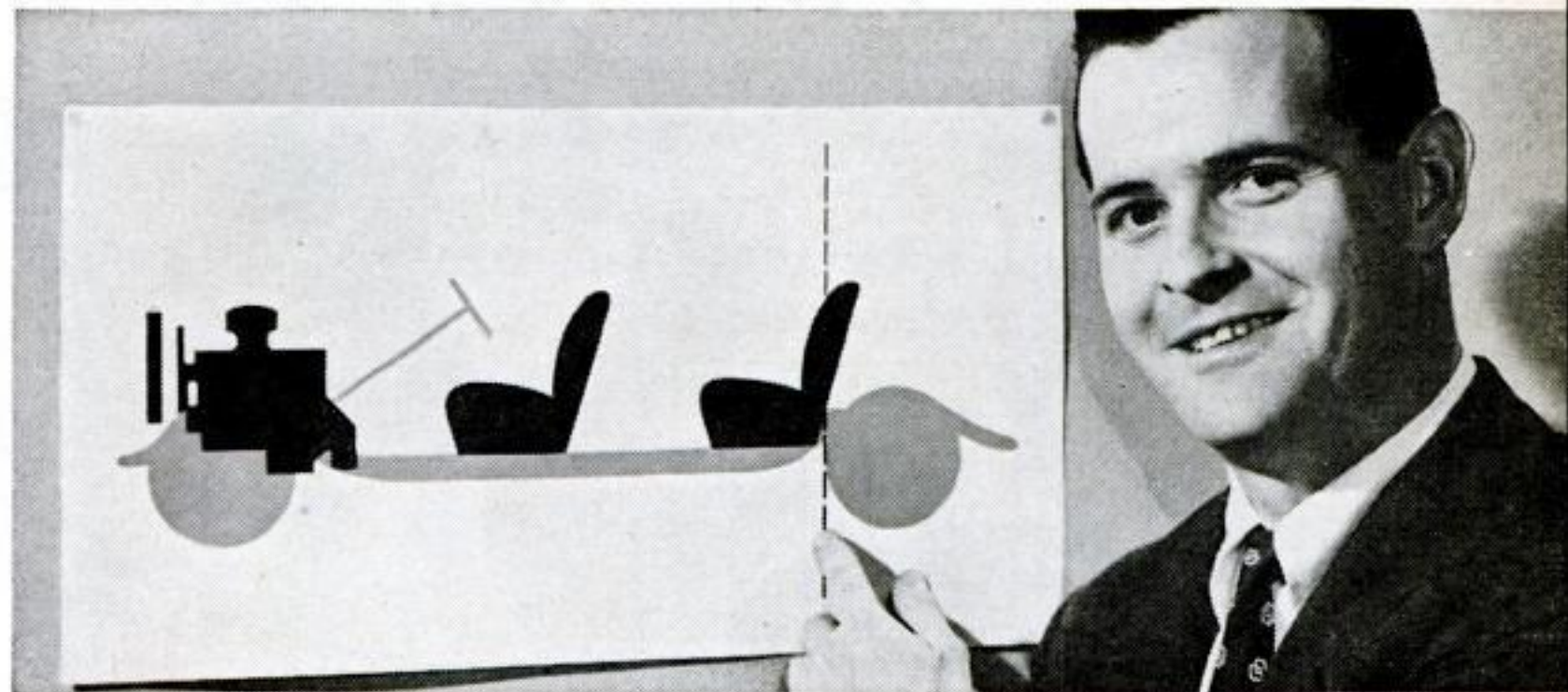
**Motion picture studies** made by our engineers prove that "Safety-Flow Ride" takes the bounce out of the bumps and holds the car closer to a level plane than was ever possible before. But even more impressive is an actual ride in the new Plymouth—comparing it with your old car. We suggest that you make

this test on the roughest road you can find. Drive the other car over the bumps. Then the new Plymouth. People who have done this say that "Safety-Flow Ride" is a completely new experience in driving comfort. Words can't adequately describe this very pleasant sensation—so we hope that you'll try it, yourself.



**What's the safety angle** to "Safety-Flow Ride"? Instead of worrying about road surfaces, you can give more of your attention to oncoming traffic and other driving situations. Also, you have greater stability on rough roads and your car stays straight on its course. You don't have to "fight" the steering wheel.

**Peace of mind** comes from the new Plymouth's "Safety-Flow Ride" too. You don't worry about giving your passengers a toss. Since there's less up-and-down movement, you have more freedom from fatigue. You don't "tense up" when you see a bump coming. You relax and you enjoy a completely restful ride.



**Balanced weight distribution** is another important factor in Plymouth's "Safety-Flow Ride." There's enough weight on the front wheels for firm, steady steering, and enough on the rear wheels to make the car hold the road well. Rear seat passengers are placed ahead of the rear wheels for a "cradled" ride.

**Synchronized springing** is also a feature that contributes to "Safety-Flow Ride." Rear wheels hit a bump a split second after the front wheels. So in Plymouth the rear springs are "tuned" to react a trifle *faster* than the front ones. That way, all springs work together and the car stays more nearly level.





# America's Best Pen

... For School  
... For Home  
... For Office

# still costs only \$1

Here's a liberal education in pen values. Wearever Pennant writes and looks and lasts like pens costing many times more.

Your best pen buy at any price is the Wearever Pennant. Still priced at \$1, it is a truly sensational value in these days of high prices. Wearever Pennant is quality-made by the World's Largest Fountain Pen Manufacturer—David Kahn, Inc., North Bergen, N.J. Founded 1896.

**No other pen selling at \$5 or less has all these features:**

- |   |   |
|---|---|
| <b>5 INTERCHANGEABLE POINTS.</b> Choose your favorite. Replacement points, 50c each | <b>EXTRA INK CAPACITY.</b> For longer service between fillings                                    |
| <b>VACUUM-SEALED INNER CAP.</b> Assures instant starting                            | <b>DOUBLE GRIP CLIP.</b> Tension spring holds it securely in pocket                               |
| <b>C-FLOW FEED.</b> Transparent Lucite, shows when to refill                        | <b>INK CONTROLLER.</b> Reservoir on pen point keeps ink flowing                                   |
| <b>HANDSOME BARREL.</b> New, colorful, enduring plastic                             | <b>CHOICE OF COLORS.</b> Pearlized finish in lustrous shades of maroon, green, navy and gun metal |
| <b>HARDALOY TIPPED POINT.</b> Reinforced for smooth writing, long wear              |   |

# WEAREVER<sup>®</sup>

**FOUNTAIN PENS • MECHANICAL PENCILS**  
At leading stores everywhere

© 1951 David Kahn, Inc.

**WEAREVER PENNANT PEN AT \$1 BRINGS YOU A CHOICE OF 5 INTERCHANGEABLE POINTS. CHOOSE THE ONE THAT SUITS YOU BEST**



Wearever Tri-Color Pen writes blue, red, green. \$1



**WEAREVER Year Round Ball Pen** with longer, larger cartridge and new improved spherical tip for smoother writing \$1

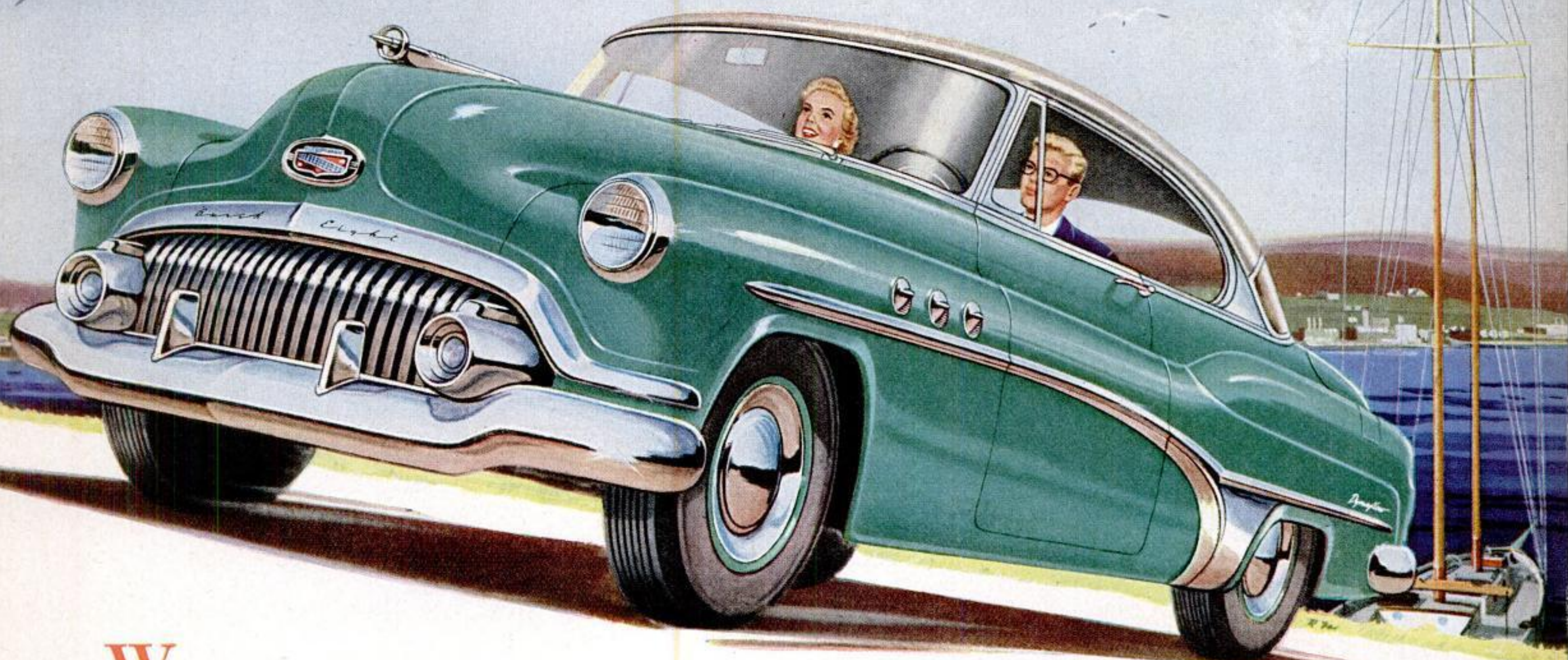
**WEAREVER Pennant matching Pen and Pencil Set** in beautiful gift box. \$1.98

## JOHNNY EDUCATES HIS MOTHER THE "WRITE" WAY...





Put your foot down  
—and lead a new life



**W**ant to start something?

Just slip behind the wheel of this spacious Buick, put your foot down—and feel what happens.

When that big and eager valve-in-head Fireball Engine swings into action—whisks from standstill to cruise in a handful of seconds—you'll find a brand-new zest in travel.

As Dynaflo Drive\* flows power to rear wheels, so velvety, so smooth—you'll discover a joyous new ease in going places.

With coil springs on each Buick wheel to snub the drubbing of bumps and ruts, you'll know a new kind of comfort—a ride that skims the road like a swan on a pond.

Equipment, accessories, trim and models are subject to change without notice.  
\*Standard on ROADMASTER, optional at extra cost on other Series.

### No other car provides all this:

**DYNAFLOW DRIVE\***—saves strain on driver and car

**FIREBALL ENGINE**—high-compression, valve-in-head—gets more miles from every tank of fuel

**PUSH-BAR FOREFRONT**—combines smart style and unsurpassed protection

**WHITE-GLOW INSTRUMENTS**—easier dial reading, greater clarity at night

**TORQUE-TUBE DRIVE**—steadies ride, improves driving control

**4-WHEEL COIL SPRINGING**—cushions ride, saves servicing costs

**DUAL VENTILATION**—outside air fed separately to right or left of front compartment

**SELF-ENERGIZING BRAKES**—toe-touch hydraulics—multiply pedal-pressure five times at brake drum

**DREAMLINE STYLING**—distinctive, tapered, car-length fenders, with gleaming sweep-spears on most models

**Plus:**—Self-locking luggage lid, Step-On parking brake, two-way ignition lock, Safety-Ride rims, Hi-Poised engine mounting, Body by Fisher

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

**Y**ou'll find new ease, too, in the host of uncommon touches this smart beauty brings you. In the softness of its deep, wide seats—in the lightness of its handling—in the shading of its new glare-and-heat-reducing glass.†

And beyond all this, you'll find great satisfaction in the price you pay for a 1951 Buick SPECIAL, SUPER or ROADMASTER—a lower price than you'll pay for any other car of comparable weight, power, room, comfort and equipment.

**S**o—how about it? Want to change your whole motoring picture, and be the happier for it?

Want to see what a wonderful new motoring life you lead at the wheel of a new Buick—and how big a buy you get?

Then why not visit us soon—and the sooner the smarter.

†Optional at extra cost—available on most models. (Not presently available in California or Massachusetts)

"Smart Buy's Buick"

YOUR KEY TO  GREATER VALUE

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

SEE YOUR NEAREST BUICK DEALER

Copyrighted material





### LITTLE RED RIDING HOOD

**1** One day Little Red Riding Hood started for her Grandmother's with a lunch basket. "Watch out for the Wolf," warned her Mother, "or he'll gobble up a mite like you in one bite!"

But Little Red Riding Hood wasn't listening. For the big bottle of Welch's Grape Juice in the basket looked so good she could hardly wait to get to Grandma's!



**2** Tripping gaily through the woods, with visions of grape juice dancing before her, Little Red Riding Hood suddenly met — the Wolf!

"Where are *you* going, my bite-size beauty?" he said.

"To Grandmother's house for supper," she replied.

"Hah!" thought the Wolf. "Then *you'll* be my dessert!" And away he sped.

**3** When Little Red Riding Hood reached the house, the wicked Wolf was in Grandmother's bed, wearing her robe and night cap. "Why Grandma, how lively and strong you look, and what big **TEETH** you have!" cried the little girl. "Have *you* been getting Quick Food Energy and Vitamins and Minerals, and Iron from Welch's?"

"Not me," snarled the Wolf, as he leaped for her, "You're my favorite dish!"



**4** But Little Red Riding Hood darted into the kitchen, and there was her Grandmother, hiding.

"Quick!" cried the girl, opening the basket, "A big glass of Welch's!" And she took a long, delectable swallow.

And when the Wolf broke in, Little Red Riding Hood caught him by the tail and whirled him 'round. Then she took another gurggle of grape juice, aimed the Wolf at the door, AND . . .



## Hurray for the Grape Juice... **CRASH** went the Wolf!



**P.S.** This is no fairy tale! Every glass of Welch's Grape Juice does supply extra quick food energy. Vitamins and Minerals, too. Iron for good red blood. (Remember, iron-rich raisins are simply dried grapes). Welch's is so rich you can mix it with water, soda, ginger ale — and kids love delicious "Purple Cow", Welch's Grape Juice mixed to taste with milk. Welch's is so good so many different ways — get a big family-size bottle today, and serve it often! Try Welch's new Frozen Concentrated Grape Juice, too.

**WELCH'S GRAPE JUICE**  
*The Health Drink Children GO for!*







## NOW WOOLENS—EASY TO WASH AS A PAIR OF NYLONS!

**I**F YOU'VE EVER FUSSED with stretchers and boards, patterns and pins . . . trying to bring a shrunken wool sweater back to shape after you've washed it . . . "Sanforlan" is wonderfully exciting news!

For "Sanforlan"-labeled woollens won't mat or felt . . . they always come back to their original fit and softness no matter how many times you wash them!

Just suds . . . rinse . . . and lay flat! "Sanforlan" sweaters are easy to wash as a pair of nylons!

Look for this label →



Save yourself the fuss of old-fashioned wool washing!

"Sanforlan"-labeled woollens won't mat or shrink out of fit!

**SANFORLAN**  
TRADE-MARK

Brought to you by the "Sanforized" people Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforlan" only on woollen articles which have been treated by procedures approved by this company and which meet its rigid requirements. When washed in accordance with recommended procedures for wool, garments bearing the trade-mark "Sanforlan" will not mat, felt, or shrink out of fit.

This One



PQH9-DN2-ZG5W



# Look... Car Without



## U.S. Royal **LIFE-TUBES** give Revolutionary

### PERHAPS YOU HAVE ALREADY SEEN THEM!

In many cities cars full of passengers have been running around without any tires—**running on their inner LIFE-TUBES alone.**

Of course, that isn't the purpose of those tubes, but such unusual demonstration shows their wonderful strength and value. LIFE-TUBES do what no other innertubes have ever attempted to do!



**A Thread of **NYLON** carries a 10 lb. weight.**

It means that you now have tubes strong as tires; **tubes that almost double the strength of tires—your tires.**

It means that you have the powerful inner protection of U. S. Nylon, to *bridge the blowout possibility*, prevent its occurrence.

They are another **NYLON** triumph. A thread of Nylon will lift a ten-pound weight. A cord of it will tow an airplane. That's how the Army Gliders crossed the Rhine in the war.

### **BLOWOUT PROTECTION and LIFE PROTECTION Never Possible Before!**

What all this means to you and to multitudes of American Motorists is a wholly new increase in riding and driving safety.



**A Cord of **NYLON** will tow an Army Glider.**

### THE NYLON "HUG AND SEAL!"

**It means, also,** that even with puncture you get a Nylon "hug and seal" that gives you ample warning, and plenty of time for safe, comfortable stops.

### GOOD THINGS TO SEE!

You will be interested to see some of these tests and demonstrations at your U. S. Royal Dealer's.

You will see the **NYLON LIFE-TUBE** hold its inflated shape at heavy air pressure under a big hole made in the outer tire. At the same air pressure you will see other tubes explode through the hole.

You can see moving pictures of the Life-tube in action, even with old worn tires—over spikes and sharp objects. You will see them carry the weight of car and passengers without the aid of outer tires, **as might happen in emergency.**

**YOU WILL SEE THEM PREVENT BLOWOUTS** as never before in tire history.



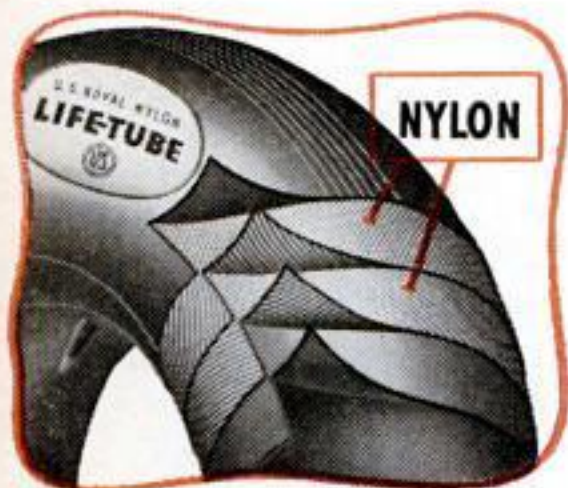
# Tires!



## Safety to All Tires!

### ANOTHER MILESTONE AND TURNING POINT!

This is a milestone and stepping stone into a new world of riding and driving safety, from the laboratories and proving grounds of the United States Rubber Company. It is the new and brilliant companion in quality and originality to the other well-known tires and tubes that bear the U. S. Royal name.



**NYLON**

**Blowout Protection**

**Never Possible Before.**

The men and women of U. S. Rubber take a lot of pride in their accomplishments. Their best reward is the confidence you have given them, the demand you have placed upon them.

- ★ The U. S. ROYAL MASTER with its many tire lives in one, its new and almost unbelievable safety!
- ★ The U. S. ROYAL AIR RIDE with its superb riding and steering qualities.
- ★ The U. S. ROYAL DE LUXE, the tire leader in the class of standard air pressures.

# U.S. ROYAL

## LIFETUBE

### *Prevents Blowouts*

UNITED STATES RUBBER COMPANY

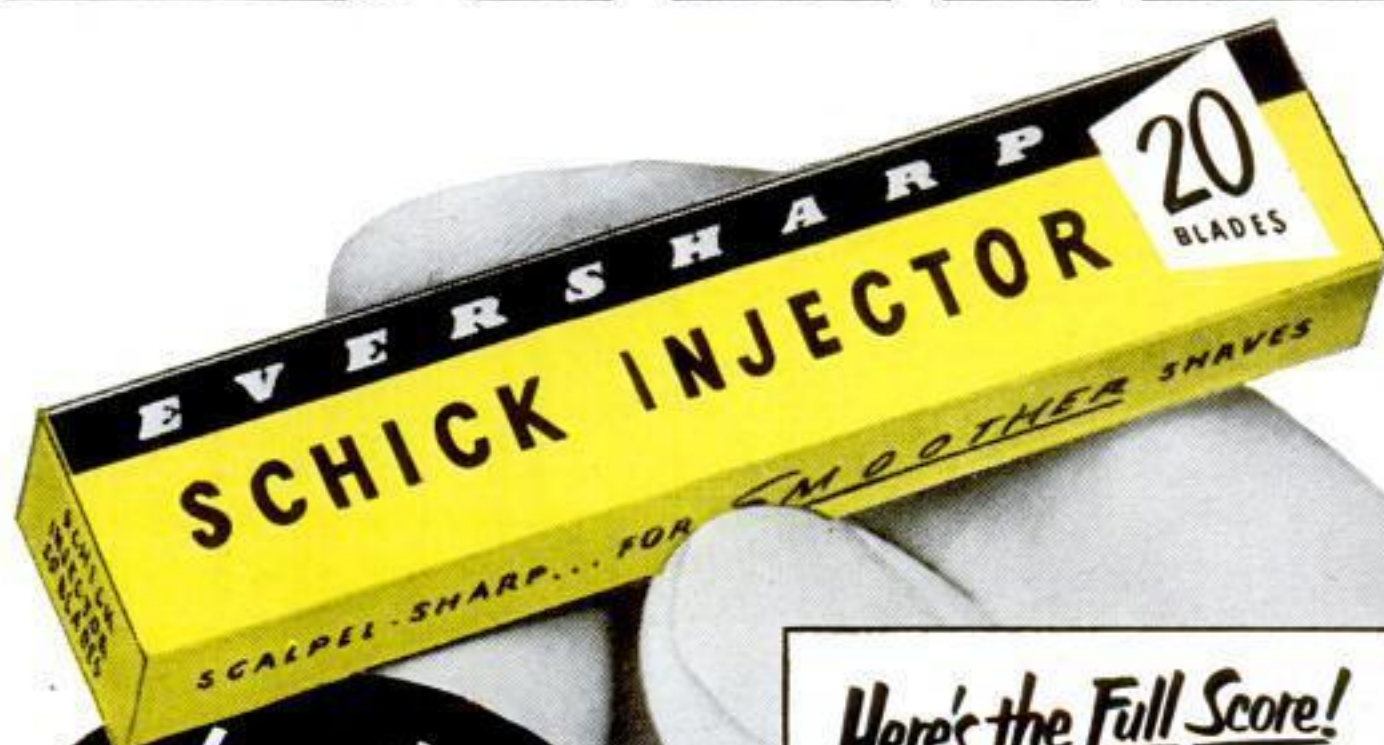




## Shavers Vote NEW 1951

# SCHICK INJECTOR BLADES OUTSHAVE ALL OTHERS 5 TO 1

Including Our Own Old Blades!



You get  
this 1951 blade  
only in the **NEW**  
**GOLD PACK!**

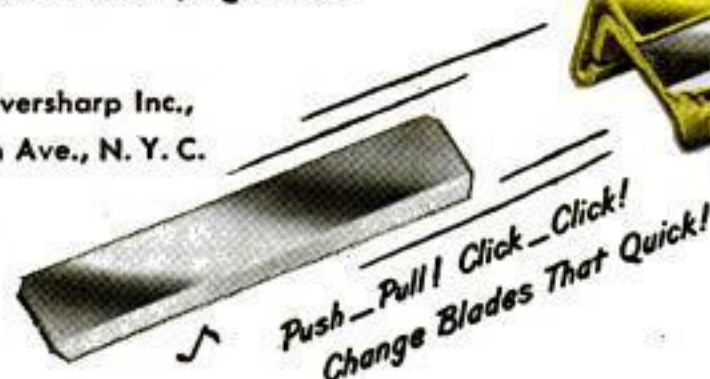
20 BLADES ONLY  
12 Blades Only 49¢  
6 Blades Only 25¢

**73¢**

IN AUTOMATIC  
CARTRIDGE

Special, new surgical steel! Scalpel-sharp! Precision-ground! And only these NEW 1951 SCHICK INJECTOR BLADES are made to fit your injector razor perfectly! So we guarantee this: EITHER YOU GET THE FINEST SHAVES OF YOUR LIFE—OR YOUR MONEY BACK, QUICK!

©1951 Eversharp Inc.,  
350 Fifth Ave., N. Y. C.



Push—Pull—Click—Click!  
Change Blades That Quick!

### Here's the Full Score!

On Every Point  
Important To Shaving:

**SMOOTHER SHAVES** 5½ to 1  
**CLEANER SHAVES** 5 to 1  
**SAFER SHAVES** 7 to 1  
**FASTER SHAVES** 5 to 1  
**MORE SHAVES** PER BLADE nearly 2 to 1

Men in 10 cities—nationwide—compared New 1951 Schick Injector Blades with whatever they had been using. About 80% of the men had a preference. Of these, the votes were in the ratios shown above.

WORLD'S ONLY RAZOR  
WITH AUTOMATIC BLADE  
CHANGER! Get complete  
shaving kit; Gold-Plated  
Schick Injector Razor; 12  
new Scalpel-  
sharp blades; travel case. **98¢**

## LETTERS TO THE EDITORS

### FLOOD

Sirs:

LIFE again has proved its pictorial indispensability in the article "Ruin Rolls Down the Wide Missouri" (LIFE, July 30). No amount of words could have brought home to anyone away from the scene the havoc wrought by the recent floods in the streets of North Topeka, Kan. . . .

TOIVO LINDHOLM

Los Angeles, Calif.

### SALUTE TO PARIS

Sirs:

You are to be congratulated for your pictorial essay "A Salute To Paris On Her 2,000th Birthday" (LIFE, July 30). The camera has captured the indomitable spirit of the "City of Light" and her people. It truly makes one want to cry, "Vive la France!"

PATRICIA J. MCKAIGNEY

East Rockaway, N.Y.

Sirs:

. . . Last year I lived in Paris opposite the Luxembourg Gardens and played every day near the statue you show in your picture. How could you possibly call it the Tuileries?

ROBERT RIDEOUT

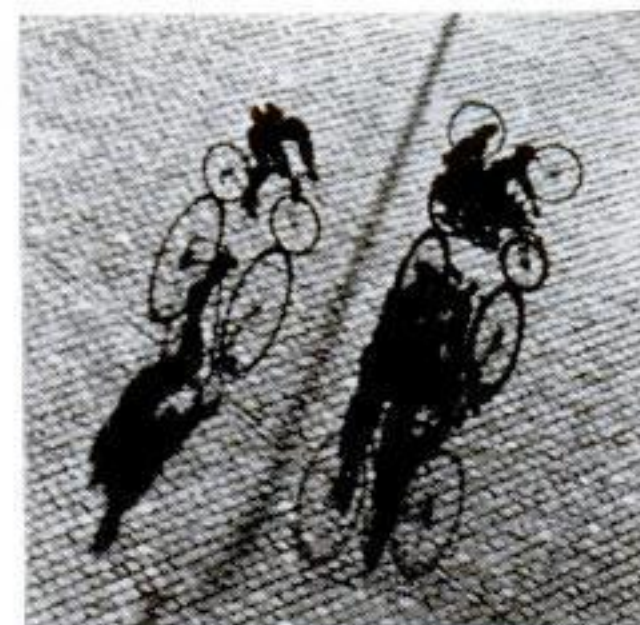
Ithaca, N.Y.

• LIFE erred. The statue is in the Luxembourg Gardens.—ED.

Sirs:

The French cyclists in your picture (below) are riding tandem on a motorcycle and at the same time are carrying a bicycle upside down.

Evidently when French cyclists ride



*pour le sport* they would just as soon wait until they are outside the city before taking their exercise.

FRANK PEMBERTON

Providence, R.I.

### REMEMBER IRANI

Sirs:

I don't know whether to praise you for some of the forthright statements in your editorial on Iran ("Remember Iran!" LIFE, July 30) or to pity you for the pathetically defeatist attitude you take. Why do you give up Iran as lost and ask Americans to "do better elsewhere"?

Iran is not lost. The shah, Dr. Mosaddegh and his party, and the vast majority of Persians are still firm friends of the U.S. All you need is a dynamic and courageous statesmanship.

YAHYA ARMAJANI

St. Paul, Minn.

• The U.S. has not given up in Iran. The mission of W. Averell Harriman has brought about a resumption of negotiations between the Iranians and the British.—ED.

### GARY CROSBY

Sirs:

As any other teen-ager, I was especially excited and thrilled when you gave full honors of a LIFE cover to Gary Crosby. LIFE should be commended for the "super clear view" of Bing's son.

YVONNE PETERSEN

Salinas, Calif.

Sirs:

I'm not only speaking for myself, but for a great many other teen-age girls when I say that we are glad to finally see a cover with a real male specimen on it.

DORIS PANCOAST

Hammett, Idaho

Sirs:

Why is it that in every coverage of the Crosby family the Mrs. is never included? Could we see her alone or with her renowned family?

F. R. PICKELHAUPT

Columbus, Ohio



MRS. CROSBY AND LINDSAY

Sirs:

While Bing and Bob Hope and Johnny Weissmuller were making stops at some of the Army camps in California, I took this picture. It was made



in 1942 at one of Gary's early introductions to the public.

RAY GRASS

Rolla, Mo.

CONTINUED ON PAGE 13

Address all editorial and advertising correspondence to: LIFE, 9 Rockefeller Plaza, New York 20, N. Y.

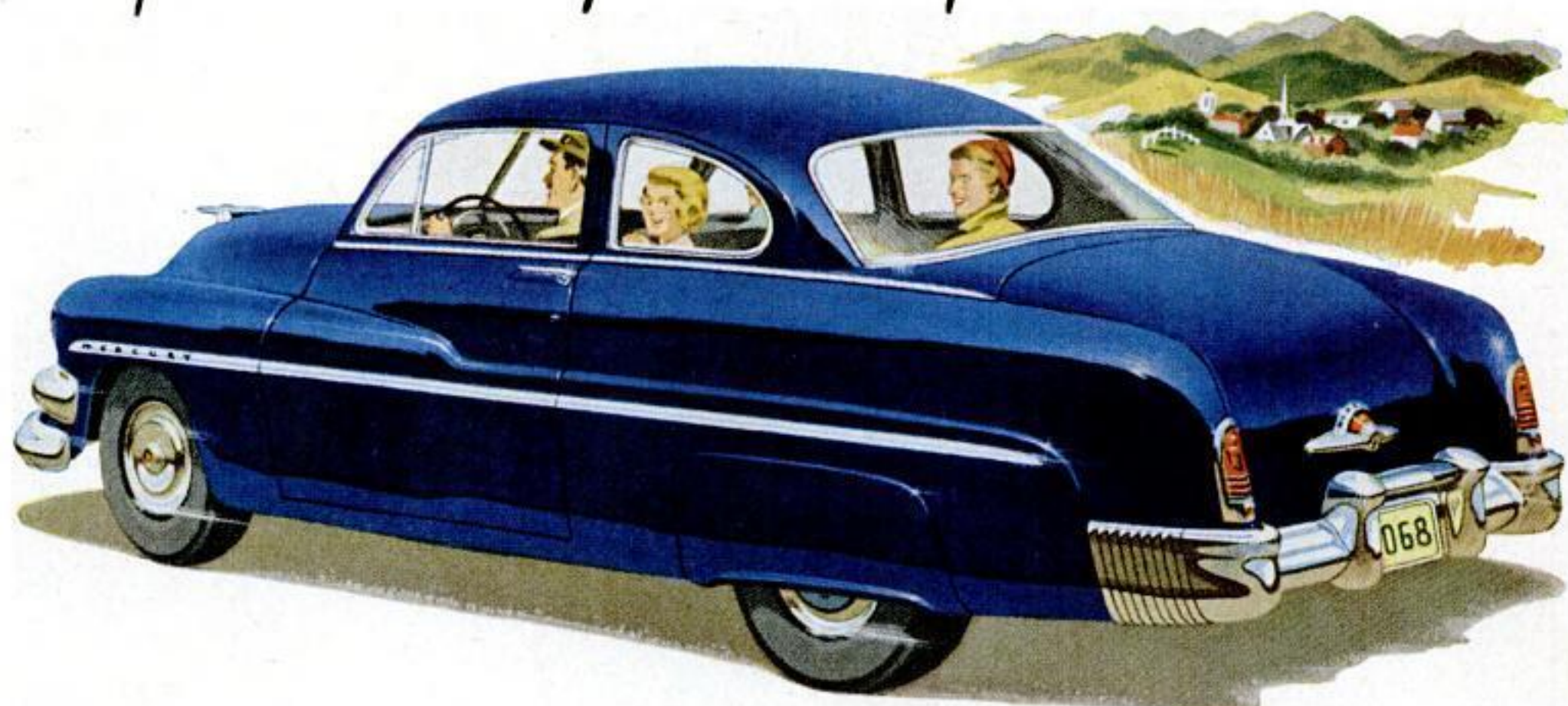
Subscription Service: J. E. King, Gen'l Mgr. Address all subscription correspondence to: LIFE, 540 N. Michigan Ave., Chicago 11, Illinois.

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Make this  
**Mercury 2-Way Test**  
 and discover for yourself why Mercury is best!

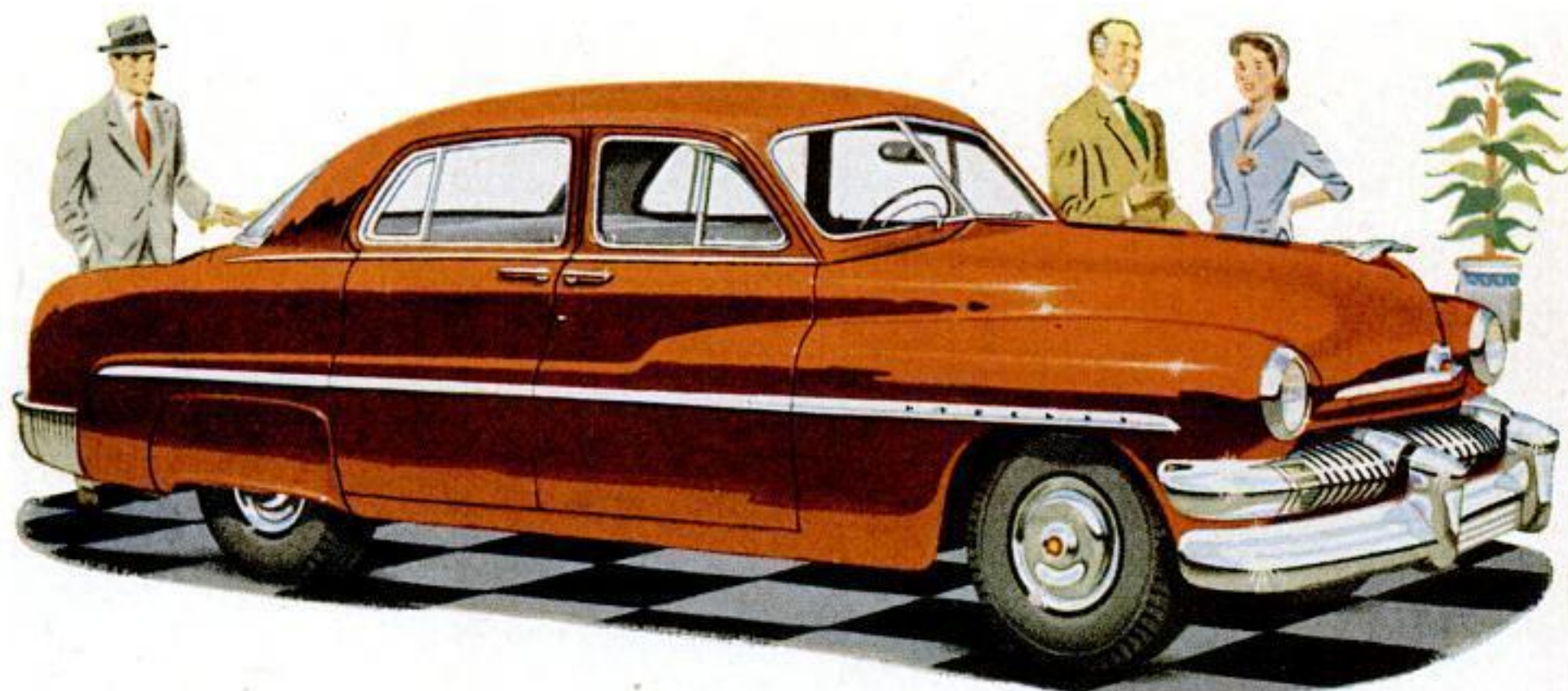
① **Road Test It!**



**MAP OUT YOUR OWN ROAD TEST** and compare Mercury with every other car you've driven. Easy handling? You'll wonder if it reads the road signs before you do. Riding comfort? Special bump-smothering

springs smooth out rough roads as you drive along. And performance? *Great* performance! You've simply got to drive it to believe it. See your Mercury dealer soon—drive a Mercury—and drive a bargain!

② **Budget Test It!**



**Does it have a down-to-earth first price?** Mercury's price tag you can understand—a big dollar's worth for every dollar invested. And *fewer* dollars than you think.

**Will you be sure of good gasoline mileage?** Mercury has won official economy tests two years in a row.

**Is it famous for long life?** It is indeed! 92% of all Mercurys ever built for use in this country are still on the road, according to official registration figures.

**Will upkeep stay low?** You'll save money year in and year out. Mercury's famous stamina keeps repair bills at a rock-bottom low.

**Will trade-in value stay high?** Mercurys *keep* their value; used-car market reports consistently prove it.

**Does it represent solid value?** Mercury owners say YES! So will you when you get the story from your Mercury dealer. Find out how *easy* it is to own a Mercury!

EVERY DAY I SEE  
 MORE AND MORE  
 MERCURYS  
 ON THE ROAD!



SEE YOUR



**MERCURY**

DEALER

for the buy of your life!"

**3-WAY CHOICE!** For "the drive of your life!" Mercury now proudly makes available a triple choice in transmissions. Merc-O-Matic Drive, the new simpler, smoother, more efficient automatic transmission—or thrifty Touch-O-Matic Overdrive are optional at extra cost. There's also silent-ease standard transmission.

Standard equipment, accessories, and trim illustrated are subject to change without notice.

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FOR SMOKERS WHO WANT THE FINEST



# LETTERS TO THE EDITORS CONTINUED

## HOOIGANS

Sirs:  
"Hooligan" is a good old Russian word (Speaking of Pictures, LIFE, July 30). From Leningrad to Tiflis in 1933 I heard about the hooligans, and saw plenty of evidence of their work.

Not a shop or store was safe at night without an aged Russian, with an ancient rifle across his knees, sitting on guard through the cold winter nights to fend off the hooligans. The term is usually applied to adult marauders, but it also refers to the notorious "wild children" of Russia, orphans of the Revolution, who roamed like wolves, living by pocket-picking and thievery. Estimated at one time to exceed a million, their neatest trick was to cut the seat out of your trousers, hip pockets and all, without your being any the wiser.

FRANK KLOCK

Pasadena, Calif.

## FORGETTING THEMSELVES

Sirs:  
It looks as if these Russian officers photographed in Vienna are two more characters who forgot who they were ("He Just Forgot Who He Was," LIFE, July 30).

VIRGINIA R. SUSHKOFF  
San Francisco, Calif.



## 24 HOURS OF SUN

Sirs:  
"24 Hours of Sun" (LIFE, July 30) was the greatest panorama ever made.  
JOHN VERHOEVEN  
Long Beach, Calif.

## MOUSE vs. HAMSTER

Sirs:  
Mouse, hell... it's a Golden Syrian hamster (Picture of the Week, LIFE, July 30).

BILL STENNIS  
BOB SHERRILL

Dept. of Zoology  
Vanderbilt University  
Nashville, Tenn.

● Zoology students Stennis and Sherrill flunk. The animals certainly look alike (see below), but LIFE's mouse is a mouse, not a hamster.—ED.



MOUSE

HAMSTER

## LEOPOLD'S ABDICATION

Sirs:  
In "Royal Father Abdicates and His Son Takes Over" (LIFE, July 30), you belittle Belgium's part in the resistance against the Nazi invasion. Your text reads "after only 18 days of resistance Leopold surrendered his armies to the invading Germans."

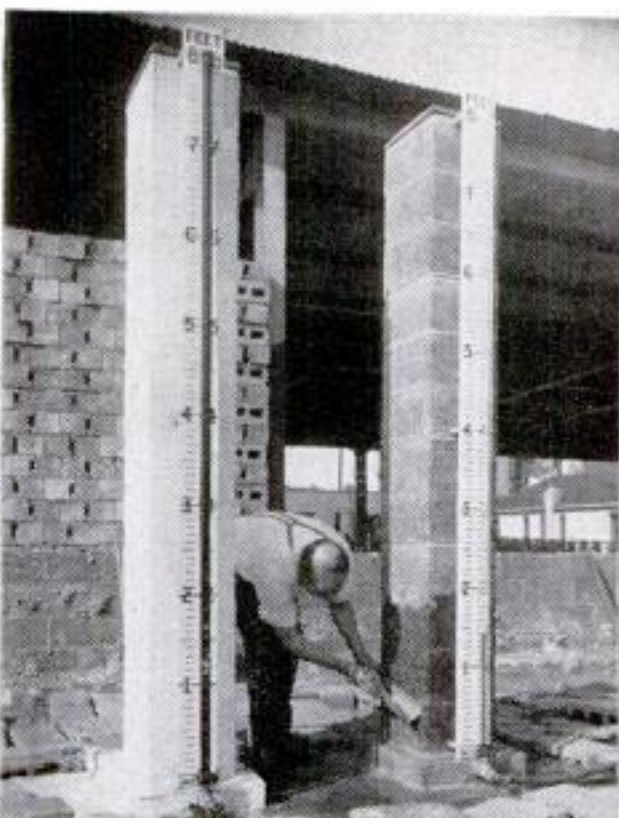
Historians of the last war agree that from the military standpoint no other course could have been taken. It should be remembered that Holland's occupation was achieved after four days...

JAN ALBERT GORIS  
Commissioner of Information  
for Belgium

New York, N.Y.

## BONE-DRY BASEMENT

Sirs:  
In "How to Have a Bone-Dry Basement" (LIFE, July 16) you showed two towers—the one on the left treated with a waterproofing material and the one on the right untreated. The towers in



the picture show a test of Aquella which is manufactured and distributed by this company. Aquella, and Aquella only, was the material used on the test towers featured...

CHARLES S. BRODY  
President

Prima Products Inc.  
New York, N.Y.

● This one picture was supplied by Coprox, with full assurances of authenticity. LIFE has since learned that the towers were treated with Aquella. All other pictures in the story were LIFE's own.—ED.

Please send



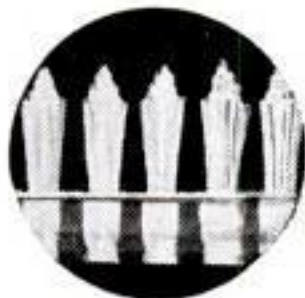
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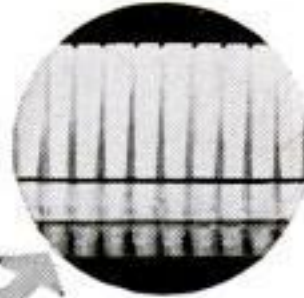
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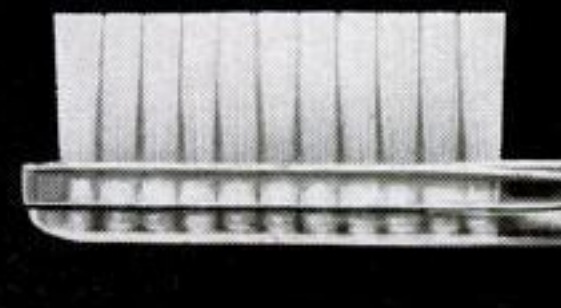
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IN WESTON MUSEUM FOUR CONTESTANTS

# SPEAKING OF PICTURES

Vermont townspeople try  
to identify old friends  
from their old pictures

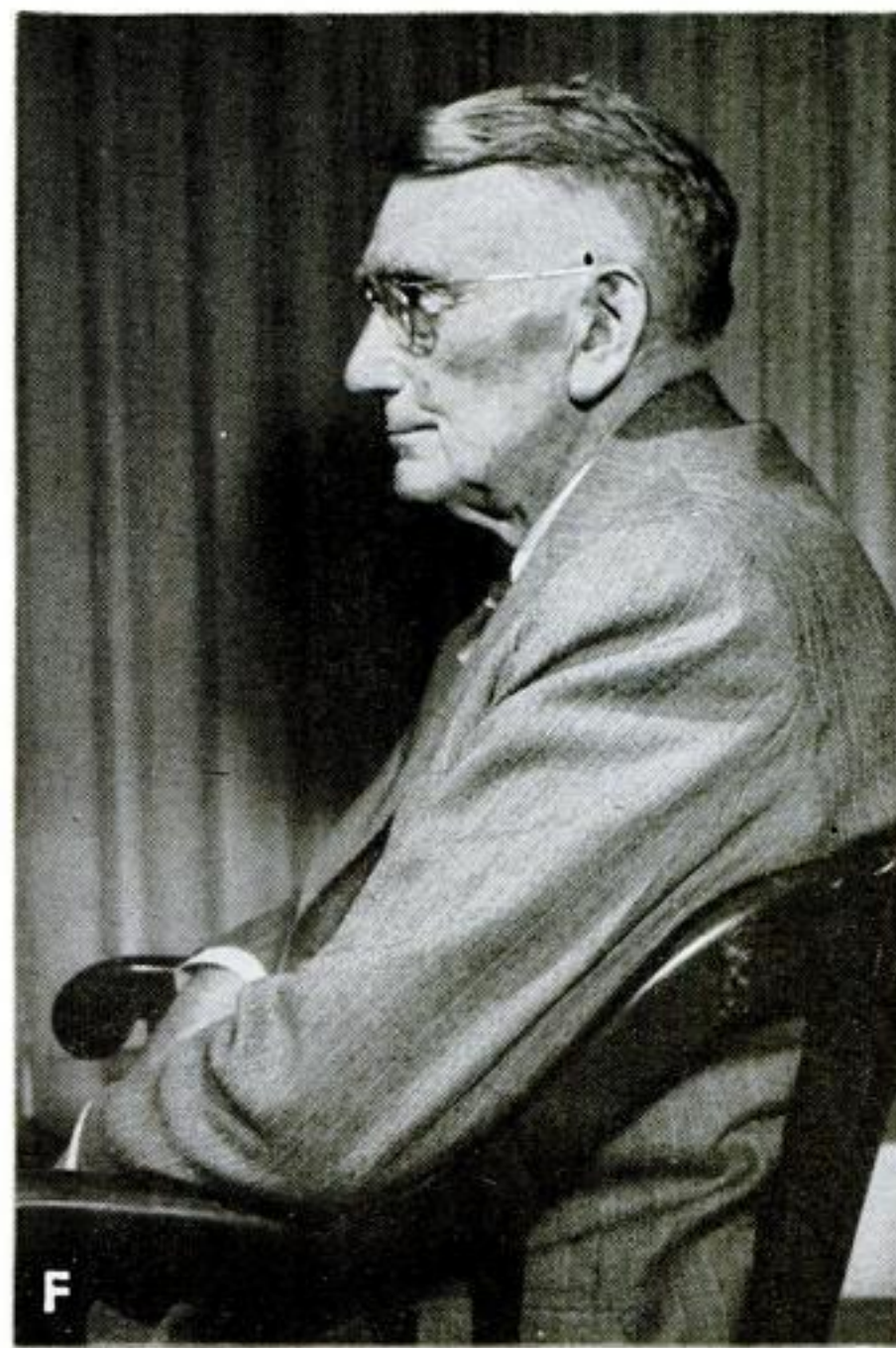
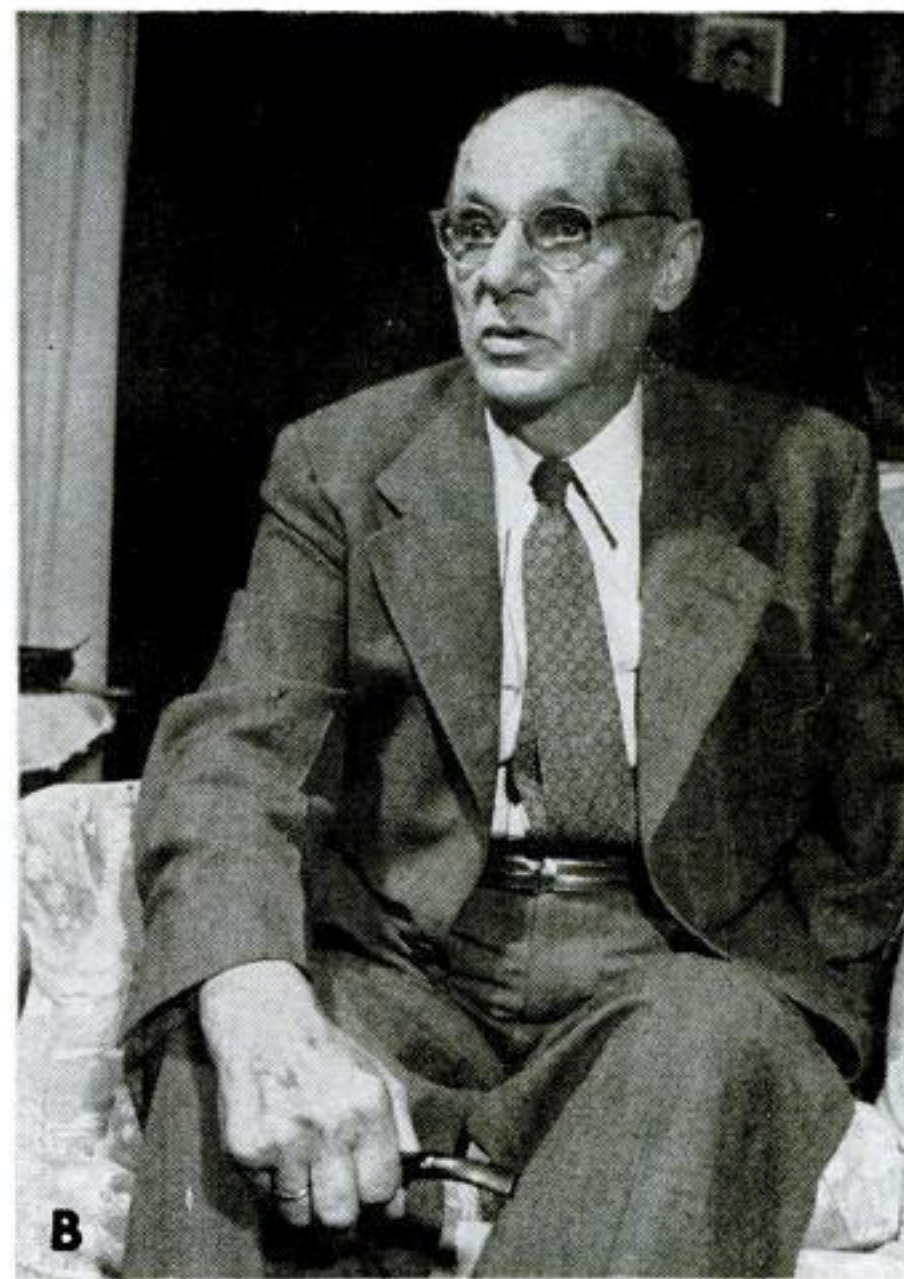
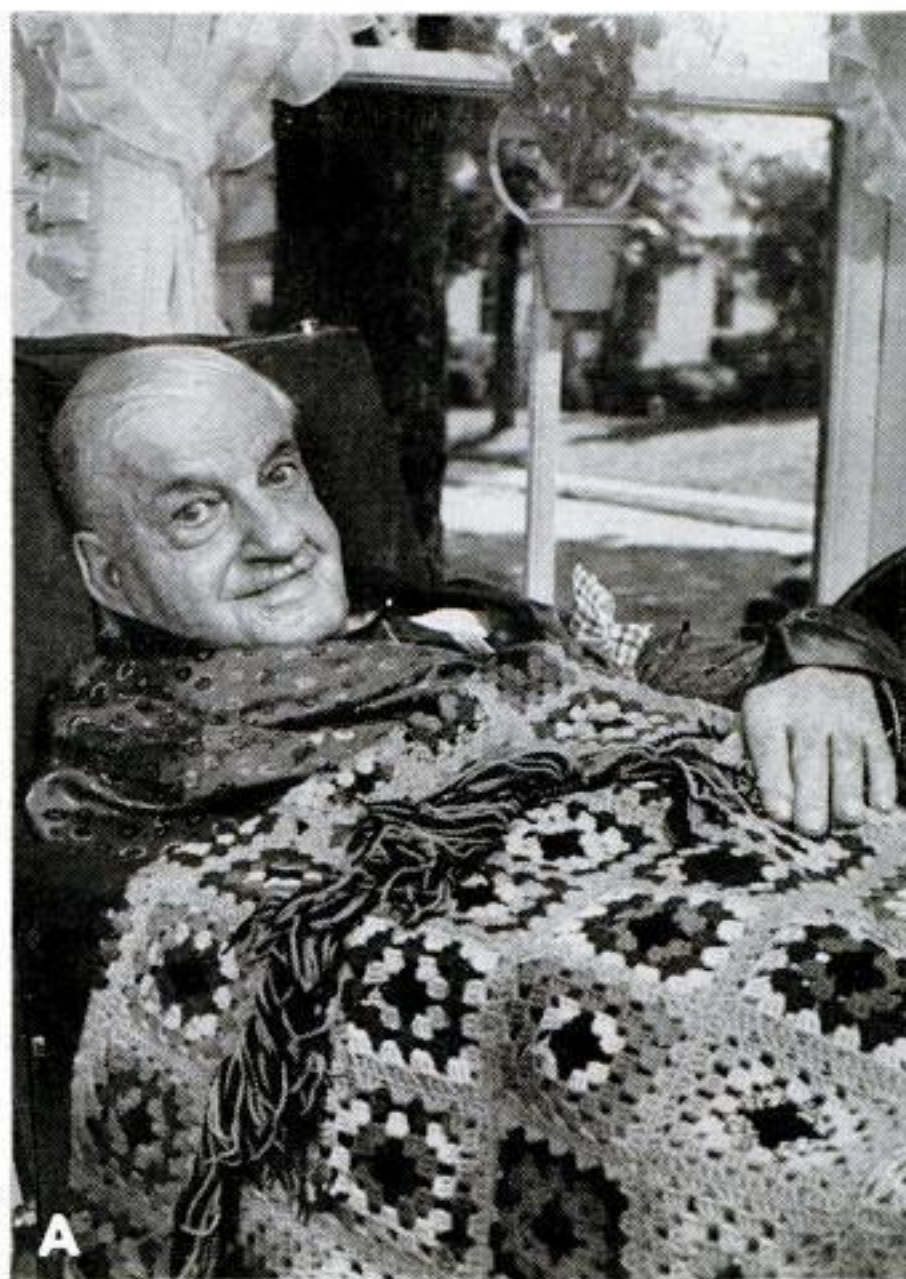




#### PORE OVER OLD PICTURE OF NEIGHBOR

In the town of Weston, Vt. (pop. 450) recently, 40 citizens played a provocative photographic guessing game. A group of pictures (*left*), all more than 25 years old and all of prominent residents of the town, was placed on tables in the local museum. The players, many of whom were life-long Westonites, were supposed to identify their neighbors from their faded pictures. Only one came close; the town clerk got 23 right out of the 25 photographs exhibited. LIFE readers might do better on the samples shown here (*see answers below*) but probably wouldn't even recognize their own brothers.

1—D Florence Follette; 2—F Arthur Follette;  
3—A John Bryant; 4—E Hattie Harrington;  
5—C Martha Hatch; 6—B Gardner Orton





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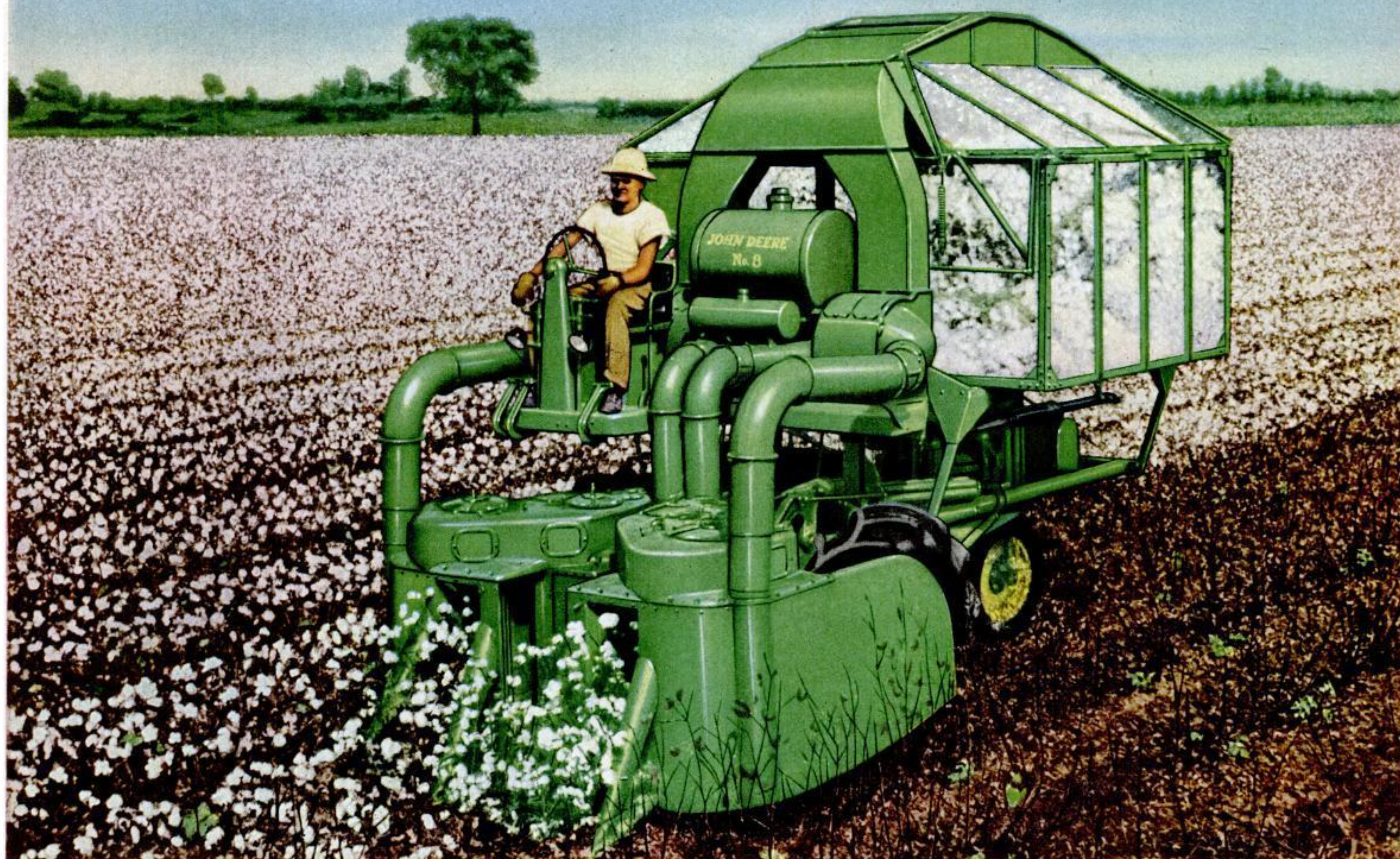
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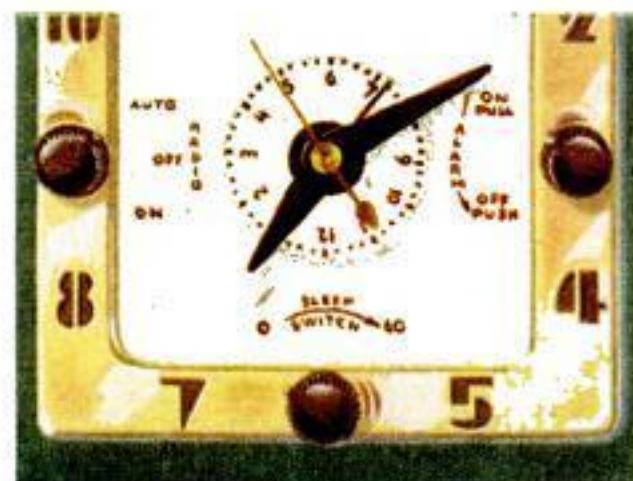
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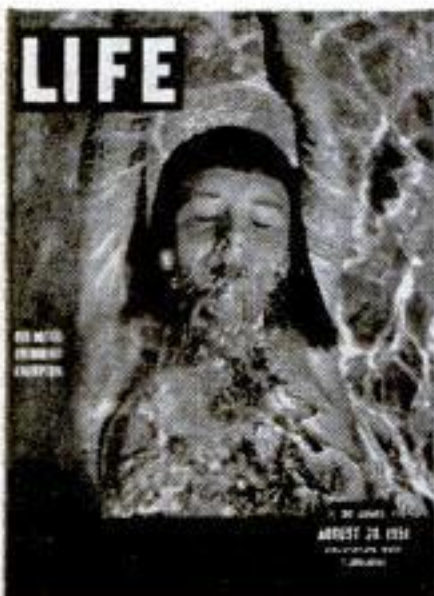
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### LIFE'S COVER

The submerged young lady on the cover is Barbara Hobelmann, 18, of Chevy Chase, Md., who last month in Detroit raced her way to the national A.A.U. 400-meter free-style title (pp. 128-135). A competitive swimmer for six years, she is coached by Jimmy Campbell, also mentor of LIFE cover girl Mary Freeman (LIFE, July 23). Once a backstroker, Barbara switched to free style because, she says, "I never could see where I was going and I am a very nosy woman." Perhaps to capitalize on this quality, she hopes someday to be a writer. But almost in reach today is her biggest ambition—a European tour with the 1952 Olympic swimming team.

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**Foam, Feather, Down, Kapok ...  
which shall it be?**

• The newest thing in pillows is foam latex and people who have tried all kinds say these are infinitely better than old-fashioned pillows. They're more comfortable, look better and last longer. But you know well that no matter how good a new material is—there's always one outstanding line. A best product that gives you the best value for your money. And we'd like to tell you about the best foam latex pillows you can buy—pillows made exclusively of Firestone *Foamex*.



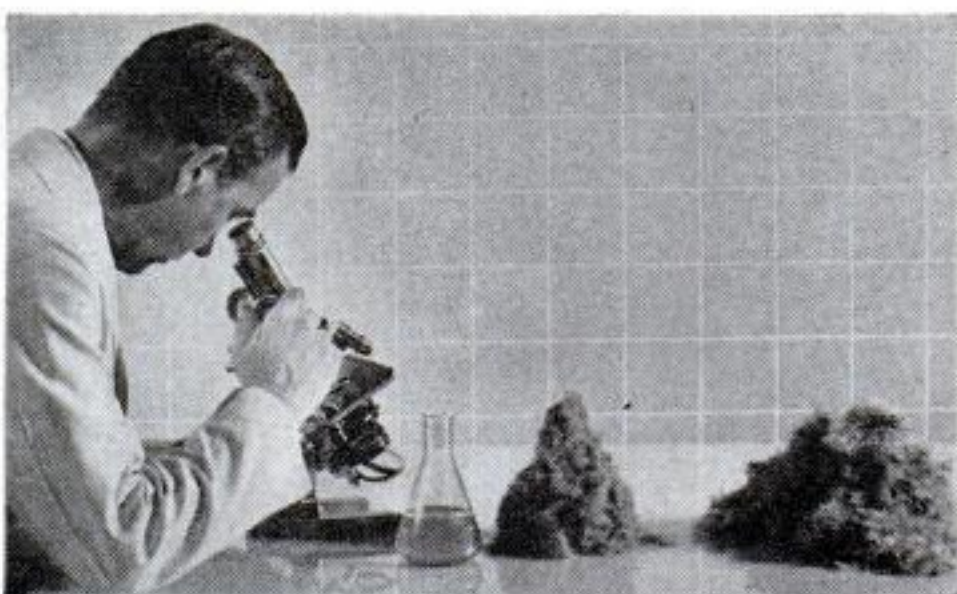
**Q. Are all pillows alike?**

**A.** No, indeed. Pillows vary in size, shape, weight, resiliency, buoyancy and quality of filling. Pillows made of Firestone *Foamex* are 100% pure latex, whipped with air to cloud-soft comfort—quality controlled every step of the way by Firestone's exacting standards.



**Q. What is the best size to get?**

**A.** There is only one satisfactory pillow size for adults. The full-size pillow made of *Foamex*. Designed for maximum "head-room," there's no wrestling, pounding, punching. No slipping or sliding. *Foamex* keeps its shape...can't lump, sag, or lose its liveliness.



**Q. What about allergy sufferers?**

**A.** Leading allergy specialists recommend *Foamex* for sufferers from allergies caused by conventional pillow stuffings. "Blissful rest, from the first time I used a pillow made of *Foamex*" reports a sufferer from this common type of allergy.



**Q. Why are some cheaper than others?**

**A.** You will usually find that a bargain pillow is sub-standard either in construction, workmanship, size, plumpness. Beware of these. Skimpily pillows fail to provide you with the full measure of comfort you get from full-size pillows of *Foamex*.



**Q. Which pillows will fit my pillow slips?**

**A.** Pillows made of *Foamex* are designed to fit standard pillow cases; full-size, no skimping—so that you can make up your beds to have that "perfect" appearance your friends expect of your home. *Foamex* pillows are available with removable, zipped-on ticking.



**Q. How often do I need new pillows?**

**A.** Here's a sure test. Place your hand under the center of your pillow and lift it up. If the pillow sags or droops at the ends—it is dead. No amount of fluffing can restore it. This can't happen to a pillow made of *Foamex* because buoyant *Foamex* stays lively for life.



**Q. What kind of pillows for restless sleepers?**

**A.** Most everybody is a "restless sleeper." Doctors say we turn as many as 35 times a night. The best pillow is made of *Foamex*. Firestone technicians have given *Foamex* the right blend of comfortable support and contour—with slow, gentle return to perfect shape.



**Q. What kind of ticking shall I get?**

**A.** Choose ticking for strength as well as beauty. You'll wear out a half-dozen tickings, before the *Foamex* ever shows signs of wear!



**Q. Are foam pillows washable?**

**A.** Yes...though washing is seldom necessary as *Foamex* air-cleans itself. Hospitals, however, often wash and sterilize *Foamex* pillows.



**Sleep like a baby on a full-size pillow**

LOOK FOR THIS LABEL AT YOUR FAVORITE STORE

**FOAMEX PILLOW**  
by **Firestone**



# Firestone FOAMEX\*

FOAMEX PILLOWS ARE TAILORED BY SPECIALLY-SELECTED MANUFACTURERS ALL OVER THE COUNTRY

\*Trade mark ©1951 Firestone Industrial Products Company • Enjoy the Voice of Firestone Monday Eves. on NBC Radio and Television

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WITH BARRICADE BEHIND HIM VAINO KANTELE CROSSES BRIDGE FROM RED CHINA TO HONG KONG CROWN COLONY. HE WALKED PART OF THE WAY FROM HUNAN

## "JESUS LOVES ME" A SINGING MISSIONARY AND A HOST OF BRETHREN HAVE TO LEAVE CHINA

PHOTOGRAPHED FOR LIFE BY HOWARD SOCHUREK

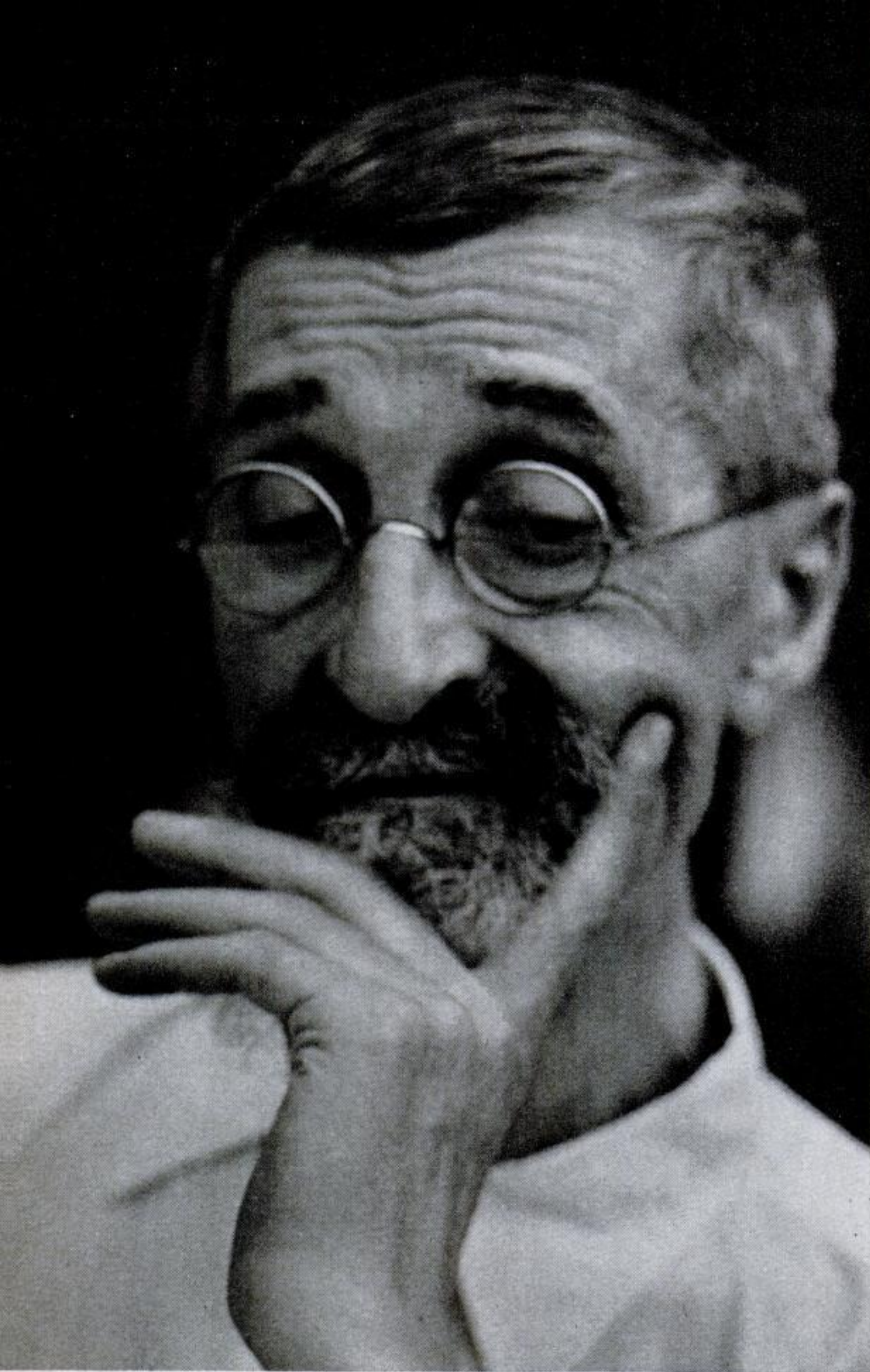
The little man's face was as bearded as a prophet's, and when he stooped for his luggage his eyes looked up—in confusion, perhaps, or possibly in an attitude of faith. For he was a missionary, and there were many more like him. Last week they were leaving China and a life's work in an exodus that must have seemed to them to echo their Bible stories. They had offended the new Communist rulers of the land; even the singing of *Jesus Loves Me* by Vaino Kantele (above) was called an "imperialist" sin. And so the Christian missionaries, the inheritors of a lofty tradition and, under Communism, a predictable

fate, were being driven out. In two years China's missionary population had been reduced from 6,000 to 2,000.

The exodus was historic: not only were the missionaries the largest group of old China hands to suffer persecution by the Red regime, but they were the oldest. The first of them, the Pope's first envoys, had visited the Mongol emperors in the 13th Century. After that ever-growing numbers weathered China's ageless turmoil, building churches, hospitals, orphanages and schools. But by Aug. 1 not one missionary was still teaching in any college in China,

and all mission activities were being ground under the Communist heel. The hardest, Catholic orders in particular, have announced their determination to stay on as long as possible. But in the past two years more than 100 Chinese and foreign clergy have been executed for trumped-up "offenses," including espionage and manslaughter. Their property has been confiscated. Those who trudged solemnly across the trestle into Hong Kong and the fresh feel of freedom last week knew it would be a long time before Mao's government would ever willingly allow them back into the land they aided and loved.





**FROM PEKING** in North China came Father Joseph Ferreux, 76, a native of France. Like many missionaries he learned to speak Chinese as fluently as French. Arriving in the British Crown Colony, he said little because faithful Chinese Christians left behind stood as human bonds for his exit permit.



**FROM SIKANG** bordering Tibet came Father Joseph Gournay. Gossips said that one day during a sermon he remarked, "The atomic bomb is a very dangerous thing." This was reported to the local authorities, and he was ordered to leave. It took him 18 days on muleback to reach the railhead on the first leg of his journey to Hong Kong.



**OLD PASSPORTS**, some even dating back 25 years, are examined by Hong Kong police at border station.

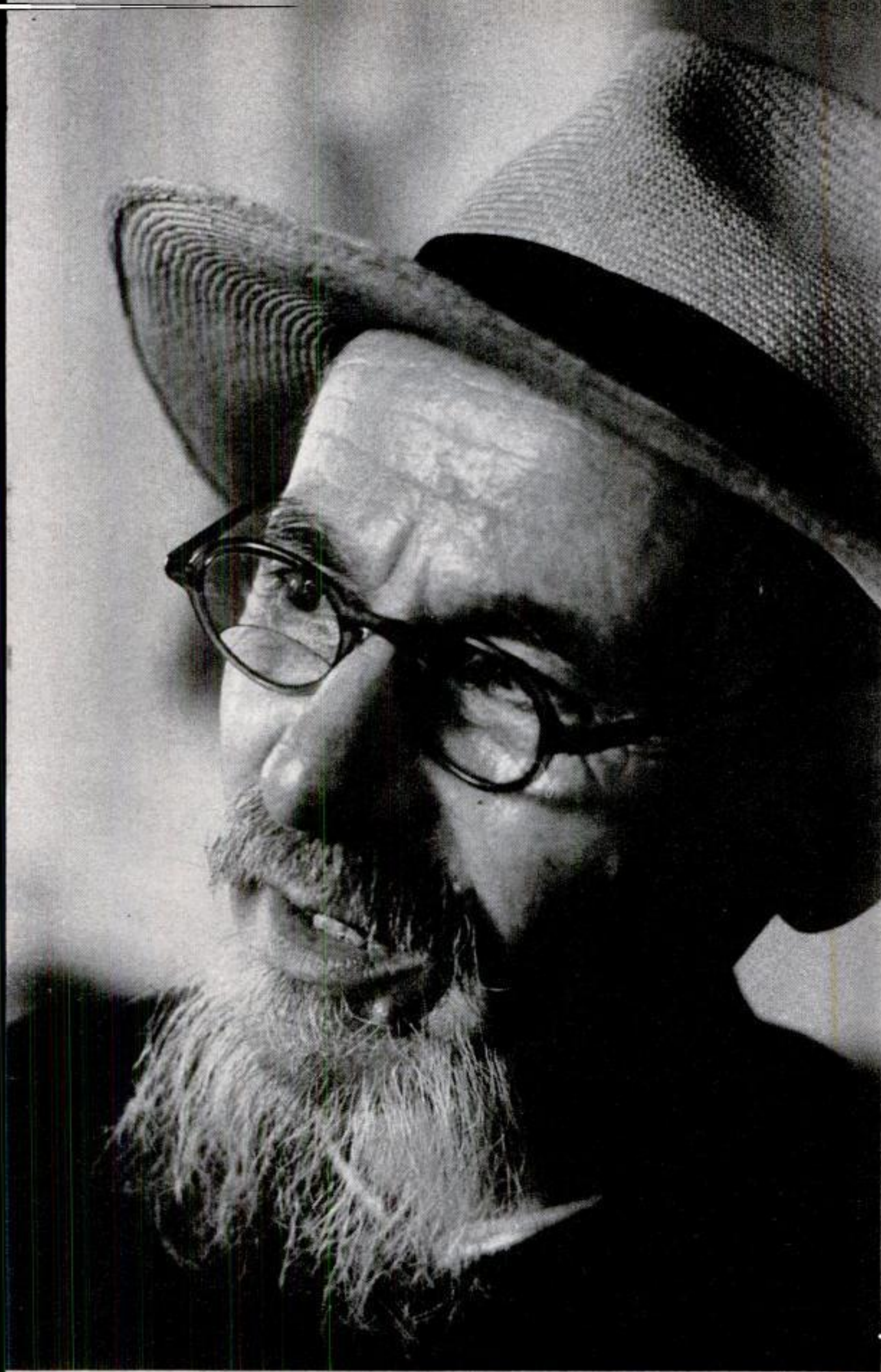


**YOUNG SISTER** Anne Carol, 27, of St. Louis, Mo., who spent four years in Kongmoon, enters Hong Kong.

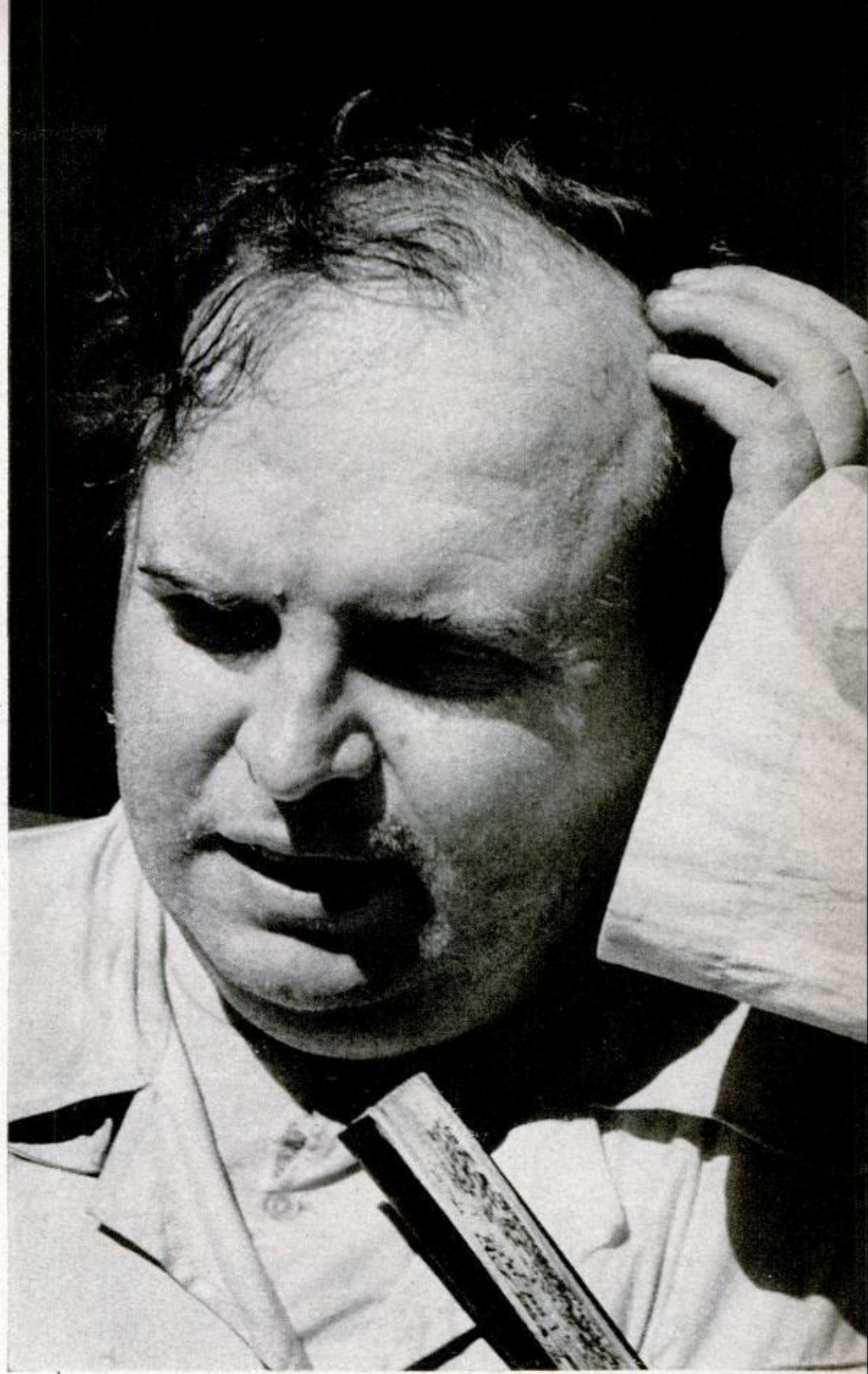


**FAMILY PAIR**, Emma Lawler and daughter, awaited exit visas five months in Shanghai.





**FROM CHUNGKING** in West China came Brother Marius Florent, who spent 46 of his 64 years in China. He was imprisoned for seven months on charges of giving American medical supplies to non-Communists and acting as a "spy" for the French. He also was forced to undergo Communist "reindoctrination" before leaving China.



**FROM HONAN** in Central China came Father Peter Holzer. Kept under house arrest without explanation for several months before being expelled, he reported that three other fathers were still confined there. As he crossed the barbed wire barrier into Hong Kong, he said, "Thank God, thank God."



**THIRSTY NUNS** enjoy first drink of soda in Hong Kong after hot train trip from Canton.



**PIGGYBACK**, Father Jo Van Den Brandt, a lame and diabetic Belgian, is placed in seat on a plane to Rome.



**AT KOWLOON STATION**, two missionary women cast long shadows as they wait for the Hong Kong ferry.

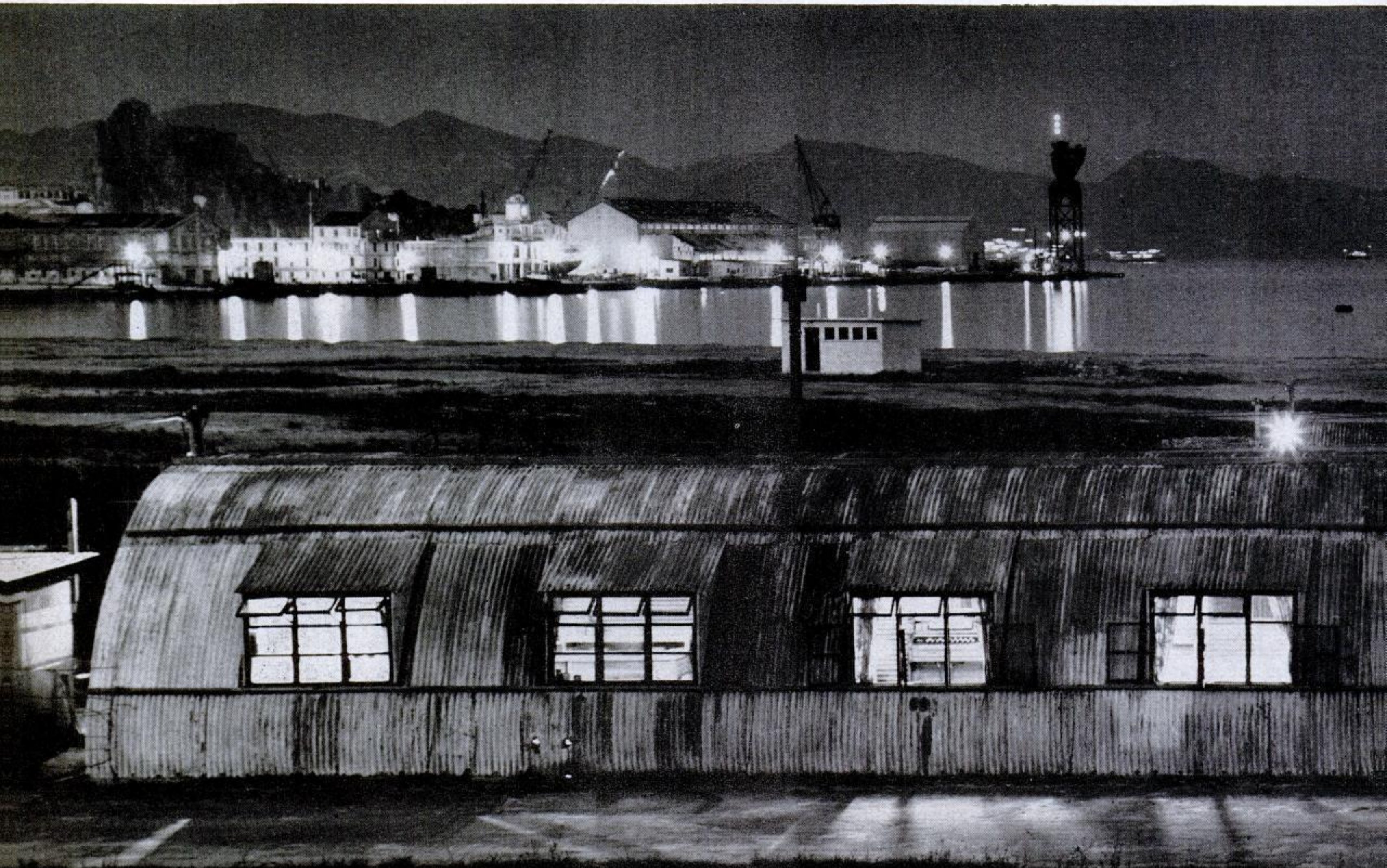




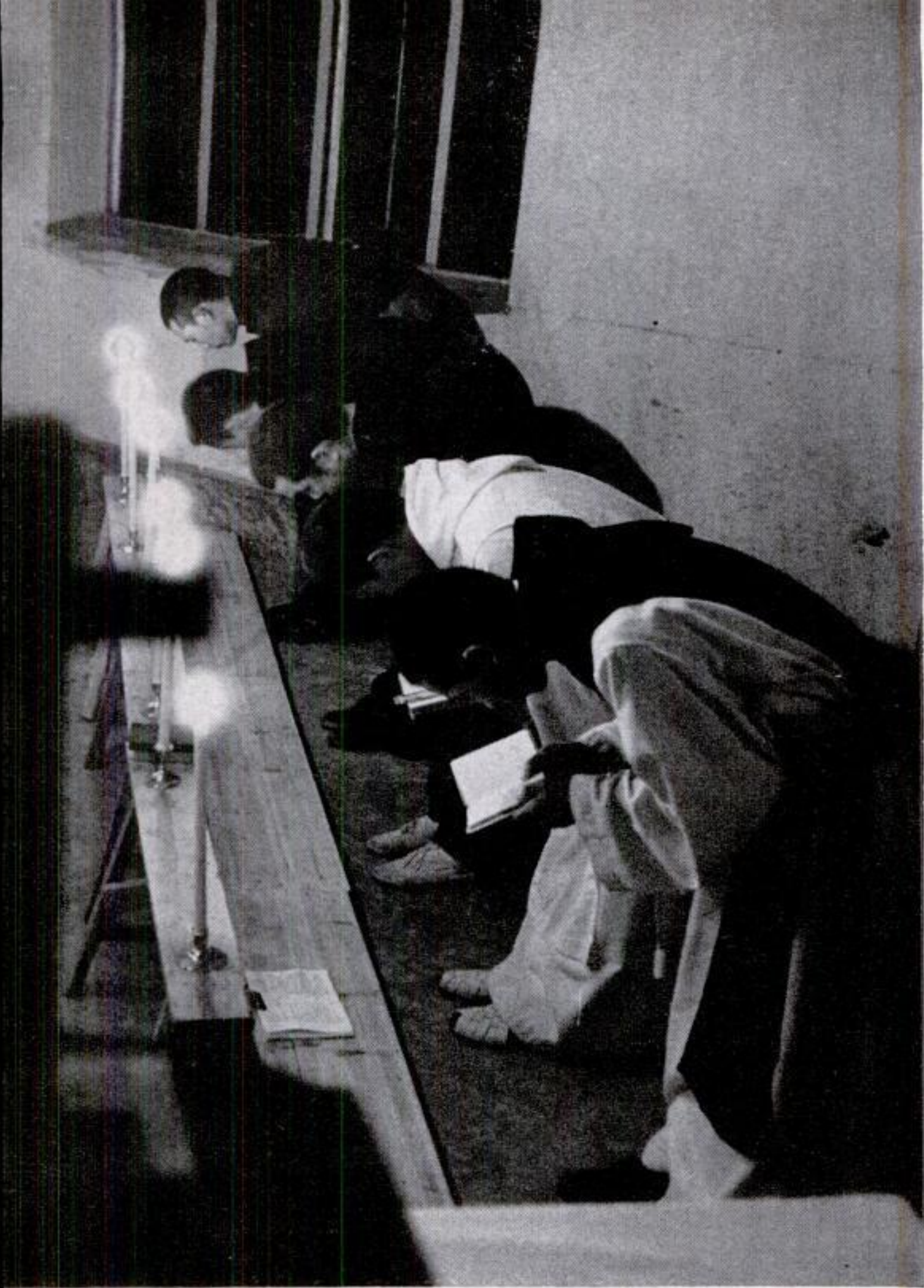
**VIEWING HONG KONG**, Mrs. Gustav Rink, wife of a German missionary from Yunnan, holds her sleeping daughter, who was exhausted by long journey.



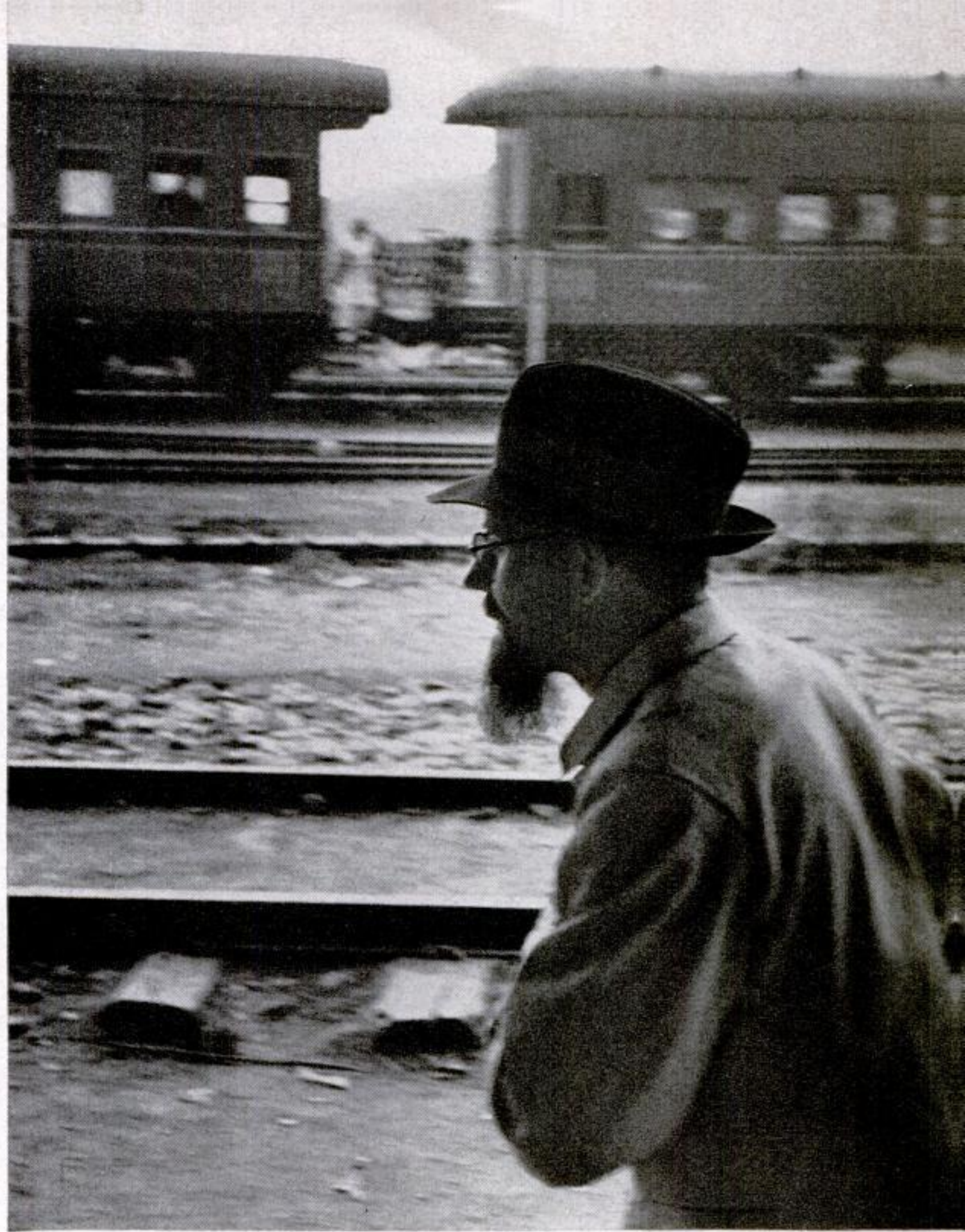
**BOWING AT MASS**, exiled Chinese Trappist monks worship in sanctuary on the British-owned Lantau Island near Hong Kong. The early arrivals, scavenging



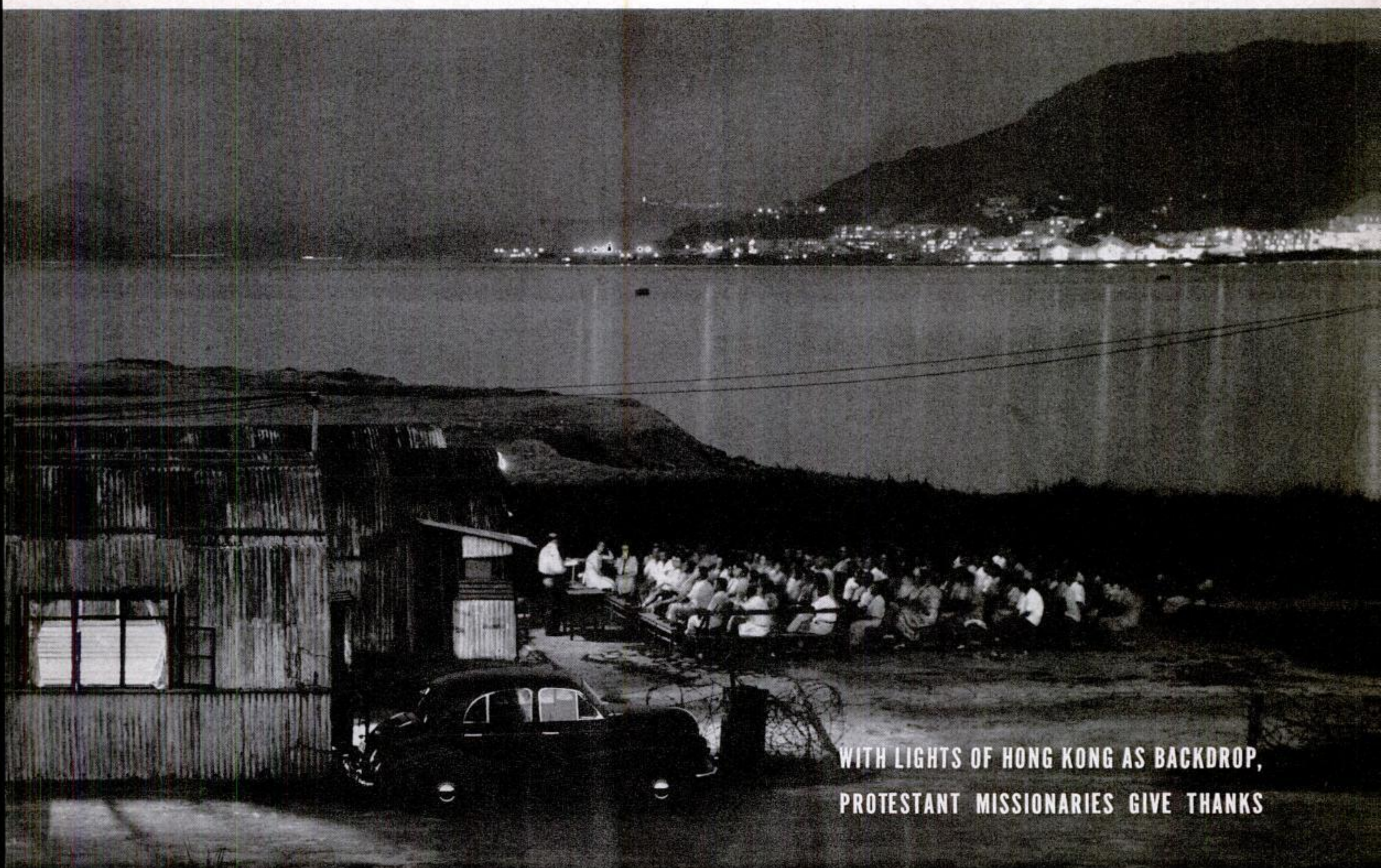




stones from the island, constructed this house for refugee members of the order. During Communist purge six of their number were killed, and three are in prison.



**PRIEST IN A HURRY**, 40-year-old Father Joseph Linmans, interned for six months in Hupeh Province, changes to a British train at the Hong Kong border.



**WITH LIGHTS OF HONG KONG AS BACKDROP,**  
**PROTESTANT MISSIONARIES GIVE THANKS**





COACH BLAIK DEFENDS CHARACTER OF HIS BOYS



ON THE POST AT WEST POINT A FATHER TALKS TO HIS ACCUSED SON, CADET SGT. HENRY BOETTCHER JR.,

# CADET CRIBBING UPSETS THE U.S.

As West Point uproar continues,  
the accused await travel orders

The West Point cadets accused of cribbing hung around the post last week, waiting for their walking papers. Most of them holed up in barracks, playing pinochle. Some ventured out to a movie, to see girl friends or to chat reluctantly with reporters. A few found their fathers in brief scenes of apology and sympathy. Their cases were being reviewed by two faculty boards, but they seem to have little chance of reprieve. So they morosely resigned themselves to leaving and hoped—probably in vain—to be given honorable discharges.

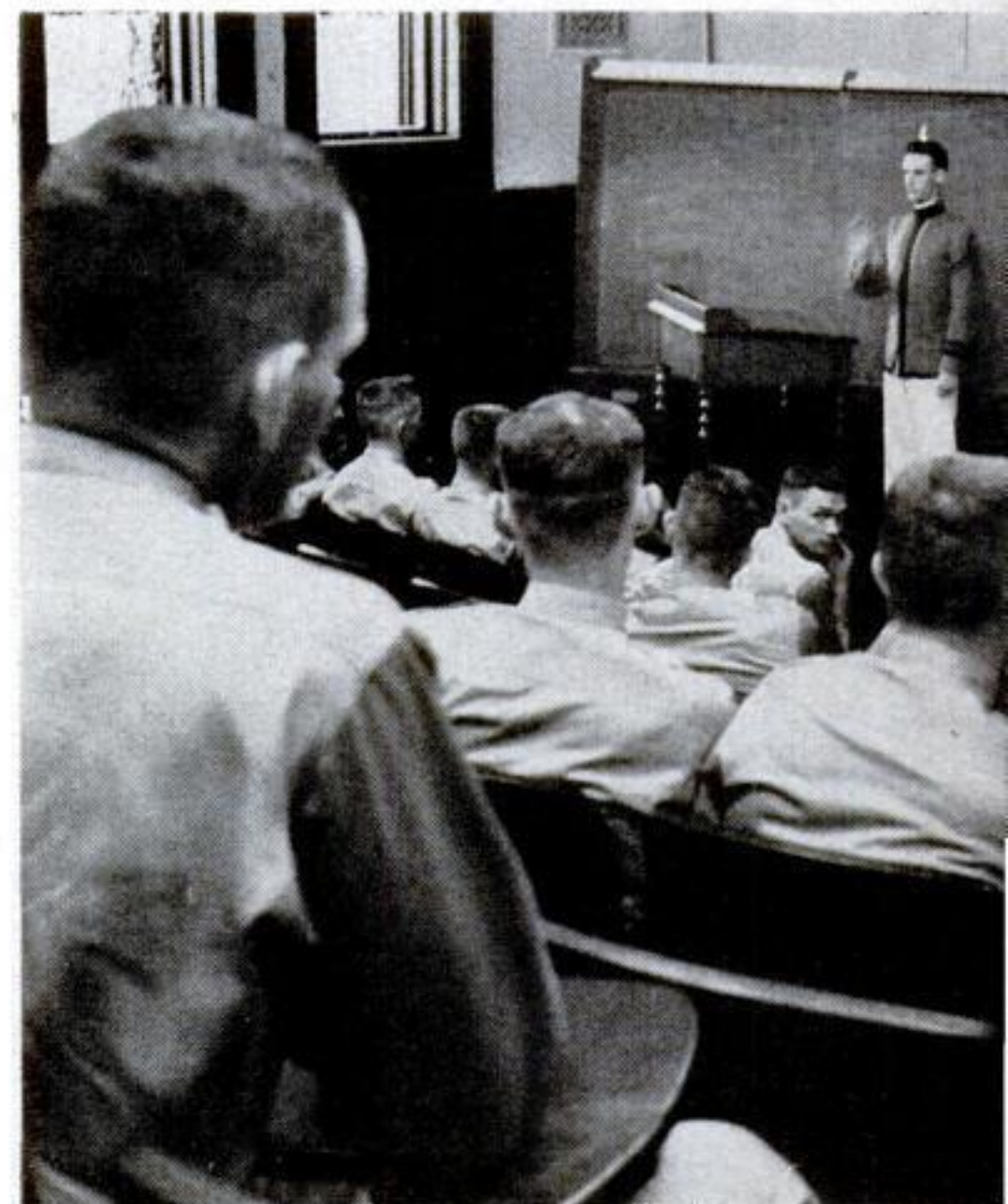
In the uproar raised by the cribbing scandal, the press, the parents and teachers variously

blamed the cadets, blamed the honor system, blamed the West Point faculty or blamed the Army's policy of seeking out high school athletes and tutoring them through the academy's entrance exams. The debate reached exaggerated extremes when a congressman proposed that both West Point and Annapolis be changed to postgraduate "finishing schools" for regular and reserve officers. President Truman, furious when he heard that one of the expelled cadets had already received five offers to play college football elsewhere, decided to appoint a committee to investigate athletics in the service schools. At a restaurant in New York, Army



CADET HONOR COMMITTEE runs the honor system. It issued statement that unless the cribbers

were fired it would boycott Army's football games. Thirteen of its 24 members are now on summer leave.



INDOCTRINATING PLEBES in honor system, first classmen give lecture using blackboard to list





AS COMPANY OF PLEBES MARCHES BEHIND THEM

Coach Earl Blaik, his face taut with emotion, admitted to reporters that one of the accused cadets was his son Bob, the academy's star quarterback. He defended the character of the boys, stated that they should be honorably discharged and that he would stay on as head coach.

Meanwhile at West Point those of the upper classmen who were not involved in the scandal were busy attempting to refute claims that the honor system was an archaic tradition which placed too many temptations before the cadets. To this summer's batch of 700 plebes they were driving home more forcefully than ever before the rules of the system which had been abused.



basic dos and don'ts. Since scandal broke, cadets have made special effort to teach principles of academy.



**GUILTY CADET**, standing by war relics on West Point grounds, is Harold Loehlein, football captain,

class president and a good student. He gave help to his teammates—which is just as illegal as receiving it.





**OPENING CEREMONIES** at Tracy Plant were attended by 2,000. Structures in background carry electricity used to operate plant's six 22,500-hp motors, which pump water into canal at rate of 4,600 cubic feet per second. Below, as result of Tracy opening, more water begins to flow through canal near Lindsay, Calif.



**HAPPY FARMER**, Vito Ventura, watches the precious water begin trickling across his San Joaquin acreage. When water came he immediately planted corn.

## PUMP FOR AN ARID EDEN

**The parched valley farmers in central California get power plant that shoots water 200 feet uphill**

There has never been enough water for everybody in the wide, thirsty valleys of central California. Since the time of the earliest Spanish settlers, the farmers have battled unceasingly to find a way to irrigate their potentially fruitful acres—digging wells, rerouting streams, destroying dams, sometimes fighting armed skirmishes with their neighbors over a ditchful of water. The root of the trouble lay in the fact that most of the rainfall accumulated in the foothills of the Sierra Nevadas to the north and ran off to the sea. To harness this water usefully the 500-mile-long, \$400 million Central Valley Project (see model, right) was begun in 1937, and last week, with the opening of the Tracy Pumping Plant (left, above) 66 miles east of San Francisco, the blessed tide finally began to flow in favor of the parched farmers of the San Joaquin Valley.

Basically the \$21 million pumping plant at Tracy operates like this: instead of letting the water which has flowed down the Sacramento River from the Shasta Dam follow its natural course to the sea, it pumps it 200 feet uphill into the new Delta-Mendota Canal. From there the water flows southward through the valley for 117 miles to the Mendota Pool before being diverted north again when it runs into the San Joaquin River. Because of this, water which would normally flow down the San Joaquin from the Friant Dam (opposite, extreme right) can be turned south toward the arid lands near Bakersfield. Farmers along the canal's route, many of whom had watched their crops wither as the deep wells ran dry and the water table dropped, would now, for the first time, have enough.

**CENTRAL VALLEY PROJECT** is shown in miniature by a \$20,000 model demonstrating how waters come down Sacramento River from Shasta (top), flow to Tracy Plant, then down Delta-Mendota Canal to Mendota Pool and north on San Joaquin River. →





SHASTA DAM

SACRAMENTO RIVER

TRACY  
PUMPING  
PLANT

SAN JOAQUIN RIVER

DELTA-MENDOTA CANAL

MENDOTA POOL

FRIANT  
DAM





**SPOTLESS** Closely resembling a grotesque parody of some heraldic device, two freshly laundered London

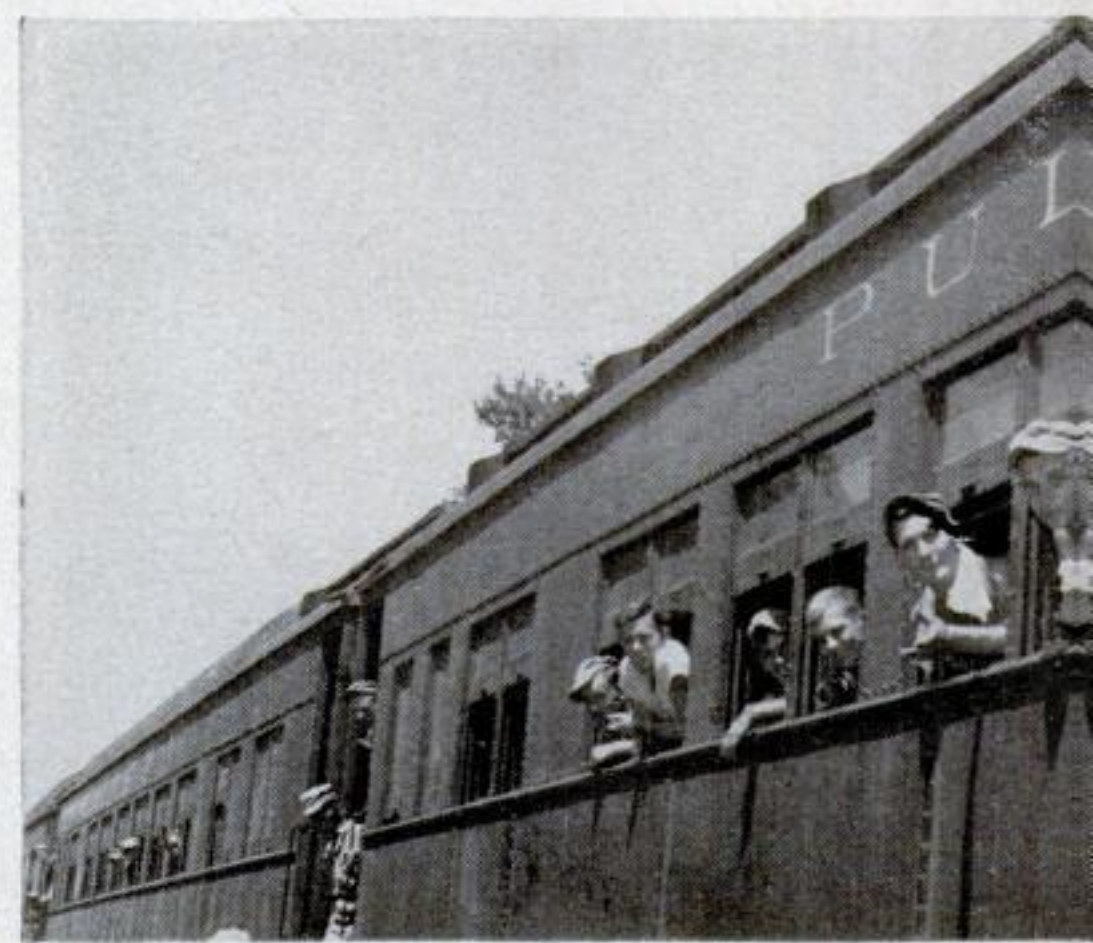
swans are carried to the Thames where earlier a ship had dumped its bilge on them. The swan master was "on the track of the guilty party."



**RECKLESS** William ("Red") Hill undoubtedly knew the shattering power of the Niagara as well as any man, but last week he boarded a cocoonlike contraption made of 13 inner tubes (above, with Designer Norman Candler) to shoot the 165-foot falls. Two hundred thousand people watched



**HAPLESS** There are days when you can't make a nickel and days when you can't even lose one in peace. The man above

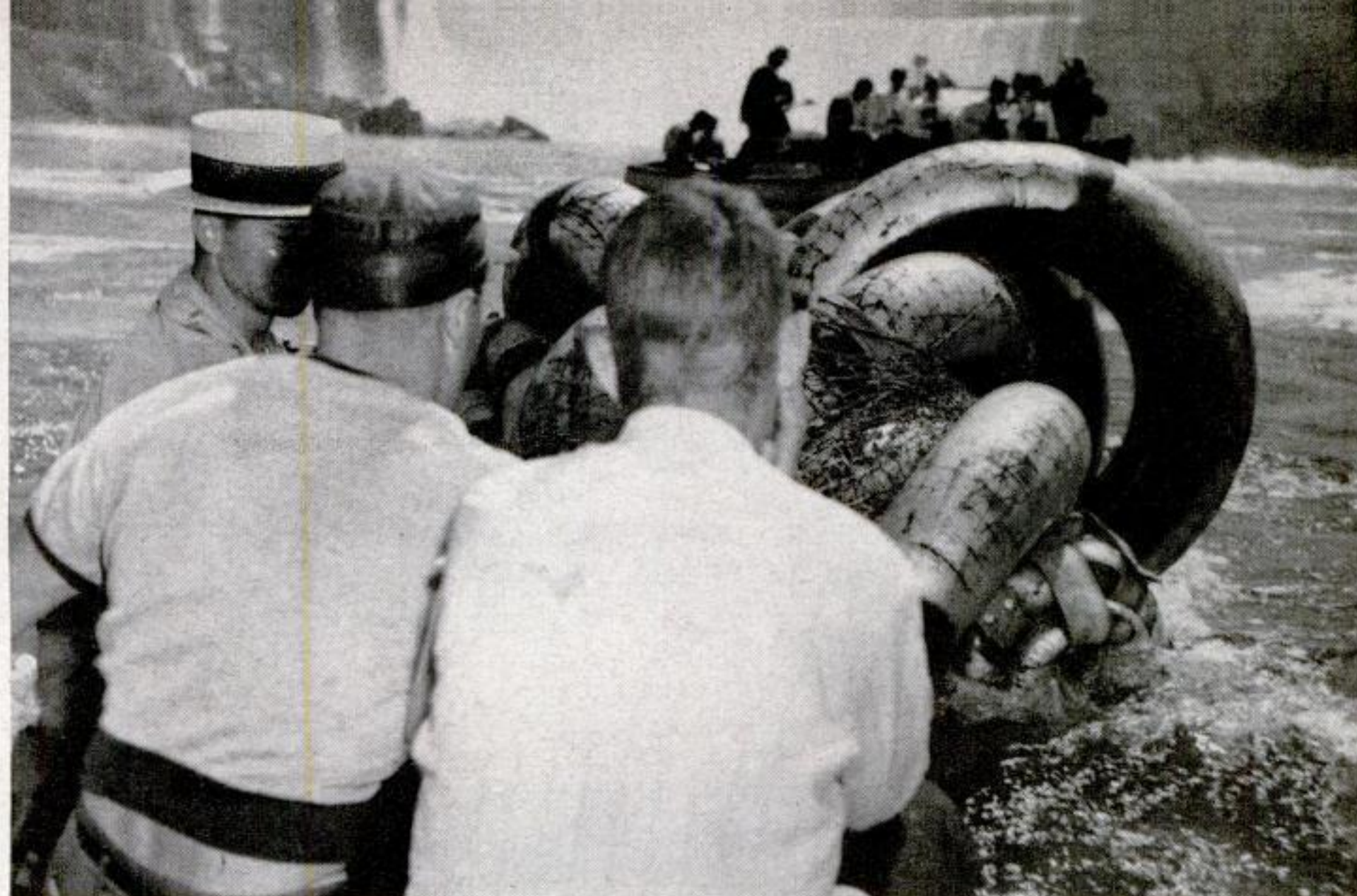


**TRAGIC** Last week 305 Marines piled on a troop train in North Carolina, bound, so they thought, for Korea. Late Friday





him and his strange craft rocket down the feathery white chute and disappear under millions of tons of water. When it surfaced it had burst apart. Hill's friends towed the battered remnants of the barrel ashore (right) as his brother kept repeating, "There's no one in it." Some 16 hours later the Niagara gave up Red Hill's body.



found that out last week when he went to his bookie's in Cicero, Ill. and was caught in a raid. He ran out, tripped and fell right into two cops.



**POINTLESS** A dog's life must seem sort of silly to dogs. Not only do they have to work out on cold rainy Minnesota

days, when a warm kennel would be preferable, but this Labrador (named Ruff) is about to discover that the ducks on Pike Lake are phonies.



night their trip ended in a tangled, burning heap north of Baton Rouge, La. where their train hit the Kansas City Southern's passenger train



*Southern Belle* head on, killing 13 people and hospitalizing more than 60. The troop train was supposed to wait on a siding until the *Southern*

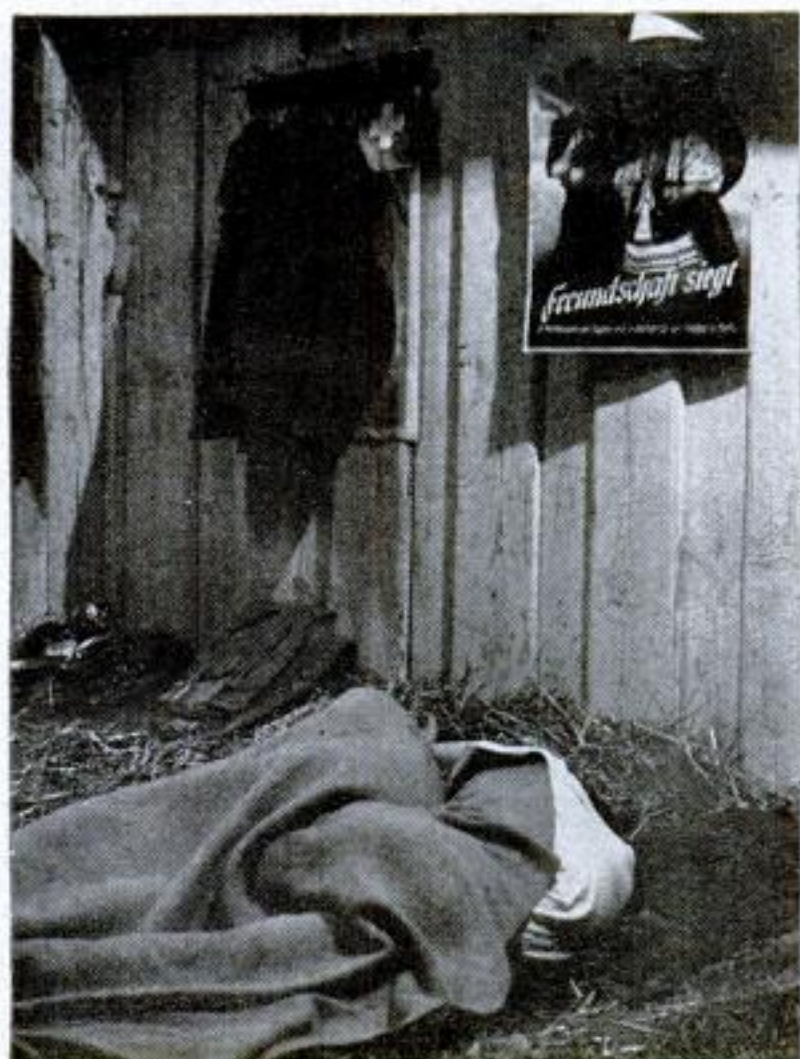
*Belle* had passed, but unaccountably it did not. No one would ever know exactly why the crash occurred because the engineer died in his cab.





**SISTER ACT** brings together a bespangled brunette member of the visiting Russian delegation (left) and a blond German girl as the Red youth rally begins.

The Russian girl wears native costume of her home republic, Kazakstan, while friend's blue-shirt costume is that of Freie Deutsche Jugend (Free German Youth).



**STRAW BED** is shared by two young East Germans. Sign says "Friendship is winning."



**KOREAN PARADERS** strut into Ulbricht stadium, clapping hands. They were accorded rousing cheers as heroes of the rally.



**BRAZILIAN GIRL** also marches in opening day festivity before about 100,000 people.





RED POSTER IDENTIFIES TRUMAN WITH HITLER

# YOUNG COMMUNIST DOVES

Many are called but a few choose to backslide at a world youth "peace" rally in East Berlin

Last week the drab, gray rubble of East Berlin was transformed—by massed flags, propaganda posters, symbolic doves and the exalted faces of young marchers—into the showpiece of Moscow's current campaign for peace, Communist style. Massed for what sponsoring East German Communists called a World Festival of Youth and Students for Peace were a million Iron Curtain delegates from the Kremlin to Korea, along with a lonely handful of dissidents from the Western world. The festival's two-week schedule centered around recurrent mass meetings of more than 100,000 at a time in Berlin's huge Walter Ulbricht stadium. There the young people—some in their 30s and with their own children beside them—cheered in disciplined cadence the expected and unvarying demands of East Zone President Wilhelm Pieck and other Soviet puppets that the Western powers leave Germany and Korea and cease rearmament.

But the festival was not all disciplined cheering and marching. Despite barricades guarded by armed *Volkspolizei* and the shutting off of almost every transportation line out of Communist Berlin, more than 300,000 curious and occasionally disillusioned young Reds slipped across the borders for a look at the bulging shops and relatively plentiful food of West Berlin. West Germans and Allied authorities seized the opportunity to donate a square meal, a night's sleep and an object lesson in democracy's benefits. Hundreds applied for asylum; a desperate few could prove they needed it. But thoughtful Westerners, recalling the frighteningly effective Red propaganda films of last year's relatively dismal Whitsuntide rally, tempered their jubilation at the brief defections. The 300,000 might remember that during one day in the decadent West they had freedom and plenty to eat; but for the other 364 days of the year the youths would be under the iron discipline and unrelenting propaganda of Communism.



FLUTTERING PIGEONS fill sky above Ulbricht stadium after their release as "peace doves." The signs on stadium rim spelled "peace" in several languages.



FLYING ROCKS clutter air as anti-Communists set about demolishing a roadblock put up by Communists to keep rallygoers from cycling into West Berlin.



BACKSLIDERS, hiding faces from camera, line a West Berlin soda bar for malted milks.



FUN ON LAKE is discovered by young Communists as the U.S. Army opens its West Berlin youth camp to the East zone visitors.



ANTI-RED MAYOR, West Berlin's Ernst Reuter, pleases Easterners with autographs.



# "SO MUCH GOOD, NOBLY SPENT"

## THE EDUCATION OF AN AMERICAN



Like so many others of their generation, Katharine and Stanley Tabor thought of themselves as "liberals" when they got married in Dallas in January 1950. They were Republicans, but not so you'd notice it. "We both had sort of liberal ideas," Mrs. Tabor has since said, "and for a long time we believed the anti-Chiang line." She had studied at Stephens College and Syracuse University, and her husband had taken an engineering degree at Texas A. & M. after he came home from World War II. Before they married he went back into the Army, with a regular commission as first lieutenant. He was ordered to Japan, and Mrs. Tabor was all set to follow him when the Korean war started and Lieut. Stanley Tabor was lost at Taejon.

When that happened Katharine Tabor determined "to find out what led to Korea." At her parents' home in Dallas, where our picture was taken, she began to read all she could get her hands on about U.S. foreign policy. She also read Marx's *Communist Manifesto*, and she studied up on the differences between socialism and capitalism. By last November, when Mrs. Tabor first told us about her self-education, she had made up her own mind on a fundamental point. She had concluded that the makers of U.S. foreign policy since World War II had never been determined to defeat world Communism—their purpose, as it seemed to her, was always something else.

President Truman and Secretary of State Dean Acheson have every reason to believe that their effort to end the Korean war suits most Americans. General Ridgway, taking the firmest position possible in the circumstances, is entitled to the same belief. But the men who make and carry out U.S. and U.N. policy in Korea ought to be aware that the support for their course is neither unanimous nor wholehearted. Make no mistake—many Americans are troubled by this business of compromise without victory.

At the left you see a picture of a troubled American who is also a remarkable young woman. She is Mrs. Katharine Tabor, 27, of Dallas. Under the picture the interesting story of how Katharine Tabor came to be a serious student of U.S. foreign policy is told. It is enough to say here that she is the widow of one of the first American casualties in Korea—Lieut. Stanley E. Tabor, of the Army, who vanished at Taejon in July 1950 and was officially reported dead last May. Mrs. Tabor did not like a recent *LIFE* editorial ("What's the Use of Korea?" Aug. 6) and has written a letter telling us so. In the editorial we said, among other things, that the Korean war was part of the price paid for the education of President Truman and Secretary Acheson. Arguing that the war can be made worth while if our leaders do their duty, we also said that the least result to be expected is firm notice to the Communist alliance that any further armed aggression in Asia will be met and defeated without compromise. Mrs. Tabor's letter of dissent is so eloquent and so much to the point that we share it with our readers in the remainder of this space.

5038 Brookview Drive  
Dallas, Texas  
August 2, 1951

Sirs:

To a war widow, you seem unduly complacent.

Our men did not die in order to educate Truman and Acheson. Such education should have been unnecessary, and any price paid in blood for it is too high. And anyway, we still have no assurance that they now fully understand the nature and purposes of the Communists, are determined to defeat them, and are sufficiently and effectively mobilizing us—that they are really buying time.

If the war has proved to the Communists that we are capable of fighting them, it has also demonstrated that we lack determination to win, that we are willing to compromise and appease. Our men did not die to show they were capable of fighting the Chinese Communists to a stalemate.

And if the fact that our forces won the battle has any meaning, then why can we not at least regain the territory in North Korea that was ours until the Chinese captured it and pushed us back and held us there? Why can

we not at least liberate all Korea? Our battle successes and the war training that those who lived have received do not justify our casualties.

Nor is the least that you ask for enough to right the injustice and make it worth the fighting. They did not die in order that we should still have to give notice to the Chinese Communists that further aggression would mean war. Such notice should not at the conclusion of the war be necessary. They died, indeed, to make it unnecessary, to destroy the enemy's will to fight, to effect by their actions what you would have us do by words. They died believing their actions to be a contribution to the bold uncompromising stand that would destroy the Communists' will to fight and thereby prevent a world war, or at least by strengthening the free world's courage and determination insure ultimate victory. They died believing that those who lived after them would fight on till the enemy was defeated. We have broken faith with those men. We have not made such a stand. That alone would justify their dying. Our forces have not won what they were fighting for, and that is what matters.

The display of moral weakness which we have made in Korea can only encourage the Communists to try again, can only assure them that they have nothing to lose and everything to gain by aggression, that next time they may hope for at least a similar compromise. Even if such words as you call for were spoken, what reason is there to expect the enemy to be warned that any future aggression will be punished and defeated when we do not punish or defeat the present aggression? No words that we now speak can erase the effect of our actions.

We have prevented them from taking South Korea, but the Koreans themselves have paid too high a price for such freedom and security as we can now guarantee them. We have not prevented the Communists from doing what all they set out to do—from retaining power in North Korea, from demonstrating our weakness and their strength, from humiliating us, demoralizing the anti-Communists, and enhancing their own prestige throughout Asia. In fighting such a power as the U.S. to a stalemate, the Chinese Communists have won a moral victory that will make further conquests that much easier, that much more difficult to prevent.

Considering the plus factors which you enumerate, it is true that we are not very much worse off than when we started. That is small comfort. It does not allay the feeling of horror, the tragic qualm that the compromise raises in us. So much good has been nobly spent to expulse the evil, and still the evil is not expulsed but remains prosperous. They had no right to send men to die without intending to win. If they had wanted to, they could have defeated the Chinese Communists. They have not used every means available to do so. It is not right. It is intolerably unjust.

Sincerely yours,

KATHARINE C. TABOR  
(Mrs. Stanley E. Tabor)



Every day Millions of Healthy Children share this  
happy eating habit..

# SOUP FOR LUNCH



## SOUP AND SALAD

Campbell's Cream of Celery Soup  
Choicest garden celery... even the  
hearts... blended with extra-heavy cream!

Green Pepper Rings with Cottage Cheese      Crackers

## SOUP IS A TOP FAVORITE NOON DISH EVERYWHERE IN AMERICA!

Yes, "Soup for lunch" has swept the nation!... Folks everywhere have found they enjoy their lunch more... and feel better... if they have a big bowl of good soup and something light to go with it. ... For soup has everything! It's delicious... nourishing... easy to digest... easy to prepare. It's thrifty—a truly outstanding food value. And plenty of variety—21 Campbell's kinds to choose from!... So today... every day... why not have soup for lunch! You and your family will love it!



## SOUP AND DESSERT

Campbell's Green Pea Soup

A rich, velvety-smooth purée of  
choice green peas. Delicious! Nourishing!

Potato Chips

Baked Pears

Coffee



## SOUP, SANDWICH AND DESSERT

Campbell's Chicken with rice Soup

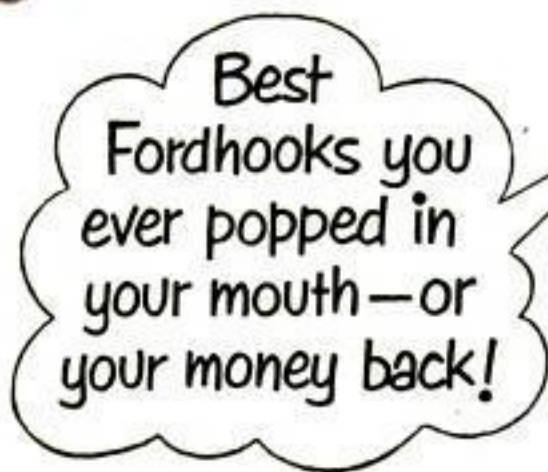
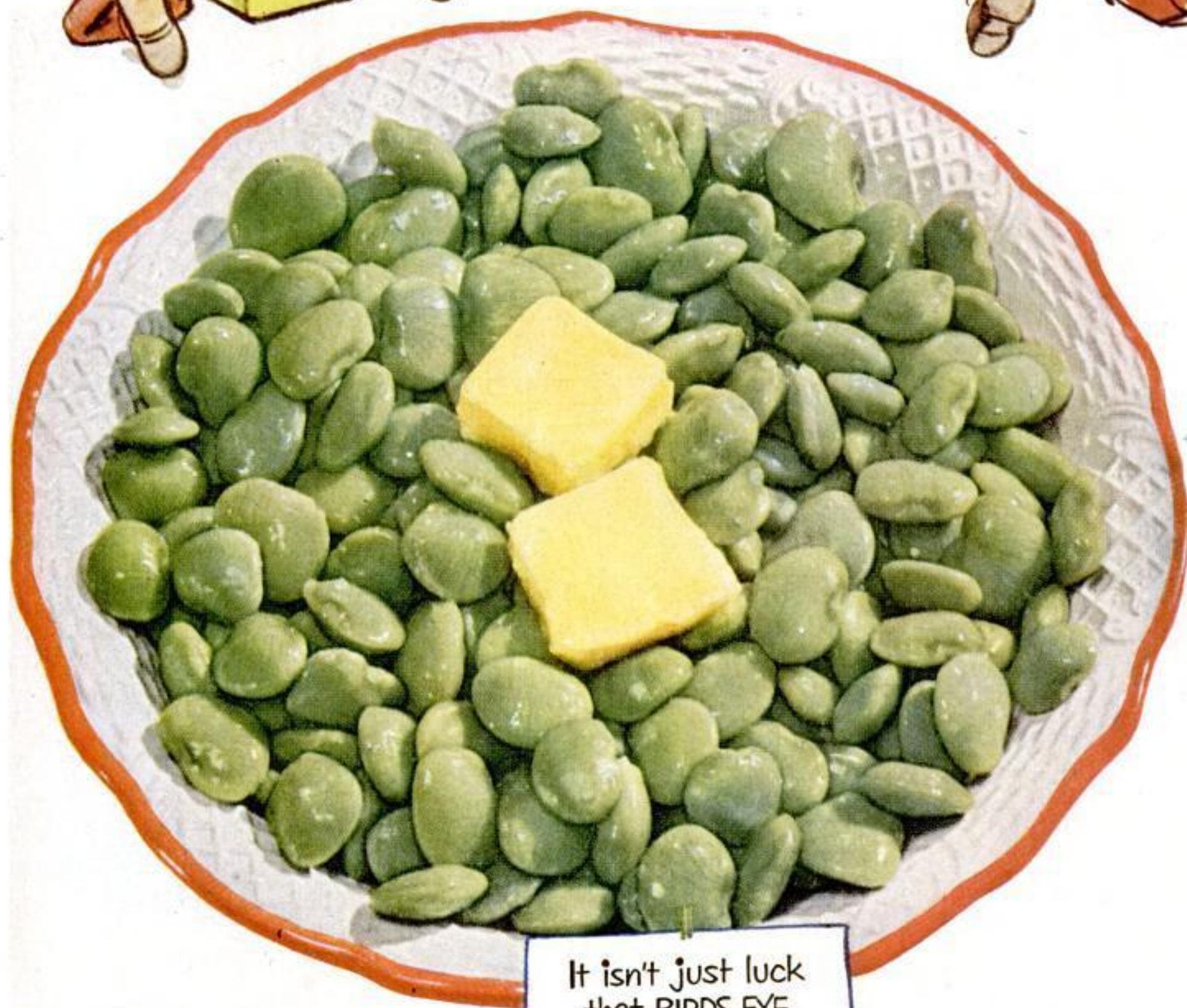
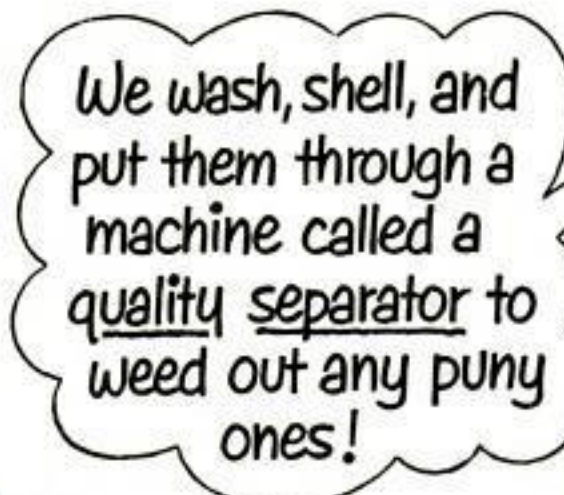
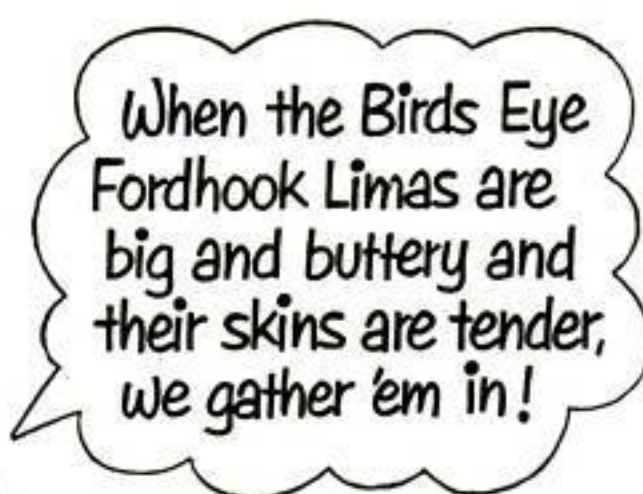
Pieces of tender chicken with  
fluffy rice... in a golden broth!

Peanut Butter & Bacon Sandwich

Gingerbread      Milk







Better Buy  
**BIRDS EYE!**

It isn't just luck that BIRDS EYE vegetables outsell the next most popular brand **3 to 1**. You know the reason—they taste better!





# PEOPLE



## • PRINCESS AND POLOIST

The shy smile of Britain's Princess Margaret was studied for romantic connotations as she presented a polo trophy to Billy Wallace, British stepson of American editor Herbert Agar.

## LUCIANO AND CLAIRE →

Loving smiles are exchanged beside the Milan river by Luciano Negrini, 43, and Claire Young, 21-year-old American. They fell in love in Chicago last year when he was a priest on a fund-raising tour. She followed him to Italy and was promptly jailed for deportation. When they refused to recant their love Negrini was unfrocked and Claire was released. Now they could marry.



## KISSABLE CLAUDETTE

In the first straw-hat-circuit appearance of her career Claudette Colbert—with Leon Janney in Noel Coward's *Island Fling*—broke the box-office records at two New England playhouses.



## HOPALONG EDEN

Anthony Eden, Britain's former foreign minister, in Denver to address Denver University's World Affairs Institute, gratefully received the gift of a hand-embroidered bit of Americana.



## ECONOMICAL VANDERBILT

On opening day at Saratoga, by tradition an occasion of high fashion as well as horse racing, the wife of Millionaire Sportsman Alfred Vanderbilt displayed a hat she said cost only \$4.95.





**RED LOVE TRIANGLE** which ended in murder included Jean Laffargue (left), his wife Yvonne (right) and the deceased mayor of Champigny, who is standing at

extreme left of center picture, which also includes Yvonne. Laffargue told jury, "I regret what I have done." But Yvonne said stubbornly, "I provoked nothing."

## CASE OF THE CUCKOLDED COMRADE

French connoisseurs of "les crimes passionnels" enjoy a juicy murder trial with new Marxist twist

Some Communists, too preoccupied with party work to worry about bourgeois marriages, find the old Bolshevik doctrine of "free love" remarkably convenient. But not cuckolded Comrade Jean Laffargue, a 42-year-old Paris subway conductor, who recently stood trial for murdering the mayor of his suburban town.

To an assize court in Paris, crowded with connoisseurs of "les crimes passionnels," Laffargue told a startling story of love in a Communist cell. He admittedly was a Communist, but he was also a devoted family man. He usually spent his evenings pattering around the garden of his Champigny home or helping with the housework. Sundays he devoted to the party, peddling the Communist newspaper, *L'Humanité Dimanche*. Then last summer Laffargue suddenly found that his housework was becoming unbearably heavy. Besides his usual chores there was the washing, ironing and shopping which his 37-year-old wife, Yvonne, left for him to do.



DAUGHTER JEANNINE

Yvonne also was a party member, testified Laffargue. She formerly worked as an accountant and had collected signatures for the widely circulated Stockholm Peace Petition. But early last summer she was chosen deputy to Champigny's rabidly Com-

munist mayor, an exhausting job which left her no time for household chores. Even his socks were left undarned, Laffargue complained.

In July, he informed the court, Yvonne told him that she had been "struck by lightning." She had fallen in love with *Petit Napoléon*, the Communist mayor. The mayor, René Desvilletes, also was married, but Yvonne quickly pointed out to her husband that if petty bourgeois prejudices were wiped away, no outmoded wedding vows should stand in the way of true love. Laffargue ruefully agreed, stifling any feeling of bourgeois sentimentality. He told

Yvonne that he would remove himself in favor of his party superior. And to make a good job of it, he promised to remove himself all the way to Poland.

On such important matters it is always best to consult the party, confided Laffargue. They had already settled similar situations quite amicably at local headquarters. So Laffargue and the mayor, with the assistance of other party members, devised a reasonable plan. Mayor Desvilletes agreed to help Laffargue obtain a Polish visa. In return Laffargue would depart for the more congenial Communist atmosphere of Poland as soon as this was arranged. In the meantime the relationship between Yvonne and the mayor was to be strictly "comradely."

Like many other party plans this one also went sour, reported Laffargue. Twelve days later Yvonne and the mayor went off to inspect a new summer camp at Thoissey. *Petit Napoléon* claimed this camp as one of his pet projects—though it had been built with municipal funds—and he was anxious to show Yvonne his good work. To prove that they were keeping their end of the agreement, they had taken Laffargue's daughter Jeannine along too. But soon afterward Jeannine confessed that "Mama and Monsieur le Maire had shared a room."

This infuriated Laffargue, he told the court. After his enormous sacrifice the mayor still mocked him. Then too, Monsieur Desvilletes had become evasive about the Polish visa. To straighten things out, the two men made an appointment to meet at Laffargue's house on July 31, 1950.

On that afternoon Laffargue stuffed a loaded revolver in his pocket, "just to scare my wife." He had no intention of shooting his comrade, the mayor, he said, and anyway the conversation began pleasantly enough. But when the mayor persisted in evading the visa question Laffargue lost his head. Suddenly he yanked the gun from his pocket. The first shot struck Laffargue's own thigh. He didn't realize what had happened, Laffargue confessed. Believing it was the mayor who had wounded him, he fired four more shots. This time his aim was better. The bullets struck Desvilletes in the face

and chest. Flinging herself down on the dying mayor's chest, Yvonne had sobbed, "*Salaud*, you have killed my René. But I gave him something you never had."

That was how he had killed the mayor of Champigny, Laffargue explained. But during his entire testimony he maintained that it was not so much his wife's infidelity that bothered him as her timing. Often, he said reproachfully, the infidelity had been accomplished while he was out on the streets on Sunday mornings peddling the Communist paper, *L'Humanité Dimanche*. "I was crazy. I couldn't sleep," he said. "I conducted the subway like a sleepwalker. It is a wonder that there were no accidents. I realized that I had lost everything: my wife, my children and my little house. And on top of it all, I was being mocked."

Yvonne, who appeared in court dressed in black for the deceased mayor, denied that she had been named deputy through Desvilletes' Communist influence. "In the party no one can use pressure," she said. Pointing at her husband, she shouted, "You are a murderer."

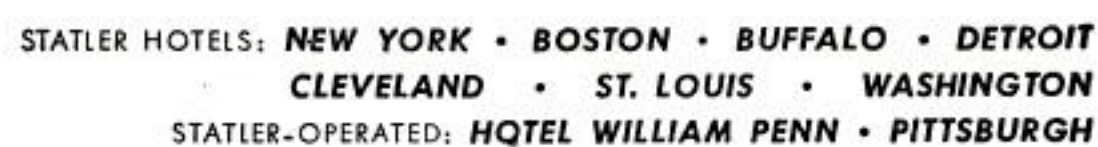
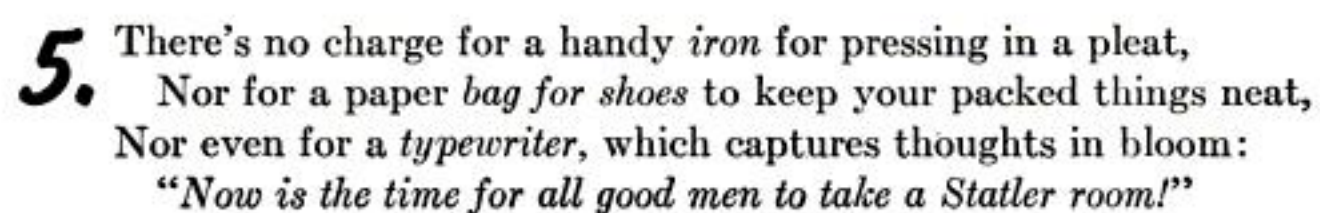
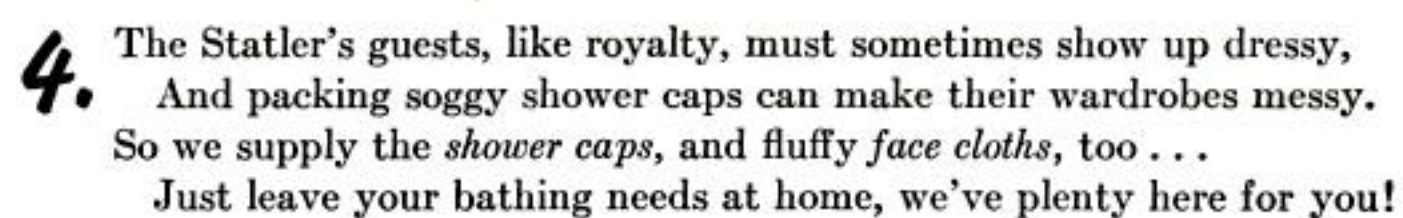
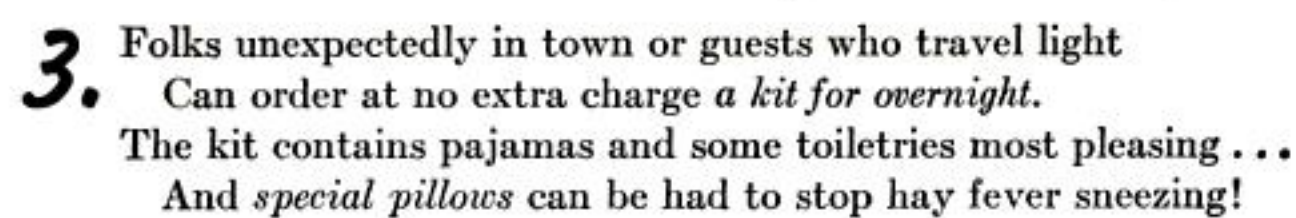
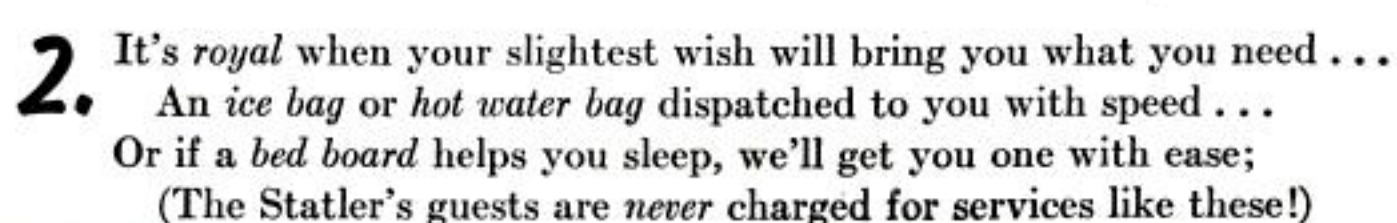
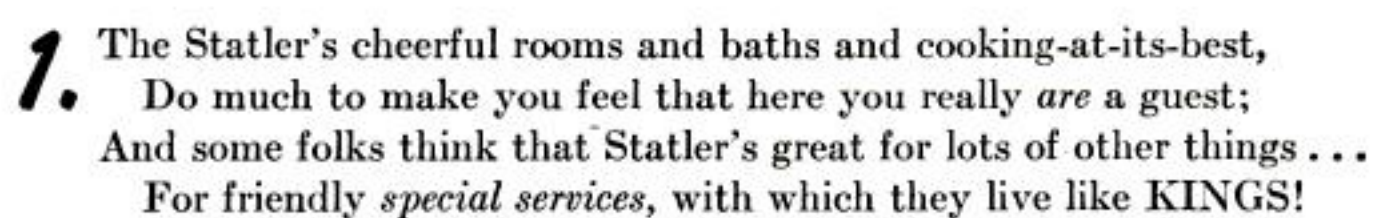
A psychiatrist who was called in on the case found it an "interesting example of human impulses struggling against the disciplined thought of a party militant." He affirmed that Laffargue had "acted as a man—he finally renounced his artificial logic and rebelled."

On July 23 the jury announced its verdict after 20 minutes' deliberation. The shooting was a true "*crime passionnel*" with "extenuating circumstances," the jurors agreed. Laffargue, who had been imprisoned for a year awaiting trial, was handed a suspended sentence of five years. To the deceased mayor's wife, ignored during the romance and then almost overlooked in the uproar of the trial, went damages of one franc—to be paid by Laffargue.



THE MAYOR'S WIDOW





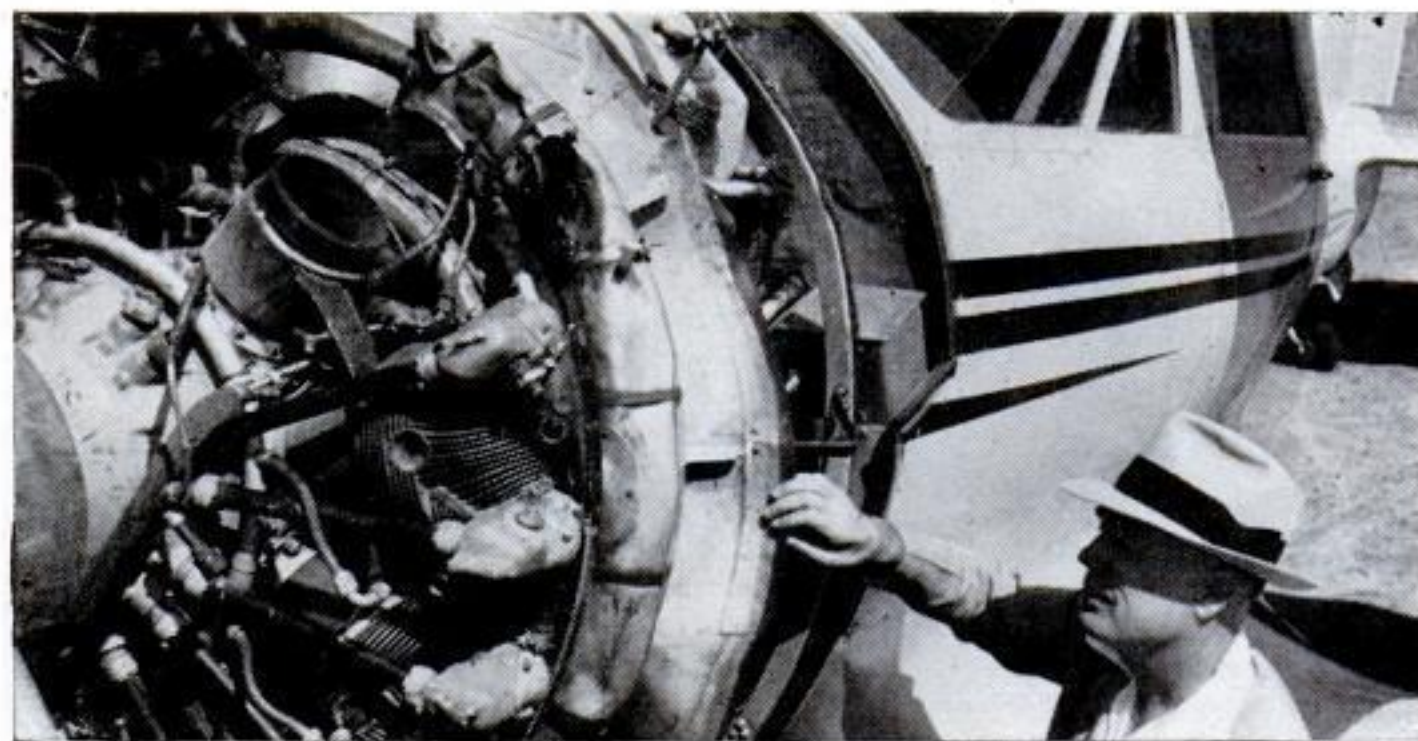
**ANOTHER GREAT NEW STATLER • LOS ANGELES**  
(NOW UNDER CONSTRUCTION • READY FOR OCCUPANCY 1952)



# SEQUEL

## THE 11TH ATTEMPT TO KILL HERB NOBLE

Herbert ("The Cat") Noble won his nickname the hard way. In 1945 he defied gangsters who wanted a bigger rake-off from the dice games he ran in Dallas. Thereafter with bomb, booby trap and ambush, assassins tried to collect a \$10,000 bounty the underworld put on his head. Four times they sent him to a hospital with wounds. They blew his wife to pieces with an automobile booby trap intended for Noble. Even after police closed all gambling and Noble had retired to his ranch at Grapevine, the attacks went on. Thwarted by watchdogs and floodlights around his house, wary of the carbine he always carried, the killers planted a bomb in Noble's private plane. When it blew up last March 22, Noble's life was saved (*right*) by a steel panel. His luck still held out, but the ex-gambler—prematurely white-haired and nervous at every strange sound—knew the odds. "Sooner or later," he said (*LIFE*, May 14). "... It's just a matter of time."



*Tenth Attempt on Life Of Noble Fails When Bomb Wrecks Plane*



## Herbert Noble Dies In Mail Box Blast At His Ranch Gate

11th Effort to Kill Gambler Succeeds

One day last week time ran out for Herb Noble. After a night's fretful sleep, the onetime gambler started to drive to Dallas, the usual loaded carbine on the seat beside him. Turning out of the lane, he stopped the car beside his mailbox. Suddenly there was an explosion. But it was not until nearly two hours later that a neighbor discovered that the 11th attempt on Herbert Noble's life had succeeded. Texas Rangers and the sheriff's men pieced together how it had been done. Assassins, who had studied Noble's habits long and well, planted a bomb—probably nitroglycerin—in the dirt road near the mailbox. They

camouflaged wires leading from it to a battery in a ditch (*foreground, above*) and thence to a dense clump of bushes 50 yards away. As Noble reached the mailbox, they detonated the mine, and The Cat and his shredded automobile were scattered across 200 yards of Texas. While Rangers and sheriffs started a search for three men who had been seen speeding away after the blast, U.S. postal inspectors were called into the case because the mailbox had been damaged. They revealed that on the morning his luck ran out, the postman—for the first time in some three weeks—had left no mail at all for Herb Noble.



When you've been in and had a swim,  
A cigarette tastes great.  
But Luckies taste the best of all,  
So, friend — why hesitate?  
(Luckies taste better than any other cigarette!)

# Be Happy - Go Lucky!

## LUCKIES TASTE BETTER THAN ANY OTHER CIGARETTE !

Fine tobacco—and only fine tobacco—can give you the enjoyment of a better-tasting cigarette. And L.S./M.F.T.—Lucky Strike means fine tobacco. That's why you'll find that Luckies taste better than any other cigarette. So, Be Happy—Go Lucky! Get a carton today.

At Anacostia Station, folks,  
There is a favorite brand —  
It's Lucky Strike that we all like,  
The smoke that sure tastes grand!  
(Luckies taste better than any other cigarette!)



A LUCKY STRIKE  
FOR ALL AMERICA!

BUY  
U.S. DEFENSE  
BONDS



LUCKIES TASTE BETTER THAN ANY OTHER CIGARETTE because...

# L.S./M.F.T.-Lucky Strike Means Fine Tobacco

COPR., THE AMERICAN TOBACCO COMPANY



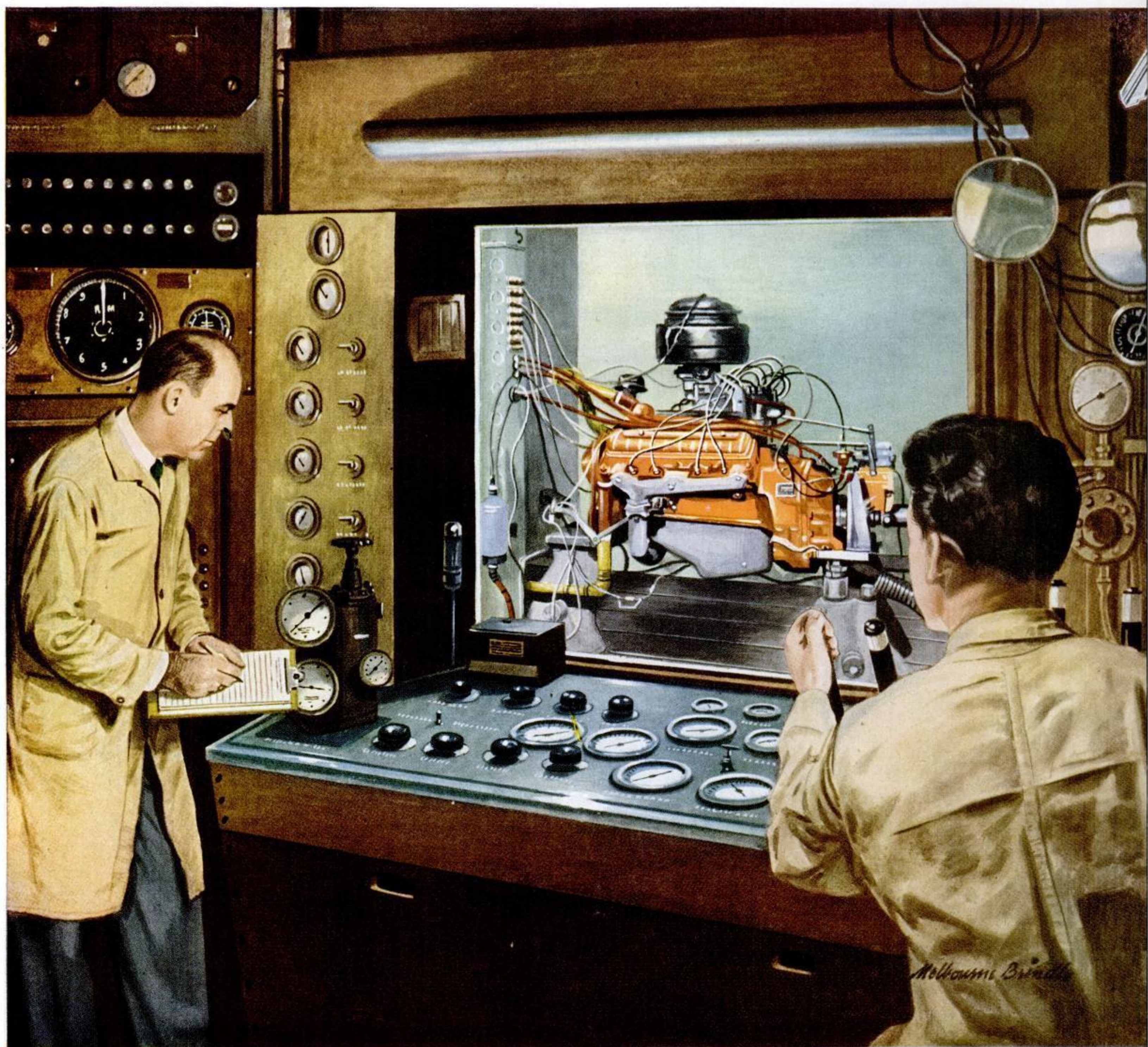
# How *two gallons* came to

**S**PECTACULAR advances in automobile performance do not often come about overnight. Most result from years of patient research.

Typical is the long-continued engine-fuel efficiency study that now enables current General Motors cars to get as much as 50% more work out of a gallon of gasoline than their predecessors of twenty-five years ago.

For the basic assignment of GM research is to be dissatisfied with things as they are—to keep applying the latest knowledge of physics and chemistry—to keep examining metals, plastics, finishes, every material and method of possible future use in cars.

These research discoveries are the beginnings of better engineering and of better manufacturing. Out of their





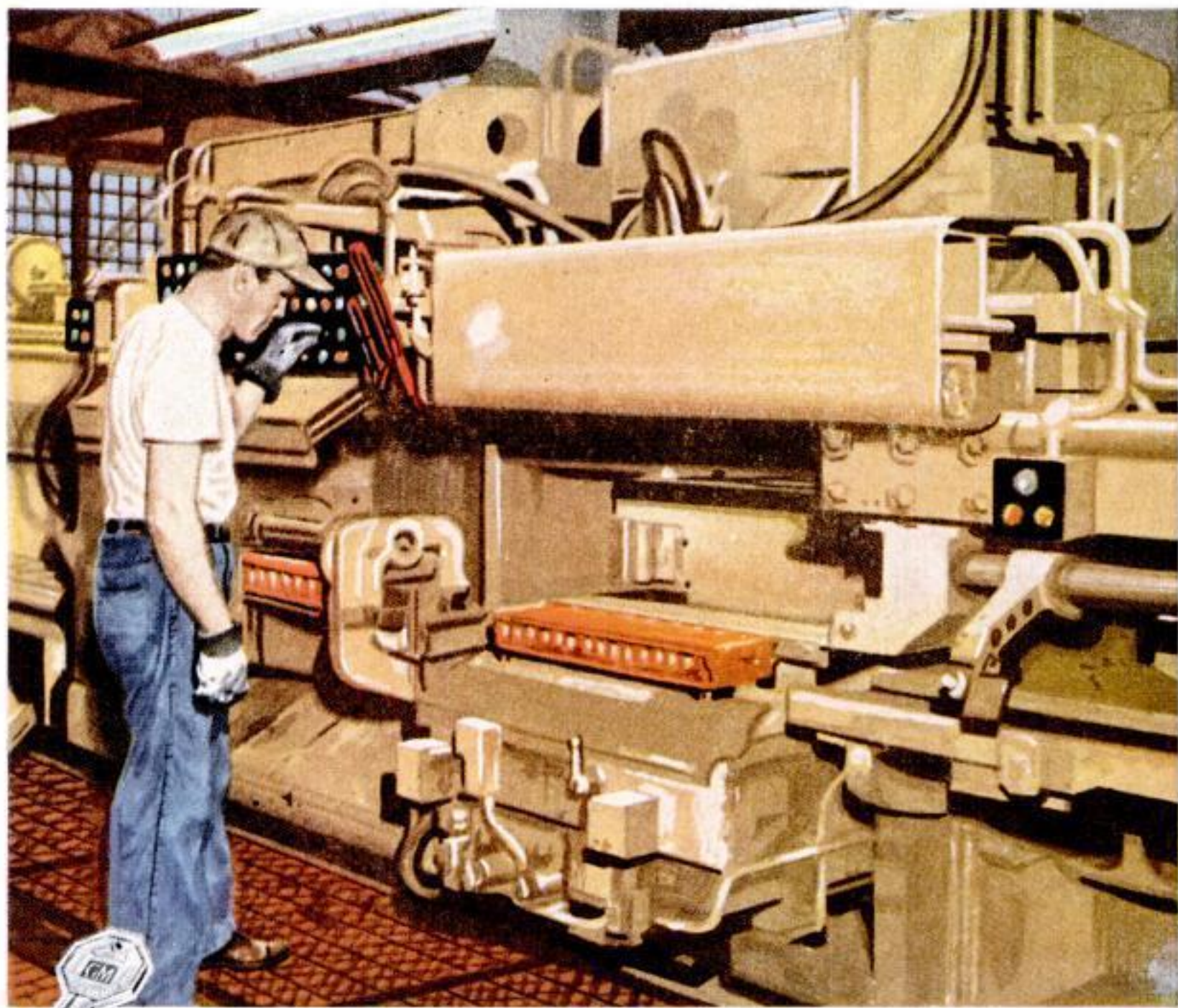
# do the work of *three*

combined efforts come the steady year-by-year advances that add up to pacemaking improvements in quality, performance and value in all General Motors cars—and to something more.

For these advances also help GM to do a better job supplying America's needs in times of crisis.

## Key to better research

GETTING MORE OUT OF ENGINES AND FUELS—in studies like the one pictured of a laboratory engine—has always been one of the basic aims of GM research. It started 30 years ago with extensive experiments to eliminate "knock"—which led to the discovery of tetraethyl lead and paved the way for further improvements in fuels and engines. GM's continuing explorations of engine combustion brought about higher compression ratios—greater efficiency and fuel economy. Thanks to all this, and to related work by fuel companies—two gallons of gasoline now do as much work in 1951 GM cars as three did in 1926 models. Continuing research will bring the day when even better economy will be achieved.



## Key to better manufacturing

THIS PUSH-BUTTON GIANT typifies the countless tools developed in GM's search for ways to build better, fuel-thriftier engines in quantity for cars, trucks, busses—and also for defense. With automatic ease and accuracy, it swiftly shaves cylinder heads to exact size—a job that used

to take over a dozen slow milling machines. Tools like this enable GM to do a precision job of engine-building on a mass scale—all with an eye toward the fuel economy and eager action that mean greater engine value in GM cars and military vehicles.



## Key to better engineering

THE FIFTH WHEEL (above)—one of many devices used by GM engineers to check fuel economy and engine performance in 25,000-mile test drives at the famous GM Proving Ground. This wheel is precision-built and is practically frictionless. Geared to a generator, it enables engineers to gauge speed with extreme accuracy—and helps them measure fuel consumption with equal exactness. It is typical of the extra care taken by GM engineers in double-checking every detail—not only with cars, but also defense products.



**YOUR KEY  
TO GREATER VALUE**  
the Key to a  
General Motors  
Car

You get better engine performance and better gasoline mileage today whether you drive a Chevrolet, Pontiac, Oldsmobile, Buick or Cadillac—for the initials GM on your key stand for greater value.

# GENERAL MOTORS

"MORE AND BETTER THINGS FOR MORE PEOPLE"

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CADILLAC • BODY BY FISHER • GMC TRUCK & COACH

Hear HENRY J. TAYLOR on the air every Monday evening over the ABC Network, coast to coast.

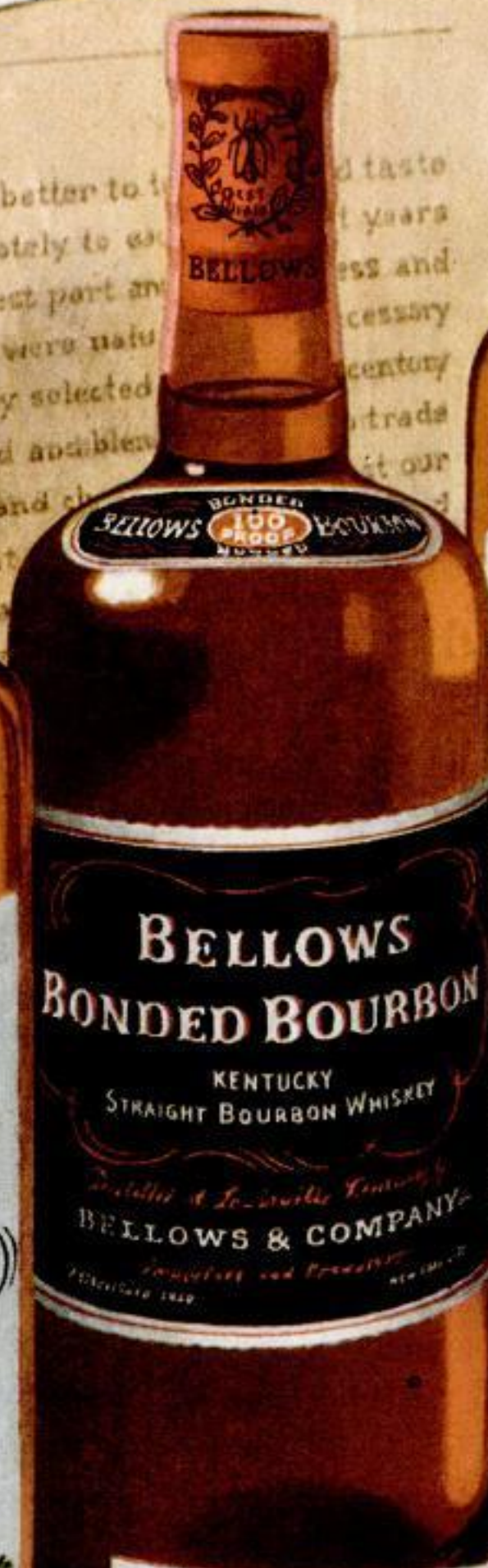


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experience, integrity and fine quality

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the best Whiskies  
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ESTABLISHED  
**1830**

the best Whiskies  
on the Market

Blended Scotch Whisky  
of unmistakable distinction  
and finesse

A superb  
Kentucky Bourbon—  
full, mellow and mature

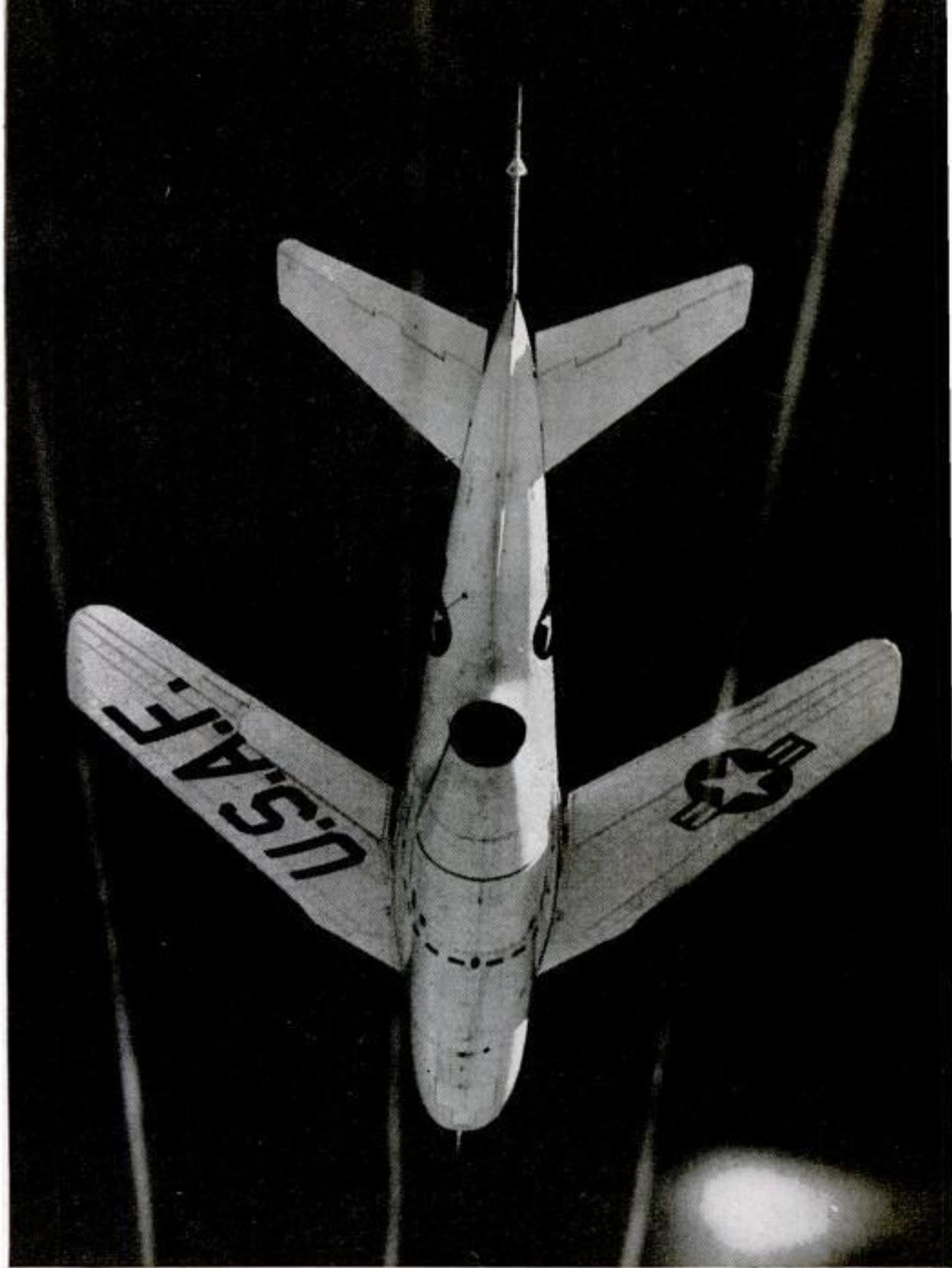
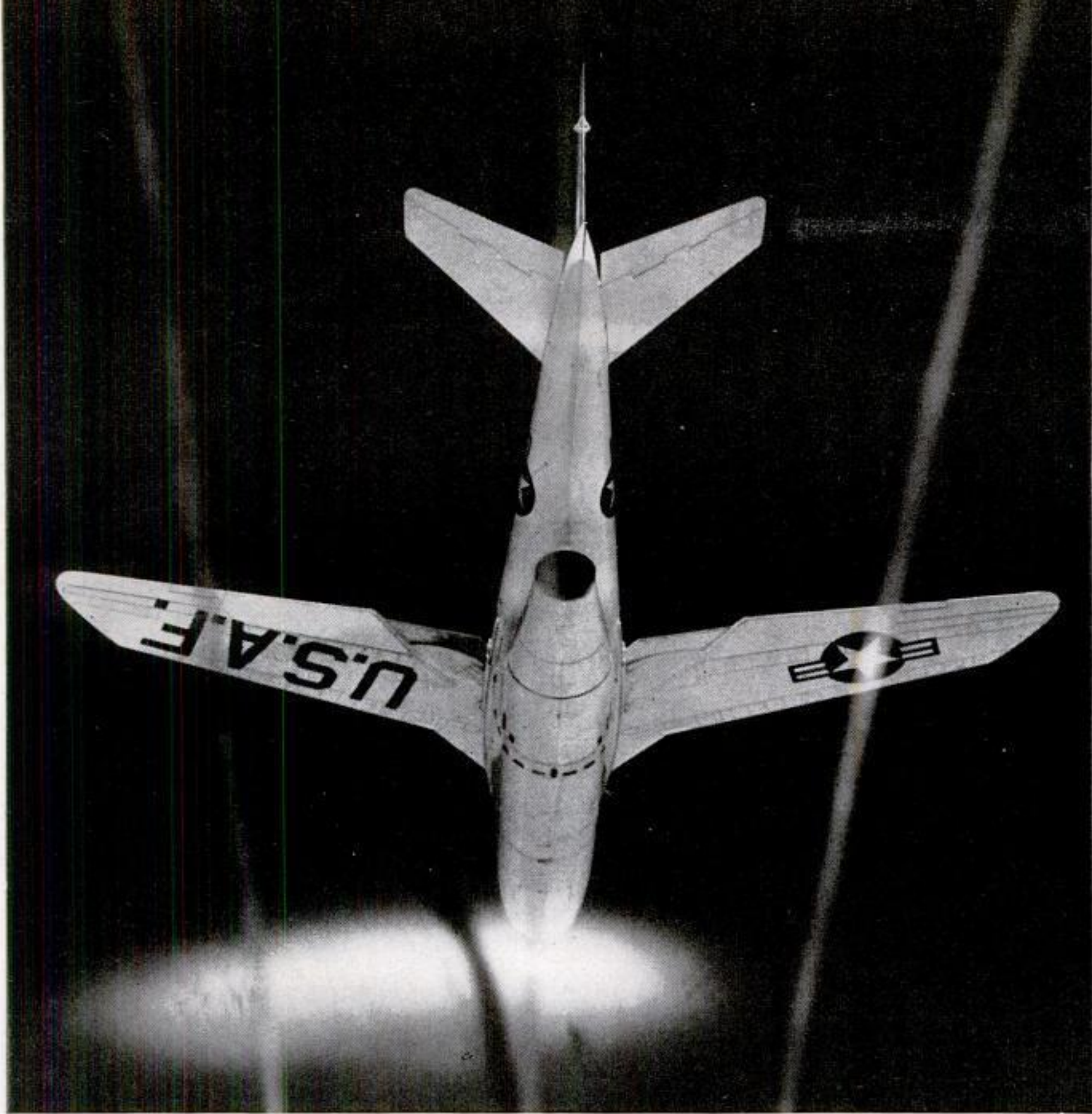
A distinguished Bonded  
Bourbon, produced to the  
highest standards of excellence

A finely balanced whiskey,  
light, yet amply flavored,  
ideal for all-around use

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**BELLOWS**

BELLOWS & COMPANY · NEW YORK





THE X-5 STARTS WITH STRAIGHT WINGS (LEFT), USES PARTIAL SWEEPBACK TO GAIN SPEED. WHITE LINES ARE ANTENNAE ON CANOPY OF THE CAMERA PLANE

## ADJUSTABLE WINGS

Angle can be changed in flight  
on Air Force experimental plane

Since the jet engine made it practical to fly faster than the speed of sound, aircraft designers have been faced with almost insuperable problems. To try to solve some of these in the field of wing design a strange experimental plane, the Bell X-5, here pictured in flight with fully swept-back wings for the first time, was built so that it could be changed electrically while flying from a conventional straight-wing type to

a swept-wing transsonic plane. A straight-wing plane with a greater wing surface can take off in a much shorter space, can climb faster and has greater endurance. But when such a plane dives at a speed of around 750 mph it meets air resistance so great that the wings could peel right off the plane. The pilot of the X-5, by bringing his wings to a full sweepback (*below*), can move into the transsonic area with hardly a bump.

NEARING TOP SPEED, THE X-5'S WINGS ARE THEN SWEEPED BACK BY THE PILOT TO THEIR MAXIMUM ANGLE WHICH APPEARS TO BE GREATER THAN 50 DEGREES





# Preserves and Jellies for Lazy Appetites

# MENU MARVELS

## as Chosen and Served by Leading Chefs

Now in home-size containers you can have all the flavor and pure quality of Sexton Preserves and Jellies that you find at the finest hotels, clubs, restaurants—as selected for schools and hospitals—as featured by dining cars and air lines. In all these places, more Sexton Quality Foods are found than any other brand.



### RIO OSA PEACH PRESERVES

For instance, take Rio Osa Peach Preserves—chock full of firm, ripened slices of these famous peaches, cooked down in sugar syrups into a thick, delicious spread. Typical of the quality that has always distinguished Sexton products for three generations.



### RED CHERRY JAM

All the tart, spicy taste of fresh cherries is in this Red Cherry Jam—another of the Sexton line of preserves that famous chefs prefer above all others. Now you, too, can treat your family to the same unsurpassed quality.



### RED CURRANT JELLY

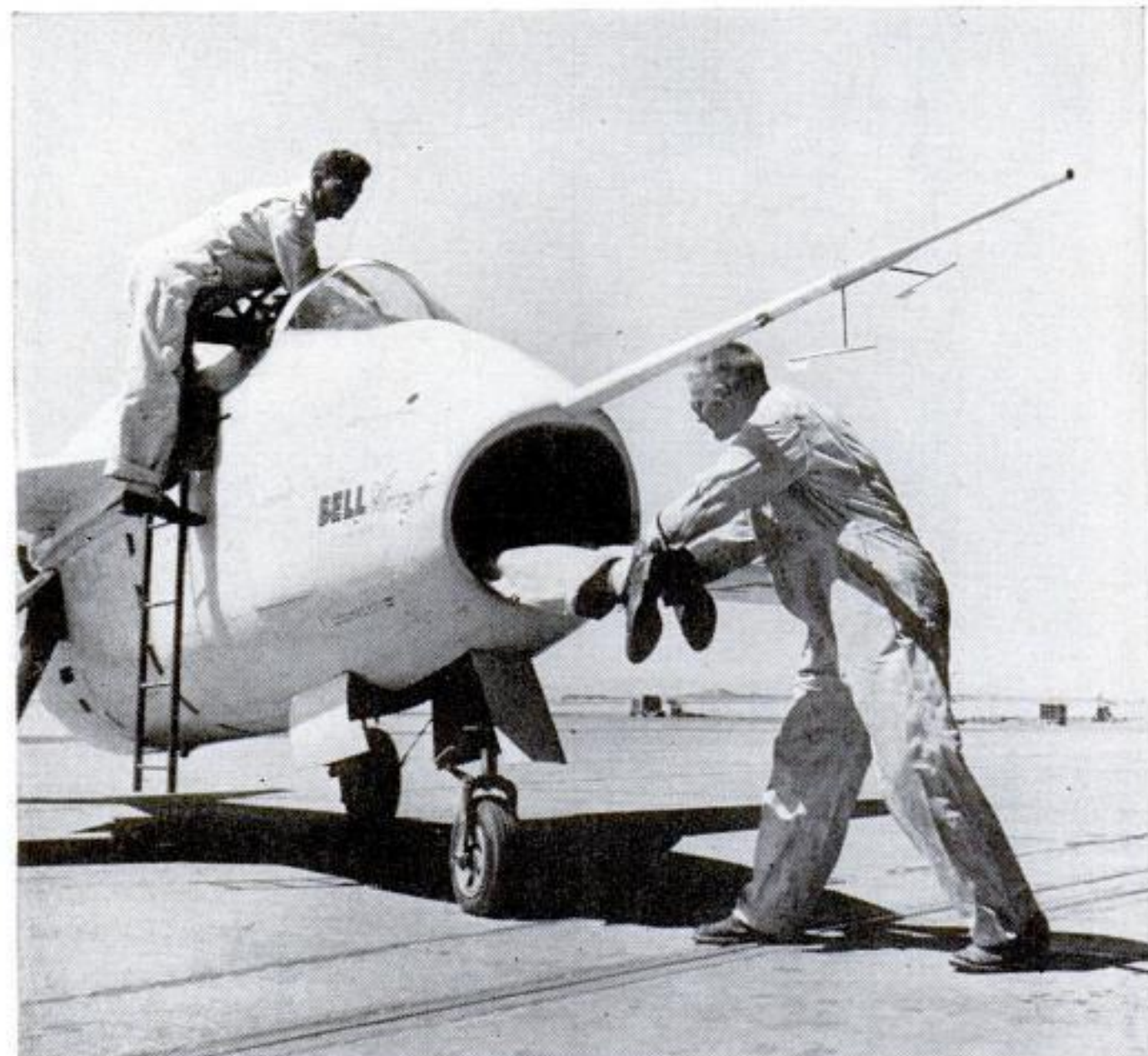
Try this Red Currant Jelly with cream cheese and crackers for an unusual dessert. Or serve it with a roast for Sunday dinner. Made from luscious berries gently pressed with cane sugar—it far exceeds Government Standards.

# Sexton

## Quality Foods Priced for Home Budgets

**TO GROCERS** Your customers will appreciate your offering Sexton Quality Foods. If you are not already stocked, write us for full information. Excellent trading areas still available. Address: John Sexton & Co., Chicago, Ill. Est. 1883

## Adjustable Wings CONTINUED



**AFTER INSPECTION** of the air intake of the X-5 before flight, a mechanic has to be extricated feet first and with the assistance of other crew members.



**TEST PILOT** of the Bell X-5 is 31-year-old "Skip" Ziegler, who has an ace of spades painted on helmet. He has handpicked crew of 10 men working for him.



# Try sewing the New-Home tangle-free way!



**It's easier!** You sew on and off your material, over pins and seams, forward and reverse, with any stitch, at any speed—all *without* tangled bobbin threads and skipped stitches! 18th Century 400 desk shown.



**It's finer!** You sew with the smoothest, quietest, fastest stitching action ever developed—*full rotary, gear drive*. Special *Oilite* gears—no noise, no vibration. They're oiled for life! *Queen Anne 629 console* shown.



**It's surer!** Sheer silk, stiff denim, bulky worsted—you sew them all with a perfect lock-stitch seam. And wonderful NEW-HOME attachments add fashion touches you never dreamed possible. *Ultra-modern 628 console*.



New-Home  
Sheraton console,  
Style No. 627  
Dress:  
Butterick No. 5802



**It's new!** Come see—come try the sensational *open-arm* portable—the only American-made sewing machine of its kind! Darns socks, mends, embroiders! See it at one of the 4000 NEW-HOME DEALERS. *Style J-110*.

**NEW HOME**



*Sewing Machines*  
BEVERLY HILLS, CALIFORNIA



20-YEAR WRITTEN GUARANTEE  
MADE IN U. S. A. SINCE 1860









SERGEANT 1/C GILTNER LEAVES GI CHAPEL AT X CORPS HEADQUARTERS

## THE SERGEANT'S SOUVENIR

A 48-pelt leopard rug, stuffed in a duffel bag, arrives from Korea and the result is an incident



QUEEN MIN, Korea's last empress, was butchered and burned in 1895 by Japanese.

For years Hugh V. Giltner, a wholesale grocer in Pueblo, Colo., and his family have been enthusiastic collectors. Their household gallery grew to include a wide, though not very precious, assortment of treasures: from pebbles off the Pyramids in Egypt to match covers collected in Colorado. Last May, Mrs. Giltner received a letter from her 27-year-old son Elverne (above), who is a sergeant in Korea. "I have been able to pick up a Korean rug," he wrote. "I think it's pretty nice. I'm sending it to you and Dad." Elverne had already sent home such knickknacks as a black lacquer chest and a beer-can lamp.

On June 16 the Giltners received a bulging duffel bag bearing \$39.20 in airmail stamps. Stuffed inside was an 18½-by 8-foot leopard skin carpet (left), too big even for their living room floor. Not knowing where to put it, they finally sent it to Joseph R. Simmons' Fur Co. for storage. Simmons told reporters about the mammoth leopard skin, and Korea's consul general in New York promptly announced that this was a priceless national treasure missing from Queen Min's Palace in Seoul. Sergeant Giltner explained he had spotted the rug on a peddler's cart in April and had bought it for 150,000 won (\$25 at the open-market rate). For three months he had lugged the cumbersome carpet around Korea before airmailing it home. On Aug. 1, U.S. customs agents seized the Giltners' most celebrated trophy. They claimed the sergeant had declared it as a gift while writing his parents "they could make a couple of thousand dollars selling it." Now impounded in Denver, it appeared that the sergeant's souvenir might soon be returned to Queen Min's palace.

← WITH POLICE GUARD MRS. GILTNER LOOKS FONDLY AT THE LEOPARD RUG

CONTINUED ON NEXT PAGE

Century-old beauty care  
*makes modern hair-do's lovelier!*



Hair Styled by Bergdorf Goodman Beauty Salon  
Photograph by Horst

*Lovely hair* crowns today's smart miss with shimmering glory, thanks to a secret her great grandmother knew—the magic softness of pure Castile shampoo.

Even in great grandmother's day it was the world's most highly recommended shampoo. She made it herself by dissolving Conti pure castile soap, imported since 1836.

Because of the demand by American women for this fine shampoo in liquid form, Conti developed today's famous Conti Castile Shampoo . . . containing pure imported olive oil to bring out full natural hair loveliness.

Perfect in cleansing action, it is the first choice of leading beauty authorities. Its natural oils guard the health of your scalp, leave hair silky-soft, lustrous and in better condition to take and hold its wave.

Safe for frequent use with every type of hair, Conti is recommended even for young children and for all the family. It will not streak grey or bleached hair, requires no conditioning agents and does not dry the scalp.

Try Conti—its regular use will protect your hair and make it lovelier.

**Conti** Shampoo  
PURE CASTILE

Now also available in Canada



**Van Heusen** *CENTURY*

the only shirt in the world

with the patented soft collar that

**won't  
wrinkle  
ever!**



Only the Van Heusen Century shirt has this specially woven one-piece collar—as soft as fine linen. Not fused, not lined—has no stays, needs no starch . . . it's wrinkle-proof for life! In white or colors, with regular or wide-spread collar. Tie shown; *new* Van Heusen Century Shirt-mate, \$1.50



**Perspiration won't wrinkle it!** Always neat—smart Van Heusen "Comfort Contour" collar styling is in for keeps, in any temperature.



**Laundering won't hurt it!** Easier to iron because fold line is woven in place. Less ironing, no starch means more wear and comfort.



**Work won't wrinkle it!** No inner linings, no stitched layers—it's one piece. No possible way for this amazing collar to wrinkle.

**Van Heusen**  
REG. U. S. P. O.  
*CENTURY* shirts

white \$3.95, \$4.95; colors \$4.50



Fashion Academy Award 1951

*A new shirt free if your Van Heusen shrinks out of size!*

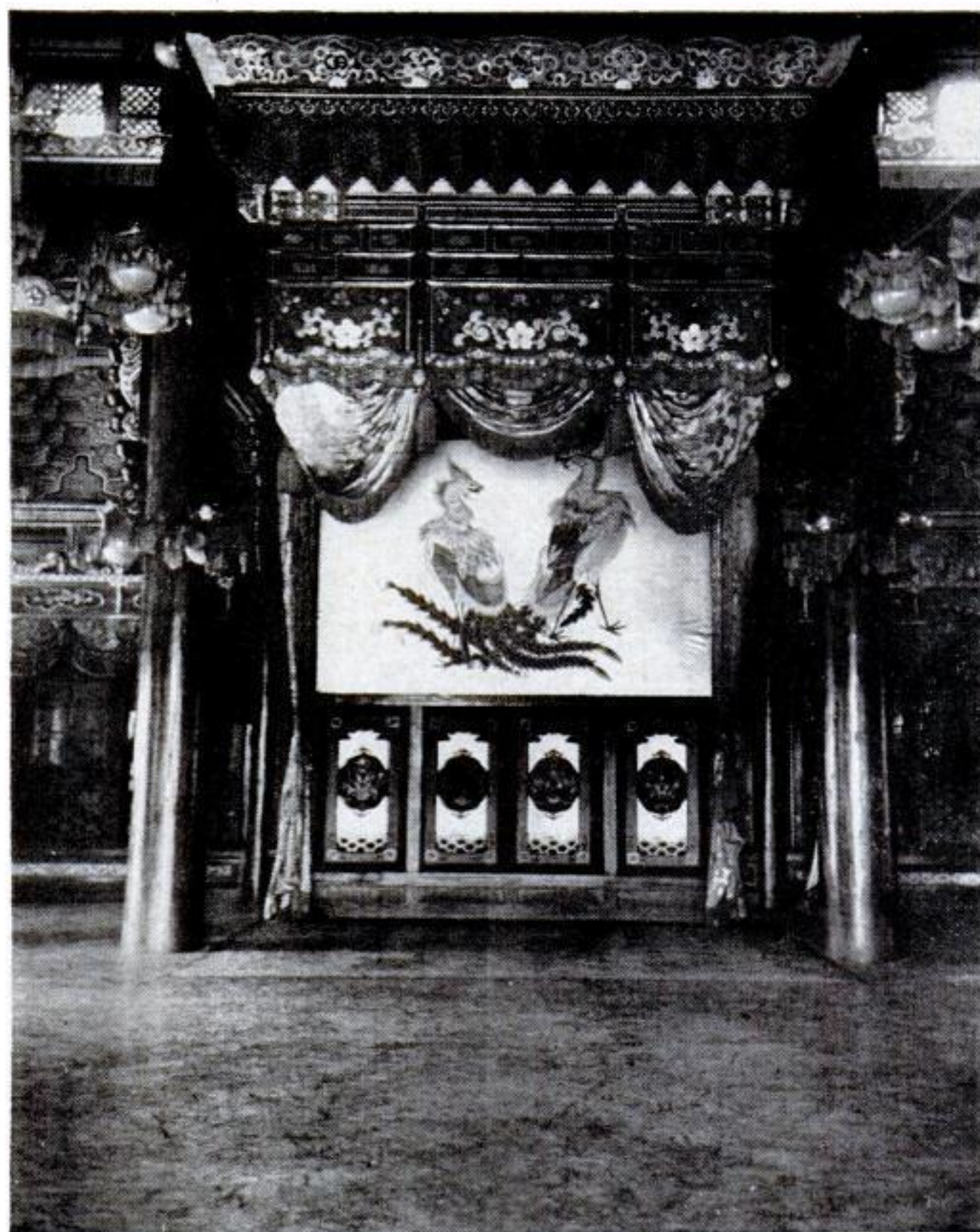
Phillips-Jones Corp., New York 1, Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Collars

Souvenir CONTINUED

**SEOUL PALACE TO PUEBLO, COLO.**



**ROYAL PALACE** in Seoul was looted when city changed hands four times during war. Priceless rug was believed stolen just before Reds came in January.



**DRAWING ROOM** in queen's palace originally was carpeted with leopard skin. On trips away from Seoul, King Yi Hsi took rug along for added warmth.



**GILTNEERS' HOME** in Pueblo, Colo. had no floor space large enough for the queen's carpet. The living room of their \$12,000 house is only 12 by 14 feet.

CONTINUED ON PAGE 53





# Bisquick can help you more than any other mix!



During peach season you will want to serve peaches often. To help you, here are suggestions for three delicious peach dishes... all quick and easy, with our 12-in-1 mix, Bisquick.

*Betty Crocker*

of General Mills

**PEACH SHORTCAKE**—good and easy! For the shortcake, just add cream to Bisquick. All other ingredients come ready for use in Bisquick. There's no easier way to make real home-made shortcake. In fact, for shortcake and many other good things, Bisquick can help you more than any other baking mix!



**PEACH WAFFLES**—luscious for any summer meal. Just spoon peaches onto crisp, golden Bisquick waffles. Bisquick's special shortening helps you make extra-crisp waffles... rich, tender, delicious. For waffles—reach for the Bisquick.



**PEACH COBBLER**—golden fruit under a rich, fluffy Bisquick topping. So good—and so easy—with Bisquick! For the topping, just add cream to Bisquick. No sifting, no blending, no cutting in shortening. Your headstart on beautiful cobbler every time is Bisquick.



12  
good things  
from one  
good mix...



## Bisquick





HOLDS **2** EXTRA BUSHELS  
BECAUSE THERE'S **NO WASTED SPACE**



**Admiral refrigerators give you 21% more food space per dollar than the average of the largest selling brands!**

Imagine... a refrigerator that holds more than a half-dozen bushels of food—2 more bushels than an old-style cabinet of the same size—yet is so compact you can tuck it into even a very modest-sized kitchen. This 11.3 cu. ft. Admiral easily fits in the floor space of an old-fashioned "8". You can come home from the market with your arms loaded and still find *room for everything*.

That's because there's not a trace of wasted space. The giant freezer runs *full-width*, the cold runs *full-length*, the doors do double-duty with wide shelves and generous butter keeper. Everything is scientifically planned for maximum storage. Yet, your new Admiral will cost less than other national brand refrigerators of comparable size... give you 21% more food space per dollar!

See the new models now at your nearby Admiral dealer's. See the new *Door Shelves*, new *Butter Keeper*, the beautiful new *Glacier Blue Interiors*.

**Admiral Refrigerators begin as low as \$199.95 for 7½ cu. ft.**

# Admiral

**TELEVISION • APPLIANCES**

**FREE**... complimentary subscription to "Smart Living" magazine. See your local Admiral dealer.

**TELEVISION:** SEE AND HEAR "LIGHTS OUT" MONDAYS, 9 PM, EDT OVER NBC NETWORK; "STOP THE MUSIC" THURSDAYS, 8 PM, EDT OVER ABC NETWORK.



ADMIRAL MODEL 1181—11.3 CU. FT.





**IN PUEBLO** Mr. and Mrs. Giltner, both avid amateur collectors, examine the black lacquer chest and other Korean souvenirs sent home by their son Elverne.



**IN SEOUL** loot from Queen Min's and other ornate palaces is still offered for sale to souvenir-seeking GIs despite the widely publicized leopard rug scandal.

# Take **NULLO** like a Vitamin



## GOODBYE BODY ODORS and Bad Breath

It's so easy, so simple. Just swallow a tiny sugar-coated Nullo tablet once or twice a day. Then no matter how hot the day, how stuffy the room, what time of the month, you're as fresh as though you'd stepped right out of a shower.

Nullo is naturally effective because it works internally, safely. Don't sacrifice peace of mind, don't worry and wonder,

don't be noticed for something unpleasant—it's all so unnecessary!

Yes! Head to foot protection all day long! There never has been anything like Nullo before. It's *chlorophyll*—Nature's Deodorant—specially processed and concentrated. The De Pree Co. Established 1906. Manufacturers of Nurse Brand Drugs and Wheatamin Vitamins.

**SAFE AS A LETTUCE LEAF!** Nullo is nature's chlorophyll. It's in the green vegetables you eat every day. Nullo does not stop normal healthy perspiration. Taken internally like a vitamin it safely and effectively deodorizes. It's easy to carry... easy to take!



NEW  
POCKET SIZE **29¢**

© 1951



# New glamour lighting for your ceiling ...with General Electric's new kind of lamp bulb



## Ceiling fixtures lose that "bare bulb look"—take on new beauty!

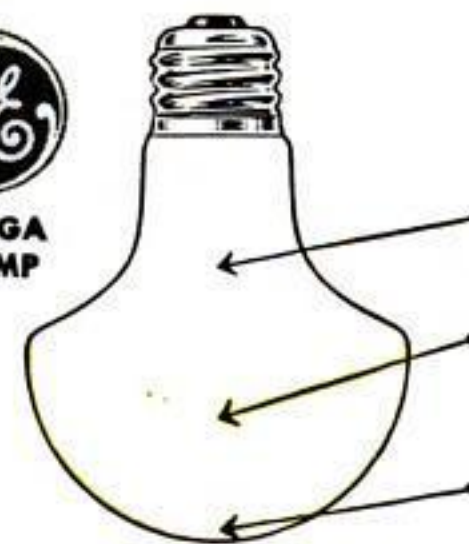
You'll be amazed at the change you can make in your ceiling lighting with General Electric's new 50-GA lamp bulb!

It is specially designed for ceiling fixtures where bare bulbs burn base-up. The new, different shape lends modern beauty to any fixture.

Much of the light is cast on the ceiling for a soft, indirect-lighting effect. And the downward light is mellowed by an ivory enamel "built-in shade" to flatter complexions, beautify furnishings.

Use the new G-E 50-GA bulb to modernize fixtures in your living room, dining room, bedrooms, hallways—any place where you now have ordinary bare bulbs, burning base-up. If your dealer does not have 50-GA bulbs now, he will have them soon.

50-watt size only . . . . . **40¢**  
plus tax



### HOW THE 50-GA BULB WORKS:

Inside frosted portion sheds light on ceiling.

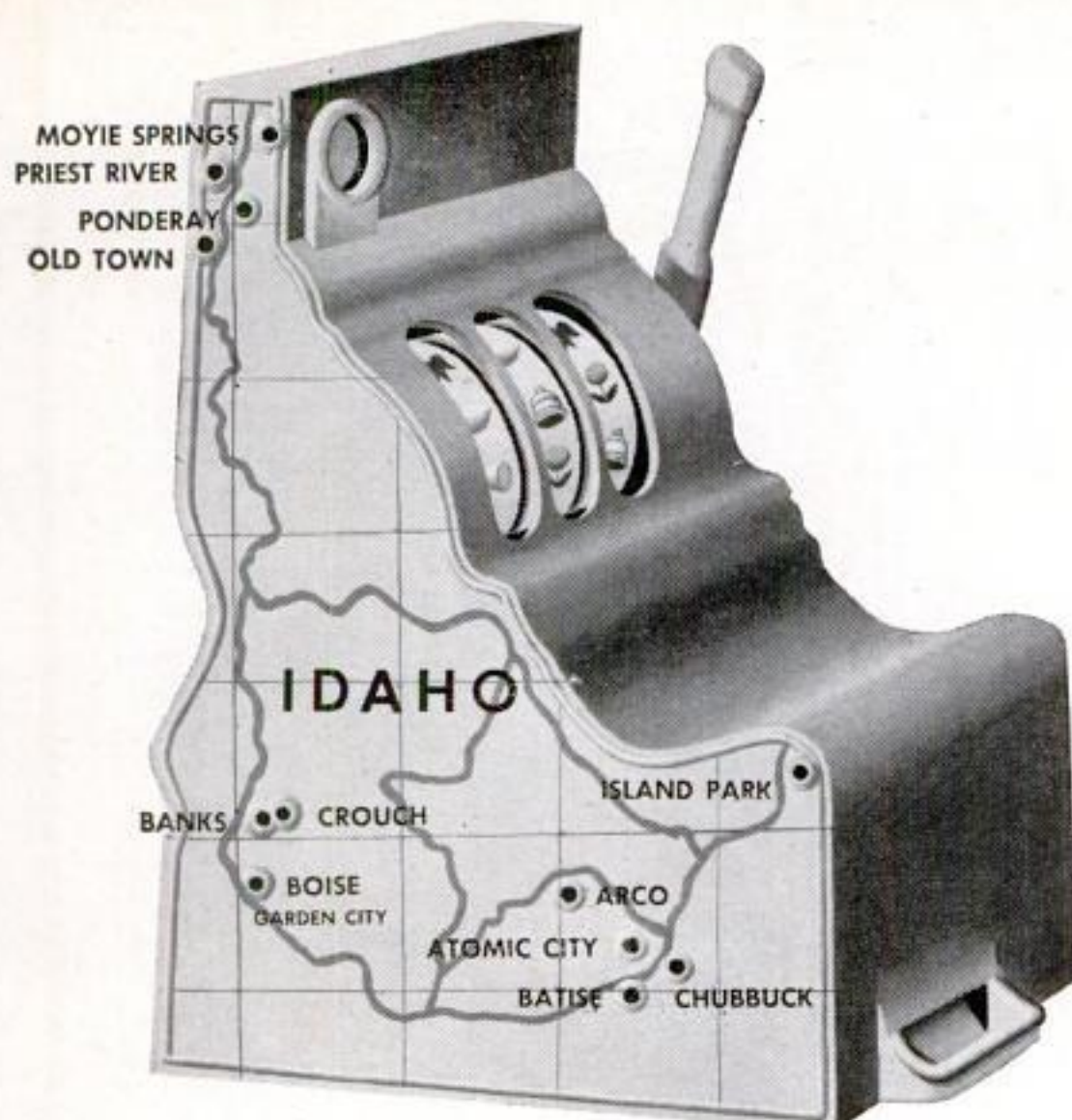
Ivory enamel "built-in shade" mellows downward light.

Unshaded spot adds attractive sparkle.

*You can put your confidence in—*

**GENERAL**  **ELECTRIC**





**GAMBLER'S MAP** shows 11 of the towns created to exploit legal loophole. Boise, the capital, bars gambling.

# IDAHO'S FOOT-WIDE TOWNS

They are a thin scheme legalizing slot machines

In Idaho some folks will go to any lengths—literally, as the picture at the right seems to prove—to play a slot machine. The dotted line represents the shape and limits of the village of Crouch, in Boise County. Crouch (pop. 125) is 10 miles long and, except in a few places, one foot wide. Its bizarre proportions and, indeed, its corporate existence came about after the state outlawed all slot machines except those licensed by incorporated villages and cities. Under an obscure law which permits any area with 125 residents to incorporate, slot machine operators have since, with local connivance, set up 17 villages along the state's highways as refuges for their one-armed bandits. Where already established roadhouses were miles apart, as at Crouch, some of the new towns have simply run corporate extensions one foot wide as far as necessary in order to extend to the optimistic all possible opportunities for pursuit of the elusive jackpot.



**AMBITIOUS VILLAGE** of Crouch extended a one-foot-wide corporate arm 10 miles to the main highway (at top) to legalize slot machines in a roadhouse there.

IN CIRCLE M CLUB AT GARDEN CITY, POLICEMEN AND THE MANAGER COUNT A \$500 TAKE FROM THE MACHINES. VILLAGE GETS 45% OF PROFITS PLUS LICENSE FEE



CONTINUED ON NEXT PAGE



# SAM SNEAD

**Famous  
Golf Champion  
says**



## It keeps me "One-Up" on Perspiration Odor!

**New Mennen Spray Deodorant  
for Men CHECKS ODOR  
AND PERSPIRATION  
AS LONG AS 3 DAYS!**



**Just Squeeze —  
IT SPRAYS!**

"Whether you're out on the golf links or just working at your desk or machine, you're sure to perspire," says Sam Snead. "That's why I always play safe with Mennen Spray Deodorant for Men. It gives sure-fire protection and I like the masculine aroma."



**59¢**

\* The spray deodorant made especially FOR MEN! ... It's quicker, much easier to apply! Dries instantly, won't harm clothes! Contains PERMATEC for longer-lasting protection! You'll like its masculine aroma!

*\* P.S.  
to the Ladies—  
Buy Him His  
First Bottle!*

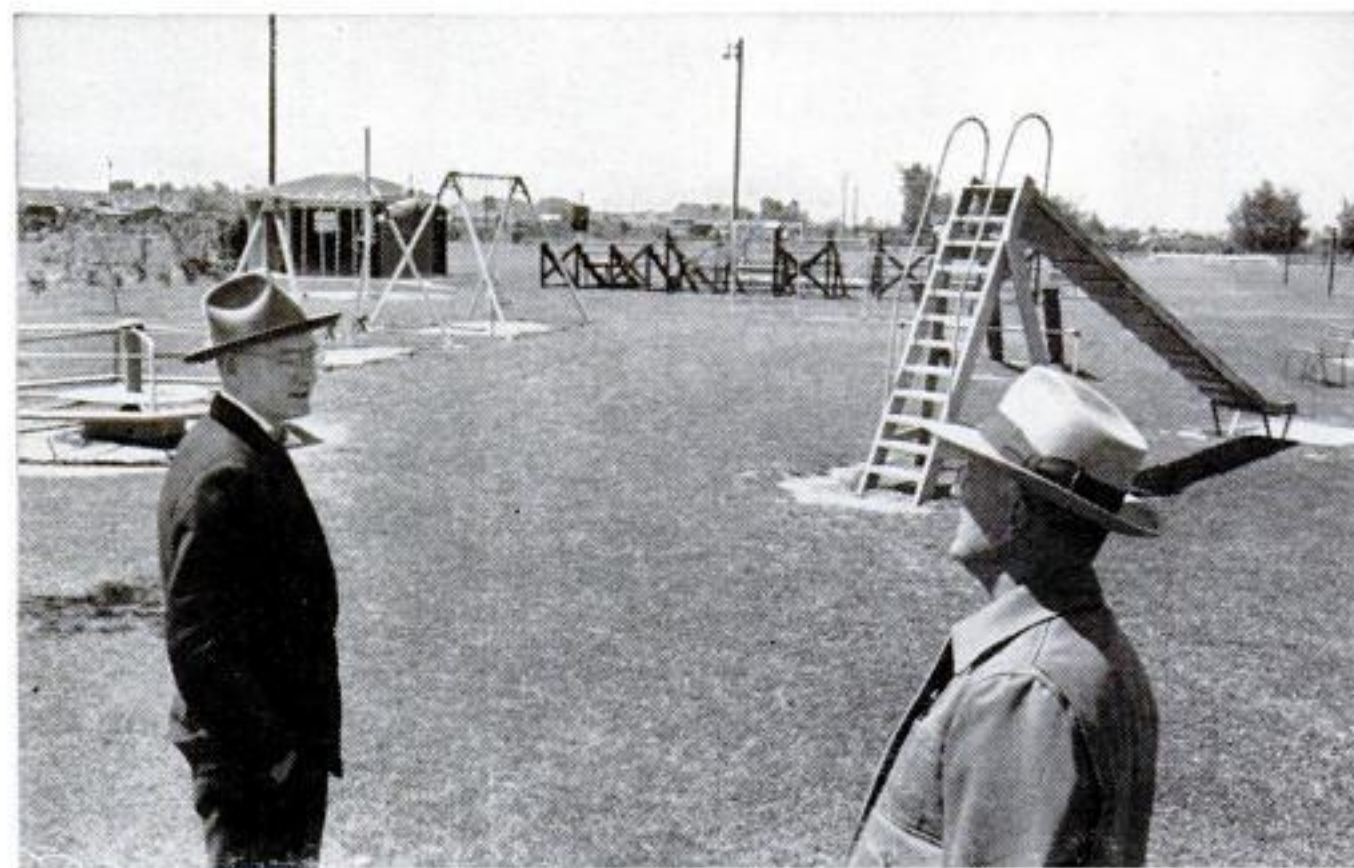
### Foot-Wide Towns CONTINUED



**BRIGHT LIGHTS** of the Hi-Ho Club, just inside Garden City limits, are beacon for slot machine players as they leave no-gambling Boise, 100 yards away.



**SLOT PLAYERS** root for winning combinations in Buz and Toni's place at Crouch. The village levies a license fee, but lets the operator keep all profits.



**GAMBLING BY-PRODUCT** is Garden City's \$10,000 park and playground, equipped out of town's share of profits. Machines also paid for a water system.



**POLICE FORCE**, equipped and salaried through Garden City's 45% cut, stands in front of \$27,000 city hall, also made possible by one-armed bandits.

CONTINUED ON PAGE 59



# NOW...another Great Book that only **LIFE** could bring you

You are invited to join the Editors of LIFE on an excursion of the human spirit that promises to be one of the most exciting and rewarding journeys you have ever taken with LIFE.

It begins in the chill dawn of the Dark Ages—and follows the groping, upward quest of Man toward the things he has found good.

It is a story of *how and why things happened*—a story you will witness for the first time through the trained eyes of the men and women who expressed their worlds, their ideas and their ideals in living works of art.

It is a book now on the presses—a book to be called LIFE's *Picture History of Western Man*—a vastly-expanded version of the articles on Western Culture which have appeared in LIFE in recent years.

## A BOOK YOU ASKED US TO PUBLISH...

Thousands of LIFE readers have asked for this book. You requested more than 120,000 reprints of the Western Culture series, and in your letters last year about LIFE's *Picture History of World War II*, thousands more of you asked for a successor to it.

LIFE's first book told the story of America's fight to save the civilization we live by; LIFE's new book tells the colorful story of the civilization we fought to save.

It is an extraordinary survey of our heritage—in more than 100,000 words of new text and hundreds of photographs, paintings, engravings, maps and portraits. It is a new kind of history—history as you hoped it would some day be told—history designed to help you see the full significance of Western Man and his most enduring achievements.

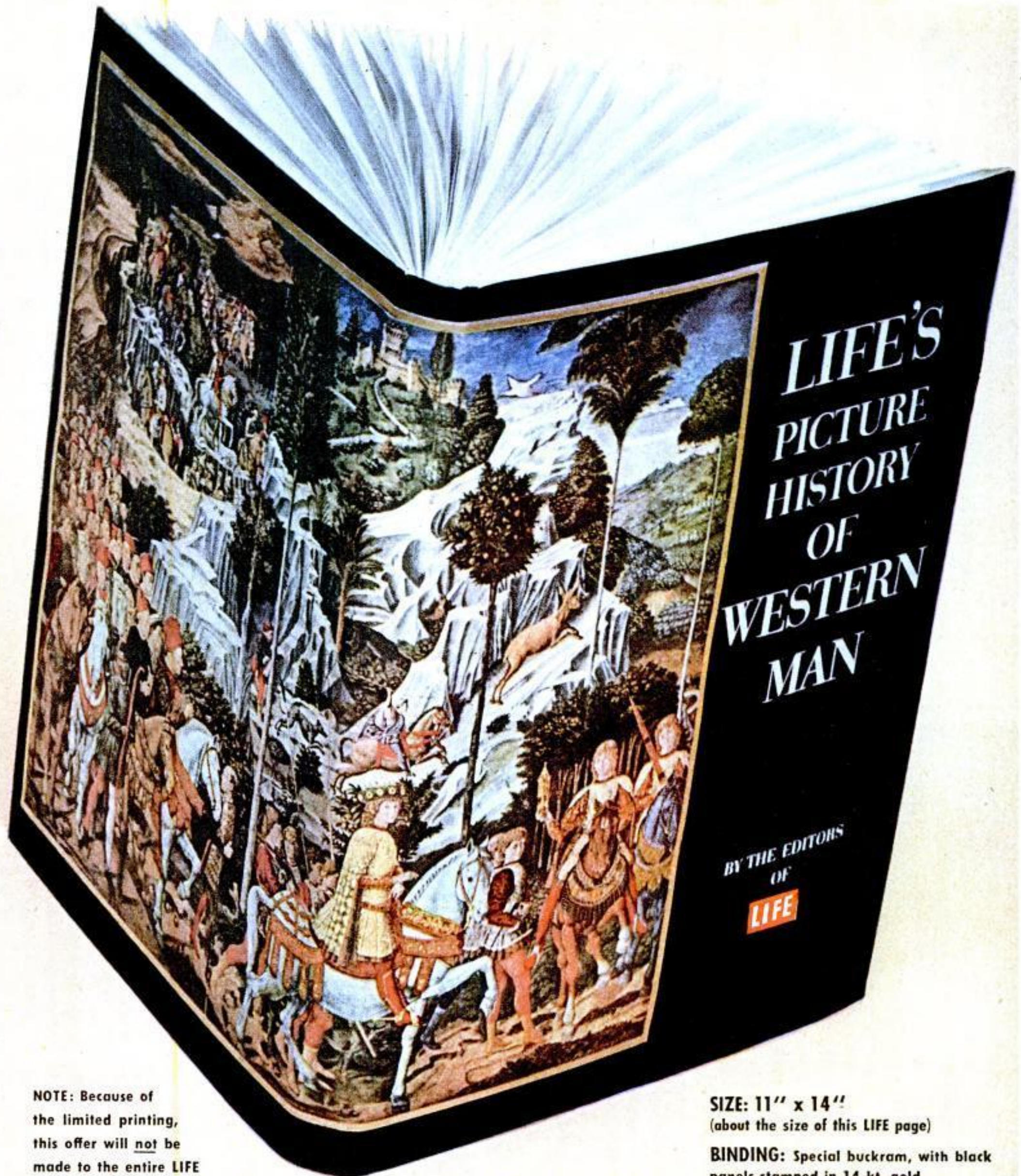
## YOU ARE THERE WHEN IT HAPPENS...

In this book, you and your family will find yourself peering at new worlds through the primitive microscope of van Leeuwenhoek... flat on your back at the side of Michelangelo, working on the mighty ceiling of the Sistine Chapel... sitting at the feet of Machiavelli as he tells you how to make other men do your will.

You visit the "court of love" of Eleanor of Aquitaine, the witty salon of Mme. de Pompadour, the London coffeehouse of Dr. Johnson where the only crime was to be boring. You witness the assembly-line war-production methods of the Venetians... ride with the enlightened French mademoiselle who kept a corpse in her coach to pursue her medical studies... listen to a purple tale by Boccaccio, or a passionate love sonnet of Petrarch that might have been the theme of yesterday's most popular song!

And finally you watch the past and the future clash in the revolutions and religious reformations that shook Europe to its roots, and started civilization on its westward course to seek new hope in the Americas.

In the words of LIFE's Editors, this book's purpose is "to give Americans who would like to know where they are going, the understanding that can be found only in knowing where they came from." And through its pages, you will partake of the ferment in men's hearts and heads that has poured out through the ages into spires and statuary, into monumental hymns and elaborate systems of philosophy—and make it all yours to own and remember and understand!



NOTE: Because of the limited printing, this offer will not be made to the entire LIFE subscription list except in this advertisement.

SIZE: 11" x 14"  
(about the size of this LIFE page)

BINDING: Special buckram, with black panels stamped in 14-kt. gold.

MORE THAN 300 PAGES  
116 in FULL COLOR

Last year... LIFE'S PICTURE HISTORY OF WORLD WAR II (more than a half million copies sold)

## This year... **LIFE**'S PICTURE HISTORY OF WESTERN MAN

...at a special pre-publication price to LIFE readers

YOU SAVE \$2.05 IF YOU ACT NOW...

*Western Man* will be more expensive to manufacture than LIFE's War Book. And the shortage this year of fine-quality paper will make it impossible for us to print enough copies to meet the expected demand. (Last year, LIFE readers ordered more than 400,000 copies of the War Book before publication.)

So we cannot urge you strongly enough to mail the Reservation Certificate here at once. It will 1) reserve you a first-edition copy of LIFE's *Picture History of Western Man*, which you will receive on publication date, about

October 30th, 1951—and 2) enable you to read the book for 10 days without charge, and pay for it only if you are pleased with it.

This book would be the buy of the year at \$15.00—but because of our special print order, the price will be set at \$10, and to our readers, if they order *before* publication, at only \$7.95.

Send no money now—but to be sure of your own copy of *Western Man*, fill out and mail the Reservation Certificate *today*. LIFE, Dept. 820, 540 North Michigan Ave., Chicago 11, Ill.

### RESERVATION CERTIFICATE

SAVING YOU \$2.05 IF MAILED NO LATER THAN MIDNIGHT, SEPTEMBER 29, 1951

ANDREW HEISKELL, Publisher, LIFE  
DEPT. 820, 540 N. MICHIGAN AVE.,  
CHICAGO 11, ILL.

Please reserve a copy of LIFE'S PICTURE HISTORY OF WESTERN MAN in my name at the special pre-publication price of only \$7.95 (regular price, \$10).

I understand that I need not send payment until I have received and examined the book and that I may return it within ten days without paying anything if it does not live up to my expectations in every way.

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(Acceptance of this offer also entitles you, after you receive your copy, to order additional copies as gifts at the same \$7.95 price—if they are available.)

NOTE: This offer good only in U.S.A., Canada, U.S. Possessions, and to members of U.S. Armed Forces overseas. To Canadian readers: price is \$8.50, duty and sales tax extra.





14K gold case with rippling end design gives this 21-jewel Lord Elgin a young look. \$100

Feather ends sculptured in 14K gold accent the beauty of this 19-jewel Lady Elgin. \$87.50

Fresh, clean-cut masculine look. Only automatic made in America. Water-resistant, 18 jewels. \$87.50

Tiny, neatly-tailored Elgin with a dial that's easy to read. 17 jewels. \$35.75

17-jewel Elgin with styling you expect in a watch costing twice as much. \$47.50

## Beneath the beauty of every Elgin is the heart that never breaks

JUST the good looks of an Elgin Watch make you want to give it to your daughter or son as a "going back to school" present.

But forget the beauty of that dainty Elgin lady's watch, for a moment. Try to tear your eyes away from that handsome, clean-cut Elgin Automatic.

There's something about every Elgin Watch that's far more important than the sparkle that catches your eye. It's the heart that never breaks.

Every new Elgin, and only Elgin, has the DuraPower Mainspring guaranteed to never break.

Neither will it rust nor lose its power. Mainspring failure is the biggest single reason for watch repairs. So you can see how important it is that every new Elgin has the DuraPower Mainspring.

Important to you, too, is the fact that skilled American craftsmen have been making Elgin a watchword for accuracy since 1864.

See the beautiful new Elgins at your jeweler's. And think of yourself, too. It's as much fun to own an Elgin as it is to give one. Elgin National Watch Company, Elgin, Illinois.

THE WATCH WITH THE HEART  
THAT NEVER BREAKS



Every new Elgin, and only Elgin, has the DuraPower Mainspring guaranteed to never break.

# ELGIN

## WATCHES

The Beautiful Way to Tell Time

PROM. Glamorous 17-jewel Elgin DeLuxe—cunningly designed to make her wrist seem smaller. Tiny stirrups form flexible end-pieces that lengthen the watch so it stands out in all its loveliness. \$65

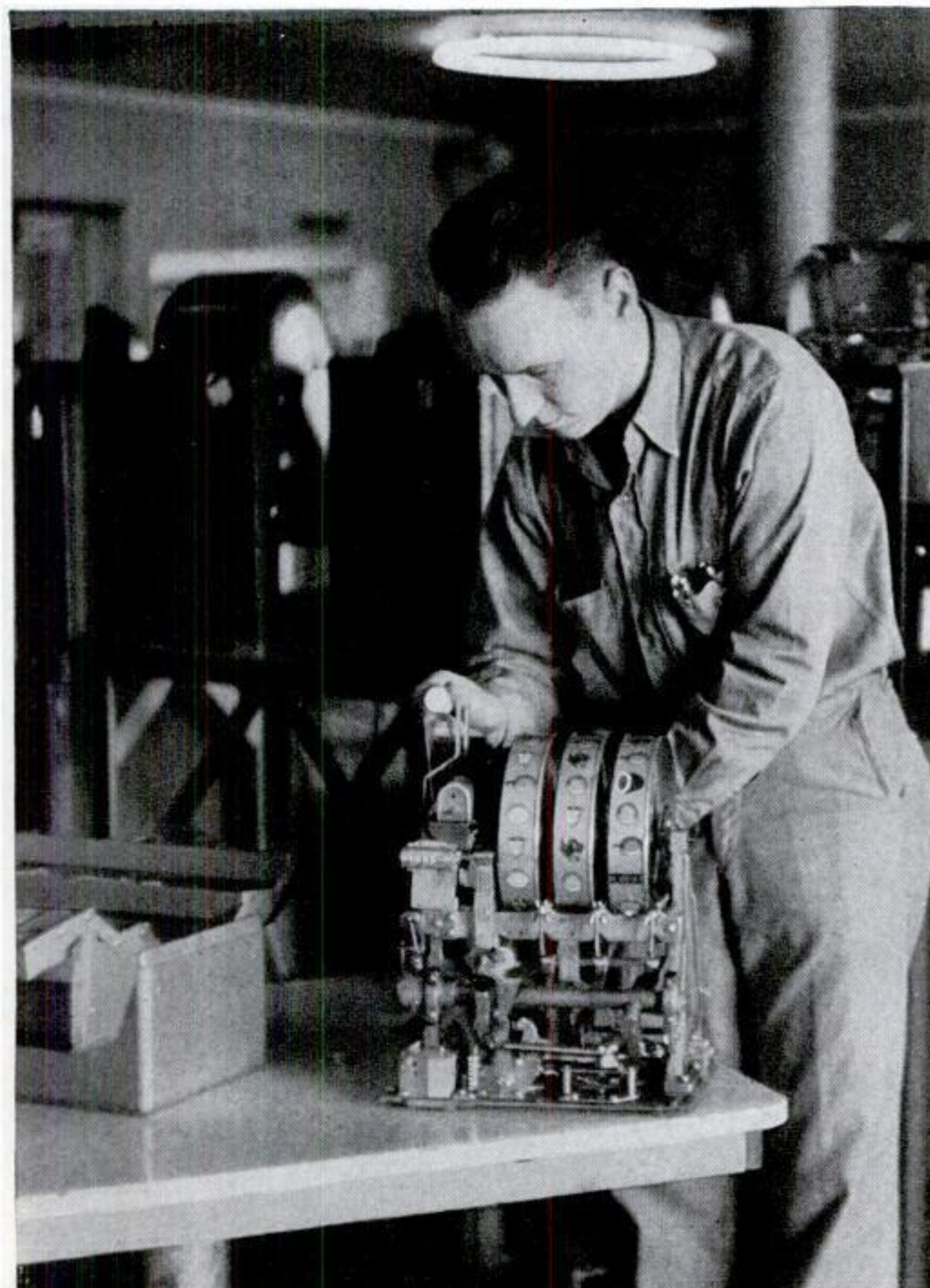
All prices include Federal Tax and are subject to change without notice.







**GAMBLING TOWN MAYOR**, Roy Titmus, sold his club and bought a mattress shop (above) in belief Garden City would be more than a gaming town.



**GAMBLING TOWN MECHANIC**, Ray Roberts, is key citizen. He must keep the machines running because U.S. now bars interstate shipment of new ones.

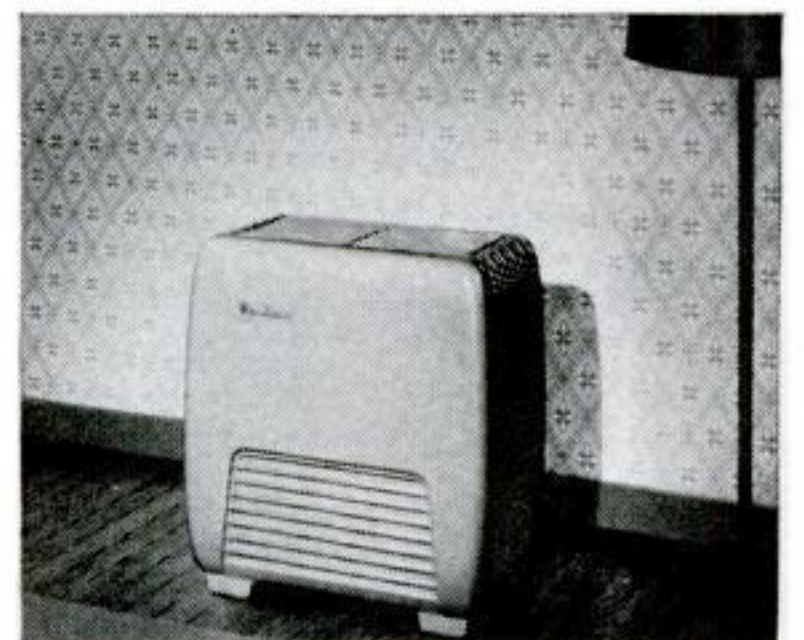
## NEW! Low-cost home heaters with the luxury look!



**IN OIL—The Brand New, Big-Capacity "Imperial" Circulating Heater.** only **\$64<sup>95</sup>**

Heat with oil with Duo-Therm—and beautify your home as you heat it. Just turn a dial for work-free, dirt-free comfort. Duo-Therm's oversize Dual Chamber Burner gives you the exact heat you dial—and more heat from every drop of oil. Special Waste Stopper, Automatic Draft Minder, Fully Coordinated Controls. Quickly converted to automatic thermostat. For the best in low-cost oil heat, see your Duo-Therm dealer!

13 gorgeous models for 1 to 6 rooms, from \$57.00 to \$139.95. Attachable fuel tank, \$7.95 to \$10.00. Listed as standard by Underwriters' Laboratories.



**IN GAS—Compact, Ultra-Modern "Mayfair"...Easy on Your Budget!** only **\$49<sup>95</sup>**

Smooth styling and beautiful Sunglow finish—with smooth performance to match! Exclusive Equaflame Burner delivers a quiet, uniform flow of heat—just the heat you want—at the turn of a dial. Heavy-duty heat chamber and economizer put extra heat in your home. Can be converted to automatic thermostat. Available for any type gas. For the finest in low-cost gas heat, see your Duo-Therm dealer!

8 beautiful models for 1 to 6 rooms, from \$49.95 to \$129.95. Thermostat extra. With paneled front or glass-protected Firelight Front. Approved by the American Gas Association.

Over 1,800,000 Warmly Satisfied Customers . . .

# Duo-THERM *Always the Leader*

Prices subject to change and most models are \$5.00 higher in the 11 western states. DUO-THERM is a registered trade mark of the Motor Wheel Corporation. Copyright 1951.

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Dept LF-8, Lansing 3, Michigan

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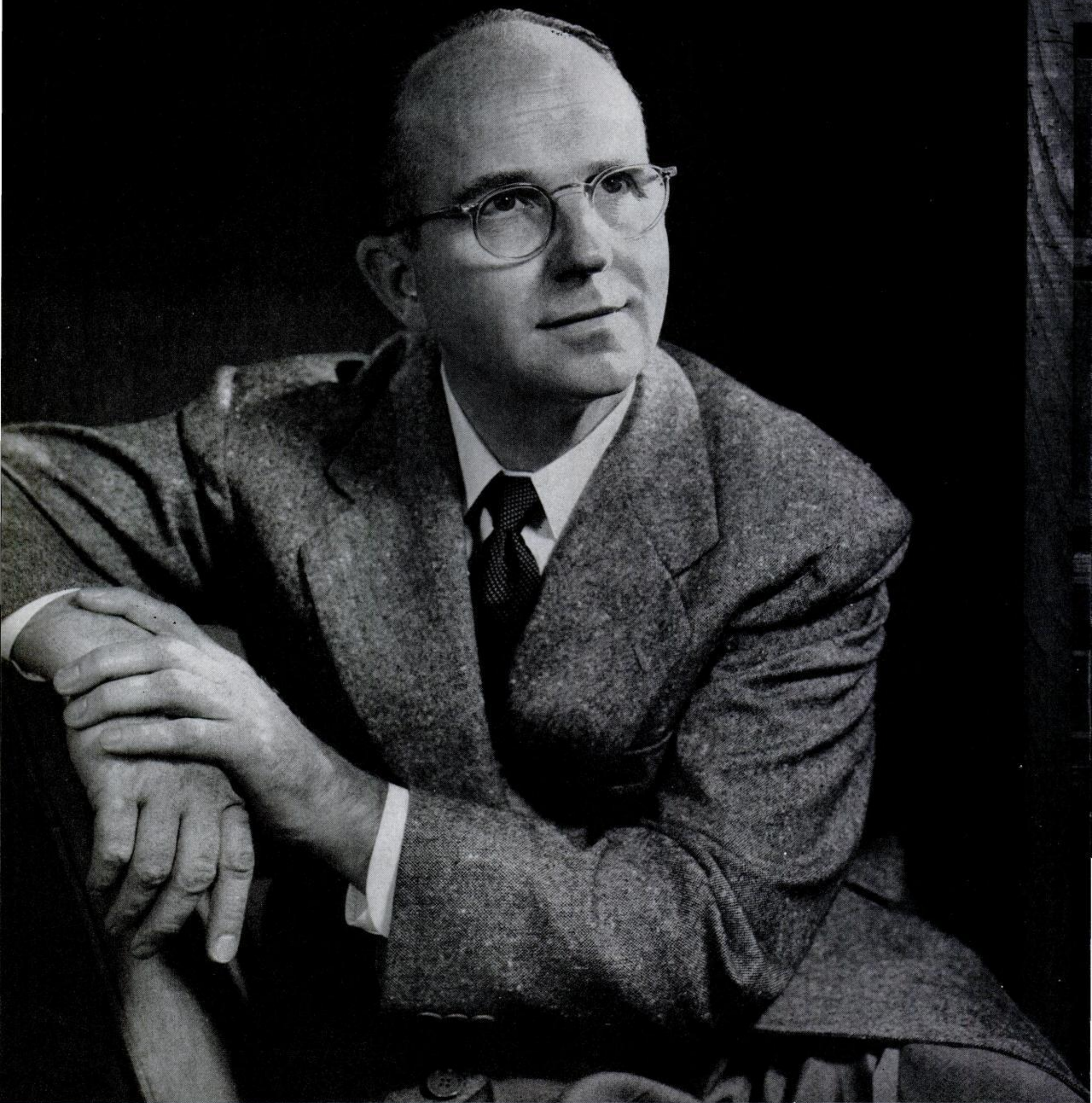
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**JAMES A. MICHENER . . .** His *Tales of the South Pacific* won him the Pulitzer Prize and was made into one of the most popular of all musical shows . . . his current "South Pacific" book, *Return to Paradise*, will be followed shortly by *The Voice of Asia*, a new and provocative survey of the peoples and problems of the Far East.

**In every refreshing glass . . . Purity, Body and Flavor** —



# HOW WOULD YOU put a glass of Ballantine Ale into words?

Here, one of today's top writers  
tries his hand at it...

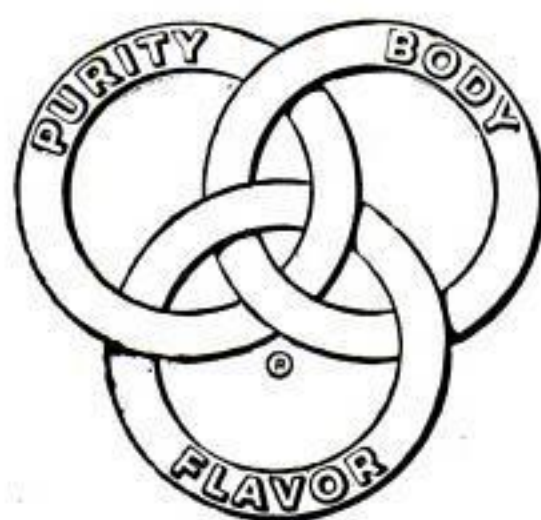
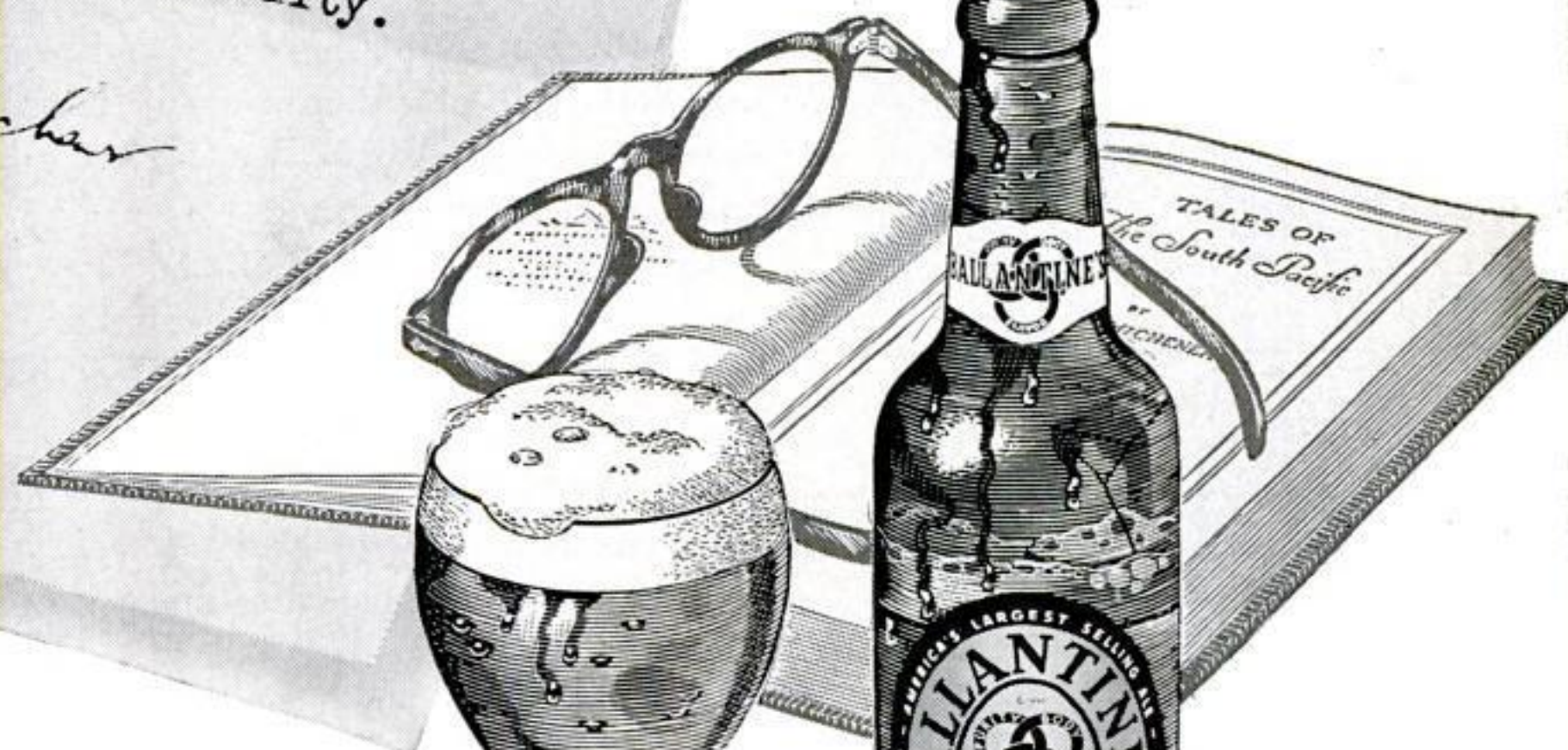
James A. Michener

Ale, as Ballantine brews it, is one of  
man's noblest drinks, and I speak from  
more than a passing acquaintance with  
the great beers and ales of the world.

In Ballantine Ale one finds the refresh-  
ing thirst-quenching qualities so welcome  
on a warm day; but hidden in its amber  
depths is a goodness, a character, a  
strong satisfying flavor, found in no  
other brewed beverage.

I commend Ballantine Ale to you as a  
thirst-quencher, a leisure-time glass  
eminently designed to promote sociability.

*James A. Michener*

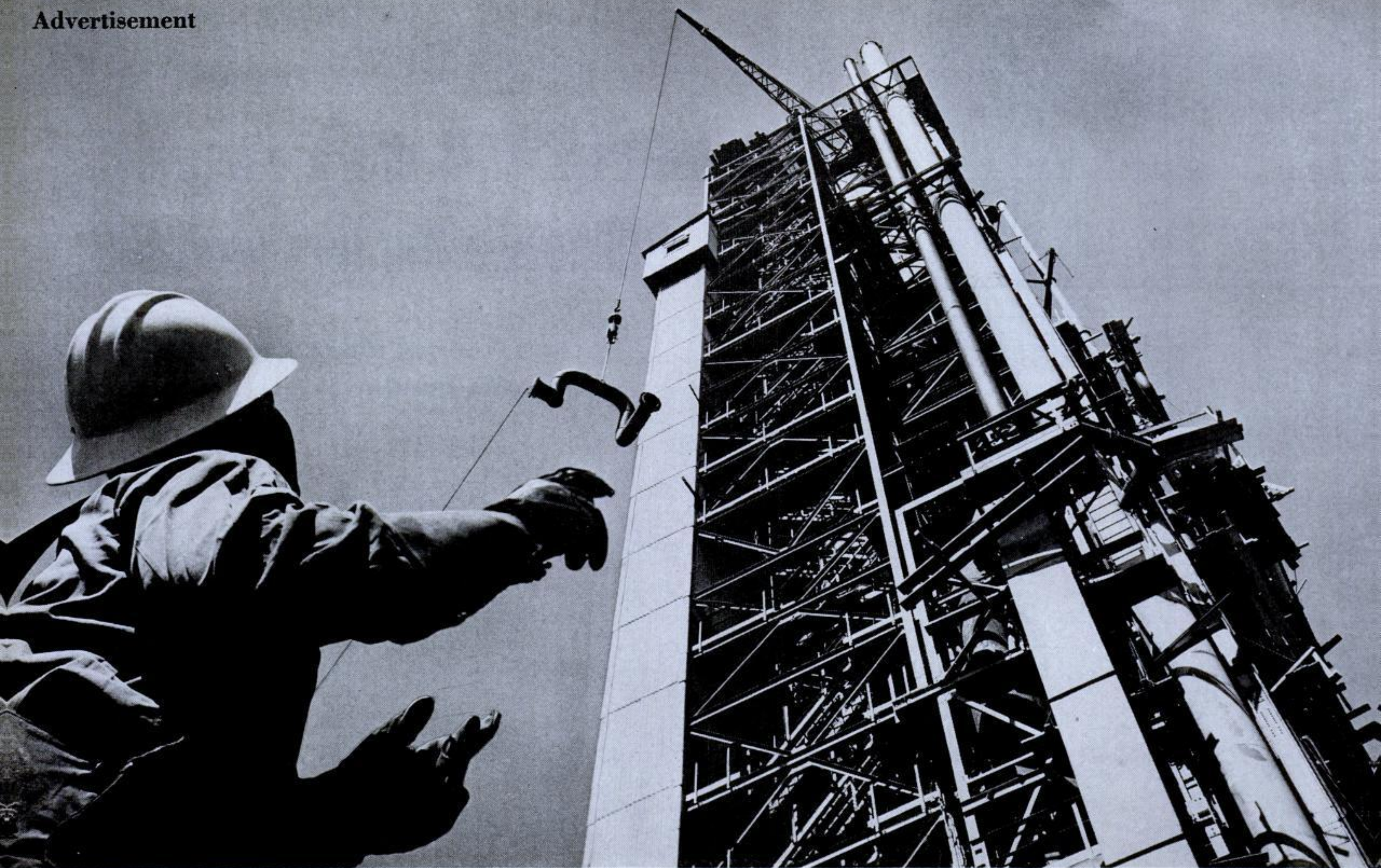


## BALLANTINE

*America's largest selling* **ALE**

P. Ballantine & Sons, Newark, N. J.

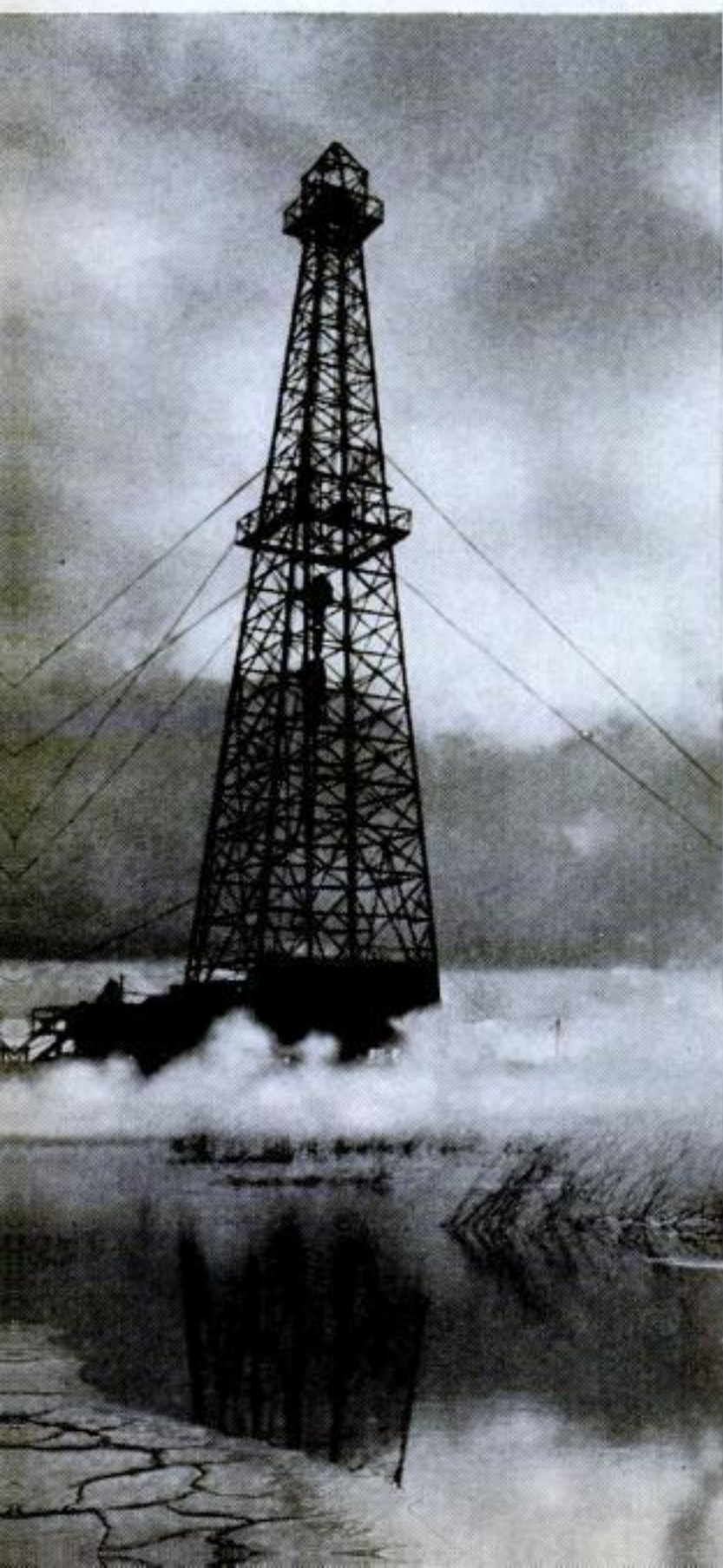




**NEW MULTI-MILLION DOLLAR** "cat cracker" going up. Modern refinery units like this mean better oil products, more oil products for the United States. To meet the nation's

constantly growing needs, 1950 investments by America's oil companies in new refining facilities reached an all-time peak and this year's expenditures will be even greater.

## U. S. Strengthened by Oil Industry's 10 Billion Dollar Outlay



**U. S. oil companies** have invested over 10 billion dollars in new facilities and improvements since the end of World War II, according to a recent industry-wide survey.

During these years U.S. oilmen have reinvested more than 50 cents out of every dollar earned to help finance needed expansion. This investment has boosted the capacity of the industry by one-fourth—*providing an additional 480 gallons of oil products a year for every American family.*

Today these new facilities make it possible to

supply petroleum products for U.S. Armed Forces and still meet record-breaking civilian needs.

To continue to meet America's growing needs, expansion this year in oil production, transportation, refining, research and marketing will be even greater than in 1950.

**In peace or war**, the public gets the finest oil products in the world at the world's lowest prices. This is the direct result of the vigorous competition among America's thousands of privately-managed oil companies.

Oil Industry Information Committee, **AMERICAN PETROLEUM INSTITUTE**, 50 W. 50th St., New York 20, N. Y.

**(Left) DESPITE GREAT ODDS** against bringing in a producing well, more than 27,000 new producing wells were drilled in 1950. Last year over a billion dollars was spent to find and develop new crude oil supplies.

**(Right) AMERICA'S** ever-growing network of pipelines has helped lower the cost of oil transportation substantially over the years. This is one reason why the high quality gasoline you buy today costs about the same as gasoline did 25 years ago—only taxes are higher.







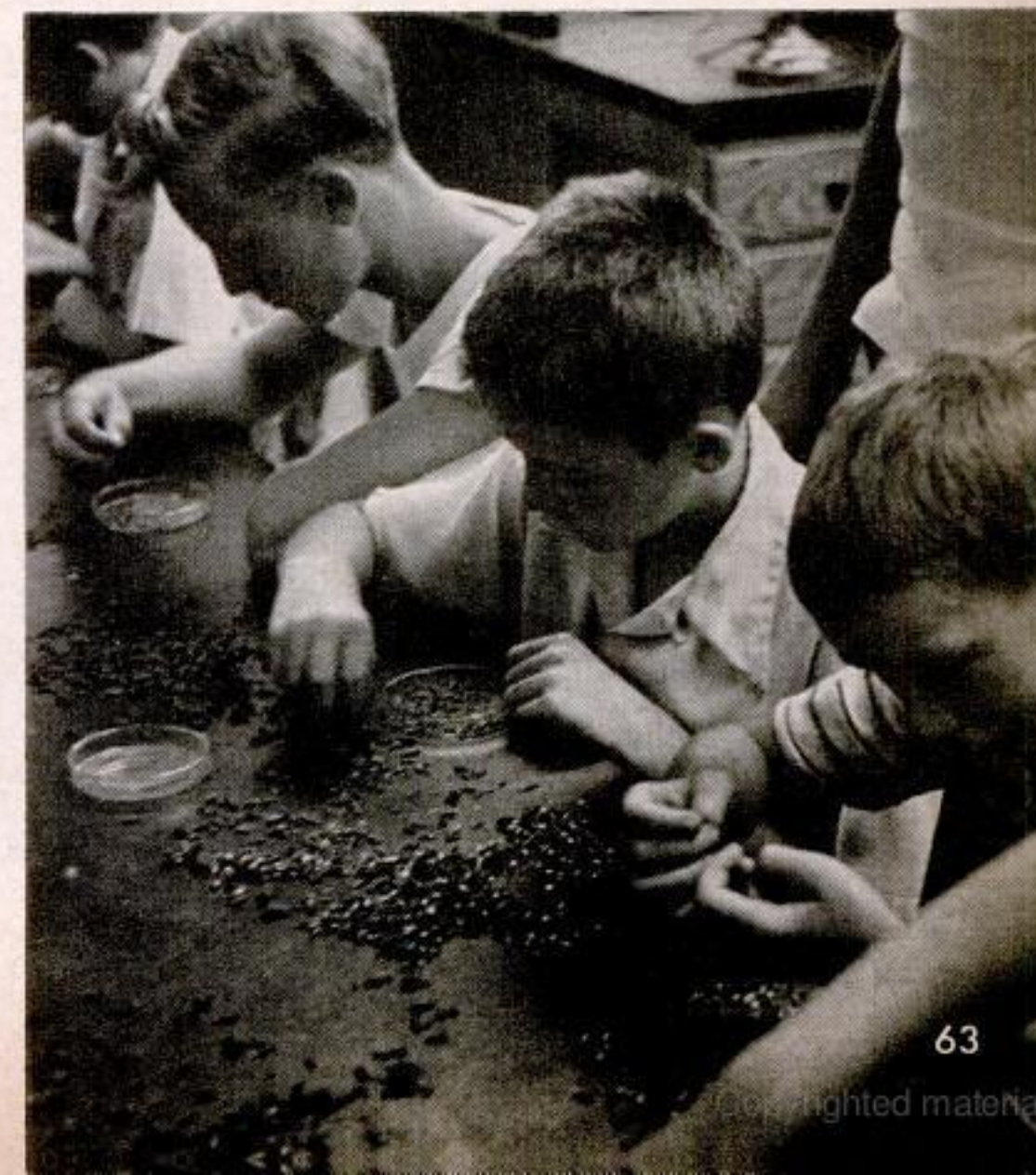
FIREFLY, MAGNIFIED FIVE TIMES, GLOWS ON LEAF

## FIREFLIES

Young collectors help scientist solve puzzle of bugs' cold light

Of all the tantalizing games children dream up on summer evenings, probably the most universally enchanting is the firefly chase. In Memphis as in Mandalay dusk finds the grass alive with flying beetles, flashing their mating signals, and with children darting after them. Recently in Baltimore a new twist has been added to the game—it has become a business. A biochemist, Dr. William McElroy of Johns Hopkins University, has enlisted a platoon of youngsters to collect live fireflies for him at 25¢ a hundred. With the children's help (*below*) he hopes to find out how a firefly makes its light. From the mashed "tails" of hundreds of thousands of insects he has isolated the basic luminescent material, the substance which excites it and the chemical which triggers the light-producing reaction in special cells of the creatures' lower abdomens. For the first time he has proved that the "trigger" is the same substance which mysteriously activates the contraction of human muscles. By studying how light energy is created in the firefly he believes he will understand how muscular energy is mobilized in man.

**BULB SNATCHERS**, these boys deftly remove taillights from dried fireflies for chemical analysis.



**A STAR COLLECTOR**, Jimmy Tracy, proudly hefts 2,200 fireflies he and pals netted one evening

in a Baltimore park. Several beetles glow through cheesecloth. Jimmy's total summer earnings: \$63.

CONTINUED ON NEXT PAGE





## If you love me like I love you Only Sergeant's care will do!

You'll find there's a Sergeant's Dog Care Product for nearly every need. For worms, Sergeant's SURE-SHOT® (for big dogs) and Puppy Capsules (for small dogs) are safe, fast-working, easy to use. Like other Sergeant's products for fleas, skin irritation, ear troubles. All veterinarian-tested. Trusted by dog owners for 76 years. **FREE:** Helpful, easy-to-read Sergeant's Dog Book. Colorful, illustrated. At drug or pet store. Or write Sergeant's, Dept. A-21, Richmond 20, Virginia.



## Sergeant's® dog care products

*Cheer Up, Pal!*

They Can't  
Push Us  
Around—

IN THEIR  
SECOND-HAND  
CARRIAGES



Don't Be A  
Cry Baby



Just Ask Your Mommie  
To Buy A  
"Boodle-Buggy"

*Welsh*



AT LEADING STORES

**WELSH COMPANY**

Largest Manufacturer of Folding Baby Carriages  
1535 S. Eighth St. St. Louis 4, Mo.



**Corn Gone what Relief!**

Dissolve even  
toughest corns quickly,  
painlessly—without danger  
of infection. 35c.

TODAY  
GET

**GETS-IT**

LIQUID  
CORN REMOVER

IT'S A WORLD FAVORITE

## You Can Get Quick Relief from Tired Eyes

Make this simple test today!



**EYES FEEL TIRED?** You can soothe and refresh them in seconds with two drops of gentle, comforting Murine in each eye. You get —

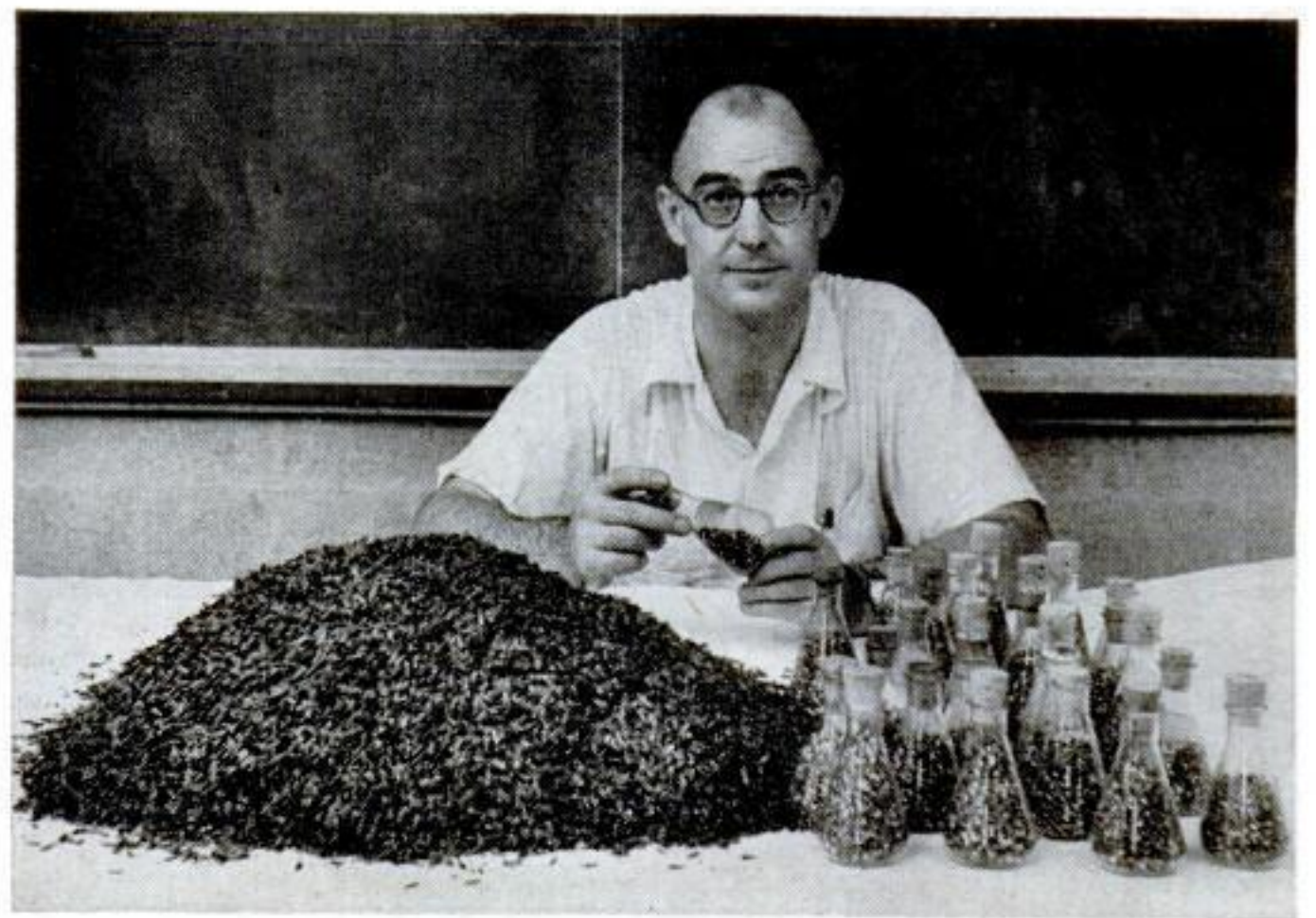


**QUICK RELIEF.** Instantly your eyes feel refreshed. Murine's scientific blend of seven ingredients cleanses and soothes eyes tired from overwork or exposure to sun, wind, dust, or light glare.

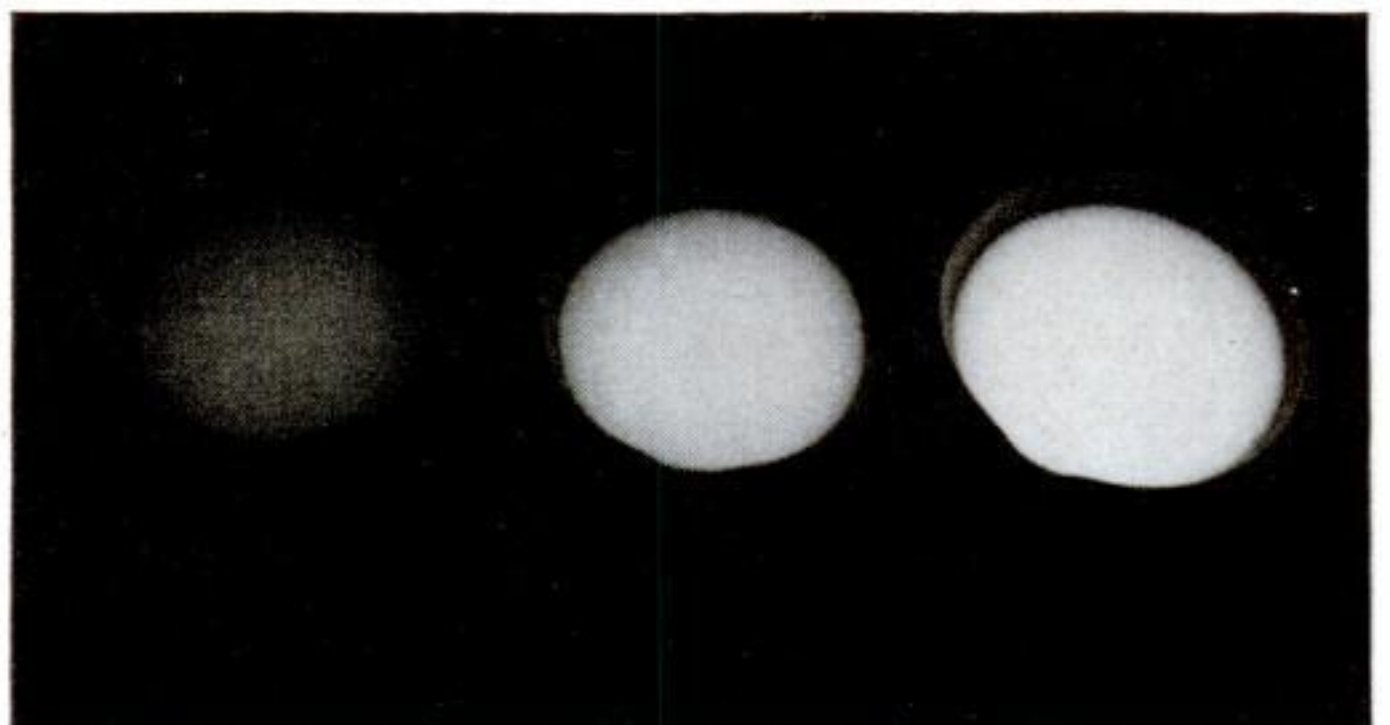
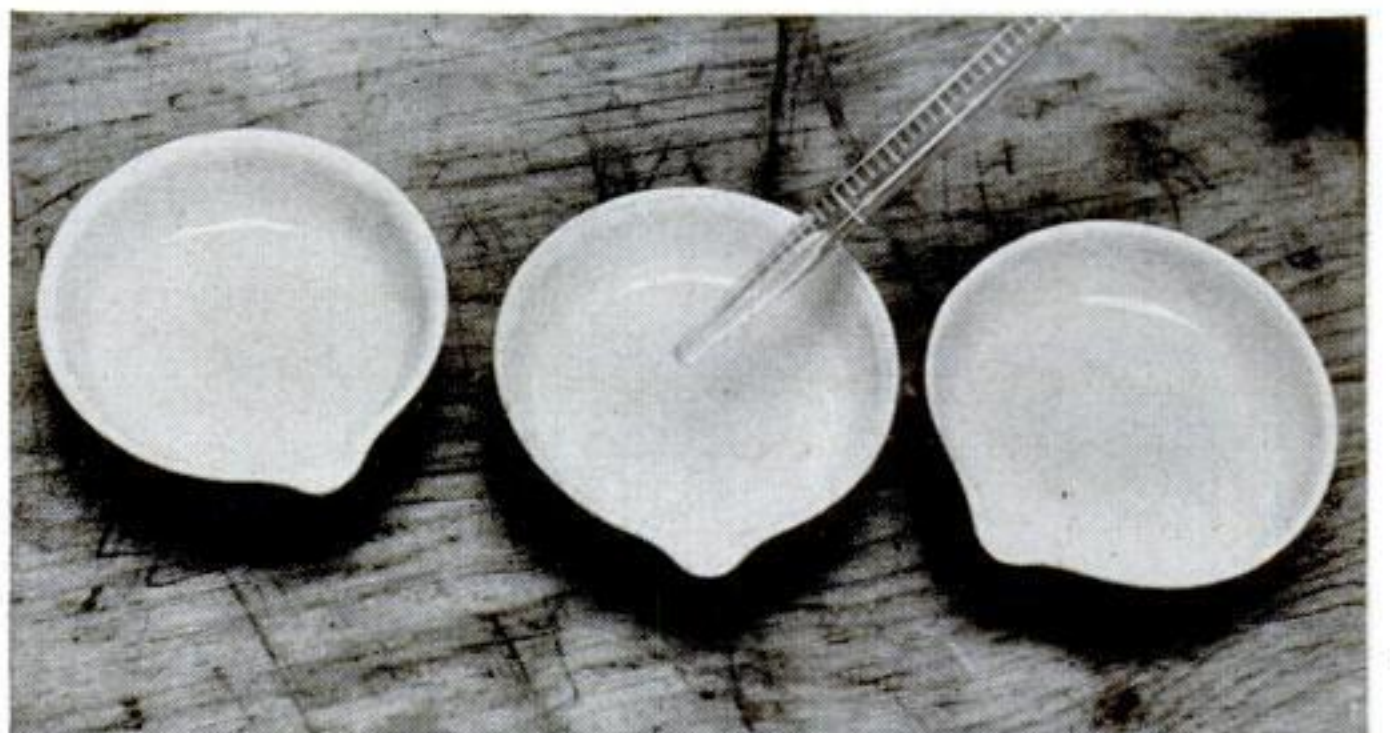
**MURINE**  
FOR YOUR EYES



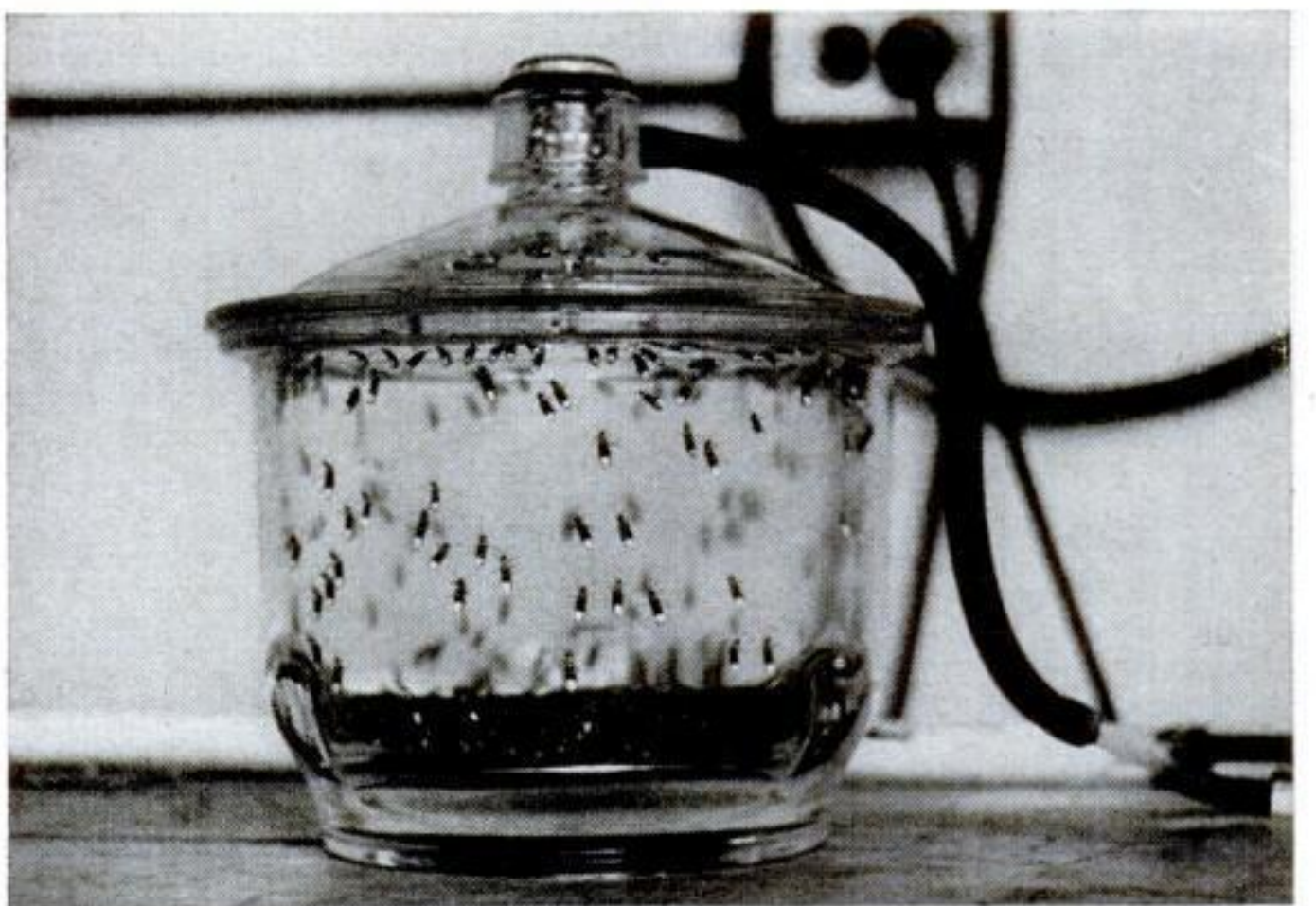
## Fireflies CONTINUED



**300,000 CORPSES**, their tails stored in bottles, form a huge mound in front of Dr. McElroy. Having previously placed the living beetles in a desiccator to kill, dehydrate and preserve them, he now will grind the dried tails, treat the mash with many solvents and finally extract the light-producing substances.



**THREE VITAL INGREDIENTS** of firefly light are luciferin, the light-emitting substance; luciferase, which excites luciferin; and adenosine triphosphate (ATP), the energy source and "trigger" which when added to the other two chemicals in increasing amounts (*top*) causes increasing luminosity (*bottom*).



**A HUNDRED LIGHTS** shine through thick glass when the insects are put in vacuum jar. When the pressure in the jar decreases, the tiny air tubes in the beetles' tails dilate. As a result, lights stop flashing, instead glow steadily. Firefly's "cold" light is very efficient because little energy is lost in form of heat.





Paul Hesse photo

Decorative and other specifications subject to change without notice.

New driving thrill! 120-horsepower wonder car!

# *Spectacular Studebaker Commander V-8*

A jet-streamed powerhouse on wheels!

New-type high efficiency valve-in-head V-8 engine!

Sensational acceleration! Exceptional thrift!\*

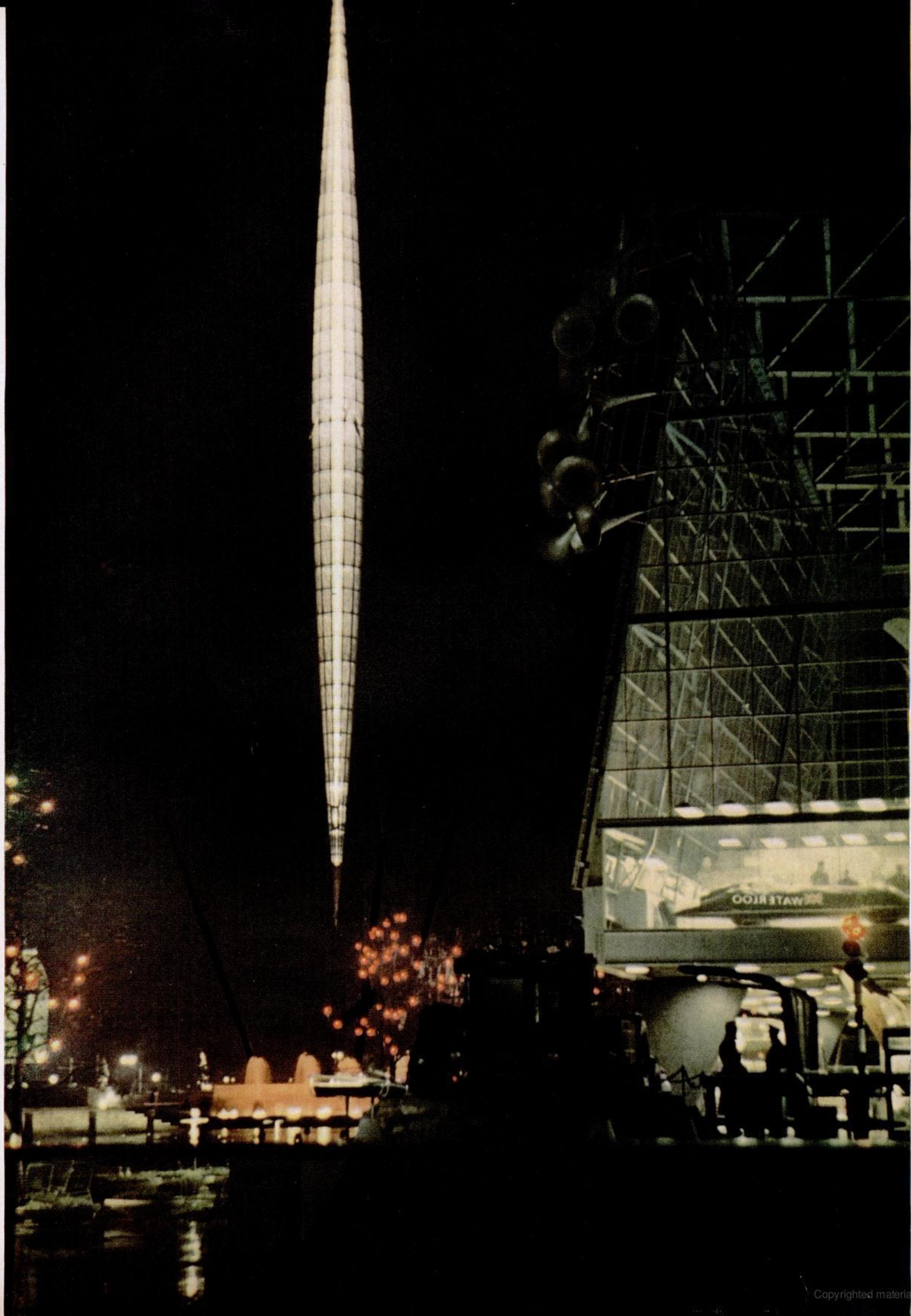
A stand-out in quality! A bargain buy!

\*Best 8 in actual gas mileage in 1951 Mobilgas Run. Overdrive, optional at extra cost, was used.

SEE THE THRIFTY STUDEBAKER CHAMPION, TOO . . . TOP VALUE OF THE TOP 4 LOWEST PRICE CARS

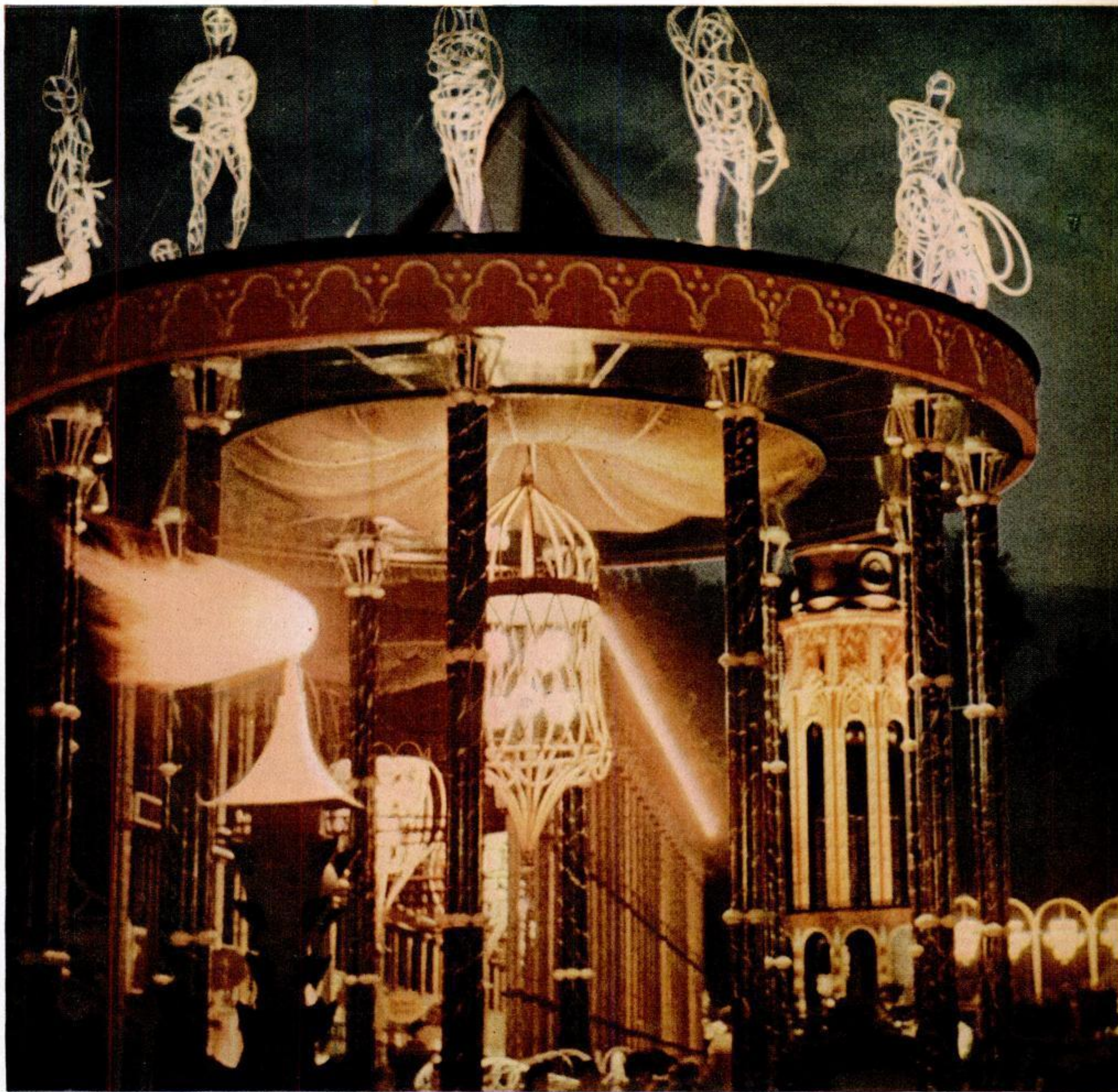
©1951, The Studebaker Corporation, South Bend 27, Indiana, U. S. A.







BIRD-CAGE ROTUNDA, topped by abstract bamboo figures, stands in Main Vista of Pleasure Gardens.



# The Festival of Britain

IT IS A WELCOME AND COLORFUL BREAK FROM AUSTERITY

For a venture that started out almost without friends, the Festival of Britain this month was doing famously. It had seemed so simple five years ago when the 1951 show was first suggested. The new Labor government was sure it would be a tonic for the war- and austerity-weary people. It would also be a fitting centenary for the Great Exhibition of 1851 when Queen Victoria ruled serenely. Then came the protests. The thought of putting out \$31 million for a carnival gave overburdened taxpayers and politicians the screaming shudders. But government sponsors, grimly determined to be gay, moved ahead, and from the day that King George VI opened the festival (*LIFE*, May 14), it has served as a welcome reminder that frivolity has not entirely disappeared from the lives of Englishmen.

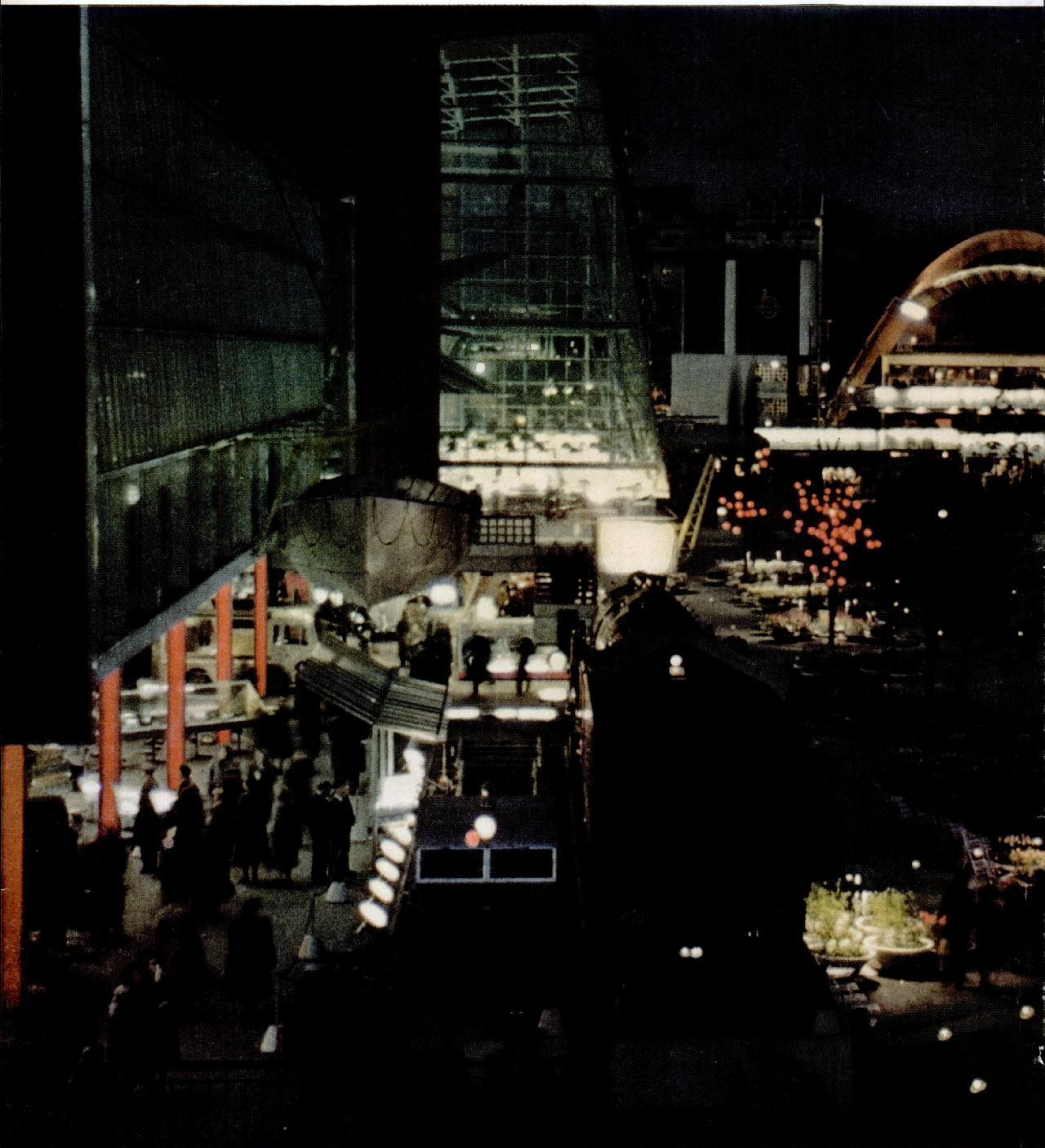
The festival was really everywhere. In hundreds of towns local events

were scheduled through the summer. But mostly the nation turned for amusement—and for patriotic inspiration—to the heart of the festival in London. At the South Bank exposition, on the Thames, the Skylon (*opposite page*) summoned sightseers to a display of Britain's cultural and technological glories. Up the river are the Battersea Pleasure Gardens, a kind of cloud-cuckoo-land filled with grandiose gimmicks and quaint architectural exercises like the rotunda above, all of it dedicated to the proposition that exhibitions should be colorful, joyous and temporary. Some of the spirit of the Festival of Britain, captured in these color photographs by Felix Man, was summed up in words by the *Spectator*. Of the Pleasure Gardens particularly it wrote, "They are a place you should arrive at in a crowd, or by hansom cab, or by parachute, or drunk, or at the age of 14."

← SOARING SYMBOL of Festival of Britain is silvery Skylon, a 300-foot beacon which is held upright by cables that are almost invisible.

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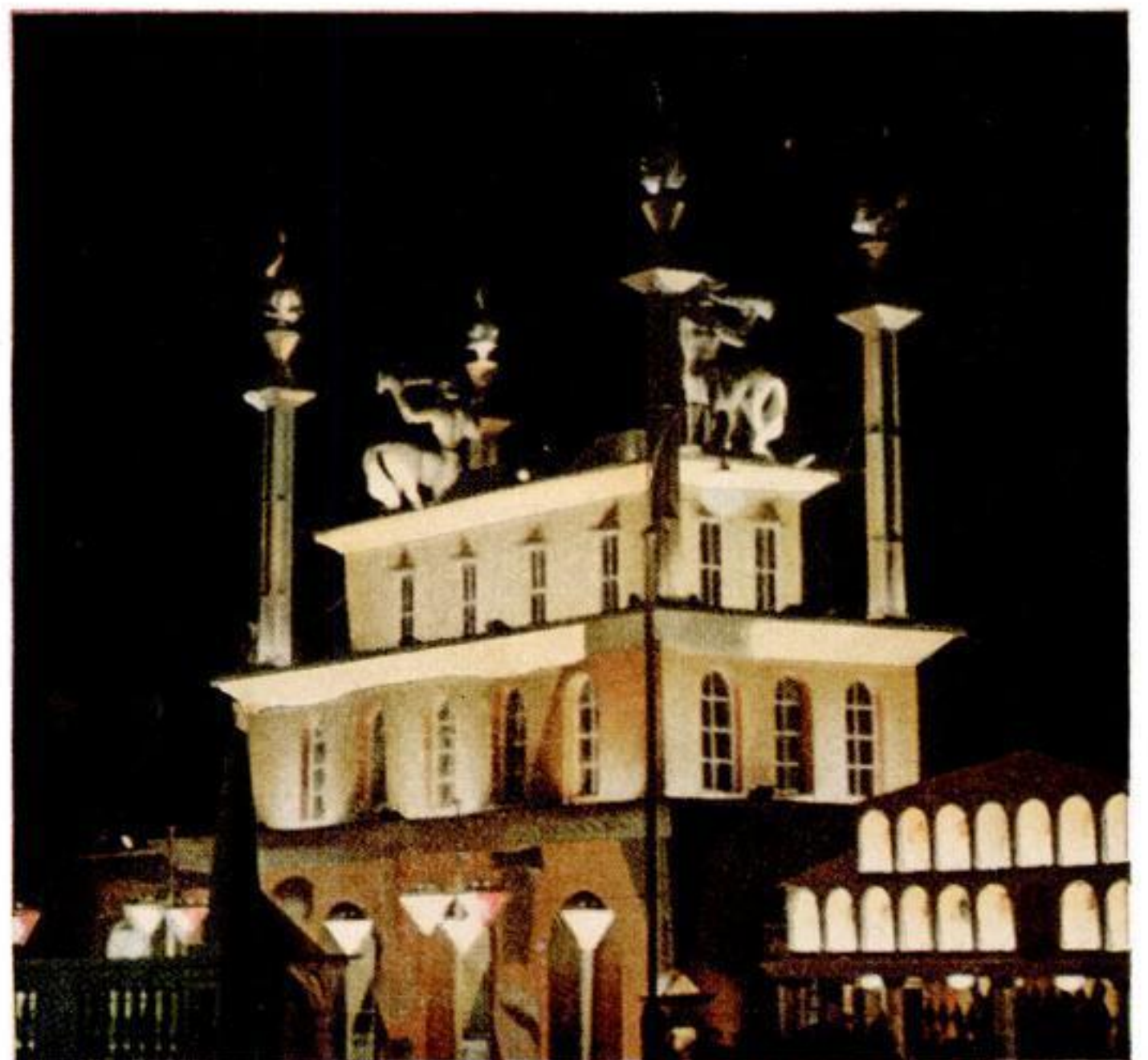
MAIN SQUARE of the South Bank exposition, looking toward arched entrance from Waterloo Station (dark, gabled building, *background*), is dominated by the

Transport Pavilion (*left*) and criss-crossed with lights lining walks and hanging from branches of the maple and wild pear trees that shelter circular flower patches.

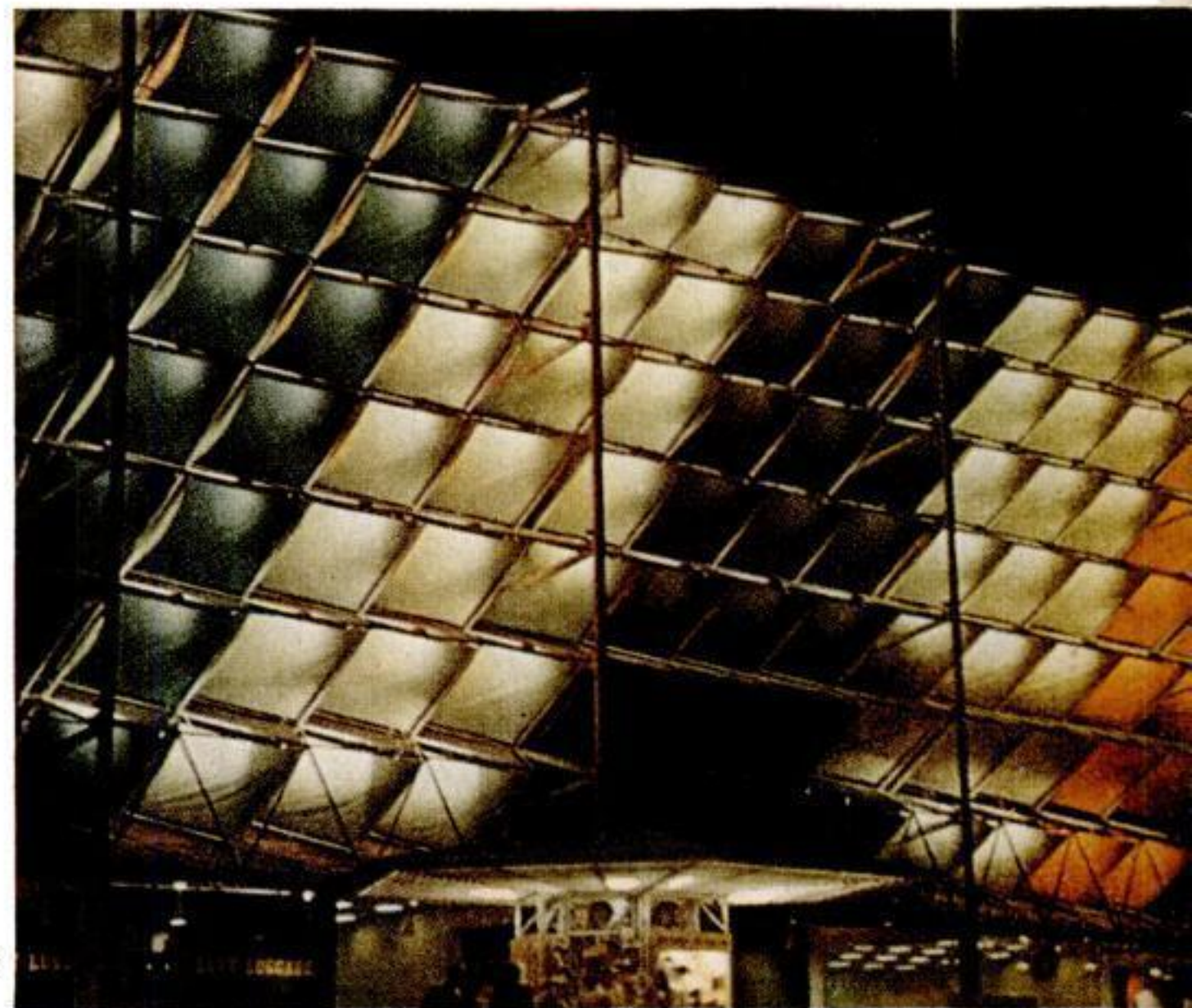




WALL OF BALLS, resembling a child's Tinker Toy, is imaginative substitute for solid fence. Colored spheres are hollow, made of plaster.



HALL OF CENTAURS, surmounted by mythical figures, is set up to entertain small children while parents entertain themselves elsewhere in festival grounds.



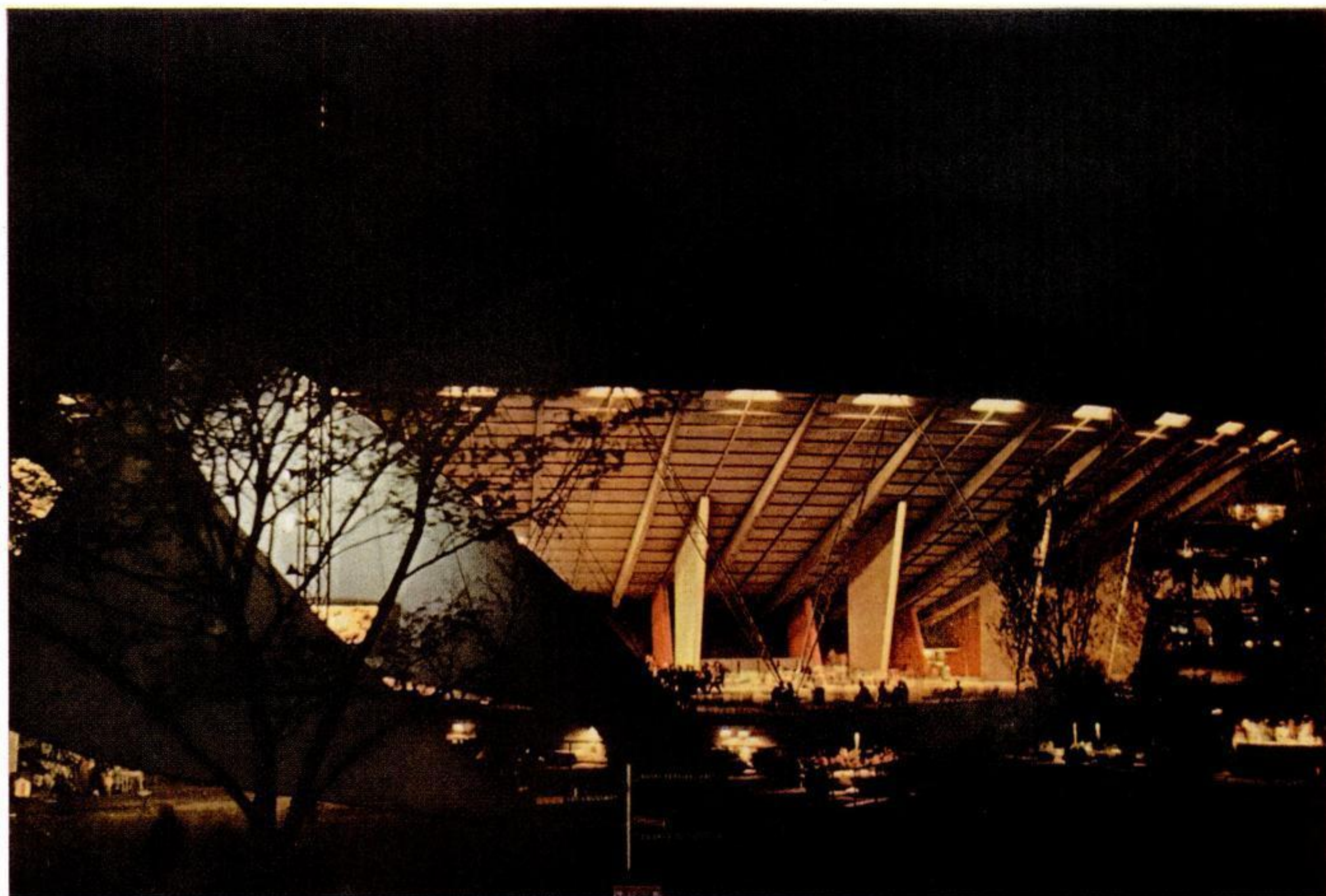
CURTAIN OF CANVAS (*right*), like spherical screen (*top*), cuts off → the outside view. It is seen also at upper right in panorama above.

CONTINUED ON NEXT PAGE





FOAMING FOUNTAINS, illuminated by gas flares on far side of the pool and by powerful underwater floodlights, shoot a violet-colored spray 30 feet into the air.



DOME OF DISCOVERY (*rear*) depicts major achievements in exploration and science. Structure at left, called a wigwam, is the entrance to another pavilion.

REFLECTED LIGHTS of Gothic tower, pyramid fountains and arcade tint the artificial lake. Beyond the trees lies the River Thames. →







*Leadership demands constant achievement*

Every  
80 minutes

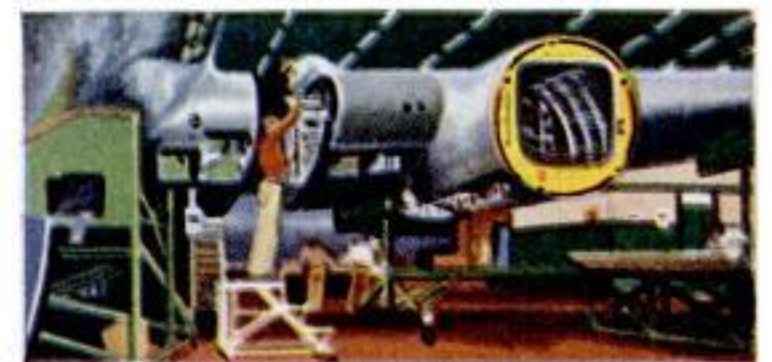
a Lockheed Constellation  
sets a new record for  
dependability!

Over 30,000 times the *dependable* Constellation has crossed the broad Atlantic...*more crossings than all other modern airliners combined*. And every 80 minutes a Constellation repeats the performance, piling up experience on experience on experience.

Built-in quality, built-in dependability, built-in integrity and 20 years of Lockheed leadership back every Constellation. Next time you travel, overseas or at home, go by *experienced* Constellation.



**DEPENDABILITY IS A 20-YEAR TRADITION**—dramatically illustrated today by the record of the famous Lockheed F-80 "Shooting Star." First U.S. operational jet fighter, the F-80 has flown more Korean combat sorties than all other fighters combined.

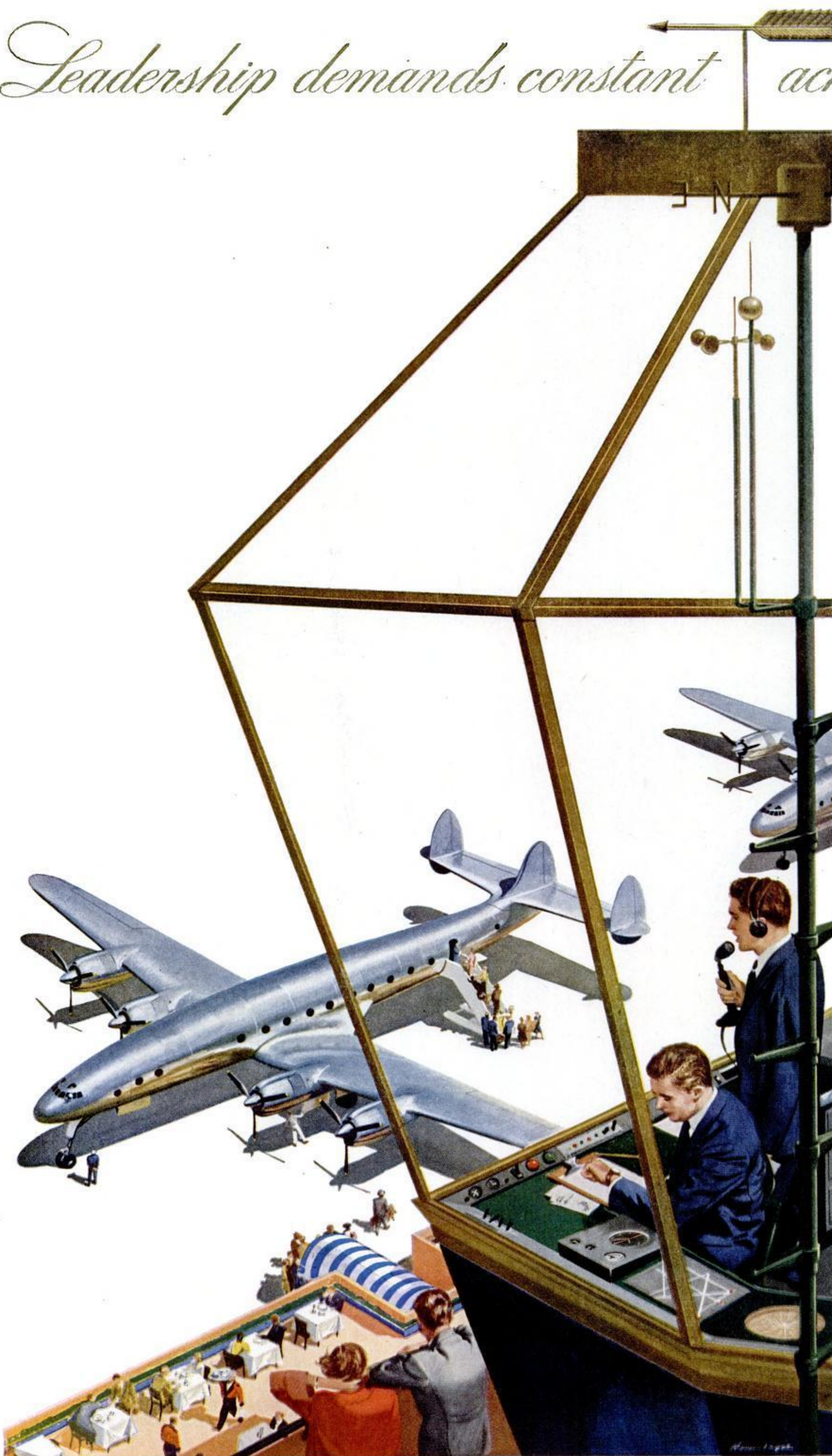


**MORE THAN SKIN DEEP**—Strip down any Lockheed airplane and you'll quickly find the *quality* that accounts for Lockheed dependability. Each airplane contains thousands of precision parts, tooled to microscopic accuracy...a tribute to painstaking research, engineering and production.

**Lockheed**

AIRCRAFT CORP., BURBANK, CALIF.

*Look to Lockheed  
for Leadership*







**FAVORITE HANGOUT** for children was the parapet and winding stairs of the lighthouse. Officially closed to the public, police chased children away whenever

they played "keeper." Now that the park department has taken the lighthouse over, portholes will be welded and the door shut tight, but gate will be left open.

# THE DEFENSE OF A LIGHTHOUSE

**Loving public saves 'Little Red' from death under a big bridge**

In a world grown callous to the plight of little business, little countries and even little boys, the news that the Coast Guard was offering up for sale the little lighthouse under New York's mighty George Washington Bridge should have shocked no one. Actually, the proposal made sense. For three years the lighthouse had been dark—the big bridge lights amply protected shipping from treacherous Jeffreys Hook. But, the Coast Guard discovered, there is more to being a lighthouse than just shining a light. News of the sale evoked a storm of protest all

over the country. One reason for the little lighthouse's popularity was a book (*next page*), but there were others: it was a wonderful play area (*above*), it had a sort of nostalgic charm, which—as a child psychologist stated—made it "a symbol of security for the city's children." One 4½-year-old boy even offered to buy it himself. The Coast Guard, thus beset by children and with no desire to play Scrooge, turned the little red lighthouse over to the park department, to be maintained as a monument to the importance of little things in a big and forgetful world.



**DWARFED** by mighty bridge above it, lighthouse hardly looks its 40 feet. It is 14½ feet across at base.





It is popularly believed that all college students either pay no attention whatsoever to clothes or else slavishly follow some intramural eccentricity. This belief, fostered by the producers of musical comedies, is one of our national myths. We cherish it even though it isn't true.

The truth is that college students give a great deal of thought to their clothes. They are conservatives at heart and though they make a cult of the informal it is a studied informality.

Visit any campus this Fall and you will see lots of gray flannel slacks, lots of quiet sports jackets and lots of Pan American suits tailored by Hart Schaffner & Marx. The popularity of these handsome tweeds is as much a tribute to college common sense as it is to the fabric and tailoring. You can wear the coat and trousers as a suit or match them up separately. You can wear them on the campus or in town. You can do almost everything but wear them out. There are many subtle new Pan American patterns this year and if you haven't seen them yet, you should.

**Heide**  
CANDIES

**JUICYFRUITS**

5¢

I'm a fierce and terrible pirate  
I've a super treasure, too  
It's a box of HEIDE JUICYFRUITS  
I'm splittin' with my crew

**HENRY HEIDE, INC.** NEW YORK, N. Y.

## Skin Sufferers

For quick relief from itching caused by eczema, pimples, athlete's foot, scales, scabies, and other itching troubles, use world-famous, cooling, medicated, liquid **D. D. D. PRESCRIPTION**. Greaseless, stainless. Soothes, comforts and checks intense itching speedily. 43c trial bottle proves it, or your money back. Ask your druggist today for **D. D. D. PRESCRIPTION**.

**LIFE**

FIRST IN CIRCULATION  
FIRST IN READERS  
FIRST IN ADVERTISING



**Brighter Shines**  
with

**½ THE RUBBING**

COVERS SCUFF MARKS!  
GIVES SHOES RICHER COLOR!

Black • Tan • Brown  
Blue • Dark Tan  
Mid-Tan • Oxblood  
Mahogany • and  
Neutral

Ask any G.I. about

**KIWI**  
(KEE-WEE)

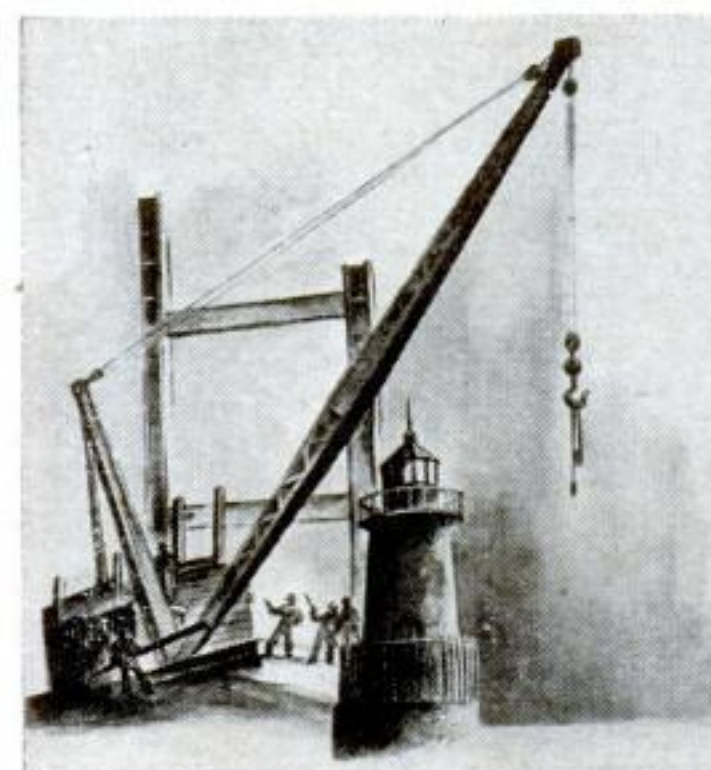
**SHOE POLISH**



Lighthouse CONTINUED

## BOOK STATES 'LITTLE RED'S' CASE

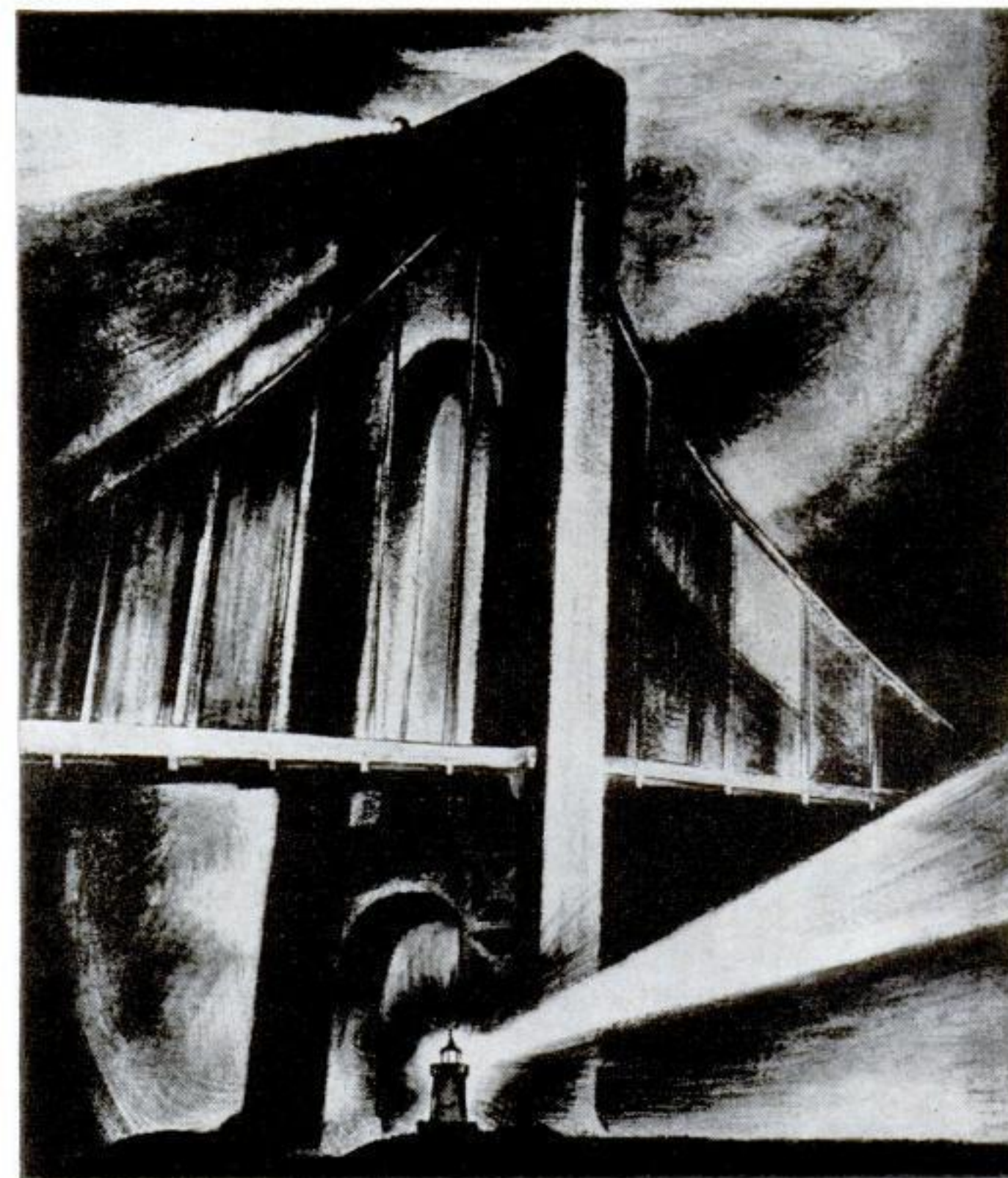
One of the main reasons for the popularity of the small beacon was a children's book, *The Little Red Lighthouse and the Great Gray Bridge* by Hildegard Hoyt Swift and Lynd Ward (Harcourt, Brace, \$2.00). Children for nine years had found reassurance in the valiant way the little lighthouse adjusted itself to the coming of the mighty bridge.



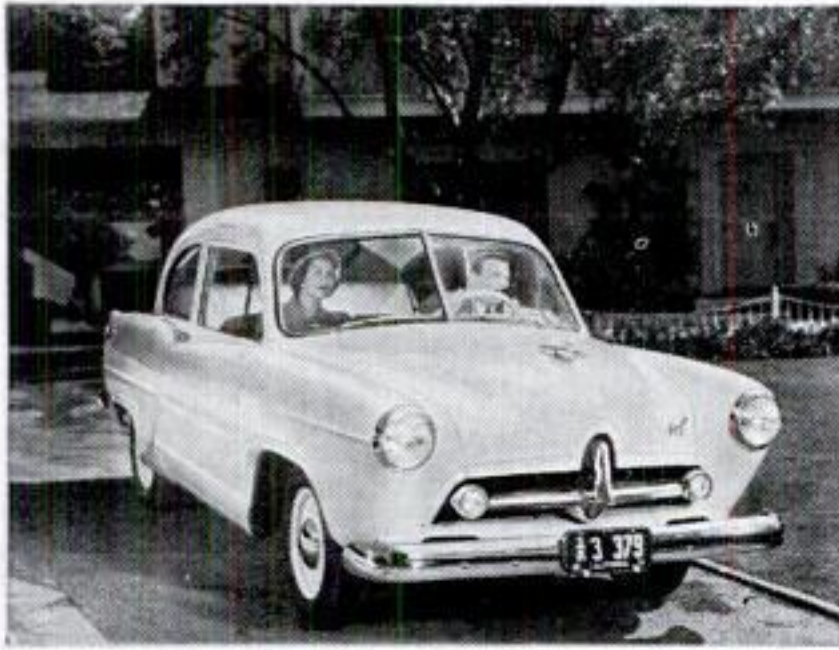
**PROUD** lighthouse is shown protecting Hudson River shipping. The gas-lit beacon was tended by a funny man with jangling keys.

**DISMAYED** lighthouse faces oblivion as men erect bridge above it. Now its beacon will no longer be needed to guide ships to safety.

**PROUD** again, lighthouse saves ships unable to see bridge's light in storm. Book ends on happy message: big or small, each has his place.







**9:30 am...Starting the day!** Radio favorites for 19 years, George and Gracie find new fame in television. And, setting out from their attractive Beverly Hills home, they find new pleasure in their smart, thrifty Henry J!



**10:00 am...Don't work too hard!** At the office George *has* to work hard to make sure their TV show clicks. But Gracie finds it no work at all to drive their Henry J. It handles so easily it practically drives itself!



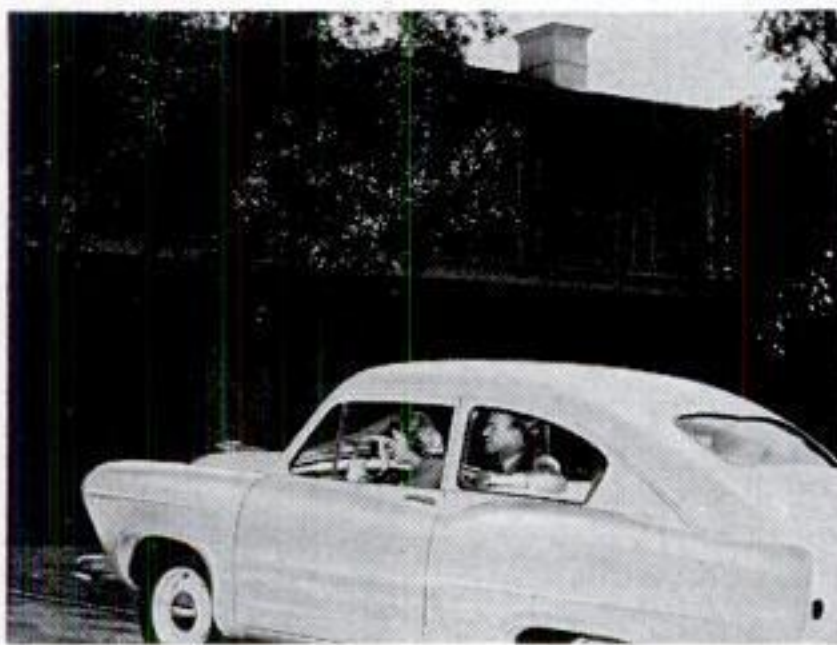
**11:15 am...Gracie buys a hat...** from a fashionable Beverly Hills shop! Style-conscious Gracie naturally goes for the sleek, smart Henry J! It's the Fashion Academy Gold Medal Award car for 1951!



**11:45 am...Rehearsal time!** When Carnation Milk presents George and Gracie's show over CBS-TV, it will run as smoothly as their Henry J—and there's no smoother, more spirited performer on the road!



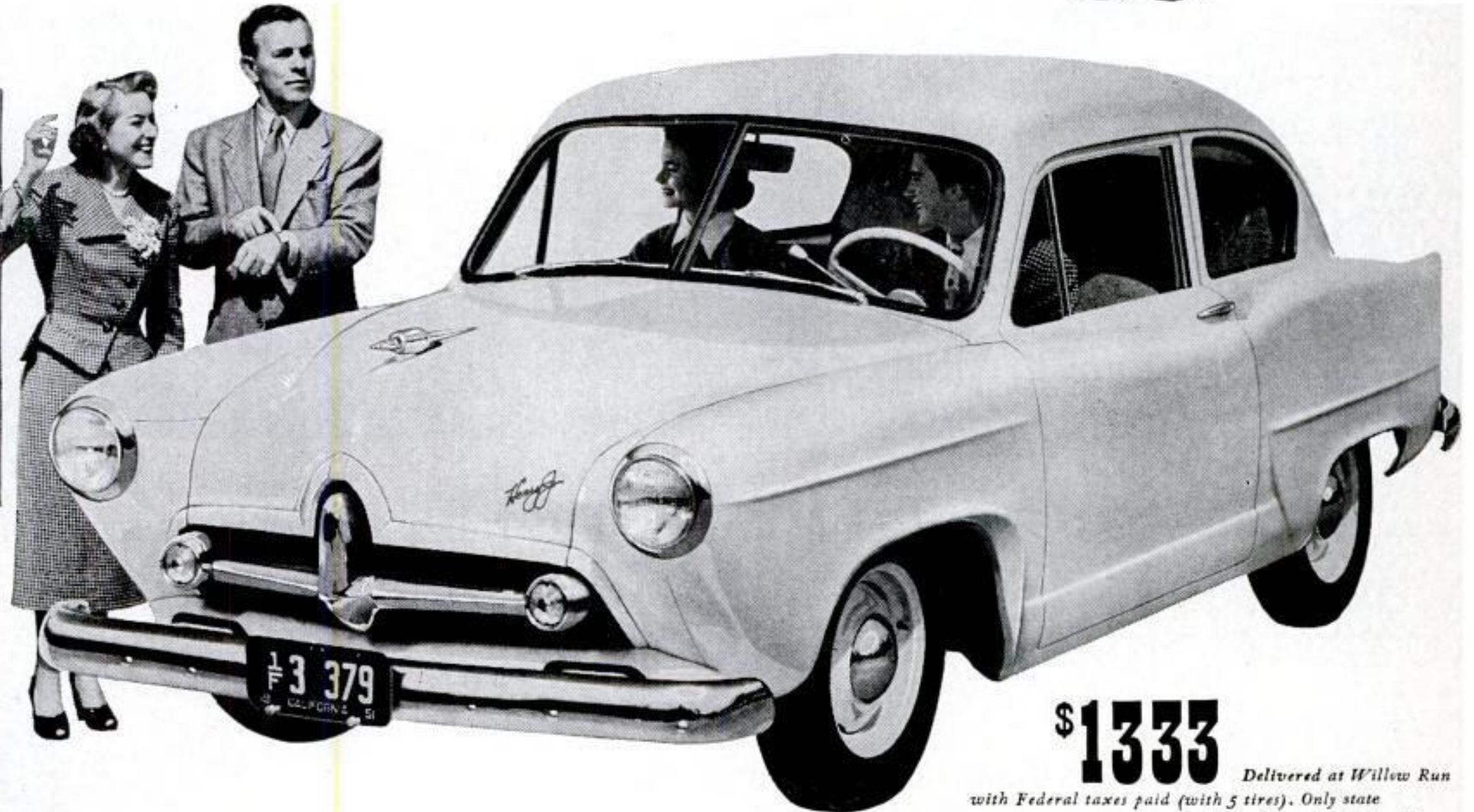
**3:30 pm...Just missed par!** At the Hillcrest Country Club, George shoots golf and brags about his score. But he's not just bragging when he says their smart, thrifty Henry J can save them up to \$600 the first year!



**6:45 pm...Home again!** Now Gracie can confess the price of her new hat! George is in a good mood about money—because their Henry J delivers up to 30 to 35 miles a gallon, and *saves* them as much as \$538 on initial cost!

## Burns and Allen

## and the *Henry J*



**\$1333**

*Delivered at Willow Run with Federal taxes paid (with 5 tires). Only state and local tax (if any) additional. Prices subject to change without notice.*

**7:50 pm...Teen-agers take over!** And they love it! The children, Sandra, 17, and Ronnie, 16, are off to the movies in their dreamboat—the Henry J! Gracie doesn't worry about their safety. She knows that the Henry J's reliable power, bigger vision area and oversized brakes make it one of the safest cars on the road! You, too, will find the Henry J the safest, smartest investment you could make! Why not see your Kaiser-Frazer dealer today!

Kaiser-Frazer's *Henry J*

*the Fashion Academy Car for today!*





# Which girl has the natural curl... and which girl has the Toni?



The pretty bird-watchers are Lillian Marcusen and Skye Patrick. The girl with the Toni says: "Toni is so *gentle* my wave is as silky-soft as naturally curly hair." Can you tell the naturally curly hair from the Toni wave? Look below for the answer.

Gentle Toni with Permafix guarantees a wave you  
can't tell from naturally curly hair

Look closely! Compare the deep, soft, rippling waves and the natural-looking curls. Which is which? You just can't tell! No—you can't tell a Toni from naturally curly hair. And the reasons are simple. Toni has a gentler waving lotion than any other permanent. Plus Permafix—a more thorough neutralizer that conditions your wave to silky softness and makes it last much longer.

*More women use Toni  
than all other home permanents combined*

Discover why millions of women prefer gentle Toni to any other permanent. Have a Toni with Permafix today, and *tonight* have a wave so naturally lovely, people *ask* you if you have naturally curly hair! And month after month your Toni will take no more care than naturally curly hair.

Remember Toni alone, of all home permanents, guarantees a wave you can't tell from naturally curly hair—or your money back. Skye Patrick, the girl on the right, has the Toni.



*Hair styles by Don Rito*

Which Twin Has The Toni? Compare Eleanor Fulstone's Toni (on the left) with her sister Jeanne's beauty shop permanent, and you'll agree that even the most expensive wave can't surpass the natural beauty of a Toni Home Permanent.

TONI REFILL ONLY \$1

You can't tell a *Toni*  
from naturally curly hair!





# CHEAPER—AND BETTER

**"The Lottery" blazes a new low-cost trail for drama on television**

The wriggling mass of arms and bodies in the human snake pit shown below not only marks the creepy climax of a television show called *The Lottery*, but also illustrates a production technique which makes video dramas more gripping and less expensive. Spotlit in a darkened studio, a woman innocent of any crime cries out hysterically as her community marks her for death. Overhead a mirror reflects the crowd's actions, offering the TV camera a second, more unusual angle of the scene as it pans upward.

Such camera angles, tightly packed compositions, extreme close-ups, lack of sets and economy of props (*right*) have helped Producer Albert McCleery cut the costs of his *Cameo Theater* and *Fireside Theater* plays to an average of \$5,000, or \$4,000 less than plays produced with conventional sets. *The Lottery*, adapted for TV by Ellen Violett from Shirley Jackson's allegorical short story on mob prejudice, was first done a year ago, will be repeated this week in the east on NBC-TV and may become a TV classic.



**ALL THE PROPS** needed for *The Lottery* cost \$97. There were no sets. Stools shown here were not seen. Sponges in pails simulated rocks hurled at victim.



**MARK OF DOOM** in the town lottery is picked by Tessie (Margaret Hayes). Mirror reflects scene as her ballot is held aloft and the crowd cries for her death.

CONTINUED ON NEXT PAGE



# USE 4 YEAR OLD RONRICO

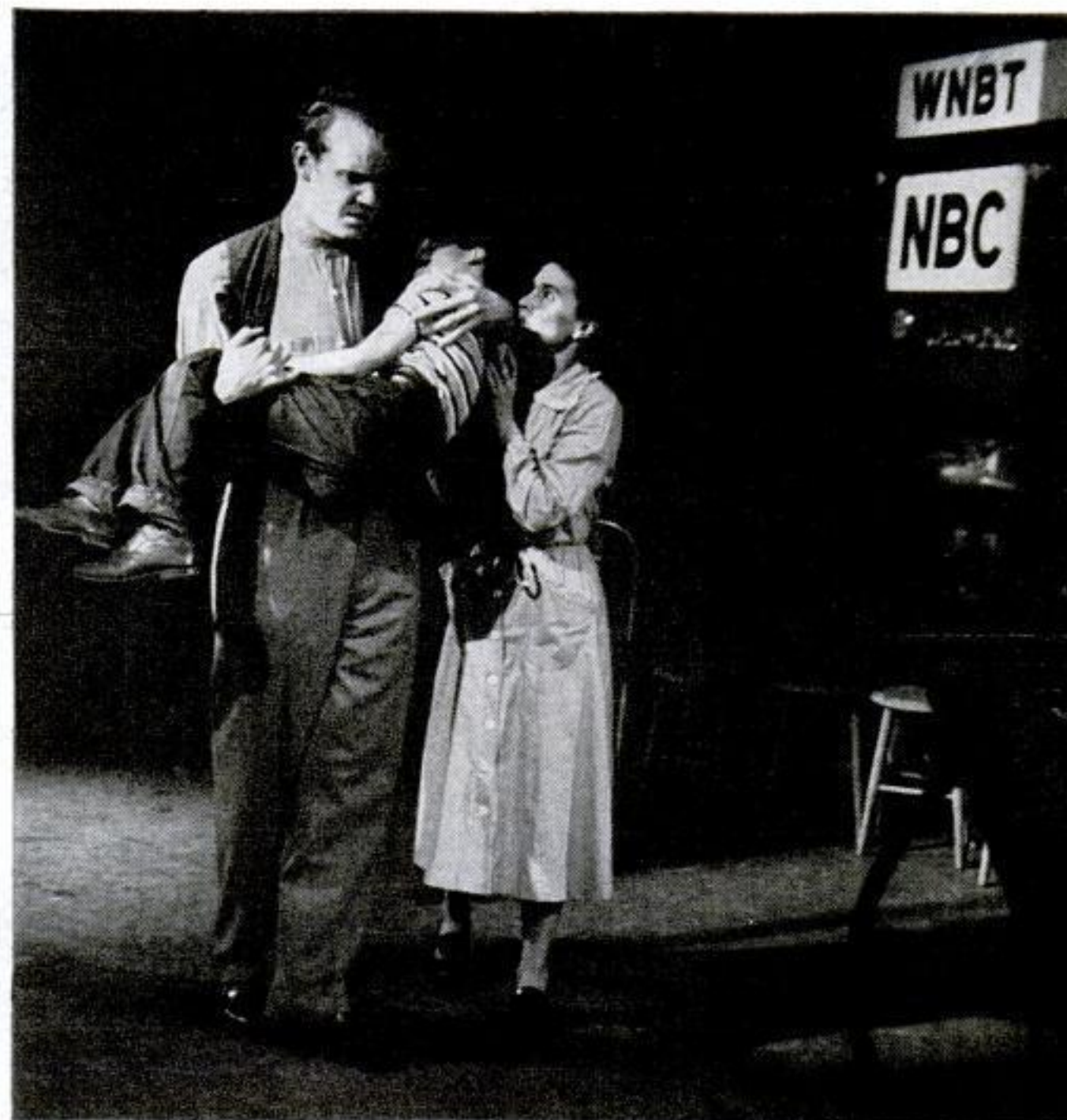
*For the Best  
Puerto Rican  
Rum Drinks*



EXTRA mellowness  
EXTRA smoothness  
EXTRA fine flavor  
in 4 year old RONRICO —  
from Puerto Rico!



RONRICO RUMS 86 AND 151 PROOF. RONRICO CORPORATION, SAN JUAN, PUERTO RICO, U.S. REP. IMPORT DIV., McKESSON & ROBBINS, INC., N.Y.C. Copyright 1951 \*Reg. T.M.



**BODIES ARE CUT** off by camera as young couple takes son to town on day of lottery. Close-up on screen (right) emphasizes their strain, gives a sense of impending tragedy.



**HEADS ARE CUT** into by camera as the registrar tries to explain to his wife his failure to combat the fateful lottery. Bedroom atmosphere is created by wife's nightgown.



# You need not inhale

WENDELL COREY  
Starred in  
WINGS ACROSS  
THE PACIFIC  
A Republic Picture



Nervous habit gives way to  
calm contentment...  
fragrance and aroma take  
the place of hurried inhaling  
...when you relax—

# to enjoy a cigar



**BUY SOME TODAY!**

CIGAR INSTITUTE OF AMERICA, INC.

The best in

# Puerto Rican Rum

is . . . . .



(WHITE OR  
GOLD LABEL)

Send for free recipe booklet

86 PROOF • NATIONAL DISTILLERS PROD. CORP.  
DEPT. L&I, BOX 12, WALL ST. STA., NEW YORK





**RUM COLLINS** 1½ jiggers Puerto Rican Rum (Gold). Juice ½ lemon, 1 tsp. sugar. Shake with cracked ice. Add soda, cherry and orange slice.

**DRY DAIQUIRI** Juice ½ fresh lime or ¼ lemon. 1 jigger Puerto Rican Rum (White). 1 tsp. sugar, cracked ice; shake, strain into glass.

**ICED TEA-O-RUM** 1 glass iced tea (or coffee). 1 jigger Puerto Rican Rum (White or Gold). Sugar to taste.

## Summertime Fun!

We promise you! One sip of these beautiful, easy-to-make drinks, and you'll discover why there's nothing else like the wonderful Rums of Puerto Rico. Silken-smooth and light-bodied, these rums blend superbly with everything from fruit juices to iced tea. And if you've never tasted a highball made with the dry, clear-gold Rums of Puerto Rico, you have yet to discover how delicious a highball can be. And remember: all rums are by no means alike. Always look for the words Puerto Rican Rum on every bottle!

# Rums of Puerto Rico

Not heavy—not sweet—try the Light Dry

### FREE PARTY KIT at your liquor store!

6 New "Rumsters"—gay little cut-outs to decorate glasses!

6 Amusing New Coasters! Pictures on both sides.

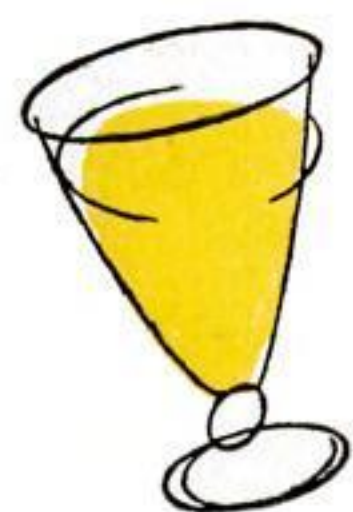


Popular Rum Recipes—easy to make, delicious to drink!

All This Free! Stop in at your liquor dealer's today!

© 1951, Puerto Rico Rum Institute, 600 Fifth Ave., New York, N. Y.





One sip and you'll say **LIBBY'S** every time!

It's the freshest-tasting

**PINEAPPLE JUICE** this side of Hawaii!

From fruit picked ripe on **LIBBY'S** own plantations

Ask for **LIBBY'S**—  
it comes only  
from Hawaii



Serve Libby's Crushed Pineapple chilled and decorated with banana slices for a delicious dessert. Libby's Crushed is highest quality pineapple — yet costs least!

Delight your family with Libby's Pineapple Sandwich Salad... golden slices with a cottage cheese filling. Every slice of Libby's Pineapple is tender, juicy — oh, so good!

LIBBY, McNEILL & LIBBY, HONOLULU, HAWAII





**CRUCIAL TEST** of the town lottery, a practice of selecting one member of the community to be stoned to death, comes as postmaster asks Tessie if she opposes the system. Cowed, she says, "I don't know about things like this."



**BALLOT IS DRAWN** by Tessie's 6-year-old son, but he does not get one with fateful black spot. Later, his mother gets marked ballot and is doomed, thus stressing that by failing to speak against the mob she condemned herself.



**TESSIE IS STONED** by the townspeople as they live up to their ancient and brutal tradition of killing without reason. At the end of the play a "stranger" comments on mass prejudice: "They stopped it in my town. How about yours?"

# Stop *ROAD-RAVAGE*... it ruins car finish!



## *\*road-ravage*

Scorching sun, pelting rain, dirt, tars, road scum, traffic film "eat away" at your paint job! Protect it with SIMONIZ!®

## *Look at the difference in these two cars!*

Same year, same make—but the one at the top is dull, dingy, old-looking! The car below has been protected with SIMONIZ...see how bright, new it looks! (It takes only a few hours per year to SIMONIZ.)



## *Protect your car up to 6 months with SIMONIZ!*

### **Half-way protection is not enough!**

Don't let Road Ravage damage your car! And never rely on quick waxes or temporary polishes that give only half-way protection. Your car deserves the year-round protection that only SIMONIZ can give!

One SIMONIZ job completely seals out road scum, traffic film, tars,—protects against damage from scorching sun—preserves your car finish up to 6 months and longer.

### **Safe! No harsh chemicals**

In the long run, SIMONIZ is the easiest, safest, best way to protect your expensive car finish. And with new simple directions in every can, it takes far less time than you think. Time

studies prove SIMONIZ protection actually requires only a few hours of your time per year.

Start now. Give your car year-round SIMONIZ PROTECTION against damaging Road Ravage. Don't let sun, rain, road scum, traffic film "eat away" at your paint job. Use SIMONIZ twice a year—your "paint job" is protected, your car's beauty is safe! Get SIMONIZ today.

**IMPORTANT!** It is necessary that your car be clean first. For best results—on most cars—clean with easy-to-use SIMONIZ LIQUID KLEENER. If car is old or badly faded, clean well with SIMONIZ PASTE KLEENER.



TODAY MORE THAN EVER

*Motorists wise SIMONIZ*

® Trade Mark Reg. U. S. Pat. Off.



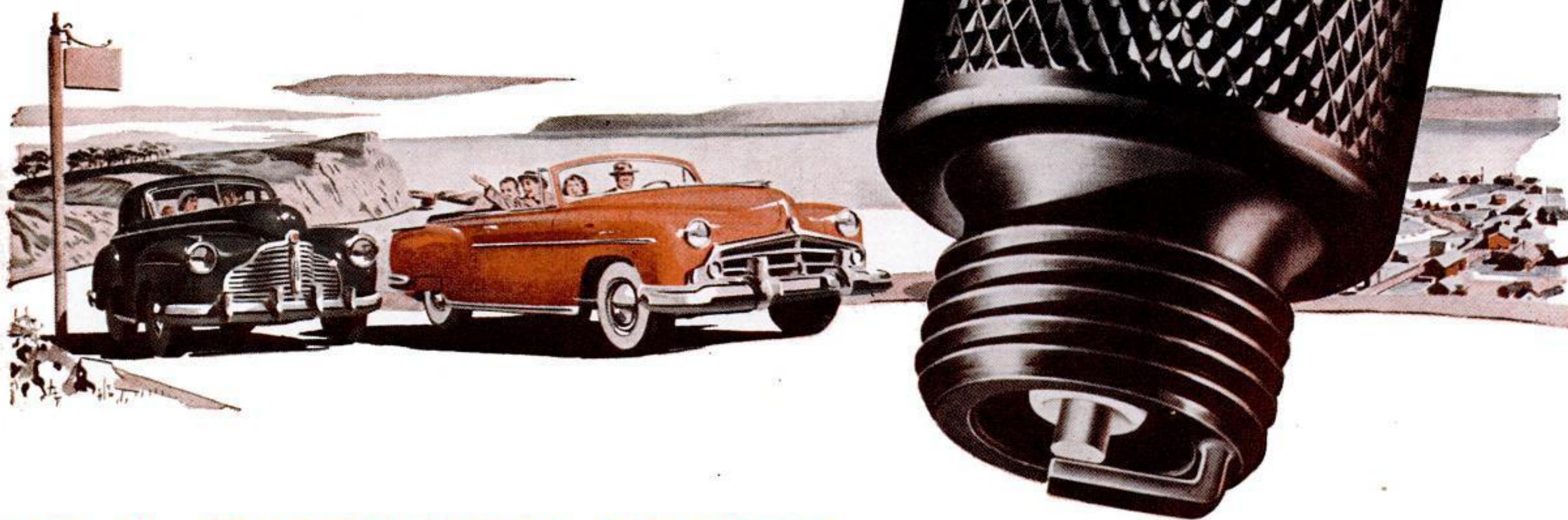
It's *Safer* to Drive  
a Quick Responsive Car—

*Get Dependable*

**CHAMPION**

*Spark Plugs*

For Powerful Acceleration!



**BE A CHAMPION DRIVER** . . . Regular Spark Plug Service  
*Insures Greater Driving Safety!*



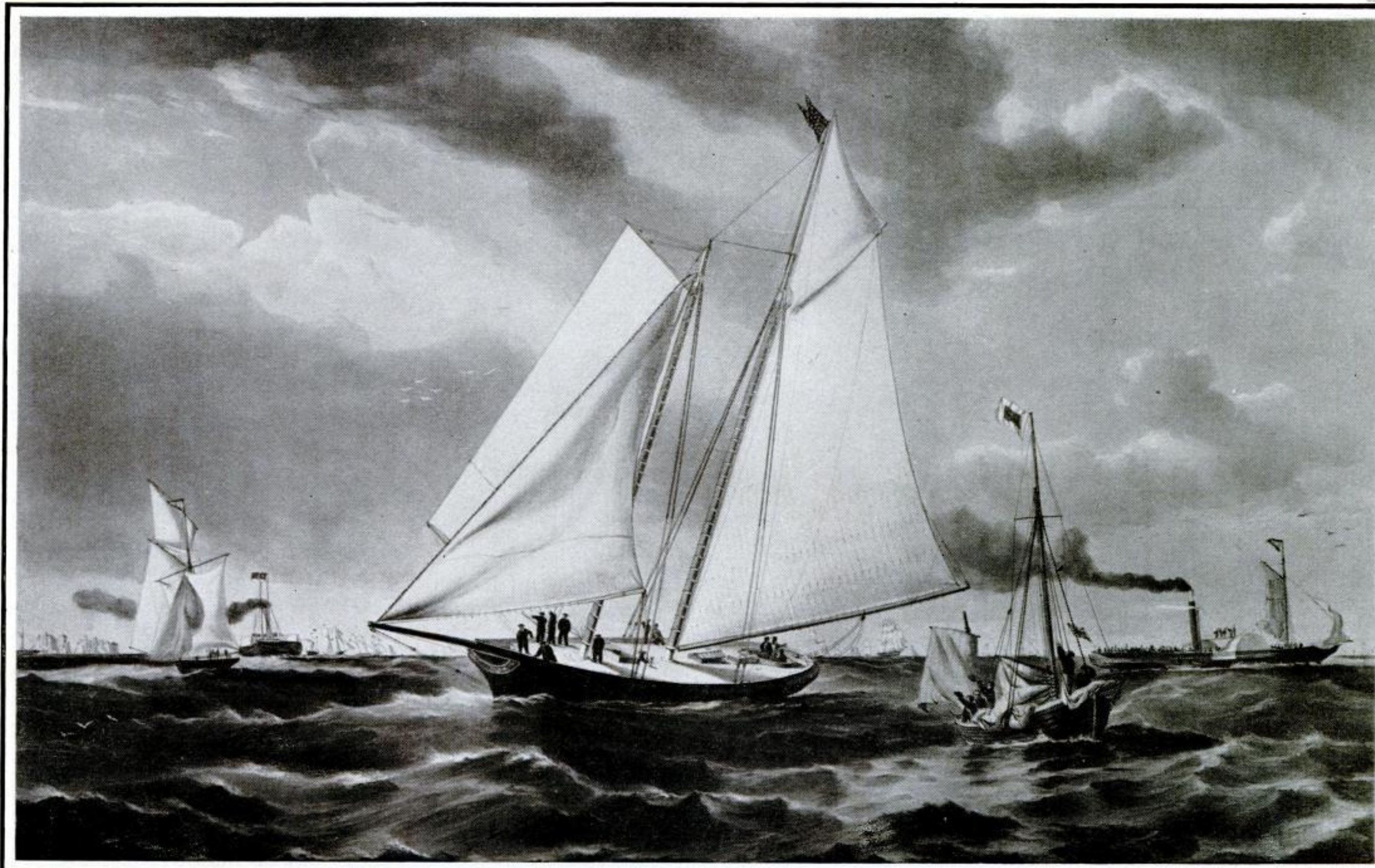
Gradual erosion of electrodes will alter recommended gap settings, resulting in unresponsive engine performance—noticeable most when you need peak performance most!

Keep plugs efficient! Let your Champion dealer check and clean them every three or four thousand miles. It results in longer plug life, better performance and economy.

There's a positive safety factor in powerful acceleration—impossible without good spark plugs. That's why racing champions and commercial airlines nearly all use Champions!

Listen to the CHAMPION ROLL CALL . . . Harry Wismer's fast sportscast every Friday night, over the ABC network . . . CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO





CONTEMPORARY LITHOGRAPH (FROM THE OLD PRINT SHOP, NEW YORK CITY) SHOWS THE "AMERICA" FIRST ACROSS FINISH LINE

# \$20 Million for Revenge

THE QUEST BEGAN 100 YEARS AGO WITH RACE WON BY A SHEER FLUKE

by A. B. C. WHIPPLE

**N**O one seems to remember his name, but he was a British businessman with a keen eye for publicity. More than a century ago he wrote a letter to an American businessman (no one knows his name either) and dropped a remark that eventually turned a sport into the world's greatest international competition, one that has cost Britons more than \$20 million dollars. And all because of a fluke, too.

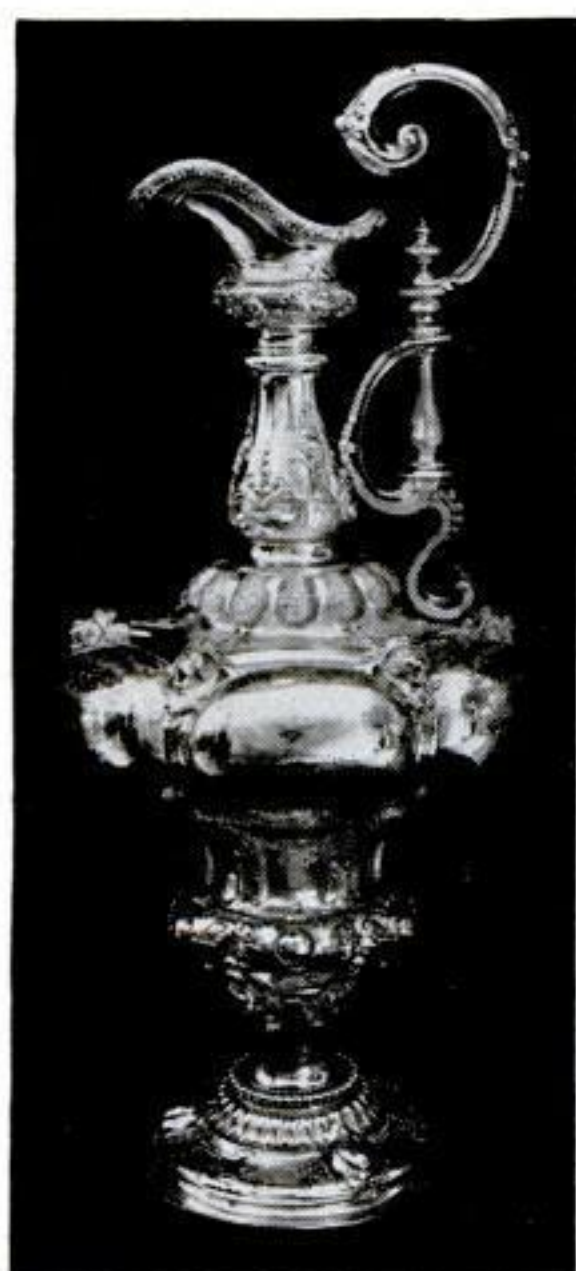
For what the British businessman happened to mention to the American businessman was a reminder that 1851 was going to be a British festival year. Given the fact that most Britishers, and even Queen Victoria herself, were devoted yachtsmen, it was natural that there would be a number of yacht races to celebrate the occasion. It is safe to assume that, in a polite way, the Briton hinted that he realized there was no one yachtsman in the U.S. who could compete with those in Britain. But why didn't a group of Americans get together and put up enough money to build a new yacht that would give the British boats a run for it? However insulting or polite the hint may have been, the American businessman regarded it as a bald challenge. So began preparations for a yacht race that was held 100 years ago this week.

The American businessman's friends formed a syndicate of six yachtsmen who pooled their resources and commissioned George Steers, famous for New York harbor's fast pilot boats, to design the fastest yacht he could. The boat he planned for them was a schooner measuring 101 feet 9 inches over-all. She was christened the *America*. She was fast and handsome, with masts that raked back at a 5° angle and 5,263 square feet of white canvas. But she got off to a

bad start when the syndicate tried her out before sending her across the Atlantic. A member of the syndicate, Commodore John C. Stevens of the New York Yacht Club, owned a yacht named the *Maria*, which was pretty fast too, so the *America* was tested against the *Maria*. The

syndicate members were somewhat dismayed when the *Maria* won most of these races, and they were nonplussed when in one race she impudently showed that she could sail circles around the *America* and did so, three times. But because \$20,000 had been invested in the *America*, and because she seemed a stouter ship than the *Maria* for the Atlantic crossing, she was finally selected to uphold the yachting honor of the U.S.

So on June 21, 1851 the *America* was towed out of the East River and, to the accompaniment of nine cheers and two guns from a passing steamer, hoisted her pilot sails for the voyage across the ocean (her light cotton racing sails were snugly stowed below). Commodore Stevens, who was to command the *America* when she got to England, was not aboard; he booked passage on a steamer. In command was Captain Richard Brown, a tough, profane old salt who was to be skipper in the race under Stevens' command. At the start of the voyage he summoned all hands aft and bellowed at them, "If there's a damned white-livered dog amongst you wants to stay behind, now is the time for him to bark. How in the hell do you stand...? Do you stand by the ship?" Listening to these well-chosen words were Designer George Steers, his brother and fellow worker James and James's son Henry. They—and the crew—were not frightened back to land by Dick Brown. But there were to be moments



THE "AMERICA'S" CUP



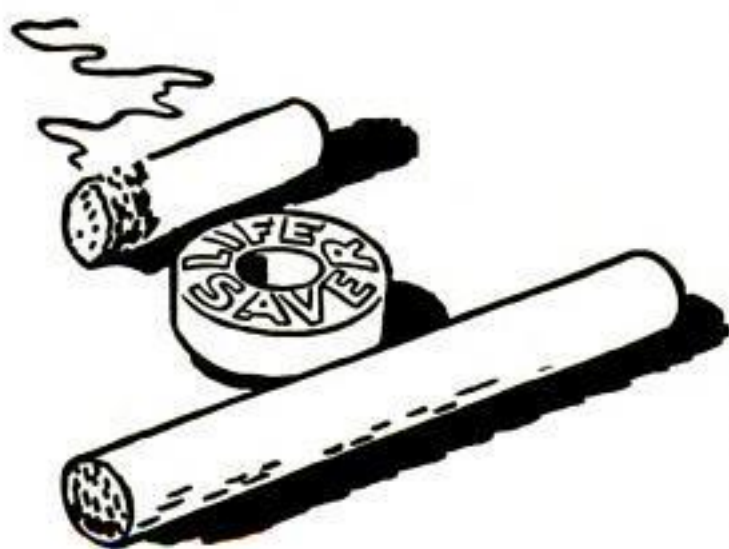
# Bobbie Brooks



COMPARE . . . the beauty,  
the detailing of BOBBIE  
BROOKS blouses with any  
similar blouse . . . and  
you'll agree — they're tops!  
All styles budget priced  
— about \$3, \$4, \$5  
at good stores everywhere.

For Store Nearest You,  
Write BOBBIE BROOKS, Cleveland 14, Ohio

between  
smokes



Pep-O-Mint  
Life Savers



➔ Your mouth tastes better—  
and so does your next cig-  
arette—when you freshen up  
with Life Savers . . . 5¢.

**Twitty SUMMER SALADS**  
**Creamettes**  
MORE TENDER • MORE DELICIOUS MACARONI

TAKE IT  
from  
GINNIE and LOU!

If you have trouble with your  
hair, just adopt Sta-Rite  
Bobby Pins...tight-holding,  
practically invisible.



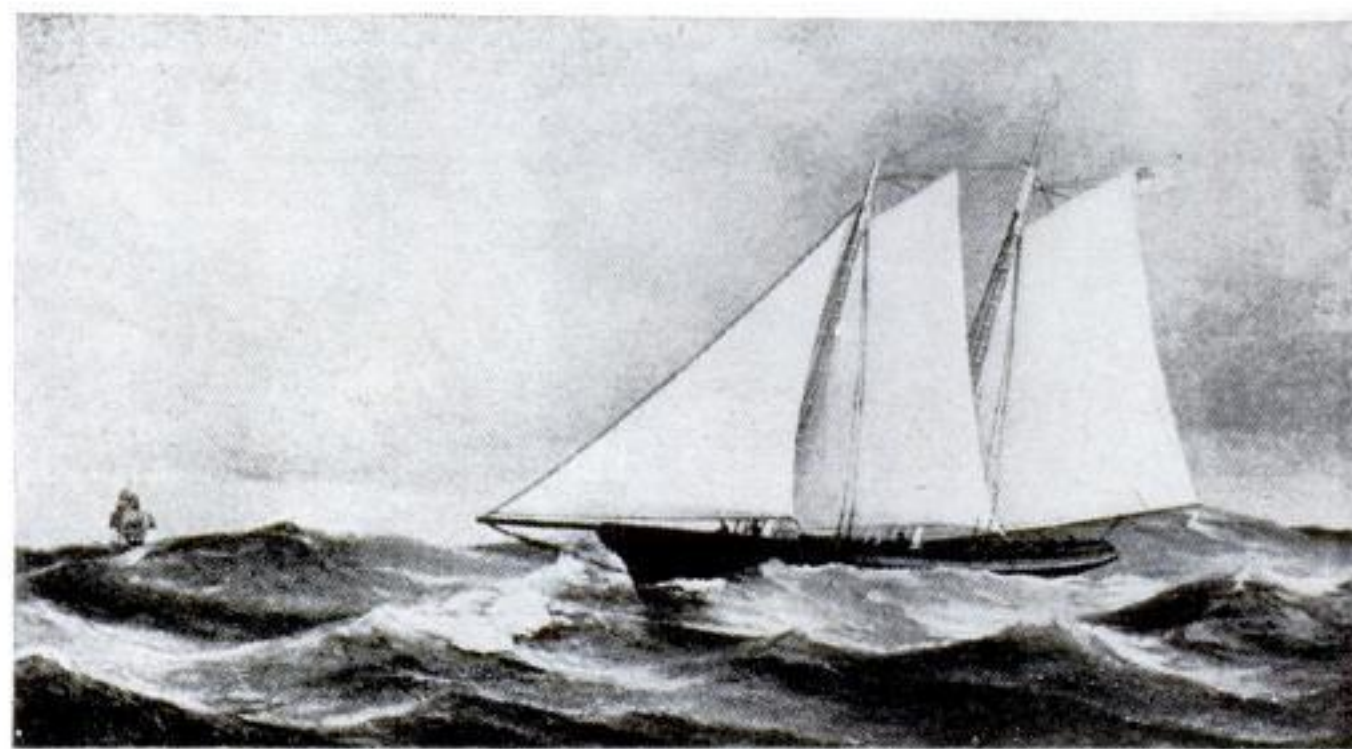
STA-RITE Ginnie Lou, Inc. • Shelbyville, Illinois

**Betcha**

one sniff recalls  
canning-time  
back home!

**Bennett's  
Chili Sauce**

If not yet at your store, send 25¢ for 8 oz. bottle  
& Recipe Booklet... BENNETT'S, Baltimore 15, Md.



"DIRTY CROSSING" of the Atlantic in alternately rough weather (print, above) and calms made most of *America's* crew, including the captain, seasick.

## \$20 MILLION REVENGE CONTINUED

when James, at least, wished he had stayed ashore. James kept a log of the *America's* crossing; the log was later presented to the New York Yacht Club, and it rests in the club's vault today. From this log we learn why Dick Brown felt some anxiety about how his crew and passengers would enjoy the crossing.

The *America* set off at a good clip even though she at once began to roll. She had hardly passed Nantucket before the second mate began to feel squeamish and went below. Ten minutes later the first mate, carpenter and even the captain were taking "a little brandy and water, say about 10 drops" to settle their churning stomachs. By 4:00 a.m. all three were taking Seidlitz powders to keep from being actively sick. All the second day, through the wet, smoky fog, the *America* tossed and rolled. Some of the crew, especially the weak-stomached second mate, were still seasick. But the Steers brothers, and evidently young Henry as well, were healthy, if damp, and quite able to put away a dinner of "veal potpie and Indian fritters with sauce."

By the ninth day, however, when the crew members were getting their sea legs, the constant rolling began to tell on the two boat-builders. The *America* had slatted about in a calm for one day and had wallowed through a storm that moved James to note, "I don't think it ever rained harder since Noah floated his ark." The wind came up so strong that it split one of the sails; then, almost immediately afterward, the wind died again and there was hardly enough breeze to keep her moving ahead. The Steers brothers began to miss New York harbor. Designer George felt the unmistakable symptoms himself. Brother James was still sound of stomach, but his disgust with the whole undertaking poured out in his entry for June 30: "Light wind and foggy, mixed at times with hard rain. All sail set . . . Brother George seasick, could eat no dinner. Should I live to get home, this will be my last sea trip. All my clothes are wet. It has rained every day since we left."



**DESIGNER STEERS** was known for fast pilot boats before he drew *America's* plans.

Young Henry followed his uncle's example, but he quickly recovered. Uncle George, however, got worse. He managed to get up and about to help those aboard celebrate the Fourth of July, which the captain used as an occasion to issue a bottle of gin to the crew. Fortunately the ship's liquor cabinet was well stocked; otherwise George, homesick and disgusted, might well have thrown himself over the side.

However, by the 18th day out, the liquor cabinet was empty. They knew that there was a cargo of rum in the hold, so they calmly broke into it and replenished the cabinet. "George had the bellyache," wrote James, adding laconically, "We were not going to starve in a market place."

By now they were only two days from Havre, where they planned to haul the *America* out and refit her for the race. So, fortified with the new supply of rum, the wet, tired dejected Steers brothers sat it out until the *America* glided smoothly into the harbor at Havre, 20 days and six hours out of New York harbor.

It is easy to imagine the consternation of Commodore Stevens when he arrived and made his first check into the liquor supply.

CONTINUED ON PAGE 87



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# Meadow Gold Sherbet



## \$20 MILLION REVENGE—CONTINUED

And since the Steers brothers continued to dip into the cargo of rum at the rate of two bottles a day, the commodore began to get angry. He locked up the liquor cabinet and kept the key with him, not realizing that the Steerses had foresightedly provided themselves with a key for use in case of just such an eventuality. Every night Commodore Stevens sat on the cabin deck in his shirttail, counted his bottles and bellowed at the steward, "Where the hell does my liquor go to?"

"He has not," wrote James thoughtfully, "even asked us to take a drink since he came on board." A result of this war of nerves was that James grew "much dissatisfied myself with 'Old Stevens.' He is a damned old hog, bristles and all."

The Steerses' irritation was increased by the time-consuming formalities of yachting in the 1850s. James recorded petulantly: "We are run down with gentlemen and ladies all day long, one day after another. . . . I have half a bushel of cards, all requesting us to call."

Not that Commodore Stevens was having the time of his life, either. He made a serious mistake on the day he took the *America* up from Havre to Cowes. When the *America* got to within six miles of Cowes, Stevens found the crack British cutter *Laverock* hanging



**CAPTAIN** of yacht *America* was Richard Brown, an old sea dog and Sandy Hook pilot.

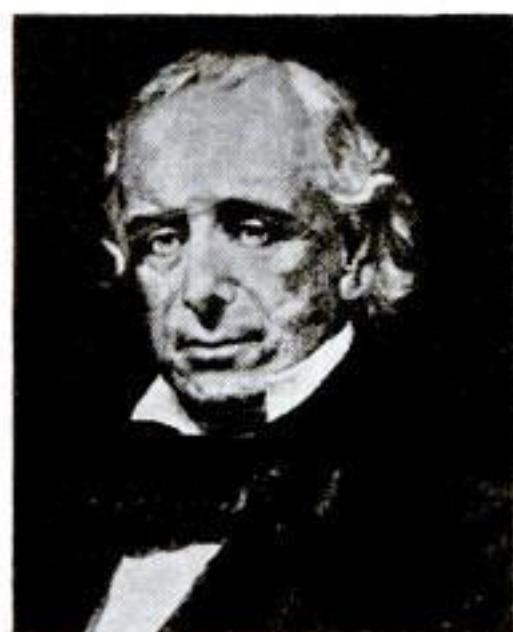
around, obviously spoiling for an impromptu race. Stevens may well have considered the possibility that if he let the *Laverock* beat him, the chances would be greater that the owners of other British yachts would be eager to race the *America* too. But after the lengthy, expensive preparations and the bickering at Havre, Stevens could not resist the temptation to show off the *America*'s stuff. Standing in the yacht's round cockpit, he shouted the order, "Let her go!" Go she did, all the way up to Cowes, and she licked the *Laverock* handily. It took no time at all for word to get around. And when Stevens issued his challenge—to race for any amount from \$5,000 to \$50,000—there were no takers.

British yachtsmen, it appeared, were too canny—or careful—to race the yacht that had beaten the *Laverock*. There was also a feeling among the British that a syndicate of owners for a racing yacht was not quite sporting. As the days went by and Stevens waited, he tried to enter the *America* in the race for the Queen's Cup, one of the biggest of the season. Thereupon he was told flatly that the rules required each entry to belong to a single individual. Wrote James Steers, "'Old Pig' got mad and went ashore." At the clubhouse of the Royal Yacht Squadron the commodore evidently made quite a scene, informing the British yachtsmen that he would wait only three more days for an answer to his challenge. After that he would take the *America* back to America. To hell with them.

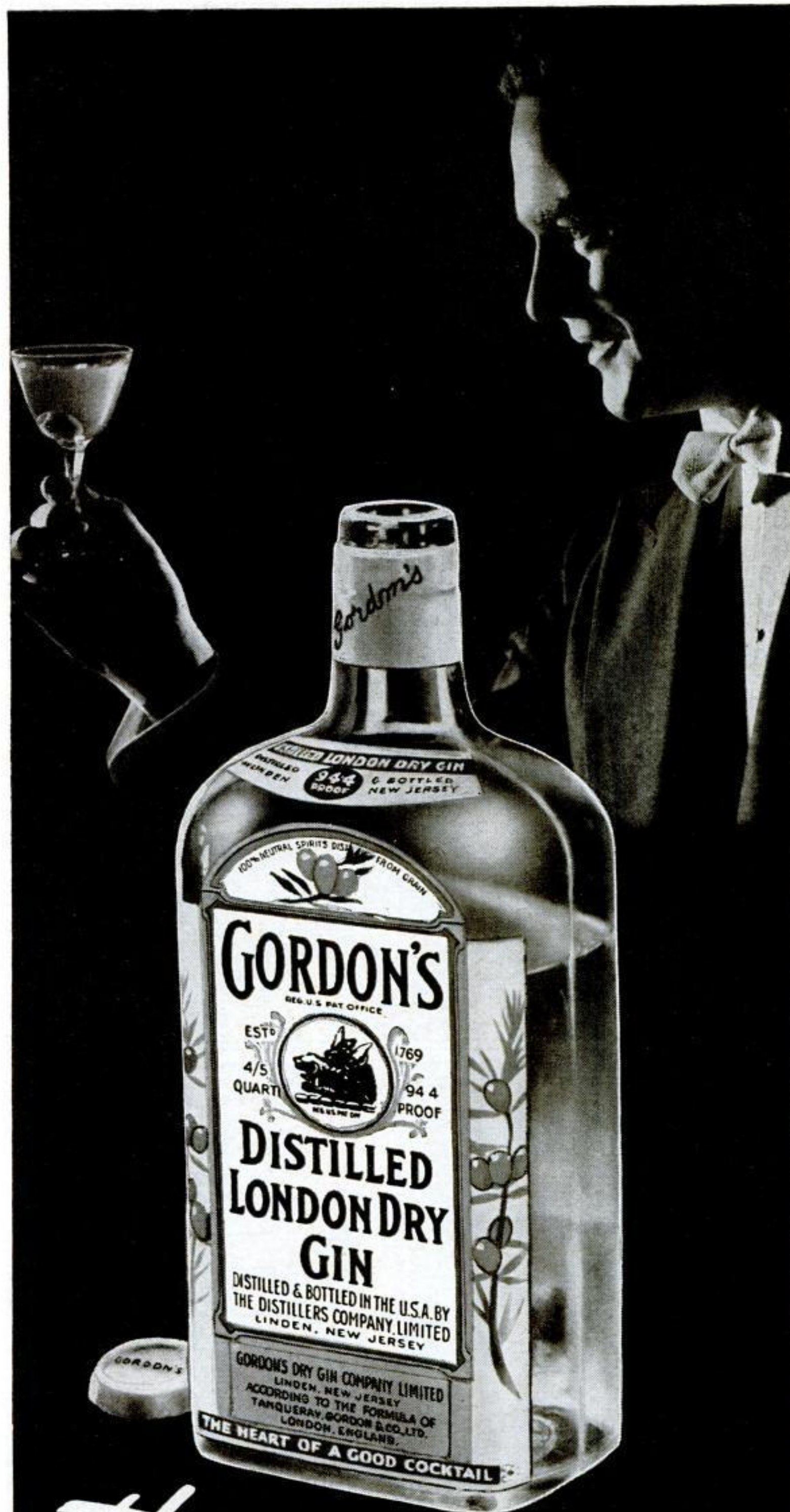
Meanwhile, just to add to his frustration, the *America* seemed to be out-sailing every yacht in the area. During one or two races Stevens sailed alongside and, although he could not be sure that the test was on equal terms, the *America* always appeared to outdistance, or at the least keep up with, the leader in each race. This was particularly galling as it became more and more evident that the *America* was not going to get a chance to race the British yachts.

All this was finally too much for the Steers brothers. Angry at Commodore Stevens over the battle of the liquor cabinet, disgusted with the nobility who were constantly coming aboard and sometimes even requesting trial spins ("our freight," James called them), bored with the inactivity while Stevens made his challenges and no one paid any attention to them, the Steers brothers quit and prepared to return to New York.

At this point, just as Commodore Stevens was preparing to take the *America* back home, he heard from the Royal Yacht Squadron. The club would, he was politely informed, welcome the *America* in an open regatta for a new cup. No size, sail area or tonnage was barred from this race. In other words, if the *America* could sail in it, any boat could. Stevens quickly tried to get the Steers brothers to change their minds, but they had had enough. Nothing could



**COMMODORE** John Stevens bossed yacht, as representative of the other owners.



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AS A GUNBOAT for the Union in the Civil War, *America* lies at anchor in Charlestown Navy Yard. The Navy used her for blockade duty for three years.

### \$20 MILLION REVENGE CONTINUED

induce them to stay—not even the great test for which they had originally been commissioned the year before. So they sailed from Liverpool Aug. 20—and missed the triumphs of their lifetimes and the most important yacht race in history.

On Friday, Aug. 22, the 15 yachts set out early for the starting line. The early morning mist had scudded away before a light breeze, and it was a clear day. But there was not enough wind to suit Commodore Stevens. The *America* was heavier than most of the British yachts, and the stronger the wind the better her chances. By 9:30 a.m., as the breeze freshened, Stevens made his last-minute study of the rules for the race which had been passed out to each skipper by the Royal Yacht Squadron. It was at this point, before the starting gun was fired, that the race was decided. By some error two sets of conflicting sailing instructions had been distributed. Whether Stevens studied both and made a shrewd decision or whether he only studied one, no one knows. In any case it was this discrepancy in sailing instructions that assured the *America's* victory. Here is how it happened.

By 9:45 it was quite a scene off Cowes. A long line of huge white sails stood out against the blue sky as the yachts waited at anchor for the starting gun, 15 minutes away. But as the yachts waited, the *America* got into trouble: she started to run over her anchor, which pulled her about in the wrong direction. Her sails had to be lowered, where they stayed as Stevens literally listened to the minutes go by: they were called out, minute by minute, by a member of the crew.

Nine-fifty-eight; nine-fifty-nine; nine-fifty-nine and a half. Then the starting cannon boomed, anchors were weighed and the fleet bore away. Behind them all was the *America*; her crew had to raise the sails as well as the anchor.

It was a 12-mile run out to Nab light, a lightship anchored off a point known as the Nab. This was the first mark on the 53-mile course. As the *America* belatedly set out to catch the rest of the fleet, the wind Stevens had been praying for began to come up strong. One by one, the *America* began overhauling the slower boats in the race, but by the time she had reached the Nab, four British yachts were firmly holding the lead. Also they clung together in a little knot, like race horses on the inside of a turn, and the *America* was unable to get through. Then came the lucky break.

Commodore Stevens may have been astonished—or he may simply have been pleased—when all of the yachts ahead of him kept going right straight out past the Nab, in order to round the mark on the outside. Stevens, taking the course indicated in the conflicting instructions, simply came about and passed by Nab light on the inside. So the British skippers used up precious minutes, and lost all the advantage they had gained by "bunching up," while the *America* set out on the next leg of the race like a homesick dolphin. While the wind held strong, Stevens made the most of his advantage and soon left the fleet behind.

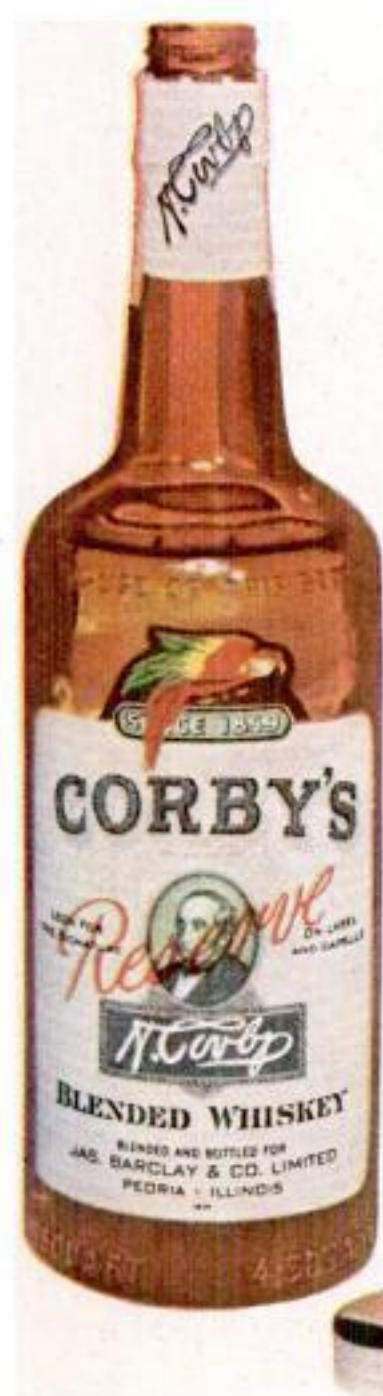
On the royal steam yacht *Victoria and Albert*, on the last leg of the course, stood Queen Victoria. Peering across the tossing water, the queen asked who was in the lead. Someone with binoculars had just made out the *America* and told her. "Who is second?" she asked. The answer, according to legend, was, "Ah, Your Majesty, there is no second."

The race was far from over. The wind started to die. Besides the *America* got into an unfavorable tide and began to lose her speed. For about an hour the wind continued to diminish while one British boat after another began to close the huge gap between them and the *America*. Yachtsmen being what they are, and Stevens

CONTINUED ON PAGE 91



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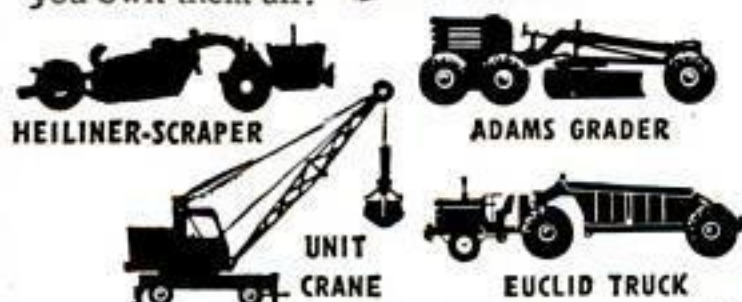
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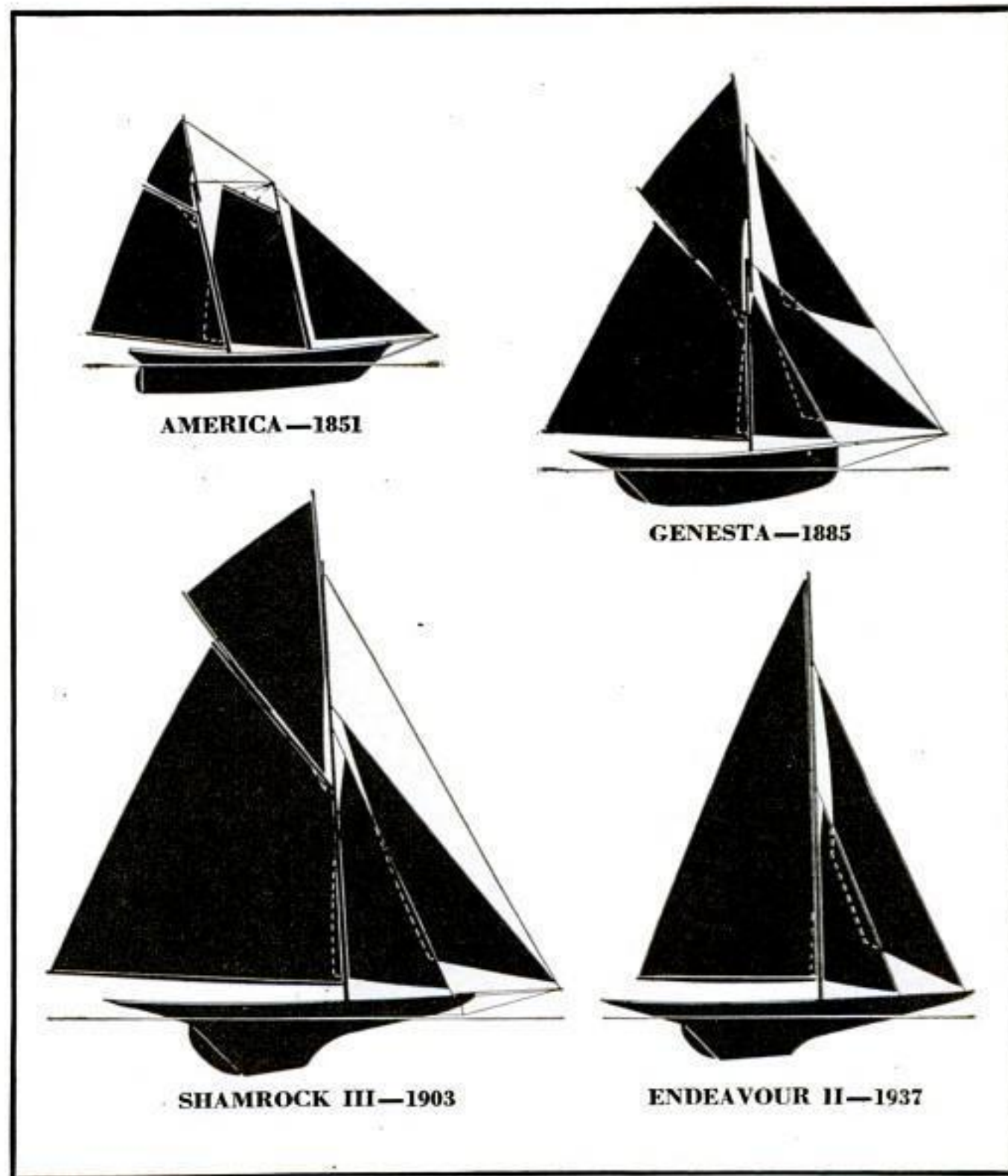
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**FIRST WINNER, LATER CHALLENGERS** in America's Cup racing are shown above in silhouettes which illustrate some changes in yacht design made over the last century by the British in their futile attempt to "lift the mug." The *America* (top, left) copied the New York pilot boats. She had a long, shallow keel and small sail area on her two masts. The *Genesta* (top, right) was the fifth challenger; she was deeper and narrower than the *America* and carried 2,000 more square feet of sail on one mast. The *Shamrock III* (bottom, left), which Lipton used in his third try (1903), had a shorter, much deeper keel and an enormous sail area, nearly twice that of the *Genesta*. *Endeavour II* (bottom, right) was the last British challenger (1937). Her single mast was almost twice as high as the *America's* mainmast, and she carried a mammoth parachute spinnaker when going before the wind. She was one of the fastest boats the British ever designed but not fast enough to beat the U.S.-designed *Ranger*, which set the fastest record for the course in America's Cup-racing history.

## \$20 MILLION REVENGE CONTINUED

evidently being even more excitable than most, these must have been apoplectic moments aboard the *America*.

Stevens had had one more lucky break. Three of the British competitors put themselves out of the race. The *Volante* lost her bowsprit. The *Arrow* went aground on the rocks, and the *Alarm* immediately left the race to go to the aid of the *Arrow*. As the wind kept dying, one last possible contender, the *Aurora*, tried desperately to catch the *America*.

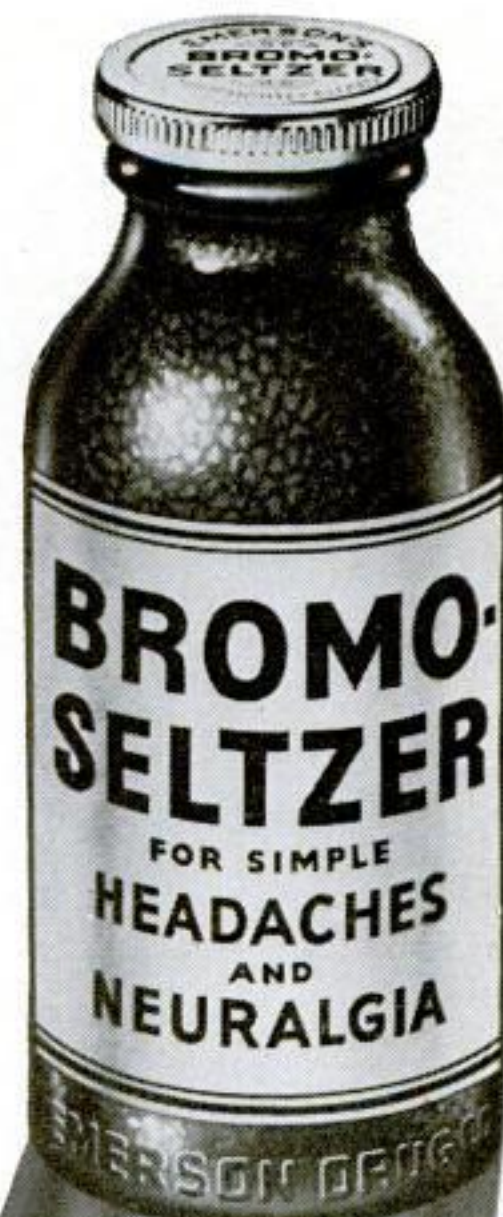
But the wind held just enough, and in the gathering dusk, 10 hours and 37 minutes after the starting cannon had sounded, another went off as the *America* slid past the finish line. Eight minutes and about one mile behind came the *Aurora*.



SIR THOMAS LIPTON

It must have been a chilly session at the Royal Yacht Squadron's clubhouse shortly thereafter, when the matter of Nab light was discussed. Partly because of the two sets of instructions, partly because the British, sportsmen all, decided not to make a scene, the *America* was not disqualified. Indeed the argument that probably went on in the clubhouse has continued to this day, with many U.S. yachtsmen insisting that the *America* would have won that day anyway (granting that in later years the British yachts beat her more than half the time) and with many British yachtsmen stubbornly insisting that the Nab light incident was what did it. It did not seem so important to the British yachtsmen then, crestfallen as they might have been. After all, some of them must have thought, these Americans had stirred up enough of a fuss already. So the trophy that became known as

CONTINUED ON NEXT PAGE



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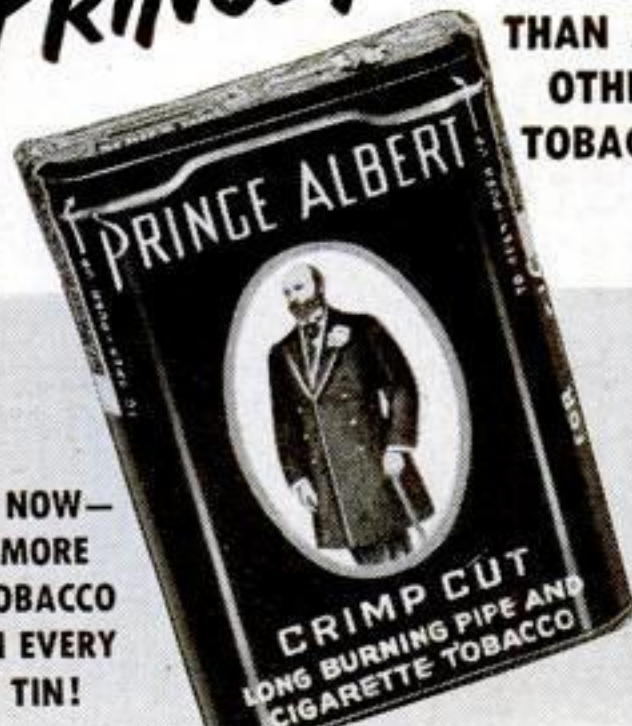
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## \$20 MILLION REVENGE CONTINUED

the *America's* Cup was presented to Commodore Stevens, and the British promptly began making plans to get it back.

The actual value of this cup was about \$500, but in their attempts, over the years, to get it back, British yachtsmen spent more than \$20 million. Challengers from Britain and Canada tried 16 separate times to repeat the *America's* performance, but without success. More than one of the races led to harsh words exchanged across the Atlantic, as British yachtsmen grew more excited—and more frustrated—over their attempts to regain the cup. It was in this atmosphere that the most famous challenger of them all soothed much of the bad feeling by his good sportsmanship. Sir Thomas Lipton made his first challenge partly as a smart publicity stunt to promote his tea in the U.S., but before he was through he had become so wrapped up in the project that he had attempted to "lift the mug" five times with five different yachts. He is thought to have spent more than \$10 million, and although he never succeeded, he was such a graceful loser that he won thousands of friends in the U.S. His eyes twinkling and his little goatee bobbing, Lipton used to complain, "The Americans put something in the water over there that kept my yacht from winning—the American boat."

No Briton has tried since 1937, and it is unlikely that in strapped Britain any yachtsman will ever again be able to afford the thousands it costs to build and outfit a cup challenger. The \$500 "mug" has stayed with the New York Yacht Club until this year. Today it is in Britain again—but only as a gesture from the U.S. It has been sent on loan for display at the Exhibition of National Sporting Trophies which is being held concurrently with this year's Festival of Britain.

And what of the *America* during all these years while millions of people all over the world followed the international competition for her cup? After her victory Lord John de Balquiere, one of Britain's wealthiest yachtsmen, made such a good offer (\$25,000) that the syndicate sold her to him. He sailed her in many of the races where she had not been able to sail the year before, whereupon many of the yachts the *America* had beaten got their revenge. By the time of the Civil War she was sold to the Confederate navy, which used her to run the Union's blockade. In March 1862 she was chased up St. John's River, in Florida, by a ship of the Union navy. Rather than add one more ship to the Northern forces, her skipper scuttled her, and he and the crew slipped ashore in the dusk. His plot failed, however, because the Union navy was able to raise her and repair her, and the *America* served for the rest of the war on the Union side. After the war she served as a Navy training ship, and in 1870 she was one of 23 U.S. yachts defending her cup against the Britons' first attempt to get it back. She came in fourth. A few years later General Benjamin Butler bought the *America* for a pleasure yacht. He sailed her for a while, but by the turn of the century she was nearly a derelict, a creaking, rotting hulk. In 1917 a sportsman named Charles Foster purchased her from Butler's heirs. Four years later a group of nostalgic yachtsmen arranged for her return to the Navy. She was towed to Annapolis, where the Navy planned to rehabilitate her and make her a member of its fleet of sailing craft. But World War II came before restoration had begun, and there was neither the manpower nor the money to be spent on an old sailing schooner, so she was hauled out and stored in a shed. In 1942 the roof of the shed collapsed on the *America's* aging hull. Now she was too far gone—a restoration job would be so complete that little if anything of the original ship would remain. On a wet, cold winter's day early in 1947 the workmen went at her with mallets and crowbars and broke her up, only four years before the centennial of her controversial great victory.



"AMERICA'S" LAST VOYAGE was made under tow in 1921 to Annapolis. At her stern, above U.S. flag, she flew the pennant signifying homeward bound.







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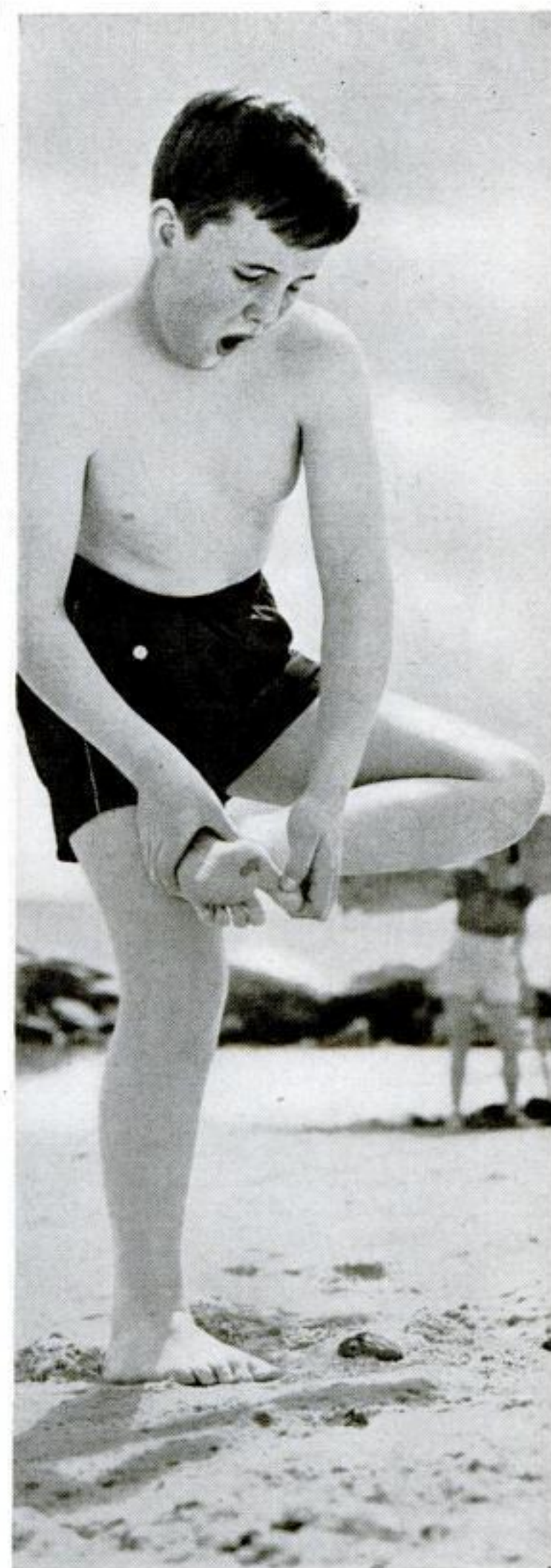
## FROM KNUCKLEBONES TO TELEVISION

Although most of the games that kept children on the go in the 16th Century are still popular, Miss Corcos ran no risk of duplicating Bruegel's collection. She had a host of native American games, like basketball and cowboys and Indians, to choose from, along with the more venerable sports of baseball, ice hockey and dominoes, developed after 1600 (for identification of her selections, see the diagram below). Even such

standard toys as rubber balls and balloons were unknown 400 years ago, for rubber was not introduced to Europe until 1736 when a Frenchman sent a hunk back from Peru. The latest addition to children's entertainment is the television set which, like electric trains and the elaborate equipment of American playgrounds, is a far cry from Bruegel's day when children made the most of sticks, stones and knucklebones.



- |                               |   |                                 |
|-------------------------------|---|---------------------------------|
| 1 BASEBALL                    | 35 JUMPING ROPE                               | 67 MARBLES                      |
| 2 BASKETBALL                  | 36 HOPSCOTCH                                  | 68 TICKTACKTOE                  |
| 3 ROLLER SKATING              | 37 BALL ON RUBBER BAND                        | 69 HIDE-AND-SEEK                |
| 4 SOAPBOX RACING              | 38 PLAYING STORE                              | 70 FOX AND GEESSE               |
| 5 BICYCLING                   | 39 JUMBO BALL                                 | 71 CART WHEELS                  |
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## Never neglect a cut foot

The tiniest injury can become infected. Never take a chance. Always use BAND-AID, the only adhesive bandage that gives you Johnson & Johnson quality.

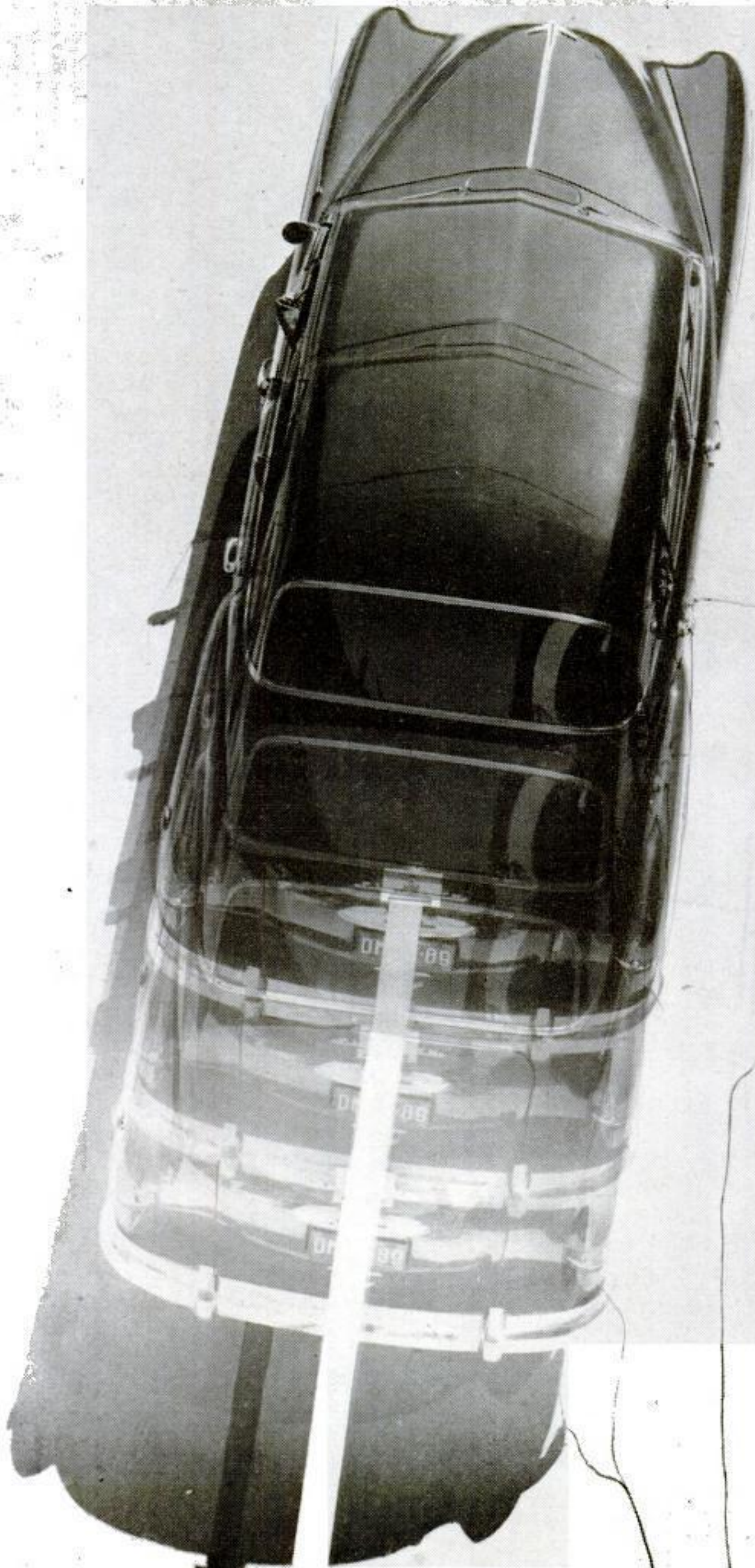
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BAND-AID means MADE BY  
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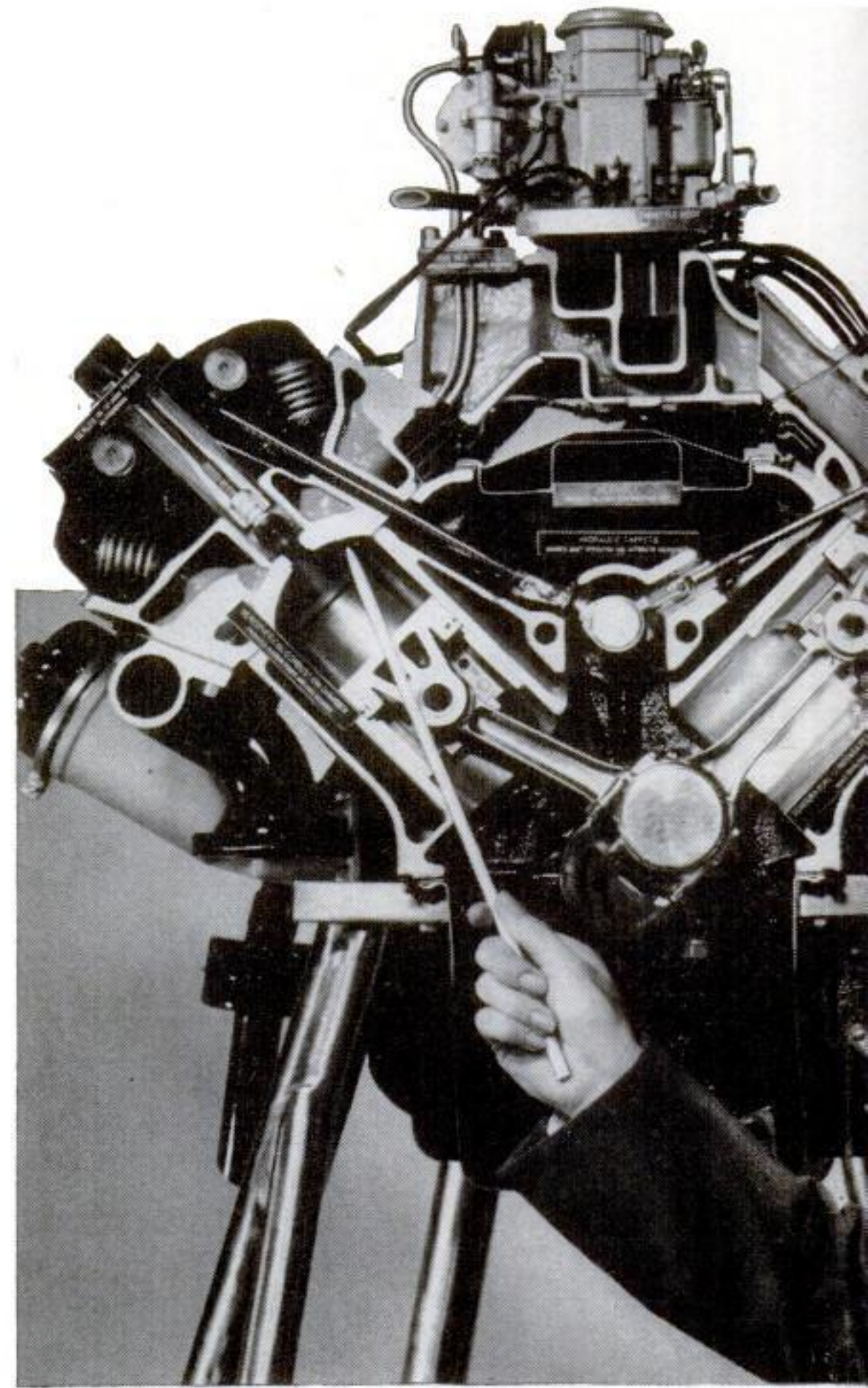


# HOW CHRYSLER CORPORATION



←

**WORLD'S NEWEST TEST FOR "GETAWAY."** Few people have ever seen this "breakaway test," snapped by Kerlee as Chrysler engineers studied the alert response of new high-compression engines. When that Plymouth Cranbrook starts forward, the long tape runs through an electronic machine which records exactly how far the car moves in each 1/30th of a second of its getaway. This is one of many tests that lead to superior performance in all Chrysler-made engines, from the sensational new Chrysler 180-hp. FirePower to the 97-hp. Plymouth engine, with its high 7.0 to 1 compression ratio.



↑

**NEW ENGINE MAKES HISTORY.** Here is a cut-away view of the greatest engine development in 27 years—the new 180-hp. FirePower, introduced on Chrysler's New Yorkers and Imperials. It is the most powerful and efficient production car engine in America—another proof that "you get the good new things in Chrysler-built cars." The FirePower, like every engine Chrysler Corporation builds, runs brilliantly on regular gasoline.

In Kerlee's photograph, development engineer Philip M. Rothwell points to one secret of FirePower's unmatched performance. This is a dome-shaped combustion chamber, developed by Chrysler to squeeze much more power from every drop of gasoline.

FirePower has what engineers call a high Mechanical Octane Rating advantage. It marks a new high point in engine research, development and manufacture which began with the first Chrysler high-compression engine back in 1924. Other recent engine advances are ready for you in today's Plymouth, Dodge, De Soto and Chrysler cars.

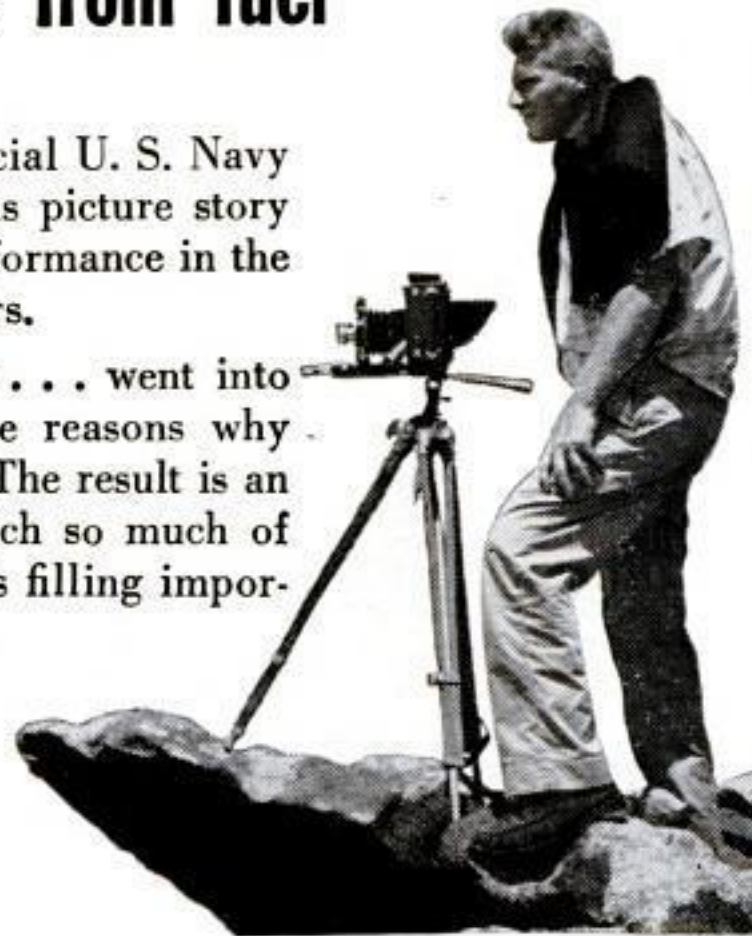


# DEVELOPED MORE EFFICIENT CAR ENGINES

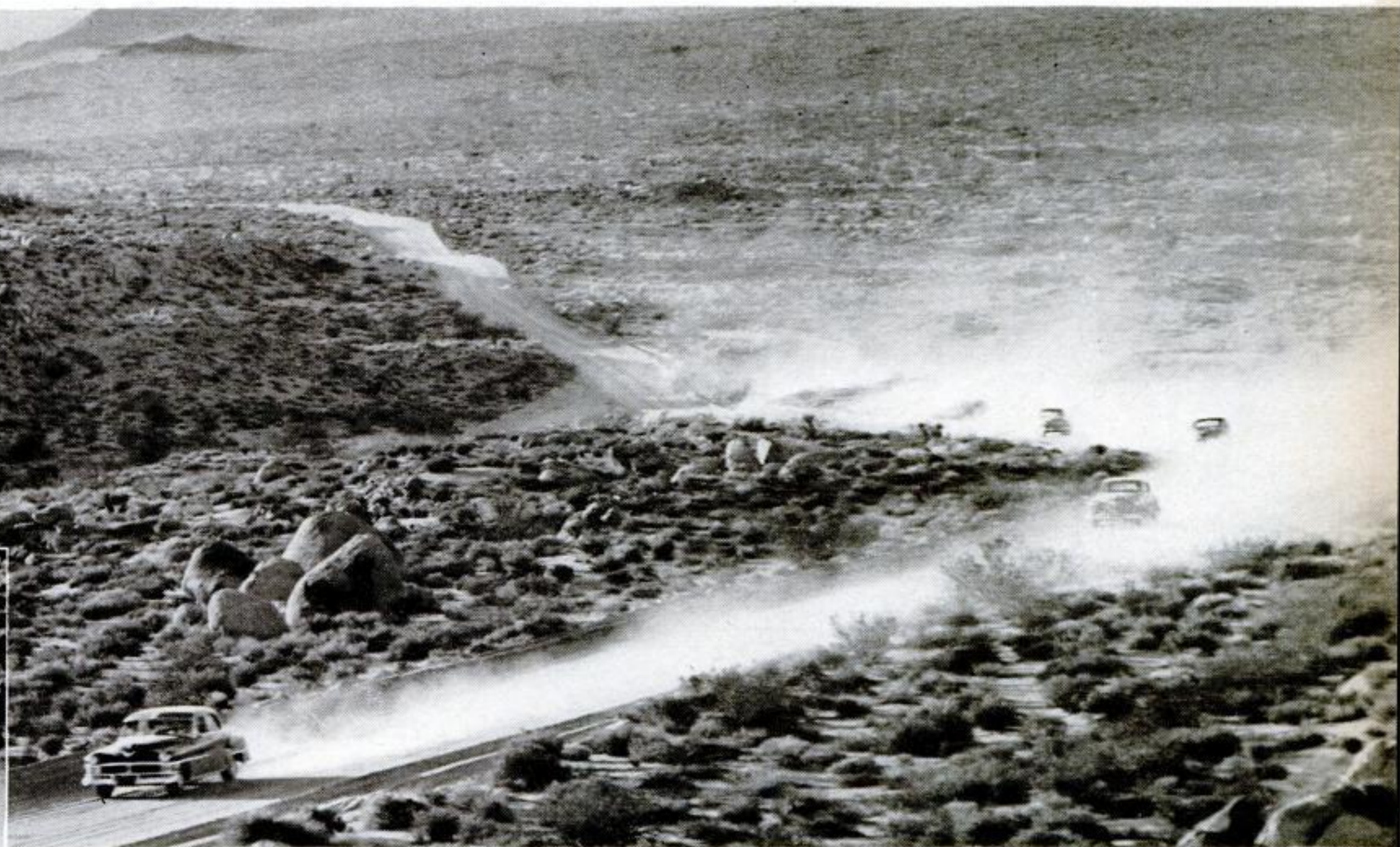
The engineering story behind  
high-compression power plants that squeeze  
more power and performance from fuel

Charles Kerlee, who gained fame as an official U. S. Navy photographer in World War II, brings you this picture story of great new engines that give such brilliant performance in the new Plymouth, Dodge, De Soto and Chrysler cars.

Kerlee visited laboratories and test garages . . . went into the desert with test drivers . . . to dig into the reasons why Chrysler-built engines offer you so much value. The result is an inside look at a maker of modern cars on which so much of American life depends, and at a company that is filling important defense assignments.



**A CAR THAT USES NINE GAS TANKS!** Charles Kerlee pictured laboratory technician Mark Eaton (right) in the middle of a unique test that shows how to make engines use fuel more efficiently. Each of the nine special gas tanks in that De Soto feeds gasoline to the engine at certain speeds. As many drivers—slow, fast and in-between—drive the car, electronic machines record the amount of gas used. With this information, engineers improve carburetors to give the most efficient and economical performance at speeds most people drive. It's just one example of the way constant research makes engines more efficient.



← **BIG SPLASH . . . BUT NEVER A STALL.** A New Jersey summer storm provided an extreme test of that Dodge's splash-proof ignition system—with photographer Kerlee on hand to picture it. The engine kept purring without a miss . . . will start promptly even after long parking in rain and dampness. All Plymouth, Dodge, De Soto and Chrysler cars have special electrical systems, armored against moisture, splashing and bad weather. Other extra protection, including oil-bath air filters to help keep grit from vital parts, makes these engines run like new much longer, and save you money in upkeep.

↑ **WHERE ENGINES DEFY THE DESERT.** Deep in the Mojave Desert of California (temperature 115), these test cars travel at punishing high speeds, to make sure Chrysler-built engines will keep giving superior performance under the worst conditions. Later these same cars will undergo 35 below zero temperatures in northern Minnesota . . . climb mountains in Colorado to prove their power under heavy load. Laboratory tests put engines through grueling non-stop runs equaling 50,000 to 100,000 high-speed miles on the road. Tough, practical testing goes hand-in-hand with advanced engine development to make sure Chrysler-built engines will serve you long and well.

## CHRYSLER CORPORATION

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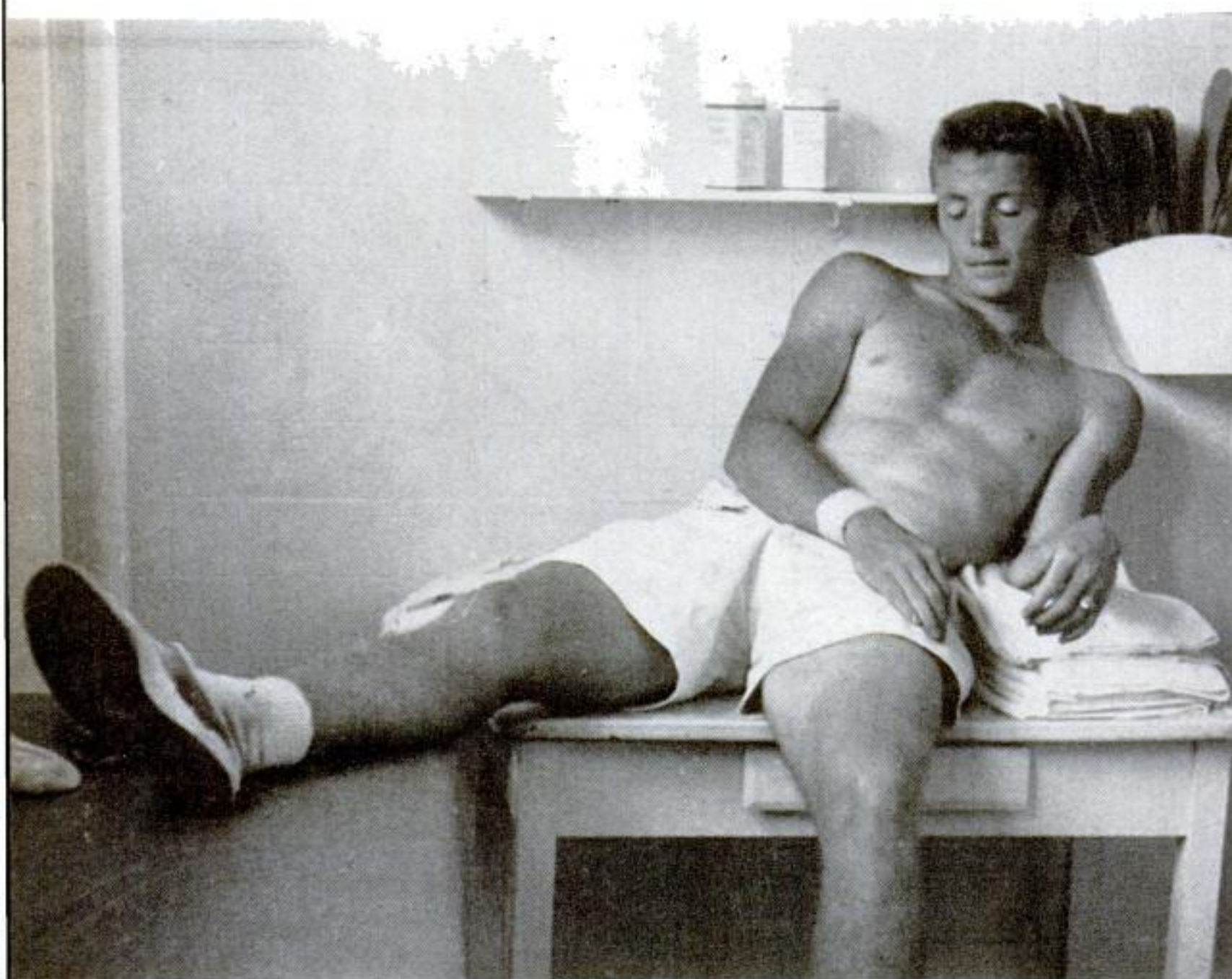
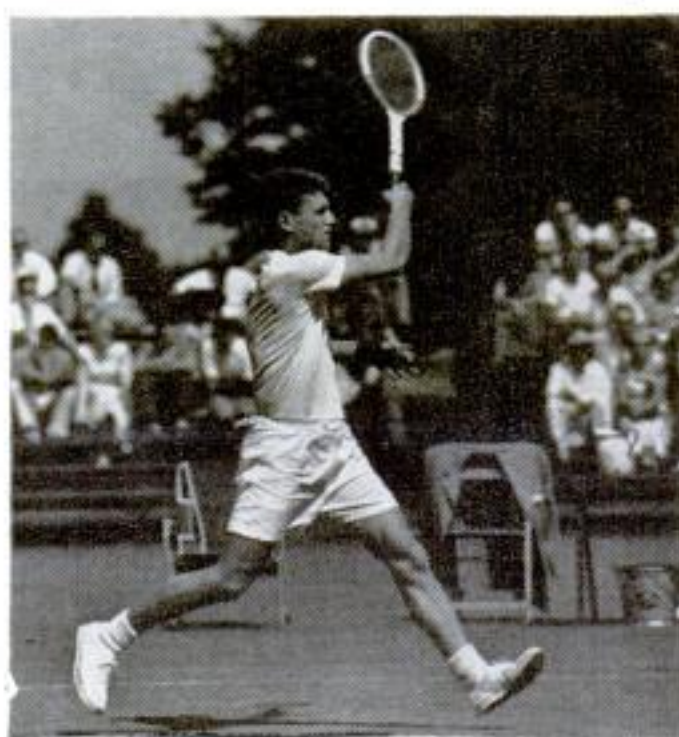
# THE YOUNG BIG THREE

These players may restore U.S. tennis dominance

Late this month in the national amateur tennis championships at Forest Hills, three young men—Dick Savitt, Herb Flam and Tony Trabert—will have a chance to usher in a new and possibly brilliant era in American tennis. During the war most of the promising young talent was diverted from tennis into the Army, and the big, quick money of professional tennis lured away America's most potent amateurs, Jack Kramer and Pancho Gonzales. By 1950, with neither leaders nor top newcomers, American tennis was in its dotage and Australia easily won the Davis Cup. Now, within the year, Dick Savitt is the British and Australian champion. The 1950 Clay and Eastern Grass Court champion, Herb Flam, almost beat Savitt at Wimbledon, and Tony Trabert has suddenly arrived, winning in two months the N.C.A.A., the National Clay Court and the Southampton tournaments. But the real test will come at Forest Hills. There the three young hopes will meet members of the Australian cup team plus the challenge of Americans Billy Talbert, Gardner Mulloy, Budge Patty, Vic Seixas and defending champion Art Larsen, any one of whom may bring off an upset. But win or lose this year, the emergence of Savitt, Flam and Trabert from last year's jumble of undistinguished boys and undisciplined men may foreshadow a return of U.S. Davis Cup domination.

## THE JOKER

Herbie Flam, 22, has the lightest heart in big-time amateur tennis. Lacking the height and weight necessary for great power, he plays a canny, extremely accurate retrieving game. He sometimes wins on sheer determination, but occasionally he becomes carefree on the court, lets up and loses. His home is in Beverly Hills, Calif., and he majored in business at U.C.L.A. About the Forest Hills championships, Herbie is happily anticipatory though he lost last year to Art Larsen in the finals. "Most anybody could win," he says grinning. "It might be me."



## THE GOOD JOE

A junior at Cincinnati University and president of his class, Tony Trabert, 20, is an extremely likable, frank, uncomplicated young man who fully intends to be a tennis champion. Last summer Tony toured the European "circuit" with fellow Cincinnati Billy Talbert, who both counsels and coaches him, and they were unbeaten in 15 doubles championships. During the winter he starred on the university basketball team and polished his tennis footwork. This spring Talbert's expert coaching sank in and, as Tony puts it, "I just exploded all of a sudden."



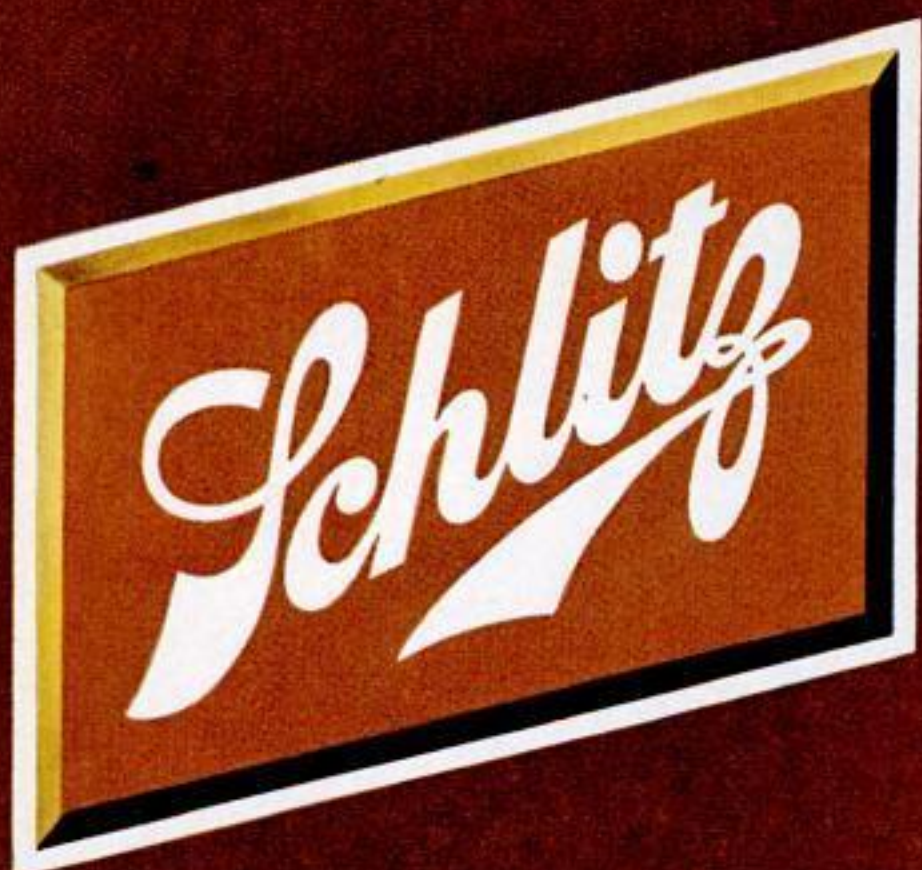
## THE WORRIER

Known for his nervousness, Dick Savitt can be quietly pleasant but frequently is aggressively impatient, battling with linesmen, officials and most of all with himself. At Cornell University he could devote only summers to his game, but an intense year of tennis in a world tour brought control to a style based on power. A pessimist, Savitt is determinedly ignoring the fact that a win at Forest Hills would make him the first triple crown holder since Don Budge. He says with a frown, "You can't count on anything. Your balloon can burst anytime, boom!"



CONTINUED ON PAGE 103





The Beer that made Milwaukee Famous



Schlitz tastes so good . . .  
it's first in sales in America.

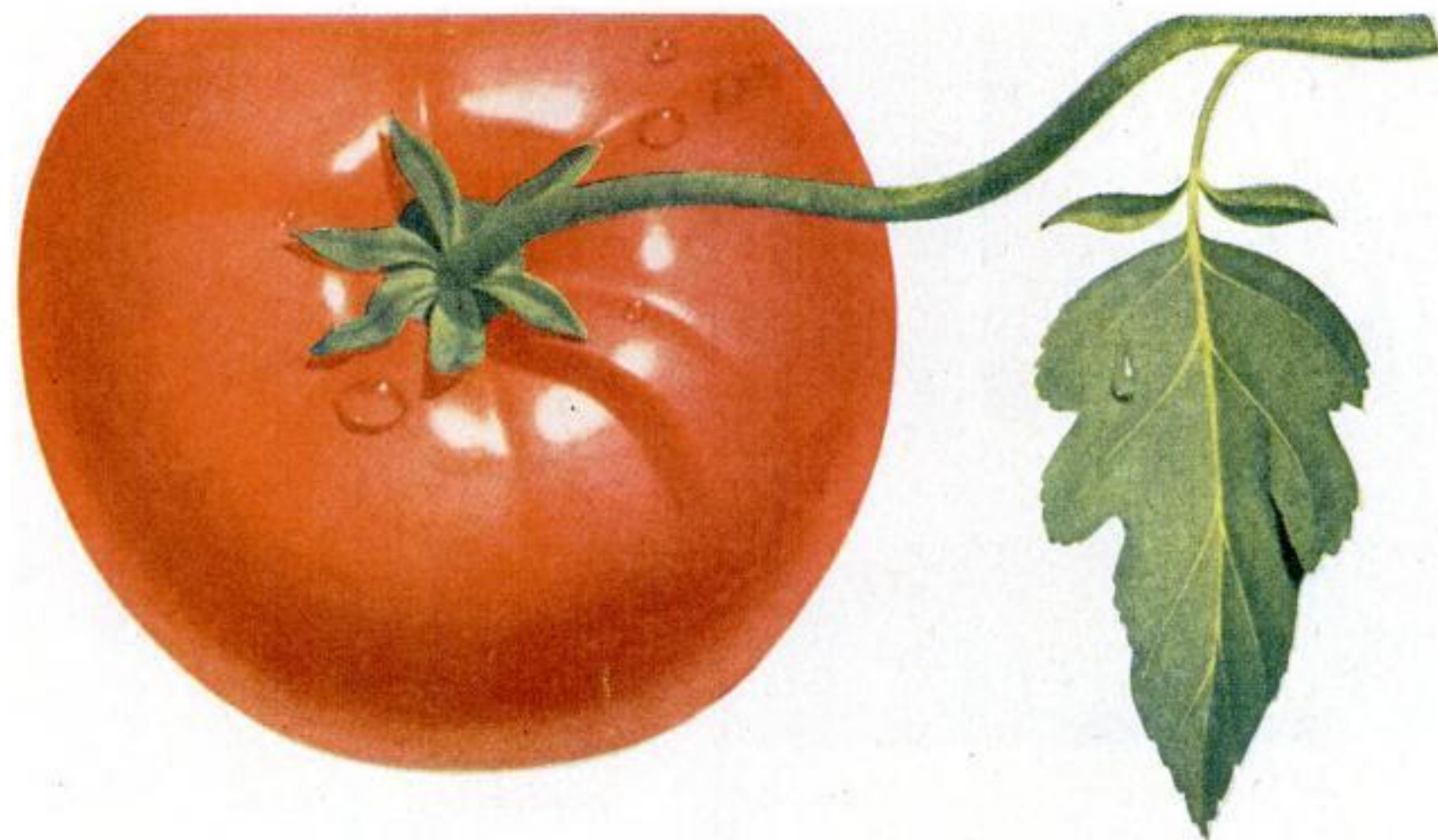
*...and more and more people are  
changing to Schlitz every day.*

We think you'll like Schlitz best, too.

TELEVISION FRIDAY—See "Schlitz Film Firsts" for recent movies, first time on TV, CBS-TV.

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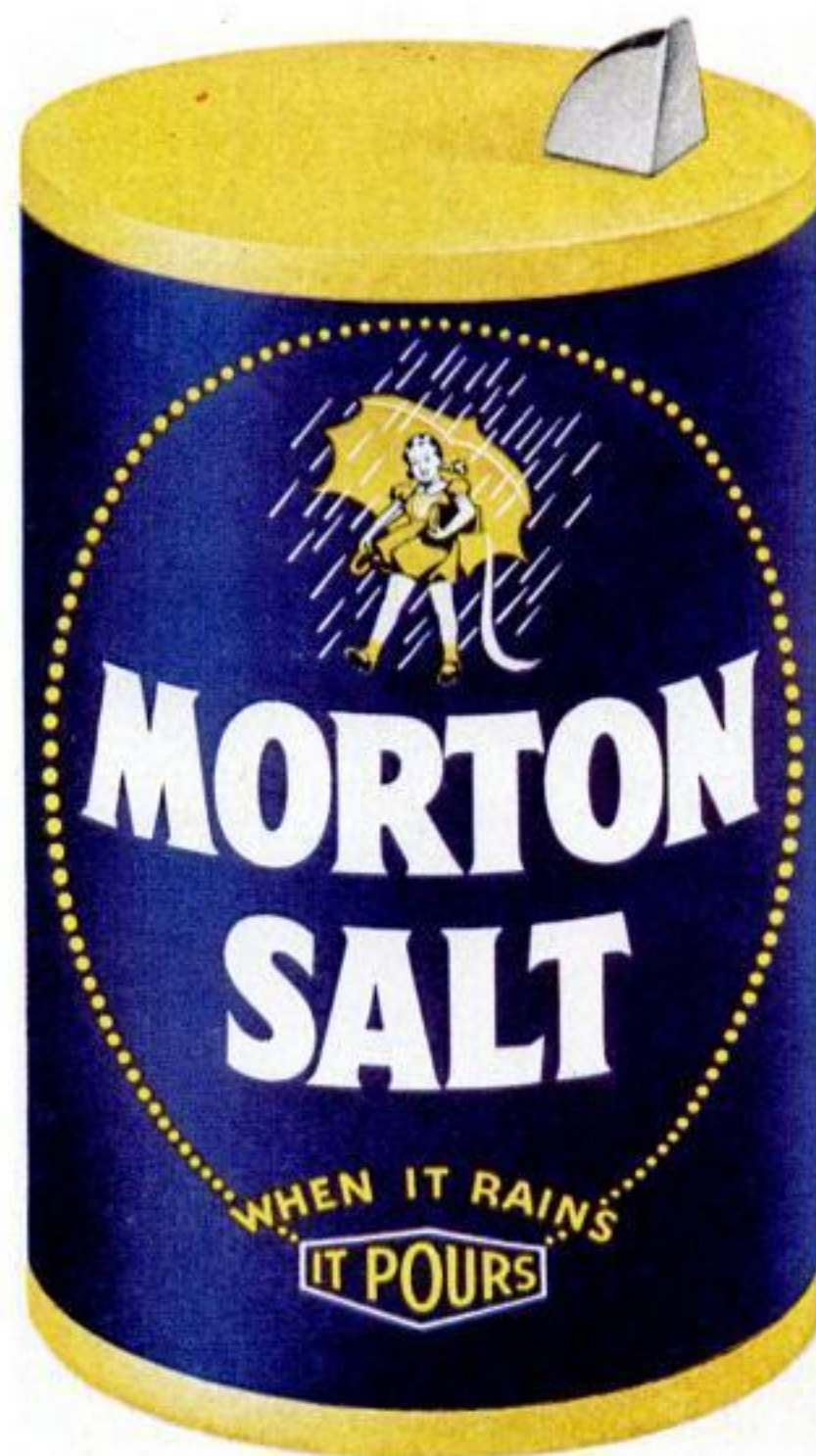




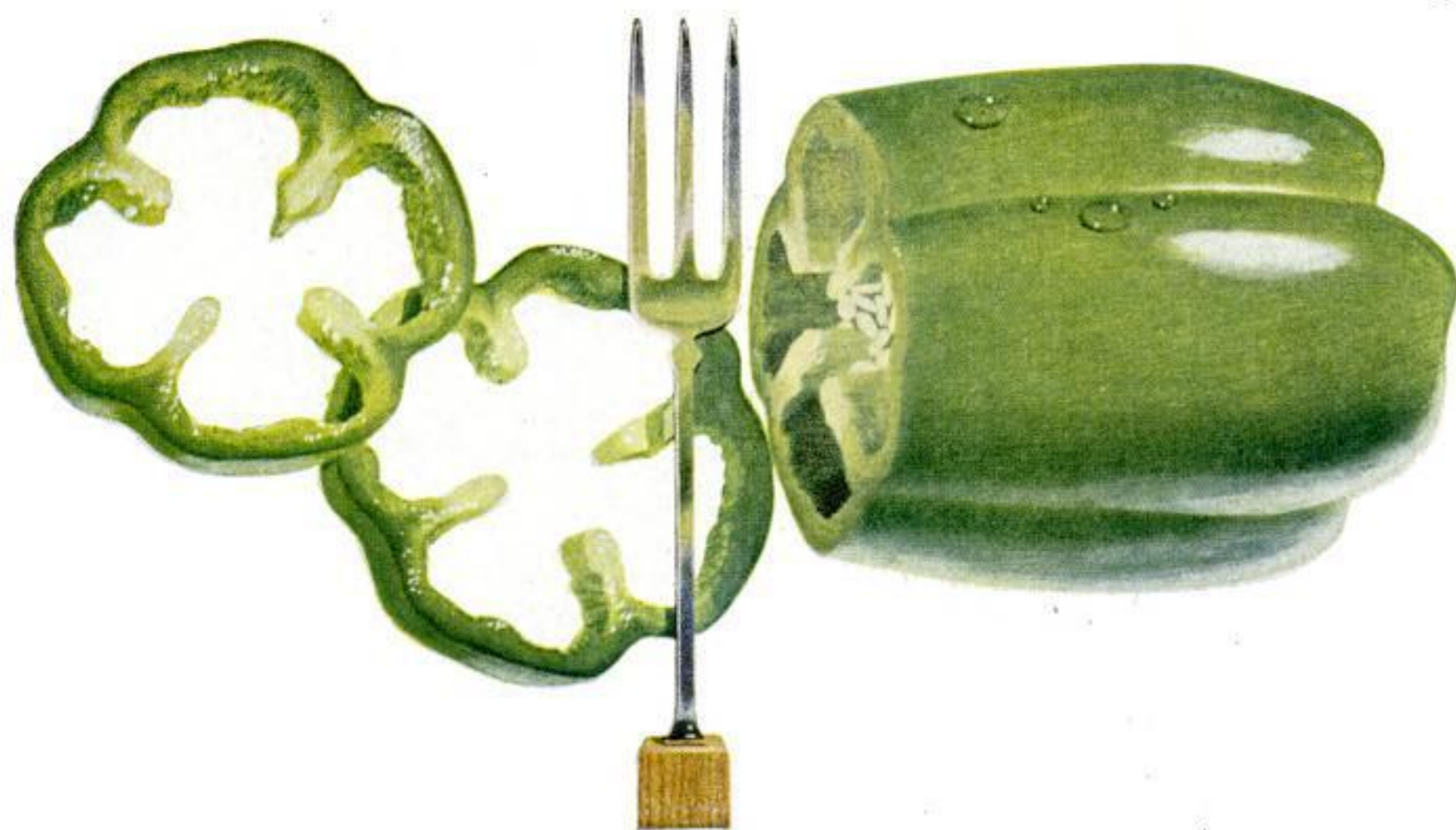
Enjoy them with **MORTON'S** ... *more people do*



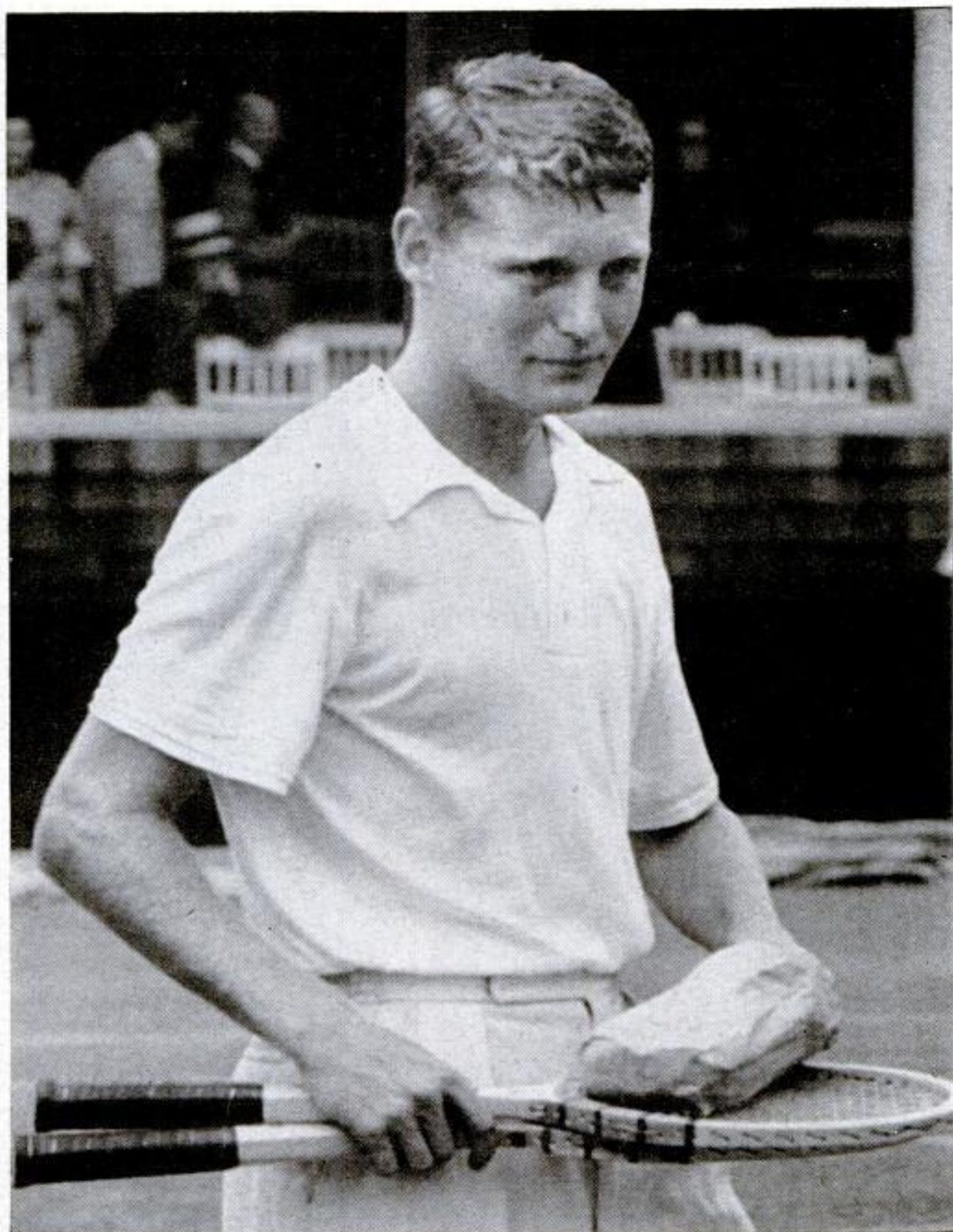
*When it rains it pours*  
PLAIN OR IODIZED



*serve a cool summer salad tonight!*



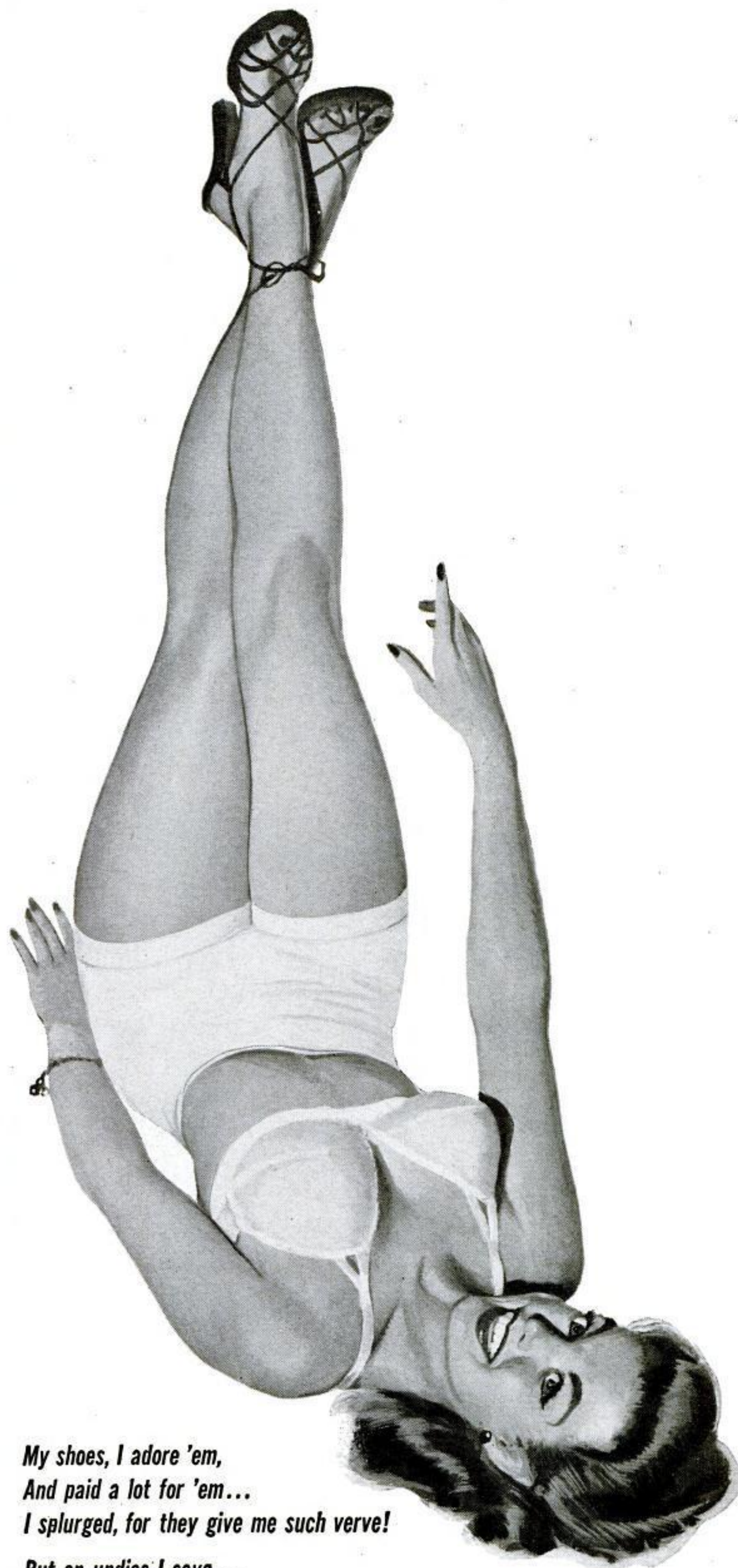




**HOTTEST PROSPECT** is Hamilton Richardson, 18, of Baton Rouge, La. He burns up sugar so fast in a match that, although he is diabetic, he munches chocolate bars for quick energy. His major triumphs have been upsets of Budge Patty at Wimbledon and Australia's Ken McGregor at South Orange, N.J.



**DEFENDING CHAMPION** Arthur Larsen, 26, won the Forest Hills title in 1950 by defeating Flam. He has not played up to his last year's peak, winning no major tournaments since. Unconventional in his dress (he likes bright checks) and training, Larsen sometimes downs 20 Coca-Colas during a match.



*My shoes, I adore 'em,  
And paid a lot for 'em...  
I splurged, for they give me such verve!*

*But on undies I save...  
There's just one kind I crave  
It's Spun-lo... what all girls deserve!*



Spun-lo Undies ★ have special sit-down comfort  
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# ITALY GETS DRESSED UP



**OFF-DUTY MODELS** in own casual clothes hail from all over. Starting with standee and going clockwise they are: Jane, an American living in Rome; Franchina, a Milanese; Loredana, a Venetian; Tania, a Russian model, who was imported from Paris; Anna Maria, a Roman; Jenny, a Venetian; and Audrey, English.

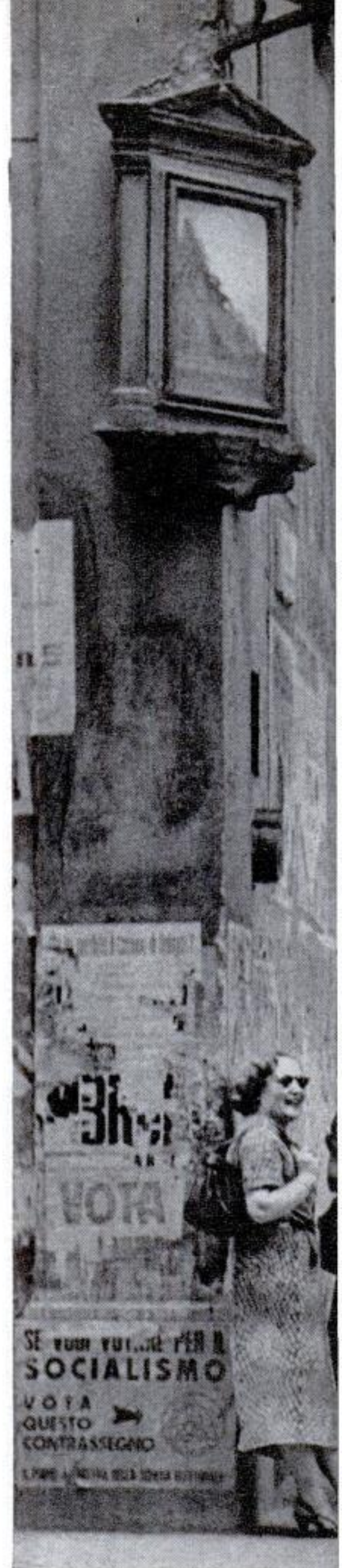
A big, hectic fashion show attracts U. S. style leaders, poses a challenge to Paris

Italy is a nation that frequently has underestimated the strength of its enemies and the enthusiasms of its friends. Recently, as a consequence of its amazing postwar recovery—a true renaissance that has made defeated Italy seem the most vigorous nation in Europe—the country suffered a friendly invasion that was both frightening and delightful. First intimations of the assault came in February, when Italy's fledgling fashion industry attracted nine U.S. buyers to a show organized by a Florence businessman named G. B. Giorgini. The Americans liked the beautiful fabrics and half-Paris prices and urged Giorgini to repeat the show for fall. He agreed, and modestly hoped that 30 or 40 Americans would attend.

But the good word had got around. In late July, 170 leaders of the U.S. fashion world descended on the little museum city of Florence. The two luxury hotels, swarming with sightseers and vacationing Vassar girls, had to use maids' rooms and the manager's own suite to house the expectant multitude of buyers, designers and editors. Right away it was apparent that the 11 couturiers would be compared to Paris, but at a real disadvantage—leading Italian dressmakers are not all in one city but in several (Rome, Milan, Turin), and in Florence they were forced to show jointly in the ballroom of the Grand Hotel. They had to dress shared models in makeshift booths, and hadn't enough accessories to go around—a pair of evening slippers was passed from one pair of feet to another as four Rome houses paraded their ball gowns.

But the eager-to-please Italians carried on, scoring at least an intramural success. Most popular was Fabiani, a dark horse entry from Rome, hitherto known for excellent tailoring but little spice. Next best liked were Simonetta Visconti (pp. 110, 111) and sportswear designers Veneziani and Emilio. The Fontana sisters, with a U.S. reputation for dressing Hollywood stars, sold many beautiful ball gowns. When the trunks were packed and the orders totaled up, all agreed that Italy had made a good beginning in its upstart attempt to enter fashion's big leagues. Buyers were impressed by some designs (next pages), by the fabrics and by the possibility of increased direct imports. And, after the more sophisticated but expensive Paris collections the next week, some buyers were even heading back to reinforce their Italian orders.

**SHOWPLACE** for Italian couture was ballroom of Grand Hotel, with U.S. department store executives in their shirtsleeves. Everyone watched for reactions of *Harper's Bazaar's* Carmel Snow (light suit, left).







**THE DESIGNERS**, shown in a group on Florence street, include six assorted titles. Beginning at left, they are: Jole Veneziani, Anna Carmeli of Vanna, Baronessa Gallotti of La Tessitrice Dell'Isola, Marchese Emilio Pucci, Carlo Calza (husband of Germana Marucelli), Nini Formenti, Noberasco, G. B. Giorgini (ring-

master of show), Donna Barbara Rota Dessalles and Principessa Giovanna Caracciola of Carosa, Micoll and Zoe Fontana, Maria Antonelli, Principe Emilio Scherberth, Contessa Simonetta Visconti and Alberto Fabiani. Giorgini inadvertently added to fashion news with his jacket tailored in Italy's durable new straw fabric.



**PRIVATE CLIENTS** journeyed from all over Italy to see clothes two months before they normally could as customers. Here Arabella LeMaitre of Italian society is shown wearing a sports outfit of narrow slacks, poplin raincoat and patent hat from Veneziani with omnipresent open sandals.







# THESE WERE POPULAR WITH AMERICAN BUYERS



**HIGH CAPE YOKE** creates noteworthy back of smooth-textured coat from Milan's house of Vanna. Model wears tiny pleated velvet hat on back of head.

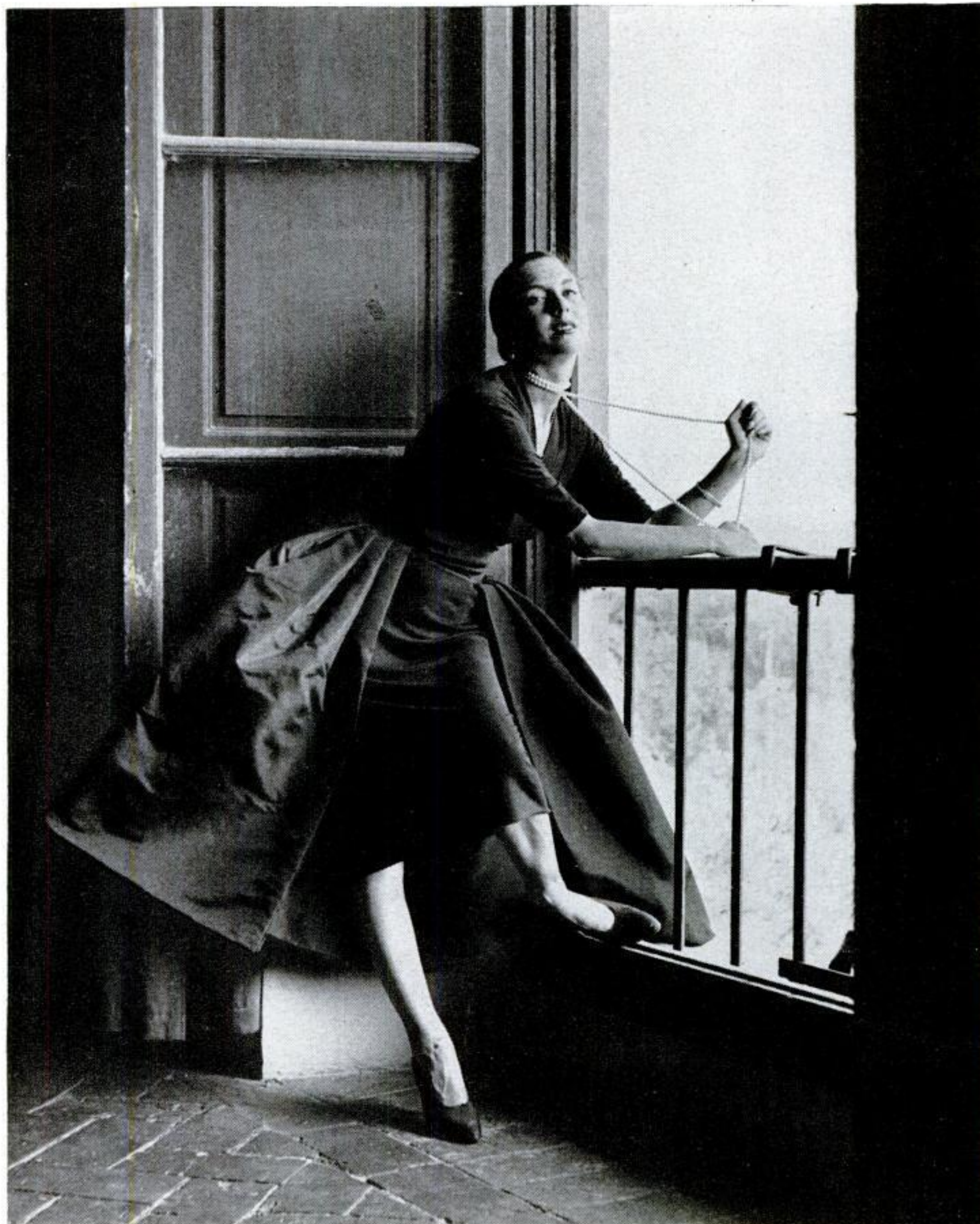


**ROMAN SANDALS**, always popular, are newest with thin soles, high heels, no ankle straps. These Dal Co models slide on like mules, stay on like shoes.



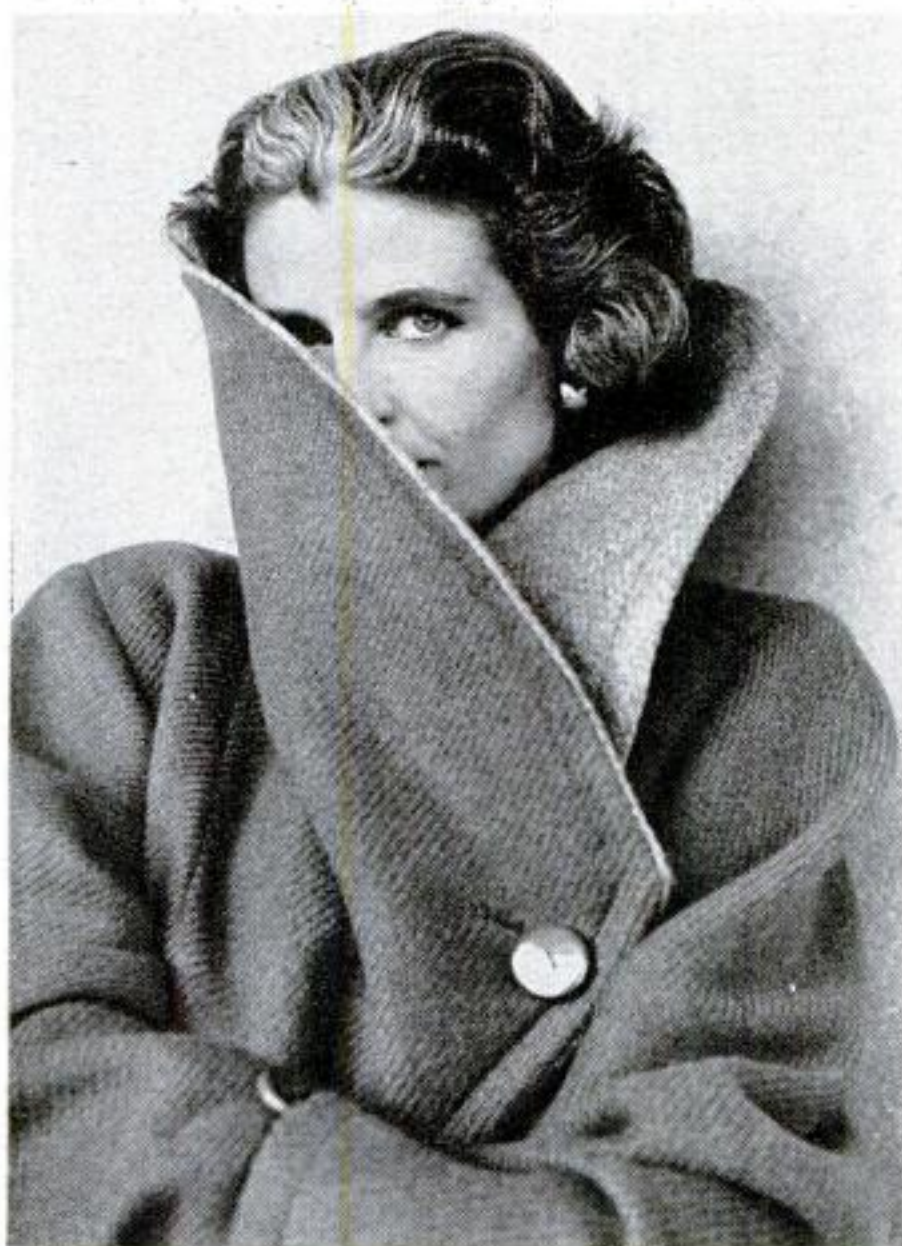
**POPULAR SUIT** from Fabiani, with V-neck, deep shawl collar, is made of a new cross-ribbed wool resembling heavy ottoman. It is worn with red blouse.

← **SUPER-SHAGGY FLEECE** makes capelike Fabiani coat, photographed in the Bernini colonnade at St. Peter's in Rome. Swansdown copy will cost \$110.



**COCKTAIL DRESSES** were weak as compared to the French masters. Notable exception was Fabiani's silk jersey sheath, circled by a heavy taffeta

cummerbund with swinging side panels like two half aprons. The American copy by Hannah Troy will be available in September, retailing for about \$90.



**"SUCCES D'ESTIME"** is this Marucelli coat with a high-belted back, only radically different silhouette shown. Buyers found same idea again at Dior in Paris.

**TWO-FACED FABRIC** in Veneziani coat looks like brown wool lined with gray, is woven in one piece. Bright streak in model's hair is current Italian fad.





**HEAVY KNIT TOPS** and tight black slacks from Milan's Veneziani were popular. Turtle-neck sweater in black (*left*) or the middy version in original heavy knit will cost around \$35 at Russeks in New York.

## SPORTSWEAR: THE BIG HIT

When the Italian designers unveiled their sports collections in a separate show, they scored an unqualified success. Hard-up aristocrats who had turned to designing after the war were on home territory here, and their clothes showed it. Worn with wonderful sandals and a hard-to-copy native elegance, the Italian sportswear had an easy casualness which appealed to U.S. buyers with winter resort trade in mind. The one minor complaint was really approval in reverse: designers had concentrated on heavy winter wear, but when buyers saw the few imaginative shirts and shorts they clamored for more. From rainwear right through slacks, novel sweaters and printed blouses, the designs were new and fresh with outstanding examples by Veneziani and Emilio. In many cases buyers were pleased to discover that low prices would permit importing fashions in quantity with original stitching and fabrics intact, thus making it unnecessary to dream up U.S. copies and adaptations.

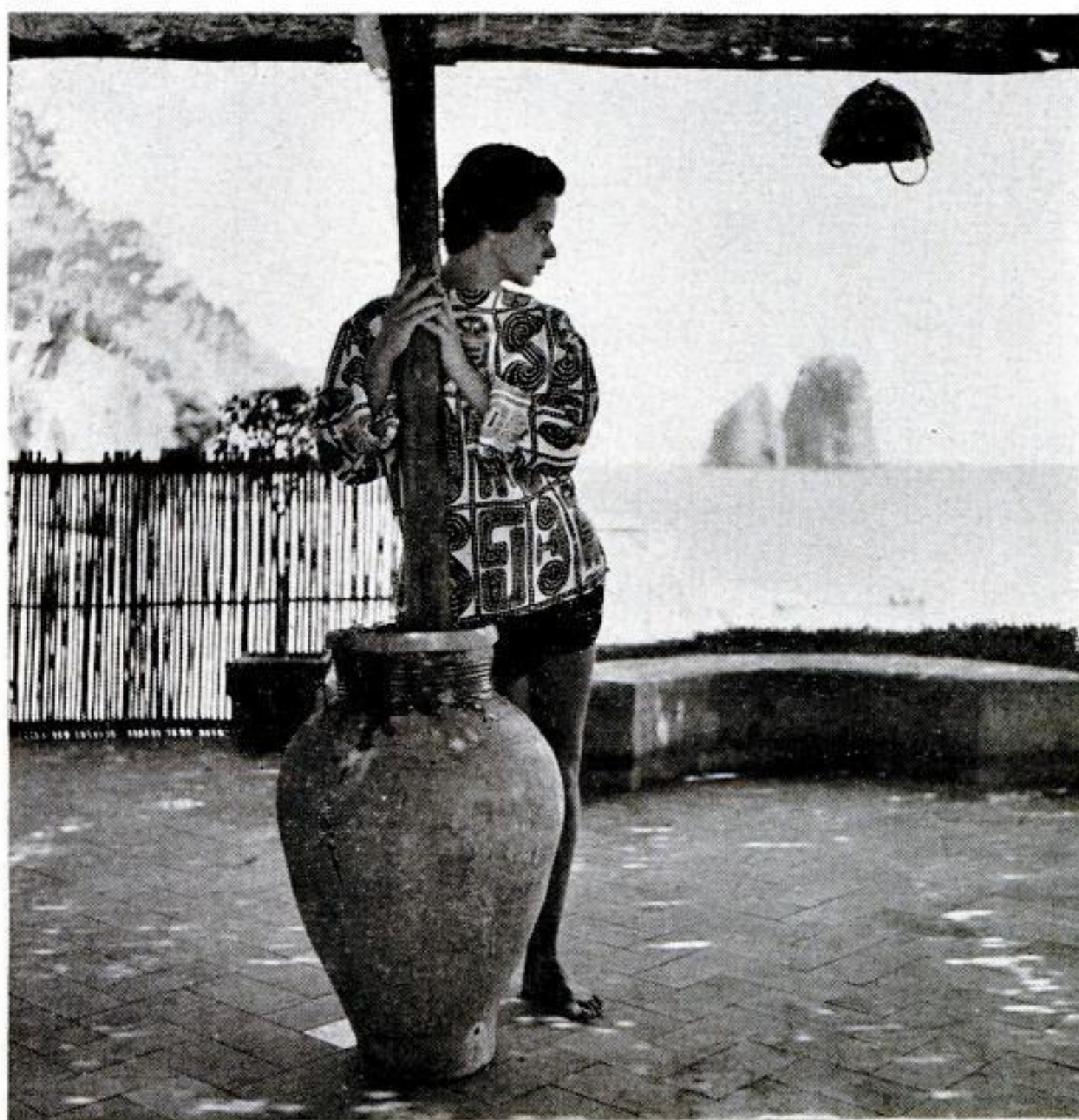
**SKI SUIT** by Emilio consists of classic trousers and turtle-neck sweater worn with a GI slouch and a new cotton shirt in stylized floral design. An import by Peck & Peck, shirt will sell in the U.S. for about \$15.







**GLORIFIED T-SHIRT** is in fabric hand-woven in Capri by workers of Baronessa Gallotti. U.S. manufacturers will probably copy style but in less expensive material available here.



**ABSTRACT PRINT** inspired by old Phoenician wall is feature of Emilio's loose cotton shirt, worn by Principessa Doris Pignatelli, photographed against the famous Faraglioni of Capri.





**SHOWROOM** on the Via Gregoriana opened five years ago. Successful owner is driving an Alfa Romeo.

## TITLED GLAMOUR GIRL OF ITALIAN DESIGNERS

Titled designers are almost commonplace in Italy today, but a beautiful countess with a mannequin's figure and long black hair is still something to see. Simonetta Visconti is a member of the Italian aristocracy by birth and by a former marriage. She was jailed twice for her Allied leanings during the war, and after it—to make a living—she began designing small sports- and boutique-type clothes which were an immediate success with her friends. Within two years she was able to open a large chandelied showroom in Rome and to present three collections a year, all designed without benefit of Paris inspiration. An American vacation in 1947 sold her on the U.S. way of wearing clothes, and during a business trip last March her own good looks and personal flair had much to do with stimulating interest in the Italian collections. Her concern, although smaller than the great French houses, requires six full days a week, and she takes only an hour, U.S. style, for lunch. Both her personal wardrobe and her collections show an affinity for American styles—one of her most popular outfits (*below; right*) was designed specifically for lounging Americans. At the Florence showingshe sold 70 models (averaging \$250–\$300). Visconti, whose clothes are bound for the U.S., is due here herself on a triumphal October tour bringing a brand-new collection for New York's Bergdorf-Goodman.



**DESIGNER AND MODEL:** above is Visconti in professional pose. She has American habit of interchanging shirts and skirts, wears this blouse in different manner at right. Below, American model Jane Sprague wears one of Visconti's top outfits: short dressy velvet slacks and a sequin-trimmed, yellow corduroy jacket.



**PENTHOUSE APARTMENT** atop the famous Palazzo Altieri is filled with global curios: colorful hand-painted ball from 18th Century wigstand (in bookcase), Venetian glass, Florentine table top, rare books and a much envied record collection of old Continental songs. From windows she has one of best views of Rome.







**TIRED DESIGNER**, still working after the showing's last gasp, was found in bare feet beside trunk filled with clothes she'd created, often modeled, sold and was now packing herself.

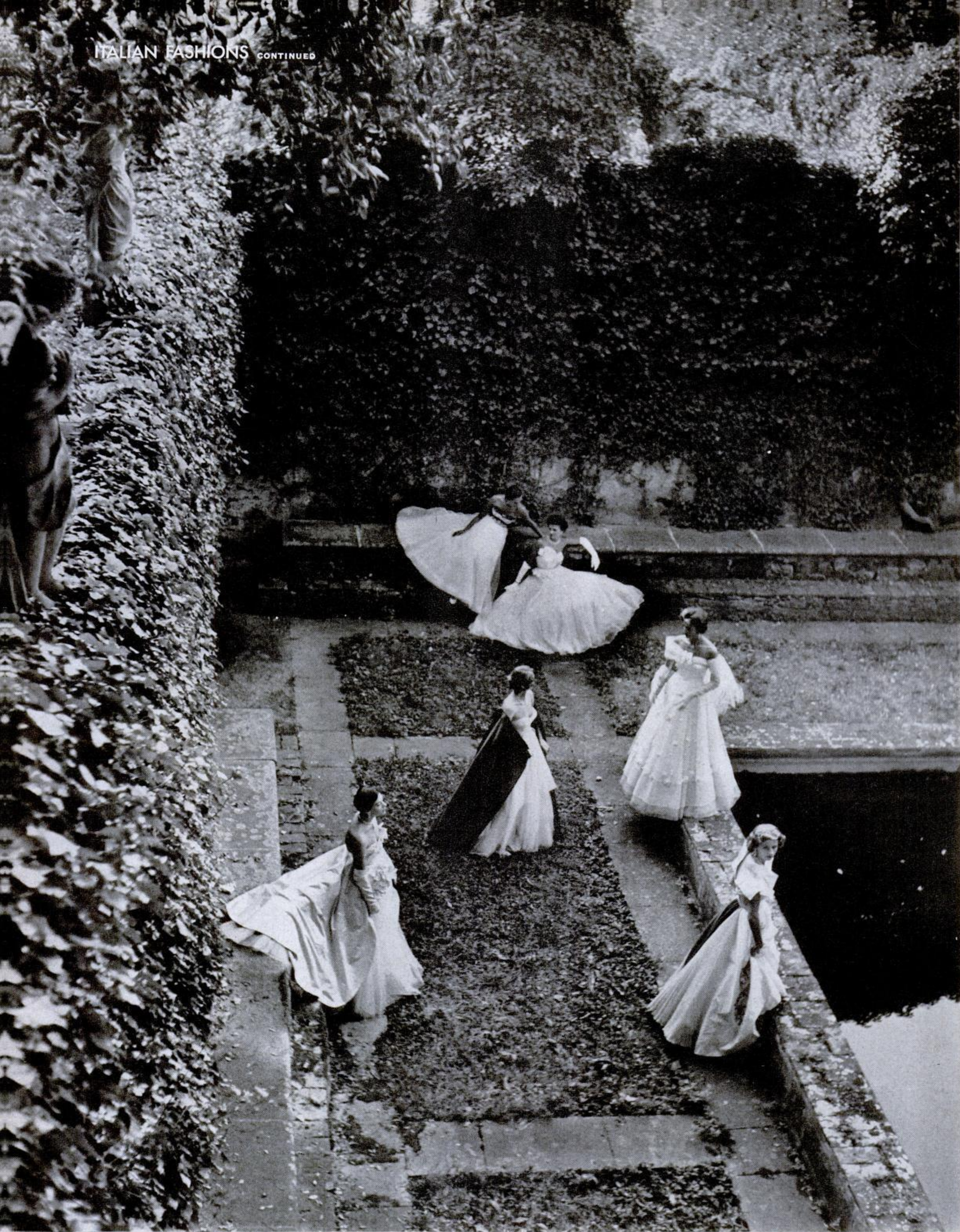
**GLAMOROUS COUNTESS** gazes out of apartment window which reflects terrace. Even with formal clothes she wears eight layers of gold bracelets including locket with her small daughter's picture.



**INTERNATIONAL WARDROBE** includes a leather and silver Arizona belt worn with Capri sandals, eye veil from Fifth Avenue hat bar with added rhinestone weights which look like earrings, lace cap bought from a Spanish nursemaid, cotton shirt in Tyrolean fabric and unblocked felt hat from the shop next door.







**FABULOUS BALL GOWNS** at the Italian showings were beautiful in design and intricate in detail, could easily hold their own among Paris' best. These creations from three Rome houses were photographed in the sunken garden of Florence's Strozzi Villa. At left, Fabiani's heavy embroidered white satin over a tulle underskirt; center, his sequin-spattered, strapless net gown worn with a bright

scarlet cloak; on wall at back, a design by Visconti in marquisette with rhinestones on bodice and orange chiffon bands streaming down back. All three dresses at right are from Fontana: white silk taffeta patterned in gray and silver sequins, in foreground; bouffant white net over pale green; and at back, right, tulle with an all-over design of glittering paillettes, rhinestones and small self flowers.





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Dryper Pads are made of highly absorbent Cellulon,\* soak up eight times their weight in moisture. Worn with specially designed waterproof Dryper Panty, they will not chafe or bind. Baby is comfortable, happy at home or away—when you change to Playtex Drypers. At department stores and wherever baby needs are sold.

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...use only once; then  
flush away like tissue*

**No fuss... No muss... from WET to DRYPER!**



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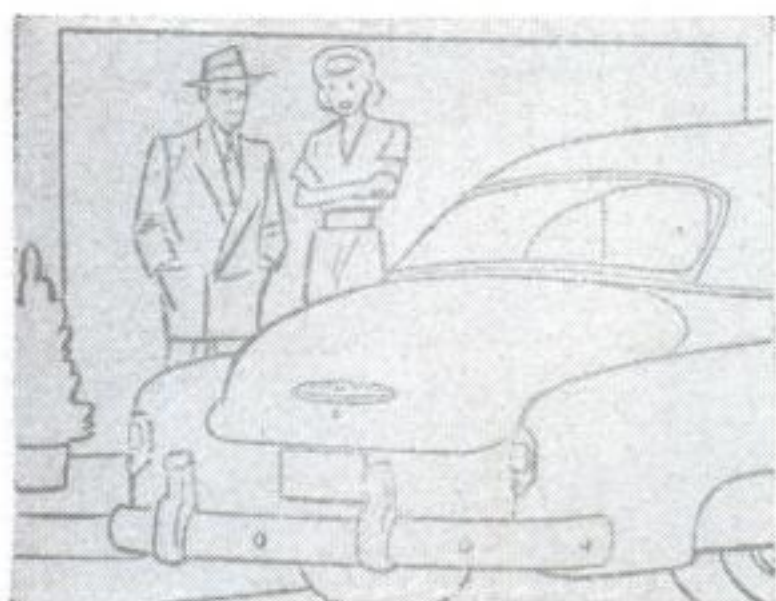


100 Playtex Dryper Pads, regular size \$1.29  
100 Playtex Dryper Pads, large size \$1.49  
Playtex Dryper Panty . . . . . each \$1.49

*Worn Inside Bunny-Soft, Playtex Dryper Panty.  
Nylon-Lined And Waterproof!*

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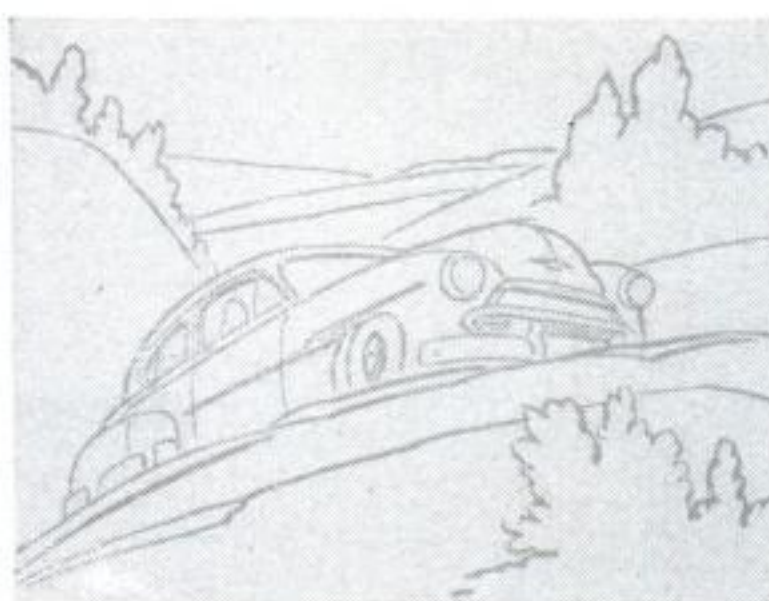




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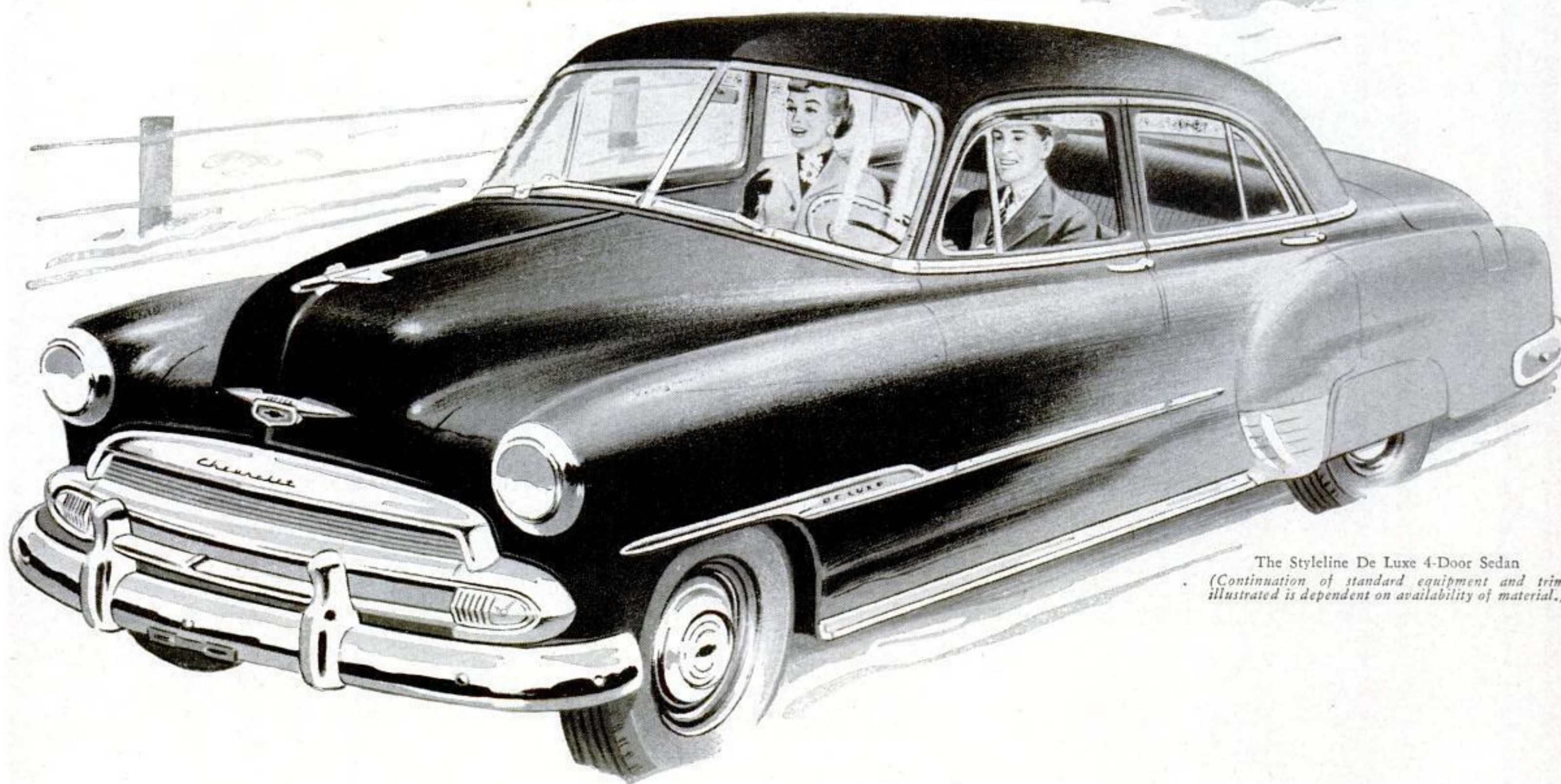


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CHILD ACTRESSES, 1903

# The Gallant Gish Girls



IN 1914 LILLIAN AND DOROTHY WERE STARS OF SILENT FILMS

ON TV, STAGE AND SCREEN THEY ARE ADDING LUSTER TO THEIR CAREERS

by RICHARD L. WILLIAMS



**W**ITH the unlikely exceptions of Mata Hari, the lady spy, or Osa Johnson, the lady explorer, the Misses Lillian and Dorothy Gish have probably lived more dangerously than any women of their time. The Gish sisters are actresses, in the traditional, uncorrupted and perhaps obsolescent sense, and to find the period in which they did their dangerous living you have to go back beyond television, even beyond radio to the practically prehistoric heyday of the silent film.

The Gishes—and one generation has to take another's word for it—were among the first, finest and most fearless stars of that forgotten medium. For 18 years they regularly risked their lives, limbs and nervous systems before cranking cameras whose operators wore their caps backward. All in a day's work the sisters rode careening coaches, jumped from runaway horses and worked under live shellfire. They floated down ice-choked rivers and staggered through 90-mph blizzards without any thought of letting doubles or stunt girls do it in their stead. All these and countless other risks they took in an era of cinematographic realism when the movies had not yet learned how to fake their thrills, and when many of today's stars, who regard it as a supreme sacrifice to get up at a decent hour to go to work, were not yet born.

Impressive as it was, their arduous excursion into silent movie-making is not what makes the Gishes' careers unique. What does is their incredible durability. Years before there was a Hollywood they were accomplished legitimate actresses with scrapbooks full of notices

CONTINUED ON NEXT PAGE

TODAY THEY ARE STILL LOVELY AND HARD AT WORK



## THESE ARE SOME OF LILLIAN'S MEMORABLE ROLES



AS ELSIE STONEMAN in the epic *Birth of a Nation* (1915), she walks past a mooning Union sentry.



AS LIMEHOUSE LASS in 1919 film *Broken Blossoms*, she hides in a closet from her drunken father.



AS ETHEL in the stage play *The Curious Savage* (1950), she played an elderly, rich and potty widow.

### THE GISHES CONTINUED

attesting their fine performances all over the country. Today, with most contemporaries of those days long since dead or retired, they still are accomplished actresses whose capacity for hard, perfectionist work carries them through assignments on TV and the stage with more zest, and naturally with far more understanding, than most players half their age. Lillian starred in one play last season (*The Curious Savage*) and is touring the straw-hat theaters in another (R. C. Sheriff's *Miss Mabel*). Dorothy starred in *The Man on Broadway*, and is appearing to advantage in the new Louis de Rochemont picture, *The Whistle at Eaton Falls*. And both sisters expect to keep it up for many seasons to come. Thus length, pace and quality stamp their careers as unequalled and seemingly indestructible.

If their lives prove anything it is that one can—given enough sense and character—survive a period of fantastic income (say \$10,000 a week) and fabulous adulation (say 6,000 fan letters a week), save one's money, get out and find other satisfactory goals for which to live.

The Gishes' busy existence is unperturbed by the fact that millions of mature movie fans never think of them and millions of immature ones never heard of them. This failing (theirs, not the fans') is in clear violation of the contemporary Hollywood code according to which, as explicitly set forth in *Sunset Boulevard*, a retired silent star is defined as one who, being long out of sight, must be out of her mind.

Upon seeing *Sunset Boulevard*, Dorothy Gish, who is 53, remarked charitably, "Certainly a fine job by Gloria Swanson." Lillian, who is 57, remarked shortly, "And a fine example of Hollywood fouling its own nest." Then they had a couple of ice-cream sodas and went home, secure in their own self-respect but wishing Hollywood had more.

The closest the Gishes come to eccentricity is to let their long-thwarted instinct for self-preservation fully reassert itself. In the years since they switched from screen to stage they have stopped pushing their luck, if only out of tardy respect for the actuarial tables. As religiously as they used to court sudden death, they now devote time, ingenuity and their well-earned cash to the pursuit of good health and longevity. Their otherwise well-appointed apartments are littered with the trophies of this quest. The most spectacular of these, when in use, is a pair of "upside-down boards" on which they recline, head down at an angle of 30°, to do their morning telephoning, letter writing and thinking. Like many of their aids to health this one was discovered by Lillian, the taller and longer-haired of the sisters. In her living room recently she was explaining to friends, from a conventional seated position, the therapeutic value of spending half an hour a day with one's legs elevated above one's head. "It's wonderful for your circulation, it gives you a sense of well-being, and it takes a load off your feet. It isn't just time that's dragging us all into the grave, you know," she added brightly. "It's gravity, too."

At one time or another the sisters, on Lillian's initiative, have become minor lay authorities on yoga, Couéism, astrology and dietetics. They have bravely downed the unentrancing health foods of Benjamin Gayelord Hauser, dietician to their friend Greta Garbo. They have gone overboard for a forbidding beverage called Pougue water; Lillian imported 24 cases from a Polish spa in 1948, not realizing it came 60 bottles to the case, and is still drinking it up.

Occasionally the grail of eternal health has lured Lillian into by-ways where Dorothy has flatly refused to follow. In the matter of footwear, for example, Lillian is a devoted disciple of one Alan Murray, whose custom-made "space shoes" are as sensible and functional as bear paws, which indeed they resemble. At \$32.50 per shoe Lillian has invested in three pairs, Dorothy in none. In the field of advanced calisthenics, too, Lillian has had to go it alone. Determined workouts at push-ups, back-bends and body-rolls have helped keep her weight in the 110- to 117-pound range for 25 years.

"She has one exercise that's a dilly," Dorothy says. "She lies on the floor with her arms stretched straight, and raises up and touches her toes without pushing her hands forward—just uses her stomach muscles. Even Douglas Fairbanks couldn't do that one. She bet him once at Pickfair, and he lay right down and tried and couldn't make it."

"Oh, I think he really could have," Lillian protests. "He was probably just being a gentleman."

### Ladyfingers for lunch

SOME of the Gishes' acquaintances think this giddy pursuit of eternal health is just an effort to make up for lost time. They point out that as child actresses, let alone as silent film stars, the sisters really lived quite precariously. While touring with hand-to-mouth road companies they often had to do their sleeping on the seats of drafty day coaches or on rural ticket counters, wedged between actors' portmanteaus; their standard lunch for a long time was a nickel's worth of ladyfingers dunked in a dime's worth of ice cream. Other friends hold that the Gishes have simply refused to admit the supremacy of matter over mind since the tragic day in 1926 when their mother suffered a stroke which left her partly paralyzed and unable to speak for the last 22 years of her life. The Gishes themselves regard their health-consciousness as a prudent habit ingrained by their strenuous silent-movie days. "It wasn't only the running, horseback riding and cliff-hanging," Lillian observes. "Why, just to convey a few seconds' worth of emotion in pantomime called for the use of your whole body. The body had to be eloquent, it had to be under perfect control and it couldn't stand the gaff unless you kept it healthy."

Whatever the motive for their health crusade the result has been a peculiar reversal of the Gishes' childhood roles. In youth Dorothy was the chubby, rosy-cheeked type, brimming with vitality, while Lillian was thin, wraithlike and looking not long for this world. "People used to say she'd just vanish some day," recalls Mary Pickford. Accordingly in the public mind Dorothy was fixed as a hale and hearty comedienne, her sister as a frail and fragile tragedienne. The cliché has been out of order for years. Lillian, as Alexander Woolcott once remarked, is about as fragile as a daisy with a tenpenny nail for a stem, while Dorothy has suffered lamentably poor health. "When someone asks me if I'm well-adjusted," Lillian says primly, "I say the only way I can tell is that I haven't been really sick since I had Spanish flu in 1918."

By that standard her little sister is about as poorly adjusted as one can get. During the New York run of *The Magnificent Yankee*, Dorothy lived for weeks at St. Luke's Hospital, undergoing treatment for ulcers and leaving her bed only to perform opposite Louis Calhern as Mrs. Justice Holmes. "When we were touring a few years ago in *Life*

CONTINUED ON PAGE 118



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## THESE ARE WAY POINTS IN DOROTHY'S CAREER



AS "NUGGET NELL" in 1919 Western, she prepares to leap in the saddle and ride off in a chase.



AS MRS. HOLMES, she appeared opposite Louis Calhern for 160 nights in *Magnificent Yankee* (1946).



AS WIDOW DOUBLEDAY she helps save New England town in new movie, *Whistle at Eaton Falls*.

### THE GISHES CONTINUED

*With Father*," Calhern says, "I'd sometimes come to the end of a long speech, and it would be Dorothy's cue to enter. I'd look out in the wings for her and there would be Dorothy, lying flat on her stomach, her fingers gripping at the floor. The pain must have been unbelievable. I'd ad lib for a couple of minutes until she could get up, dust herself off and come on—and by then, she'd be so calm nobody would ever know anything was wrong."

Last year Dorothy got around to stomach surgery. "I got a bonus," she says. "When I woke up they told me they'd fixed up a couple of hernias, so I said, 'Well, did you lift my face too?'"

The doctors didn't, but they did lift her morale. "It's not at all bad to have only a third of your stomach," she says. "I should have taken John Mason Brown seriously when he hollered at me across a theater lobby a few years ago. 'Hey, Dorothy!' he bawled, right in front of all those people. 'You MUST have your stomach out—it feels great!'"

### They beg to differ

**B**ETWEEN engagements in the theater or the hospital the well-to-do Gish sisters, who made all their money themselves, live prudently comfortable lives, much like two well-to-do widows whose husbands made it for them. Lillian dwells in New York's expensive Sutton Place neighborhood in a cooperative apartment she bought for her mother some years ago. Dorothy lives seven blocks away in the Elysee Hotel, a high-class version of the theatrical boarding house. The Gish girls do not live together for the good reason that in too close proximity they tend to get on each other's nerves. They are fairly self-sufficient women, with an interesting difference in their self-sufficiency: Lillian is admittedly the cool, managerial type who just needs someone to advise, while Dorothy is admittedly the warm, inefficient type who just needs someone to worry over. "I suppose I'm really Dorothy's ulcer," Lillian mourns. "And I guess I'm just a slob," Dorothy grimaces. It is probably logical that they should differ politically as well as in most other ways. Dorothy has been a faithful Democrat for years, while Lillian, a staunch Republican, even followed some of her ultraconservative friends into America First for a period in 1941.

They disagree even about television. Both appear in television plays, but Dorothy would rather stick to the stage. "TV," she complains with a shudder, "makes me look like a basset hound." Lillian, a more conscientious sort, often eats dinner in front of her TV screen, studying the medium as craftily as a football coach casing a rival's plays. She is equally absorbed about anything related to her work. Their mother used to fret: "Dorothy, what with Lil's powers of concentration I just hope neither of us dies while she's rehearsing a part. Why, we'd lie around this apartment unburied for days."

The Gishes go out with men friends occasionally, but theirs is generally a female society, and at one time was almost exclusively so. While their mother was alive the family was a Fifth Avenue fixture. They took daily outings there, Mrs. Gish in her wheelchair and sable lap-robe, flanked by her daughters, pushed by a nurse and carrying one or more of her Pokes, the only dogs that had entree to Hicks's plush 57th Street ice-cream parlor.

So ladylike was this existence that Laura McCullaugh, a close friend who lives with Dorothy when visiting from her home in Italy, says she

used to feel sorry for the men who intruded into it. One was James Rennie, the actor, who was married to Dorothy for 15 years, and another was George Jean Nathan, the critic, who squired Lillian for eight years.

"Whenever one of them would come around," says Mrs. McCullaugh, "there'd be Mrs. Gish, and Lil, and Dorothy and me, and a couple of old character actresses who knew the girls when, and three female Pokes, all of us talking woman-talk. I used to scream, 'For God's sake can't we get some more MEN around here?' And Lillian would say, 'Don't forget we have John, the parrot. He's a man.'"

John, now deceased, is remembered for two unusual feats besides mimicking the Gishes. One day he fell out of the window, landed on a truck and was borne away, squawking like Bugs Bunny. And one day Lillian telephoned Laura McCullaugh and cried, "This will be a shock. John just laid an egg."

Today Dorothy supports two aged Pokes whose sex is unmistakable, and Lillian keeps an asthmatic 15-year-old West Highland terrier named Malcolm. The Pokes, Toots and Rover, were pups when Mary Pickford gave them to Mother Gish. "They're more high-strung than Malcolm, just like I'm more high-strung than Lillian," says Dorothy. "Rover played in *The Man* with me and became a real ham. And Toots . . . well, she's just a 107-year-old nymphomaniac. My hotel doesn't seem to care *what* kind of dogs it has around."

All in all, the Gish girls lead a respectable life which is apparently founded on a most respectable tradition: "In a book I read once," says Lillian, "it said that no Gish had been in jail for 200 years. That kind of thing does inhibit you." What the last Gish was in jail for the sisters do not know, but Dorothy likes to say that the first one to come to America, a De Guise, left France because he was wanted for sheep stealing. Their own father, James Gish, was a traveling salesman from the Pennsylvania Dutch country. One season he stopped off in Urbana, Ill. to woo and wed a harness-maker's daughter, May Robinson McConnell, whose family claimed President Zachary Taylor and Poetess Emily Ward as kinfolk. The Gishes later moved to Ohio; Lillian was born in Springfield, Oct. 14, 1893, and Dorothy in Dayton, March 11, 1898.

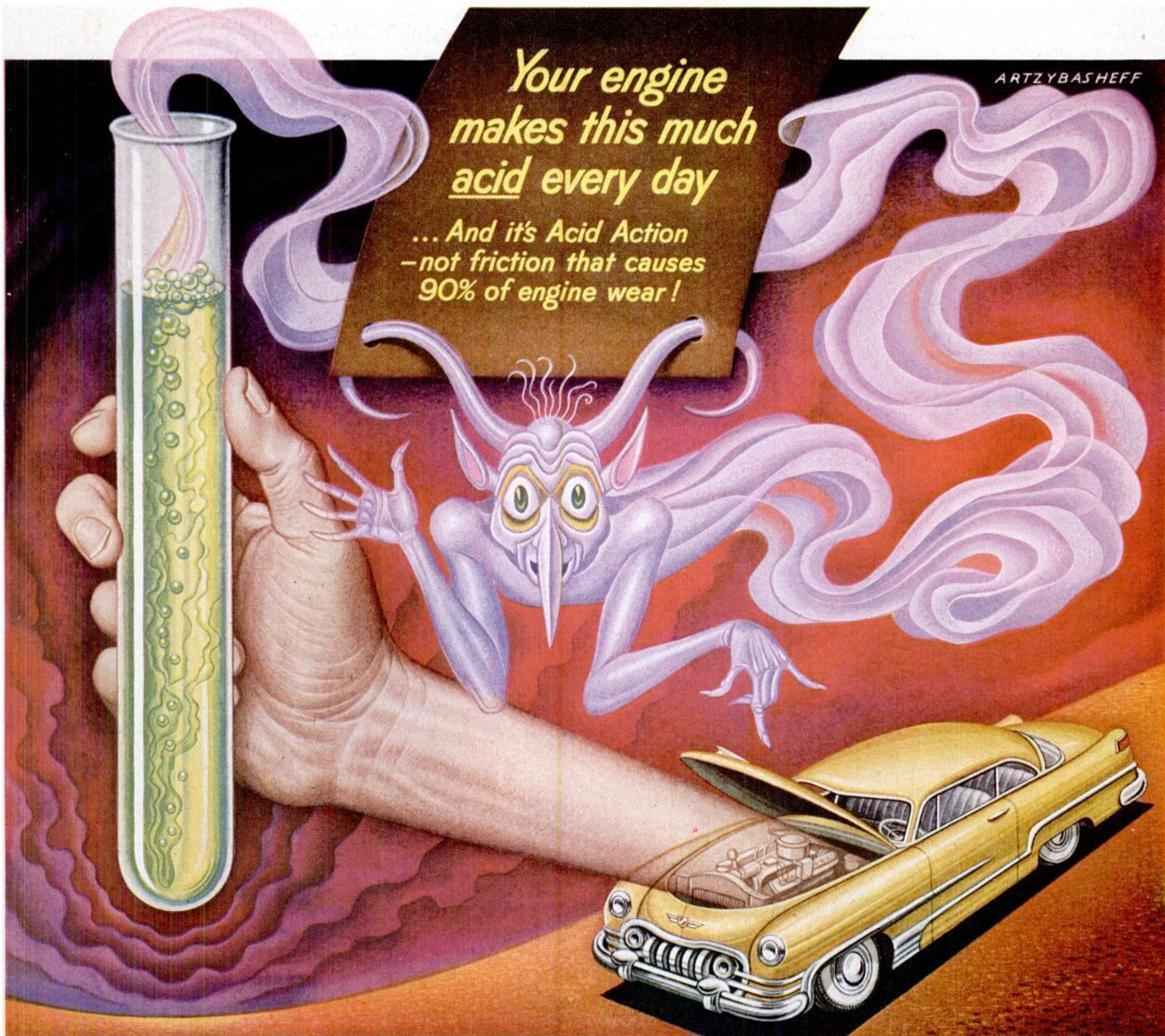
The Gish sisters can thank the sins of their well-intentioned father for their theatrical careers. James Gish seems to have been a nice but shiftless fellow who drifted from town to town and from grocer to confectioner to not much of anything. One day in New York he walked out of his flat, leaving his 25-year-old wife, two daughters and some furniture which was soon repossessed because he hadn't paid the instalments.

An actress boarder, Dolores Lorne, came to Mrs. Gish's rescue. Dolores could get a job with an *East Lynne* road company, she said, if she could provide a child like Dorothy for the Little Willie part. And she had a friend who could go on the road in *Convict Stripes* if she could provide a little girl like Lillian. So at age 4, Dorothy Gish was soon making \$15 a week as Little Willie, and her big sister, at \$10 a week, was touring the Midwest. They sent most of the money home. "But even at our poorest," Dorothy brags, "Mother always took care that we had lace on our underclothes."

About all the sisters really remember of that period is a montage of lurching trains, malodorous hash-houses and the fragrant bosoms of solicitous actresses who rocked them to sleep between one-night stands. "And alleys," sighs Lillian. "All our lives we've been walking down alleys to go to our work." They remember more about *Her First False Step*, the melodrama in which they first appeared on the stage together.

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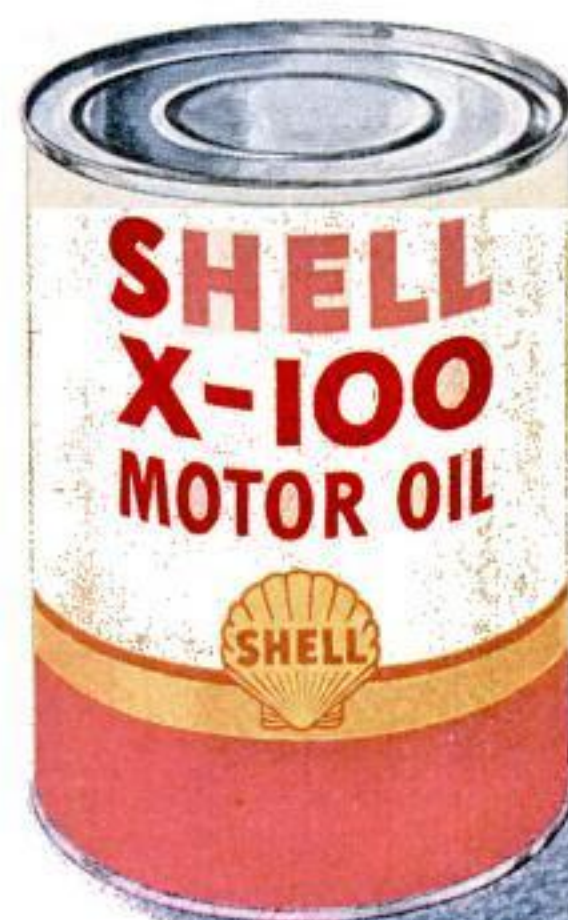


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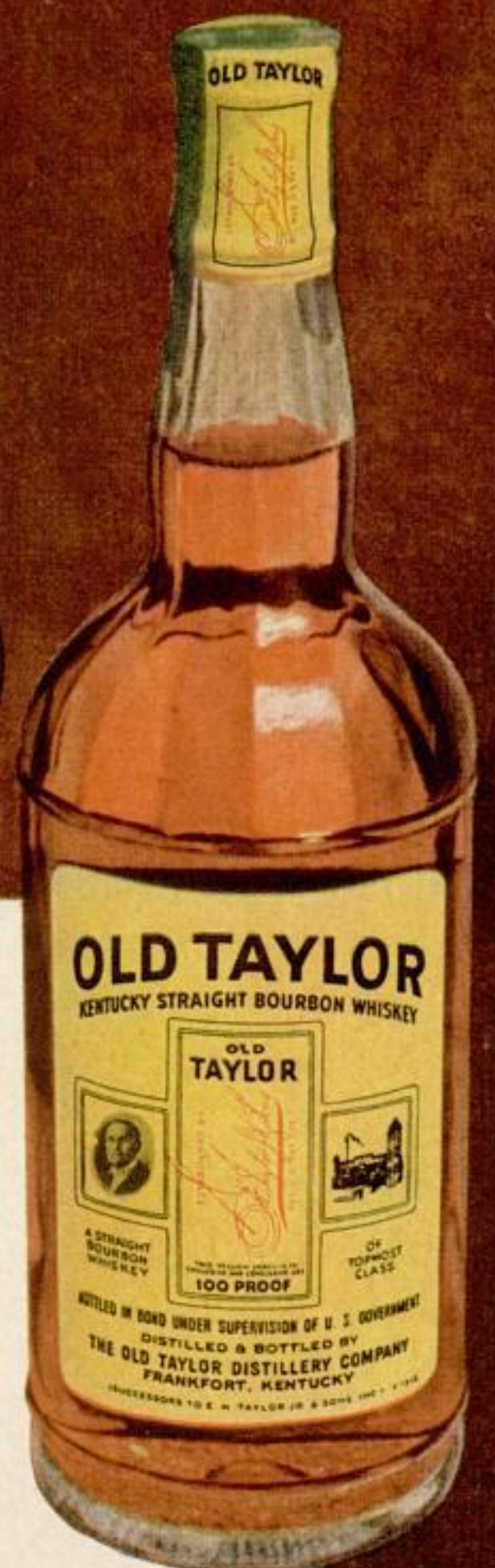


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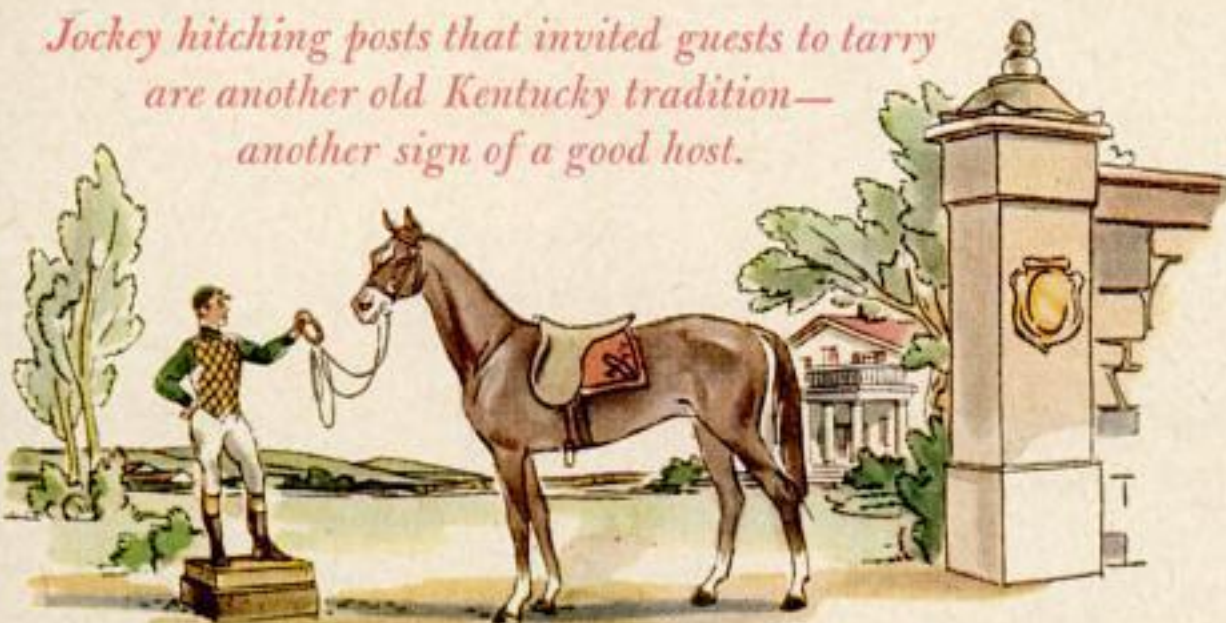




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## THE GISHES CONTINUED

"One of the first nights out, I really fixed up the big love scene good," says Dorothy. "It fascinated me, and I sat right down on the artificial coals in the fireplace, put my chin in my hands and drank in the dialog. The audience started to giggle, Helen Ray looked to see if she was unhooked, her leading man looked to see if his pants were unbuttoned, and then they saw me. I got yanked out of there fast."

"And in Helen Ray's longest speech," says Lillian, "she finally had to wave jelly beans in front of you every night to keep you from staring out at the audience."

"I wasn't just staring," Dorothy retorts. "I was counting the house."

The big snow scene in *Her First False Step* was always good for sobs, when Helen Ray and the Gishes ("we actually represented her *two* false steps") sank to the stage to shiver and snivel in the cold. "But they had to sweep up the snow every night to use it again," Dorothy shudders. "Along with paper snowflakes it was always snowing buttons, nails, cigaret butts and now and then a dead mouse." Recently, gazing at a snow scene in *I Remember Mama* on TV, Lillian murmured, "My, they do snow so *well* now!"

For two summers between road trips the Gishes had another stage family, Gladys, Lottie and Jack Smith (later Mary, Lottie and Jack Pickford) and their mother as house guests in New York. Energetic Mrs. Gish had a taffy concession at the old Fort George amusement park, and all five children helped pull and hawk the taffy. "We were always wandering off 'down the line,'" Dorothy remembers, "and one day when Mother caught up with us I was posing in front of a tent with snakes twined around me."

One of the hazards of the sisters' life on the road was the Gerry Society, whose zealous agents were on the lookout for child laborers whom they considered it their duty to snatch from cruel exploiters and return to hearth and home. By dressing older than their years the Gishes, teetering prematurely on high heels, managed to escape the Gerry people and all but a minimum of formal education as well. Lillian got in the longest stretch of schooling, a year in a St. Louis convent. "Naturally," she says, "I scraped the labels off my luggage before I entered, and never said a word about my past." May Gish saw to it that her daughters never got impressed with being celebrities. "When I told her I'd actually been recognized on the street one day," says Dorothy, "she just said, 'Yes, and remember people would notice you if you had a ring in your nose, too.'"

### Screen test with sound effects

IN the summer of 1912 the Gish girls, 18 and 14, saw a one-reel Biograph motion picture, *Lena and the Geese*. In its flickering scenes they were shocked to recognize their curly-locked friend Gladys Smith. A few days later, in white piqué dresses and hats, Lillian and Dorothy called on Gladys at the old Biograph Studio on East 14th Street in New York to see whatever had tempted her to fall so low.

Inside the old brownstone Gladys embraced them, then introduced them to a hawk-nosed man who called her Mary. He looked them up and down with a calculating eye and sneered, "Miss Pickford, aren't you afraid to bring such pretty girls around here? You might lose your job."

"And if I lose it," she snapped in her fiercest Irish brogue, "then I won't have it to worry about, will I?"

The first thing the Gish girls knew, the big hawk-nosed man was chasing them around a table, wildly firing a pistol loaded with blanks. When he ran out of cartridges the madman stared at them, panting, while they cowered in a corner, saucer-eyed but defiant. Then he announced that they would do, and hired them on the spot at \$5 a day apiece.

"And that," snickers Dorothy, "was David Wark Griffith's version of the screen test. To tell us apart he put a pink hair ribbon on Lil and a blue one on



**DEVOTED DAUGHTERS** lavished care on invalid mother. Here Dorothy pushes Mrs. Gish in a wheelchair on skis.

me. We ran home to tell Mother that maybe we'd done a terrible thing, but we asked her to please think of the money. Gladys' new profession mightn't be quite respectable, but after all she *was* making \$175 a week and riding around in an automobile of her own."

Before long the Gish girls were too. "By today's standards," Lillian reflects, "we were working for nothing. Well, we would have, willingly. Mr. Griffith convinced us that we were all pioneers in an exciting new medium. He told us that the camera spoke a universal language, that it could express ideas like those of peace and tolerance so that all peoples could understand them. Eventually he wanted to do pictures without any subtitles at all. And as for technique—well, the only person to advance it since Mr. Griffith's time has been Walt Disney. Mr. Griffith invented the flash-back, he perfected the close-up and the long shot. Before him, they'd done everything on a flat plane, with full-length figures as on the stage. And he and Billy Bitzer, his cameraman, gave the camera a mind of its own that could move forward and back in time as well as in space. Mr. Griffith was dictatorial, of course; he even used to insist that your mouth shouldn't be made up to be any bigger than your eye. But except for sound—which I've never thought was much of a step forward—he was responsible for practically everything good the movies have done."

"Oh, not quite *everything*, Lil," Dorothy demurs. "And Griffith did make some awful ones."

"Well, he had to grind out some potboilers to get money to make his good pictures," Lillian concedes. "But he was a genius, and a genius has a right to his bad ones as well as his successes."

The sisters had a share in both. In the crowded decade between his primitive two-reeler, *The Unseen Enemy* (1912), and his ambitious picture-story of the French Revolution, *Orphans of the Storm* (1922), they appeared in dozens of Griffith productions, at a top salary never above \$1,000 a week each. To make the pictures—most of them without artificial light—Griffith and his company followed the sun between Mamaroneck, N.Y. and Hollywood, with a detour to England and France to make the World War I propaganda film, *Hearts of the World*. The picture, shot during actual fighting, was the movie debut of a young extra, Noel Coward, with whom the Gishes later became well acquainted.

That was the era when Griffith was at his peak,



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AT WHITE HOUSE Dorothy, D. W. Griffith and Lillian visited President Harding after *Orphans'* 1922 premiere.

## THE GISHES CONTINUED

when he gathered around him Mae Marsh, the girl with the bee-stung lips; Bobby Harron, the bright young actor whom Dorothy nearly married; Henry B. Walthall, Blanche Sweet and dozens of others whom the Gishes were to outlast. In the greatest Griffith picture, the Civil war and reconstruction epic, *Birth of a Nation* (1915), Dorothy did not appear. Lillian had a winsome but undemanding part as Elsie Stoneman, a Northern girl with a Southern lover. ("Anybody who thinks Griffith wasn't a great showman," Lillian points out, "might remember that *The Birth* cost \$91,000 and has grossed over \$18 million so far, one of the top money-earners ever made.") As a Limehouse waif in *Broken Blossoms* (1918), Lillian turned in the greatest acting performance that had ever been seen on the screen. Griffith, his camera crew, the critics and the public were all overwhelmed by the "mad scene" in which she fluttered around in a tiny closet, while her drunken father, Donald Crisp, chopped down the door to beat her to death. And as Anna Moore, the unwed mother of *Way Down East* (1920), "La Geesh," as Griffith called her, set the industry's all-time record for death-defying endurance. After floundering through a blizzard that froze the tears on her cheeks, she floated down the Connecticut River on an ice floe, one hand and her long blond hair trailing in the water, while Richard Barthelmess crossed the ice to rescue her on the brink of the falls—for 22 takes. Barthelmess, long since retired to the less hazardous field of real estate, is still baffled by her stamina. "I darn near froze and I was in a raccoon coat," he says. "I don't think Lillian's feet even got cold."

On top of all this, says Lillian, the Gishes had to be talent scouts. "I found Barthelmess and Francis Lederer, and you, Dorothy, found Valentino, among others."

"Yes, and Griffith said, 'He's too foreign looking; the girls won't like him.' But he kept Valentino around at \$5 a day to teach people to dance. I can't think of him as the great lover with flaring nostrils," Dorothy reflects. "To me he was just the real domestic type, a gardener by trade, who designed our riding habits for \$35 apiece."

The Gishes finally left Griffith because, as he urged, they could make more money elsewhere. "Besides," says Lillian, who was once reported ready to marry him, "I believe he was tired of seeing us around. But while we went on to make successful pictures for other people, he went into a decline. I think because there was nobody else who dared to cross him or give him good, discreet advice. People used to say he and I had a Svengali-Trilby relationship, but if you ask me, I was the Svengali."

The sisters went to Italy, where Lillian made *The White Sister* with Ronald Colman, over Hollywood's all-but-dead body. The movie moguls would neither underwrite nor distribute the picture for fear the churches would object to its theme, the conflict between earthly and divine love. "I was sure they wouldn't object," she says, "and I got some prominent churchmen to put their blessing on the thing in advance. We got independent financing and distribution, and produced a fine success." As a matter of fact it grossed a fine \$1,300,000, and since Lillian had reserved a 15% interest in the profits for herself, it assured her a fine nest egg. The sisters next played

Torture My Stomach  
with Baking Soda?  
NEVER  
AGAIN!



Tums contain no soda. Cannot over-alkalize or cause acid rebound. Tums don't irritate delicate stomach or intestinal lining. At the first sign of acid indigestion—gas, heartburn—take one or two Tums like candy mints. Almost instantly Tums neutralize excess acid... soothe and settle upset stomach.



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SEE IF YOU DON'T FEEL BETTER

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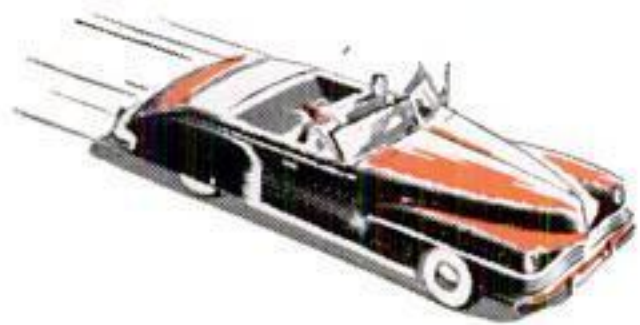
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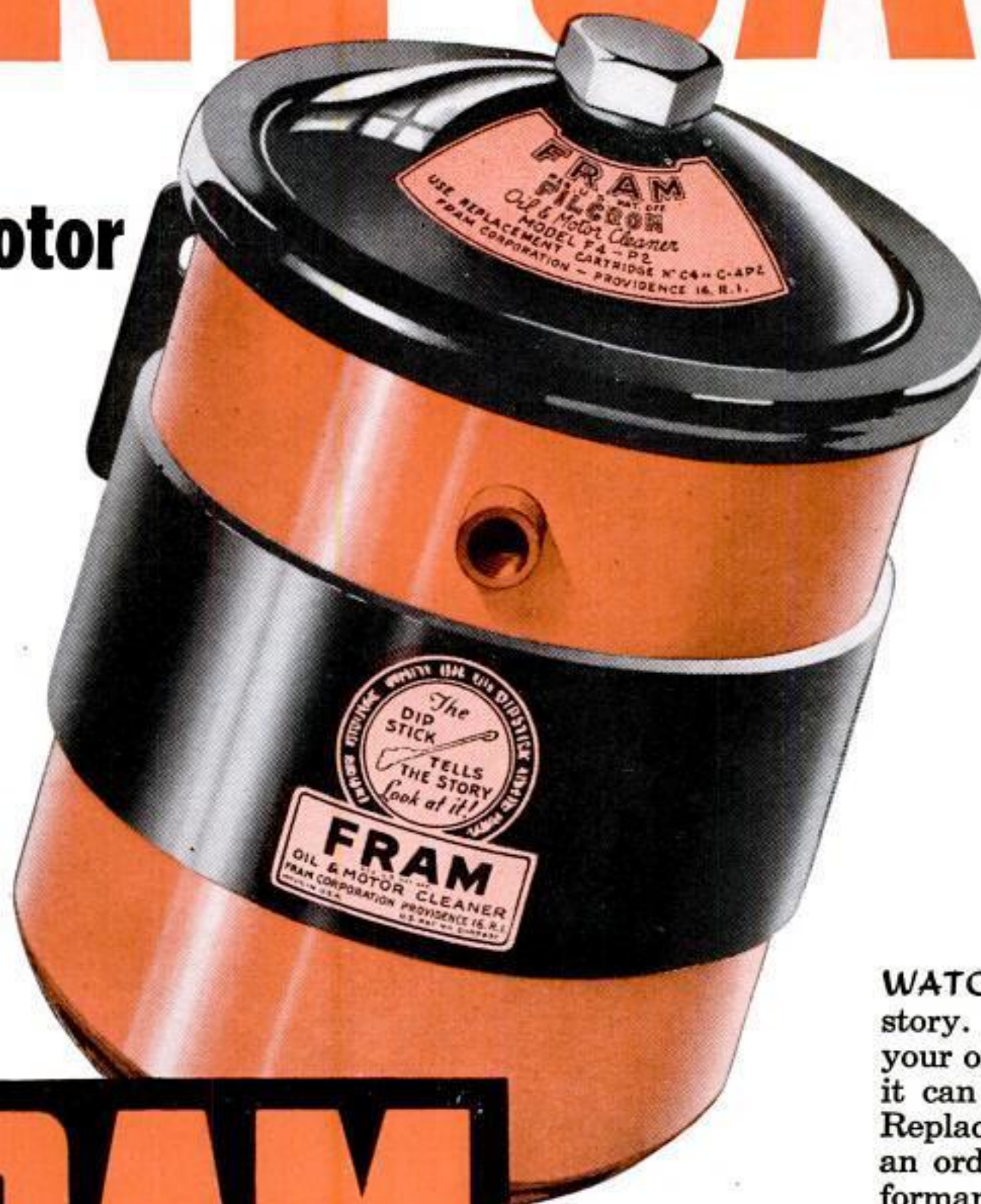
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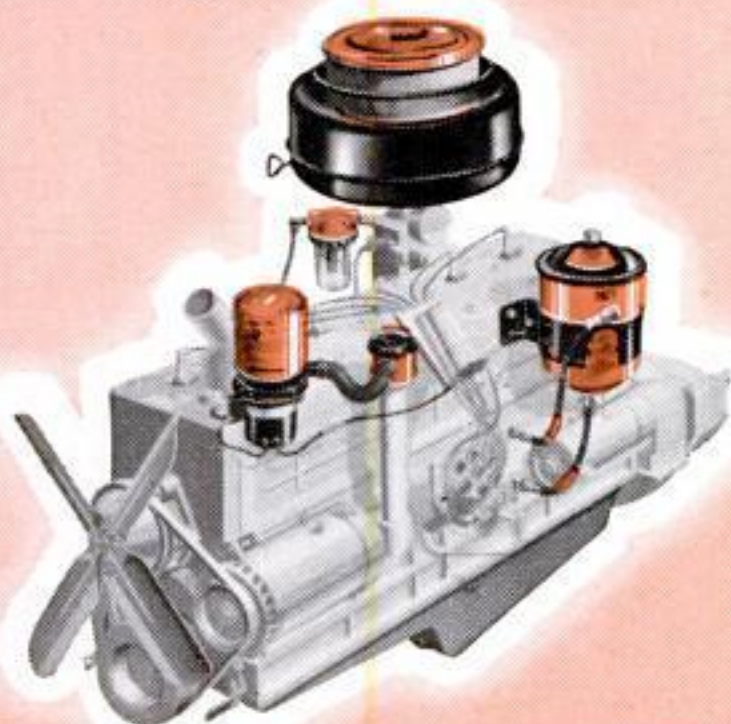
\*Certain heavy-duty oils, due to detergent additive used, turn dark almost as soon as put into the engine. Where such oils are used, change cartridges on the advice of your Fram Dealer.



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# New Shasta Cream Shampoo

## Sparks your hair with brighter, richer color



**BLONDE HAIR GLEAMS** with bright gold. For new Shasta Cream Shampoo contains an amazing sparkle-giving cleanser that "super" cleans your hair, so the natural color shines through in all its splendour.



**RED HAIR GLOWS** with burnished glory. New Shasta Cream Shampoo sparks your hair with brighter, richer color. Not artificial color. But your own true shade, glistening through "super" clean hair.

### Not a tint! Not a dye!

*Shasta is a super cleansing shampoo. Contains an amazing sparkle-giving cleanser that gives your natural hair color a dazzling lift.*



**BRUNETTE HAIR DANCES** with dark fire. Super cleansing Shasta lathers out color-dulling grime. Leaves hair so clean—your own true color dances through like sunshine streaming through a clean window pane.



**GRAY, WHITE HAIR SHINES** with silver. The secret is Shasta's amazing sparkle-giving cleanser. That's why—after shampooing with New Shasta Cream Shampoo, all hair color looks brighter, richer.



..... Big Economy Jar 4 full ounces... **89¢** also 57¢ and 29¢

**MONEY BACK GUARANTEE** If not convinced that New Lanolin-Enriched Shasta sparks your hair with brighter, richer color, return the jar to Procter & Gamble and get your money back in full.

# New Shasta Cream Shampoo

FOR BRIGHTER, RICHER, NATURAL COLOR



**ON THE BOARDWALK** in Atlantic City, Dorothy and husband James Rennie, now divorced, vacationed in 1922.

### THE GISHES CONTINUED

in *Romola* together, after which Dorothy went to England to make pictures for \$5,000 a week.

It was in the mid-'20s, somewhere between *The White Sister* and *The Scarlet Letter*, that U.S. intellectuals discovered that Lillian Gish, whom David Belasco had called "the most beautiful blonde in the world," was a great artist as well. Theodore Dreiser, James Branch Cabell, H. L. Mencken and other men of letters rushed to pay her floral tribute in print and in person, comparing her aloof and wistful beauty to the lily, the rose and even (in Joseph Hergeheimer's words) "a bouquet of all the flowers." Critic George Jean Nathan took it on himself to introduce the rather naive Lillian to worldly manners, old-worldly wines and the designer, Valentina. Portrait painters jostled to get Lillian to sit for them, and Mark Twain's biographer, Albert Bigelow Paine, dropped work on a treatise on the Rockefellers to write a saccharine book about her.

One day the late Irving Thalberg told Lillian, by then an \$8,000-a-week M-G-M star, "You know, you're 'way up there on a pedestal where people can't really care about you. Let me knock you off the pedestal so they'll care. It would be awfully good for you. I mean ... if you'd just let me arrange a little scandal for you." She thought it over and told him no. "Little did he know," she says, "that I didn't need a little scandal—I had a big one brewing." The man who lit the fire under it was Charles H. Duell, head of Inspiration Pictures Inc., which had backed *The White Sister*. Alleging breach of promise as well as breach of contract, he sued Lillian in many cities for many millions, creating quite a stir but winning none of his lawsuits.

The Gishes and the 20th Century just happened to be in their 20s at about the same time, but the only notorious thing that happened to the sisters in that roaring decade, besides Lillian's litigation, was Dorothy's madcap marriage.

"And even that," says Dorothy, "wasn't my idea. It was Connie Talmadge's. She was busting to marry a fellow named John Pialoglou, and they talked Jim Rennie and me into eloping to Greenwich with them. It was Sunday and I thought we probably couldn't get a license anyway. But Connie had everything fixed, even the rings and the flowers." She took her bridegroom home to Mother Gish and Lillian, and was quite upset a few weeks later when Mrs. Gish had the newlyweds' things moved from the Savoy Hotel to Rennie's apartment. The least Mr. Rennie deserved, she told her daughter, was not to have to live with his in-laws. Because of conflicts in their careers he rarely even got to live with his wife, although they did find time to play *Young Love* together in 1928 in Dorothy's first stage appearance since age 10.

Fifteen years after the elopement, at her divorce hearing, loyal Dorothy very nearly provoked the judge into refusing her decree. "She just wouldn't say a bad word against Jim," says Laura McCullough. "The judge finally had to ask her, 'See here, do you want this divorce or don't you?'" When pressed, Dorothy did recall that her husband once worried her into a six-day case of hiccoughs.

For all the years they spent in pictures, the Gishes never owned a home in Hollywood and never felt they belonged there. Lillian

CONTINUED ON PAGE 127



# See them! Taste them! Discover why cheeselovers rave about these new **KRAFT DeLuxe SLICES**

IN FOUR WAYS THEY'RE FINER FOR SUMMER SANDWICHES

## 1 BETTER FLAVOR! PERFECT SLICES!

By a new and marvelous Kraft-patented method the fine process cheese is formed into slices as it comes from the pasteurizers—with extra-good flavor sealed in every one. Every sandwich-size slice is *perfect*. (No slivers or "curling" dried edges).



## 2 KRAFT-PROTECTED!

Immediately after pasteurization, 8 big, perfect slices are sealed in a neat ½-lb. package by Kraft—protected until you slit open the wrapper in your own kitchen. Discover these *finer* slices and you'll never be without them!



## 3 HANDIER!

These slices separate so easily it's "almost like peeling a banana." And they keep beautifully—are always ready at a moment's notice for snacks, and cheese trays, and husky lunchtime sandwiches—cold or toasted.



## 4 FIVE DELICIOUS VARIETIES!

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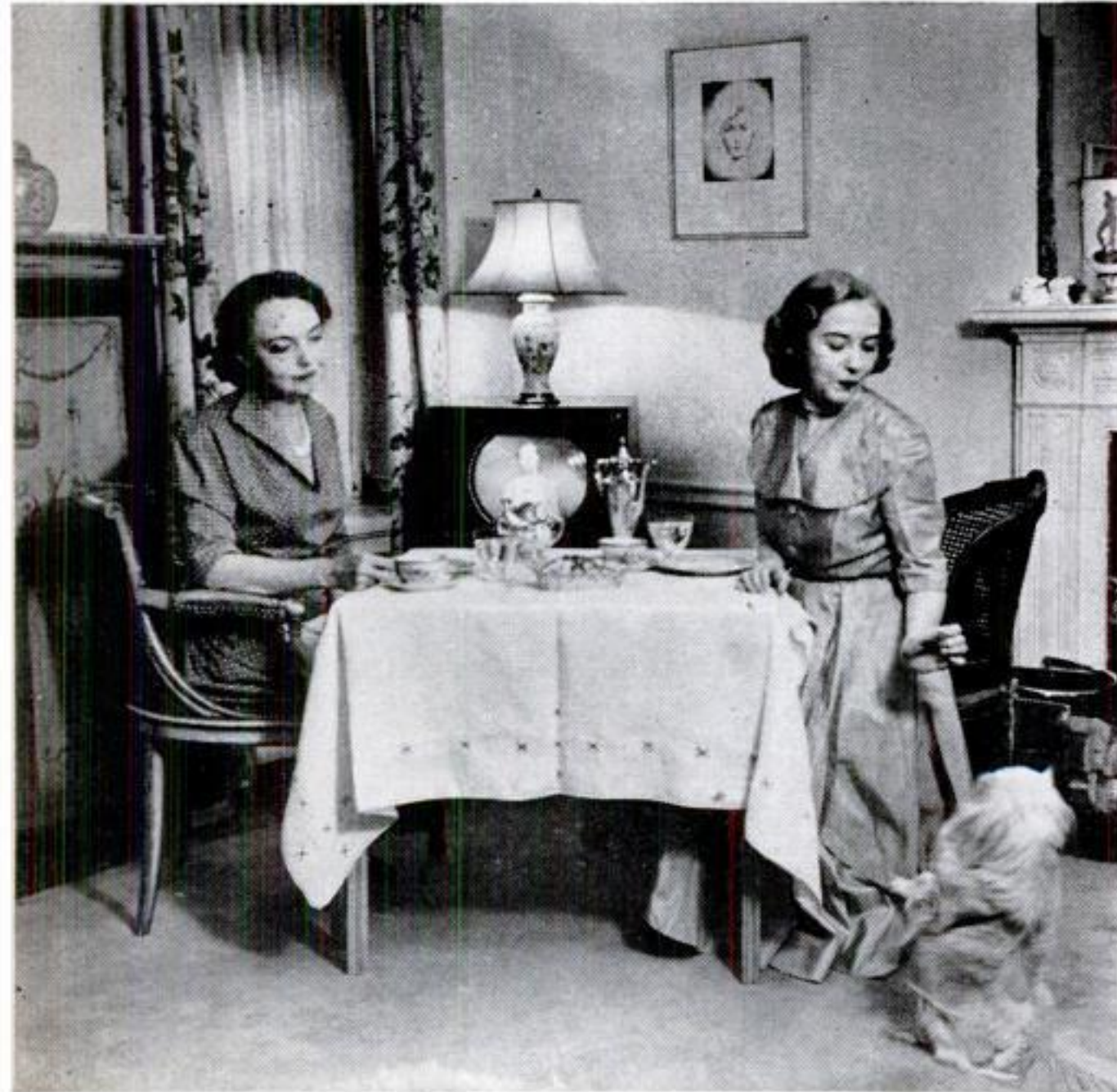
THE GISHES CONTINUED

was sure of it when Hollywood spurned the great Max Reinhardt, whom she had imported from Germany to make *The Miracle* (no relation to the Roberto Rossellini *Miracle* which U.S. Catholics have been asked to boycott). At any rate, it was without much regret that the Gishes left California to go home to New York and the theater.

Dorothy returned to the stage first, and if she was somewhat overshadowed by Lillian's movie fame at the time, she has come out of the shadow since to shine in a long string of plays and keep a long line of difficult leading men under control. As legitimate actresses the Gishes have proved themselves great troupers in the great tradition. Dorothy proved her fortitude many times by doing some of her finest acting while deathly ill. Lillian proved hers two years ago when their mother died while she was rehearsing *Mrs. Carlyle* with a University of Washington drama group in Seattle. Lillian flew east for the funeral, then returned at once to play the title role in the play for five weeks. Over the years Lillian has played in everything from *Camille* and *Uncle Vanya* to Maxwell Anderson's *Star Wagon* and the recent *Curious Savage*; Dorothy in everything from *Young Love* to *The Magnificent Yankee*, and the critics say they have played them all splendidly. Such men as Lawrence Langner, of the Theatre Guild, and Producer Kermit Bloomgarten rank Lillian and Dorothy among the finest American actresses, and the most reliable. In all their roles they have helped to keep the American theater, which has been "dying" as long as they have been living, alive and wonderful for hundreds of thousands of playgoers.

It is too bad that another, equally wonderful contribution by the Gishes must be an unknown quantity for the infinitely larger movie public. For the silent film, which went out as the Depression came in, is now a lost art form, hardly remembered by anyone under 30. Except as museum pieces its best works are never revived; they lie beyond a talking silver screen that might as well be an iron curtain. There is little prospect that the new generation of moviegoers will ever witness the lovely choreography of the French court scene in *Orphans of the Storm*, or the pathetic poetry of *Broken Blossoms*, or the tender scene in which Anna Moore baptizes her own newborn child in *Way Down East*.

Thus the question whether the Gishes gave finer performances as Henriette and Louise in *Orphans* on the screen, or as Vinnie in separate companies of *Life With Father* on the stage, is an abstract one that millions of people have no way of answering. One thing about them, however, is certain. Their most fabulous performance of all has been in their own half-century-old sister act—*Odyssey of a Trouper*, Lillian used to call it on the lecture circuit. It is a story that David Wark Griffith, if he were still around, would be impatient to start shooting on film right now. That is one thing, by the way, that the conservative Lillian and Dorothy Gish would never let the old master do.



TAKING TEA WITH TV in Lillian's New York apartment, the Gishes are careful to include Dorothy's elderly Pekingese, Rover, in their conversation.



Send 10¢ for NEW 16-page booklet with tips on "Good Taste Today\*," Box A-18, Oneida, N. Y.

**Help yourself to salad!** Serve yourself, while the person at left holds salad bowl—then do the same for your neighbor at right. Just as revealing as table etiquette is the taste of table appointments. A set of matched silverware probably does most—for least money! Services of 1881 (R) Rogers (R) Silverplate start at 29.75—compare for weight and finish—a superb value!



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*Twin Control* **Convenience...**  
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**Now—Make Perfect Toast From Either Side Of The Table!**

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## *Life Goes to a Swimming Meet*

### **A.A.U. BRINGS FUN AND FRENZY**

For five nerve-racking days last month 201 girls lashed themselves through the waters of Detroit's Brennan Pools in single-minded pursuit of national A.A.U. swimming titles. These mermaids, customarily young (average, 17 years) and unusually pretty, passed part of their time fighting pre-race jitters and trying to keep cool, sprawled in hotels, motels, under bleachers and under towels. (pp. 130, 133). But in the cool water they were red hot, with eight girls sharing 12 top titles and five new records—the speediest women's A.A.U. championship yet swum. Among the victors were Barbara Hobelmann, 18 (*see cover*), who won the 400-meter free style, and Mary Freeman (p. 133), another LIFE cover girl (July 23). For the many disappointed hopefuls losing was not always easy, but with the Olympic trials nearly a year away each had a chance to get better or—as one coach biliously observed—to get married.

**STYLISH FREESTYLE** is demonstrated by Sharon Geary, 17, of Los Angeles, who won 100-meter race.



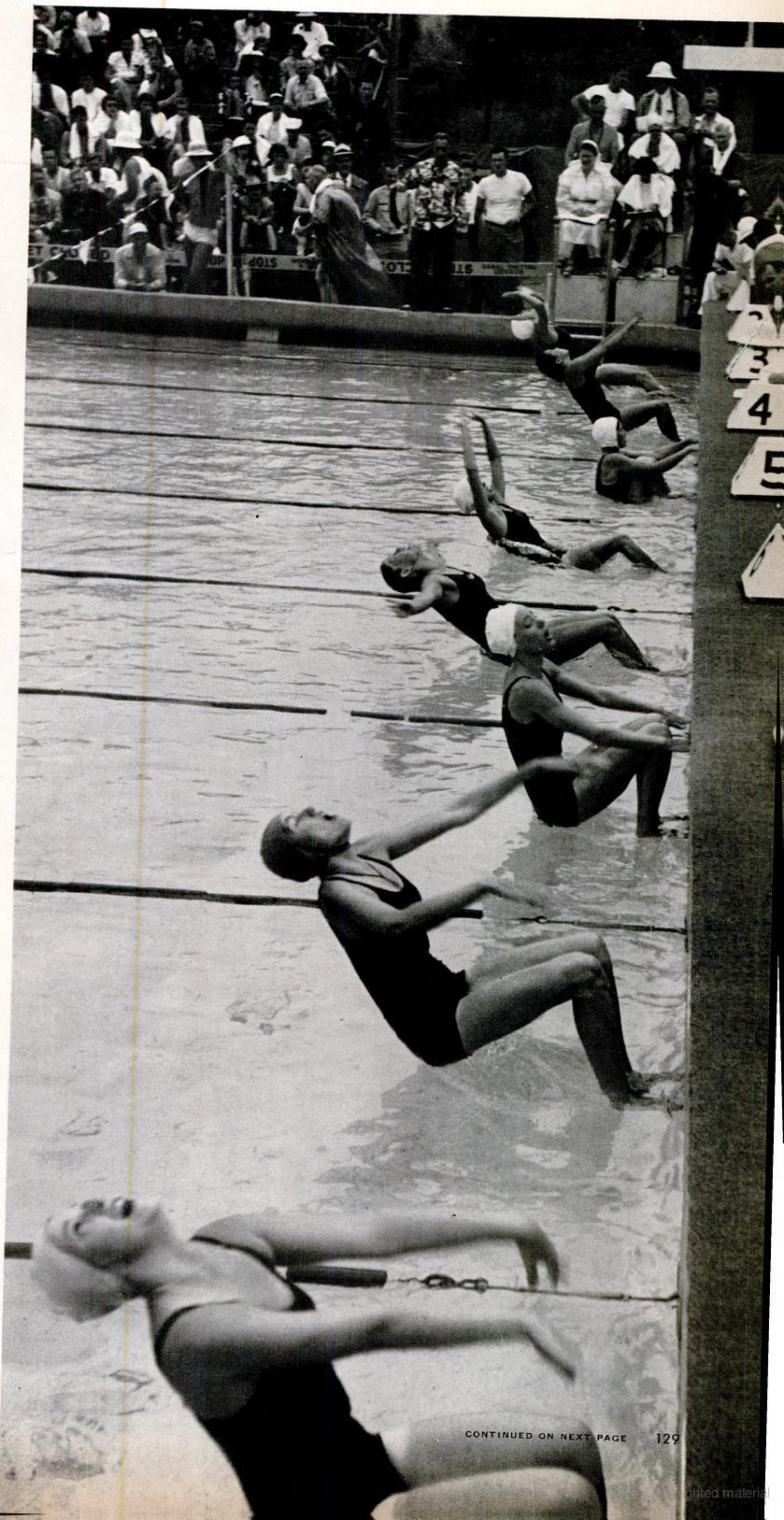


**BACKSTROKE START** is practiced by versatile 22-year-old Carol Pence of Lafayette Swim Club, which won top team honors. Carol won the 200-meter breast stroke, was second in 100-meter event.



**TOO MUCH RACE** left Philadelphia's Kitty Carney beaten and half-drowned. Friends offer comfort.

**OFF TO RACES** go competitors in 200-meter backstroke heat. LIFE cover girl Mary Freeman (third from bottom) eventually won titles in this and 100-meter backstroke. She was also second in medley.





ADOLPHE MENJOU Star of Radio's "MEET THE MENJOUS"

*I Liked 'em  
at a dime  
I LOVE 'em  
at a nickel!*



# PERSONNA BLADES REDUCED from 10¢ to 5¢ ea.

DOUBLE EDGE



NEW!

Transparent dispenser with  
vault for used blades.

SINGLE EDGE



WORLD'S FINEST BLADES

NOW **5** FOR **25¢**

10 for 49¢ — 20 for 89¢  
(not 98¢)

**No Change in Quality!**

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Yes, Personnas are now half their former price — but still the world's finest blades. Prove it to yourself — at no risk — by getting a pack of Personnas. Use as many blades as you wish . . . and if they do not give you incomparably smooth shaves, return dispenser to us for full refund! Personna, Inc., 43 W. 57th Street, N. Y.

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fit injector  
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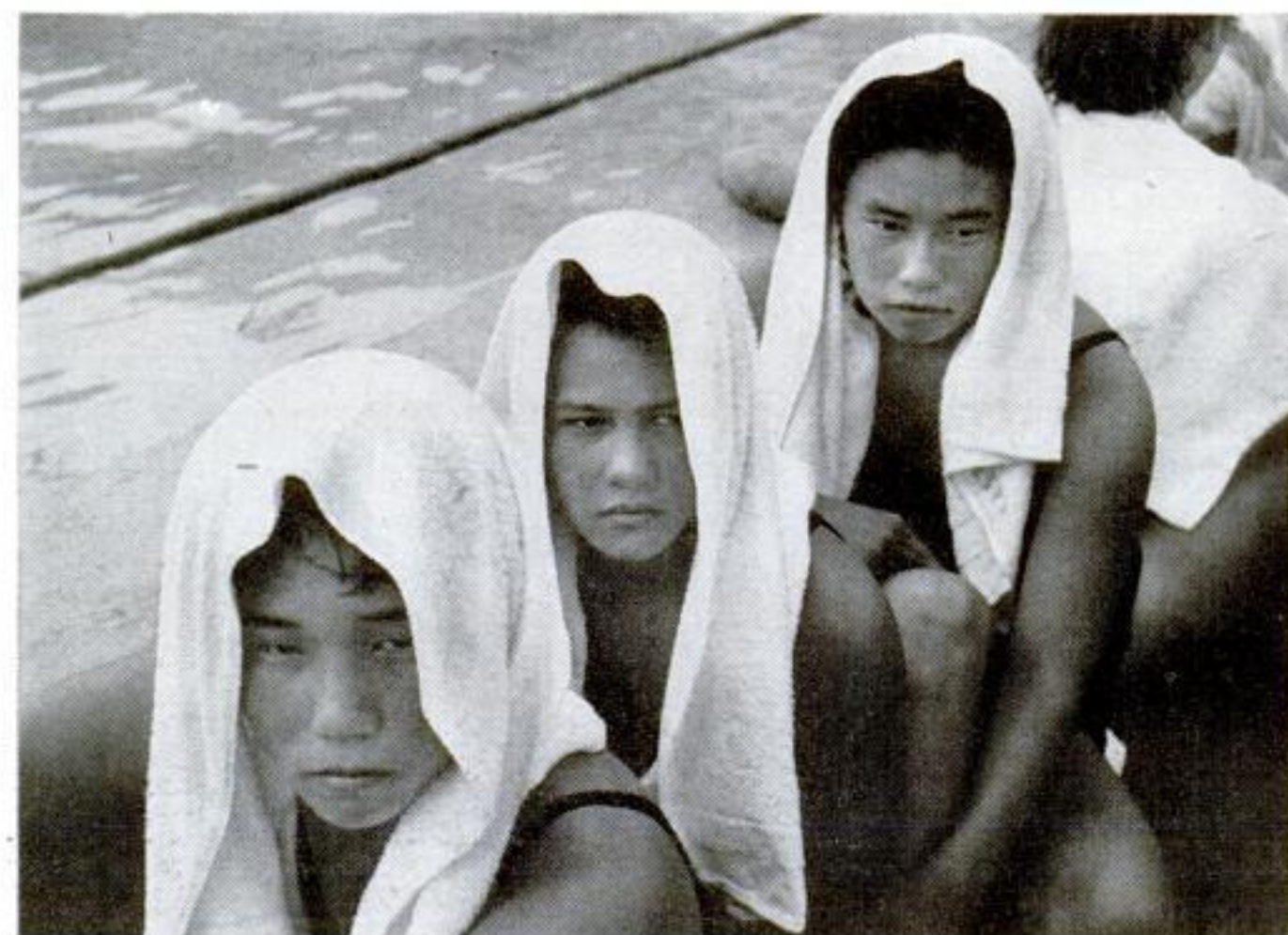
10 for 49¢ • 5 for 25¢

NEW!  
Built-in  
vault for  
used blades.

## Swimming Meet CONTINUED



**HAWAIIAN TEAM** in their native gowns, called "mumus," added an exotic note to the meet. They were winning team in 1950, but this year finished third.



**IMPASSIVELY WAITING**, three members of the Hawaiian swim club rest before their medley relay wearing towels to keep off the hot, nontropical sun.



**HOMESICK HAWAIIAN**, "Weenie" Numazu, 16, is moved by nostalgia of Coach Soichi Sakamoto's ukulele. Team helped pay for trip with hula shows.

**RELIEVES  
HEADACHE  
NEURALGIA  
NEURITIS PAIN**

**FAST**



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Anacin® is like a doctor's prescription. That is, Anacin contains not one but a combination of medically proved active ingredients. Anacin is specially compounded to give **FAST, LONG LASTING** relief. Don't wait. Buy Anacin today.

**NEW MINTS** Medically Proven  
Quickly **RID STOMACH**  
of **GAS**

Do you ever suffer stomach gas, heartburn, from acid indigestion? Get amazing new BiSoDoL Mints for fast relief. Safe, gentle. BiSoDoL Mints give longer-lasting relief than baking soda — yes, hours of relief. Refreshing, minty flavor sweetens sour mouth, stomach. So relieve heartburn, upset stomach, from too much food, drink, smoking. Sleep all night long when acid indigestion strikes. Carry new BiSoDoL Mints for fast relief — anywhere, anytime. 10¢.

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**"SHINY FACE" IS FOR KIDS!**

**MEN!**

Here's How to

**DIM** that  
**"FACE SHINE"**

USE  
**MENNEN**  
*Talcum*  
**FOR MEN!**



- ★ Use Mennen Talcum after every shave and later in day to hide whiskers!
- ★ Neutral tint kills face shine . . . doesn't show!
- ★ Hammerized for extra smoothness!
- ★ Used by more men than any other men's talcum powder in the world!

GIANT SIZE **55¢** LARGE SIZE **29¢**

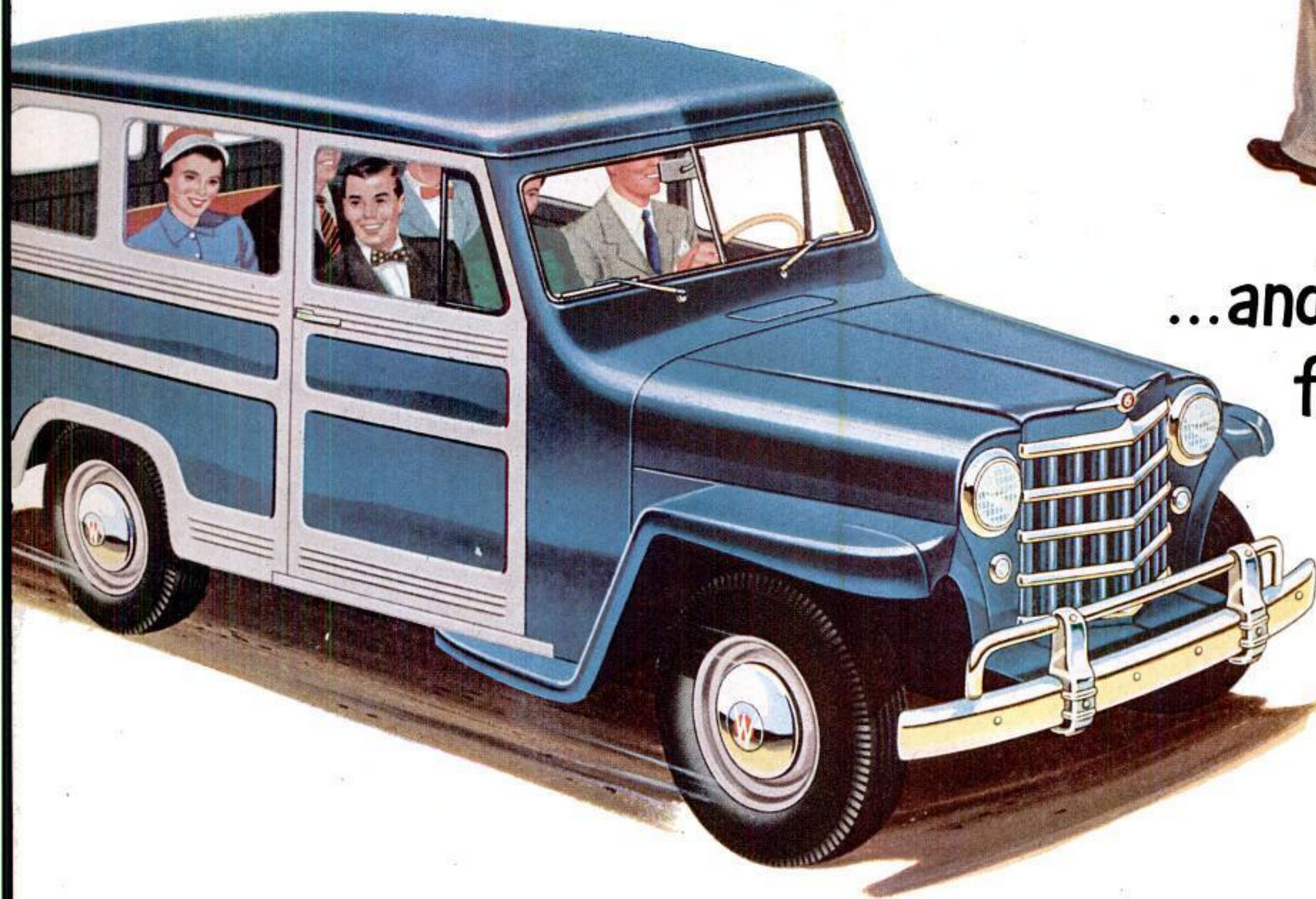
CONTINUED ON PAGE 133



# WILLYS

## works on weekdays

The Willys is a willing worker around your home, farm or business. It is designed—as many station wagons are not—to haul tall, bulky loads, up to ½-ton in weight, 98 cu. ft. in size. Load space is 4 feet high, almost 5 wide. The wide-opening, continuous-hinged tailgate opens level with the floor, supports 1,000 lbs. The Willys, with more usable cargo space and washable interior, surpasses any other station wagon for practical usefulness!



## ...and helps you have fun on week ends

The Willys Station Wagon is a great family car, too—smooth and comfortable... a delight to handle... with ample room for six, plus loads of luggage. Its high-compression *HURRICANE* Engine gives flashing performance and literally squeezes more miles from every gallon. And with all this, a Willys costs up to \$400 less than any competitive, full-size station wagon. Your Willys Dealer has one ready for you to road-test *right now!*

# WILLYS

**makes sense**

-IN ECONOMY -IN EASE OF DRIVING -IN COMFORT

# up to \$400 less

*than any other full-size Station Wagon*

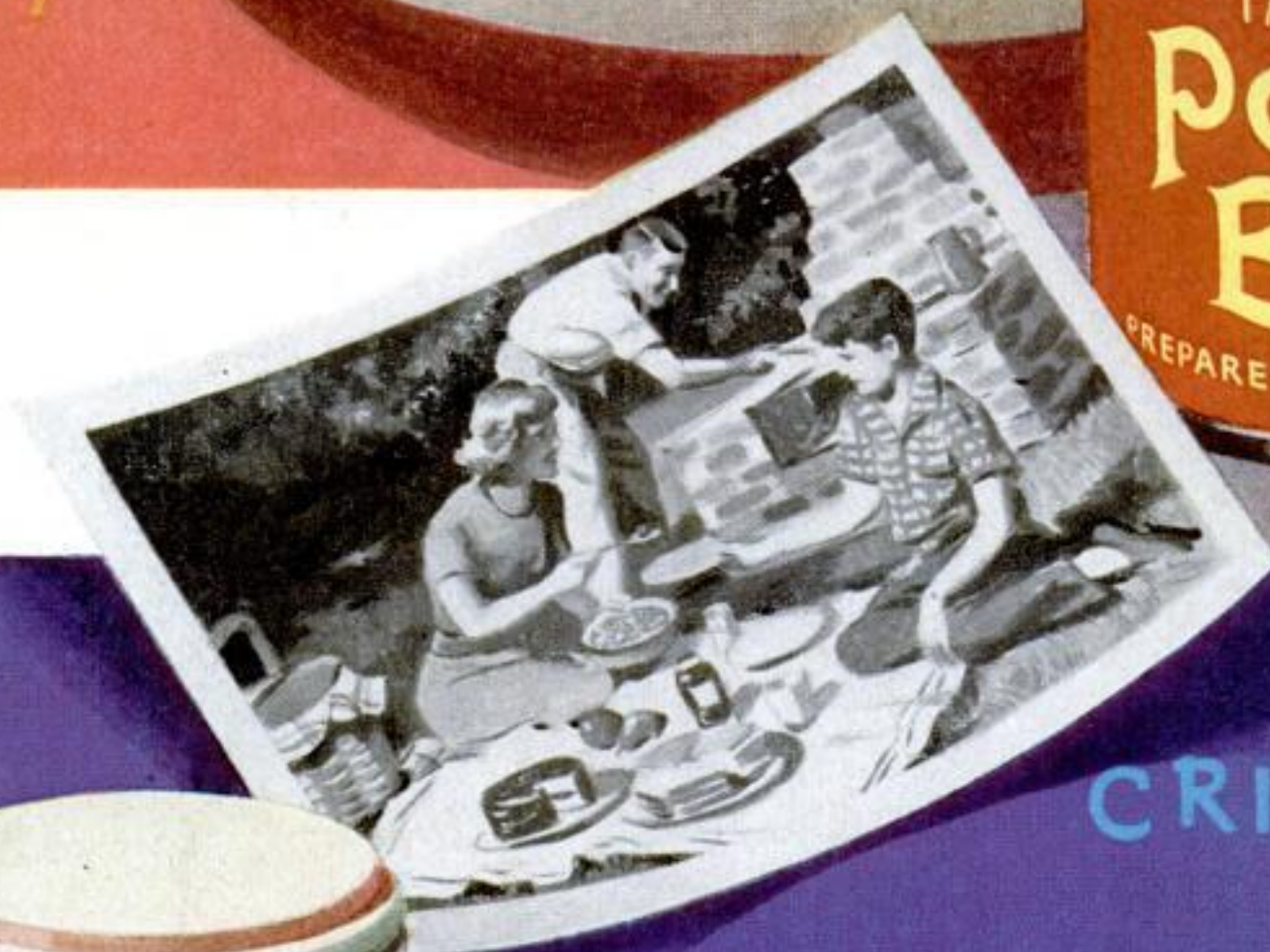


# Snapshot of a perfect picnic—

**ALL FUN...NO WORK**



Heat  
Eat  
Enjoy



CRISP  
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**Stokely's Finest**  
SINCE 1898

**2 GREAT NAMES IN FOOD that mean QUICK MEALS for you**

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A handy, dandy candy is the Life Saver. After meals, f'rinstance: it helps digestion, sweetens your breath, and tastes superlatively yum. 12 flavors . . . 5¢.

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#### Look for these Advantages

- SANFORIZED FABRICS... wash and iron perfectly
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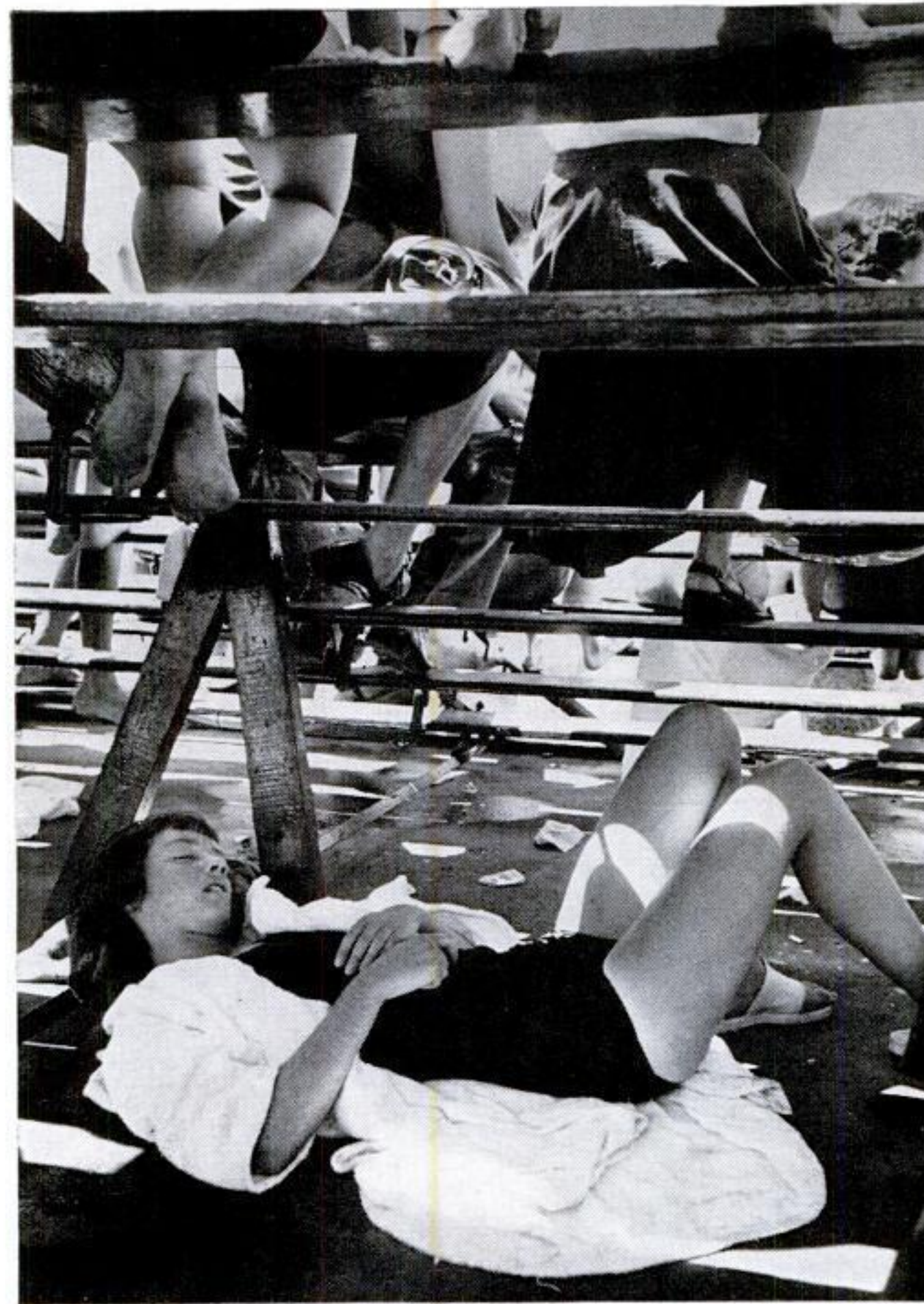
At your favorite store, or write for name of your nearest dealer  
OBERMAN & COMPANY, Main Office: Jefferson City, Mo.  
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WORK PANTS • SHIRTS  
MATCHED SETS  
"Wear like the name"

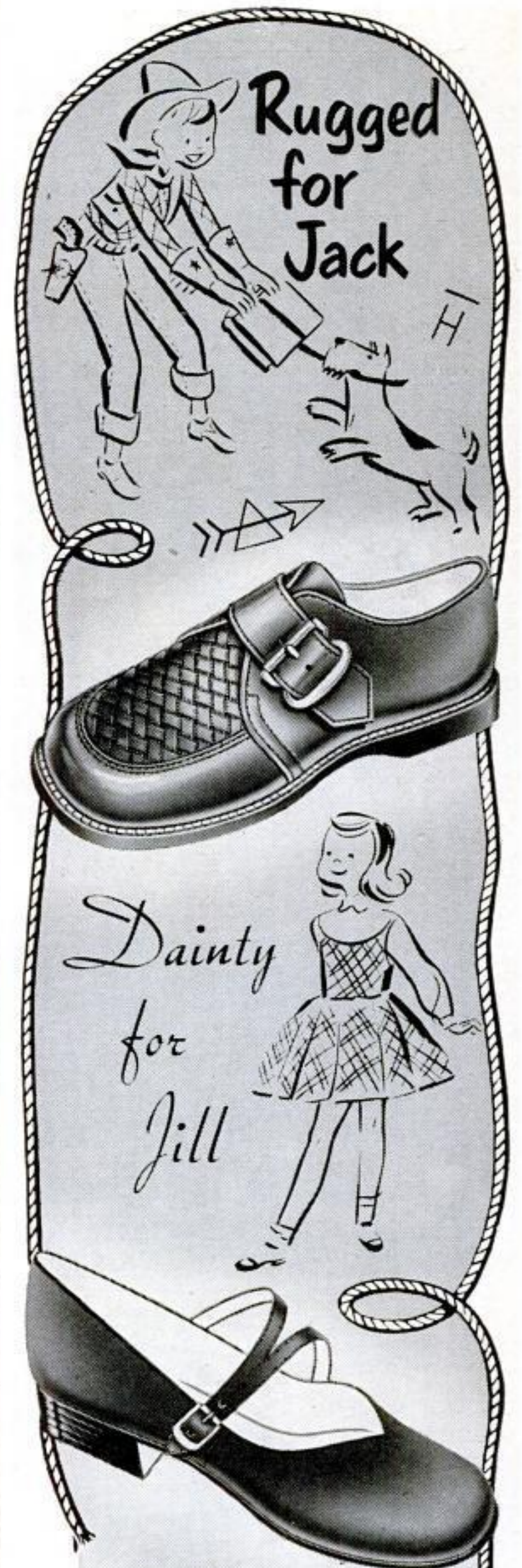
## Swimming Meet CONTINUED



**PRE-RACE REST** and relaxation is sought under bleachers by high-strung Sharon Geary. Now a Stanford sophomore, she started her swimming in 1938.



**VICTORY KISS** is awarded Mary Freeman by Coach Jim Campbell after win. "I was really scared," she said, "till I hit the wall and heard the applause."



Rugged  
for  
Jack

Dainty  
for  
Jill

## Edwards THE SHOE FOR BACK-TO-SCHOOL

Jack and Jill are in love . . . with Edwards exciting back-to-school styles! Jack goes for that husky, just-like-big-brother's look . . . Jill for the pretty, trim styling. Mother loves them all, for she knows there's long wear and easy comfort built into every pair. And she knows Edwards dealers fit them in a way her family doctor would approve. See them at fine shoe stores, coast to coast.

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# Edwards

THE SHOE FOR CHILDREN

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# UNIVERSAL *Stroke-Sav-r* *America's Fastest Iron!*



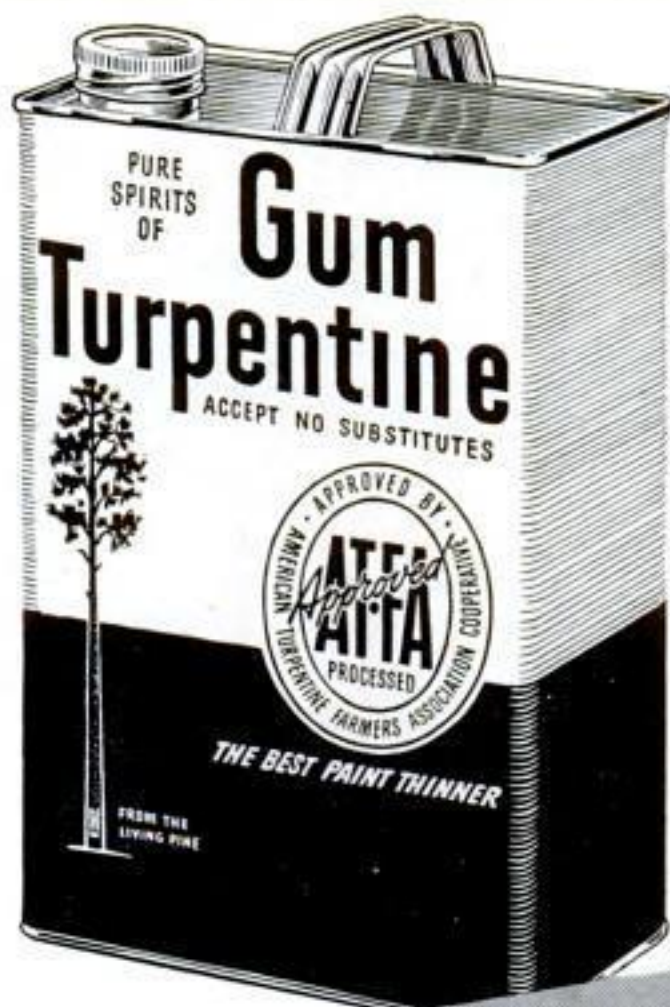
**CUTS IRONING TIME ALMOST IN HALF!**

Certified tests prove Universal Stroke-Sav-r cuts 26 minutes from the average ironing hour. Prove it to yourself with a 10-Day Home Trial Money-back guarantee.

**UNIVERSAL**

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## FOR BETTER PAINTING AND CLEANING

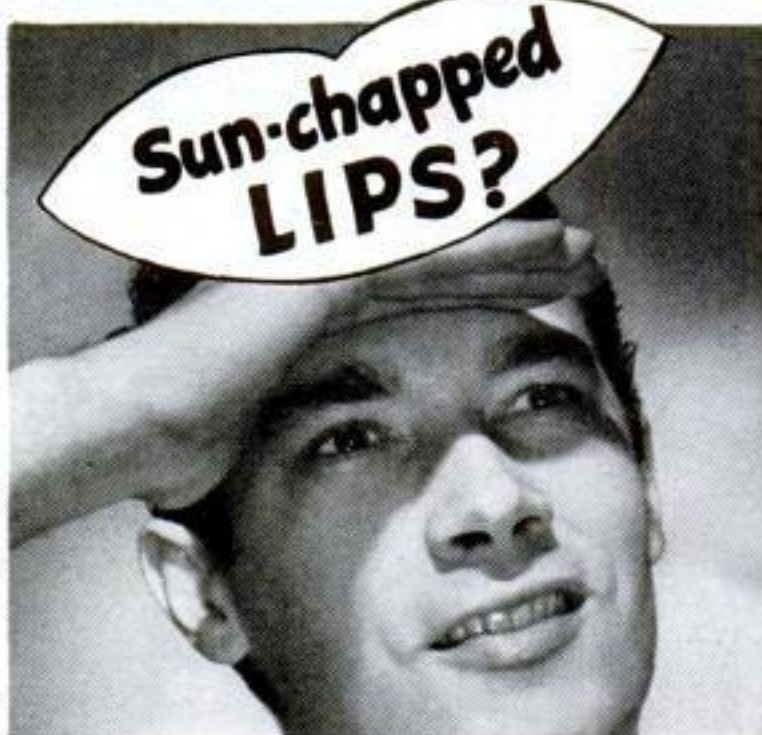
Gum Turpentine is unexcelled for thinning paints, varnishes and enamels. It is also an excellent cleaner for porcelain, glass, enamel and metal surfaces. Cleans floors and furniture before waxing or polishing. Always clean paint brushes with Gum Turpentine. Buy Gum Turpentine in gallon, quart or pint sizes at hardware and paint stores, drug, food, variety stores.

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The instant you apply soft, soothing, cushioning Dr. Scholl's Zino-pads on corns or sore toes, painful shoe friction stops, pressure is lifted. And for removing corns, you get separate Medications with Zino-pads that work almost like magic. Get this fast relief of Dr. Scholl's today!

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'Chap Stick' soothes those painful, sun-chapped, parched, dry lips. Brings swift, lasting relief. Specially medicated, pocket-size, easy to apply ... and the only antiseptic lip balm.

For vacationists, sun bathers, motorists, sportsmen, and all who work or play outdoors ... Buy a personal 'Chap Stick' for every member of the family.



## Swimming Meet CONTINUED



VICTORY PLUNGE into the pool is forced on popular "Pappy" Papenguth by his deliriously happy Lafayette Swim Club girls after they clinched team





honors for meet. Mainly Purdue coeds, the girls were forced to form club because university, like most, has no women's intercollegiate swimming team.

# A Future for You in Air Force Blue



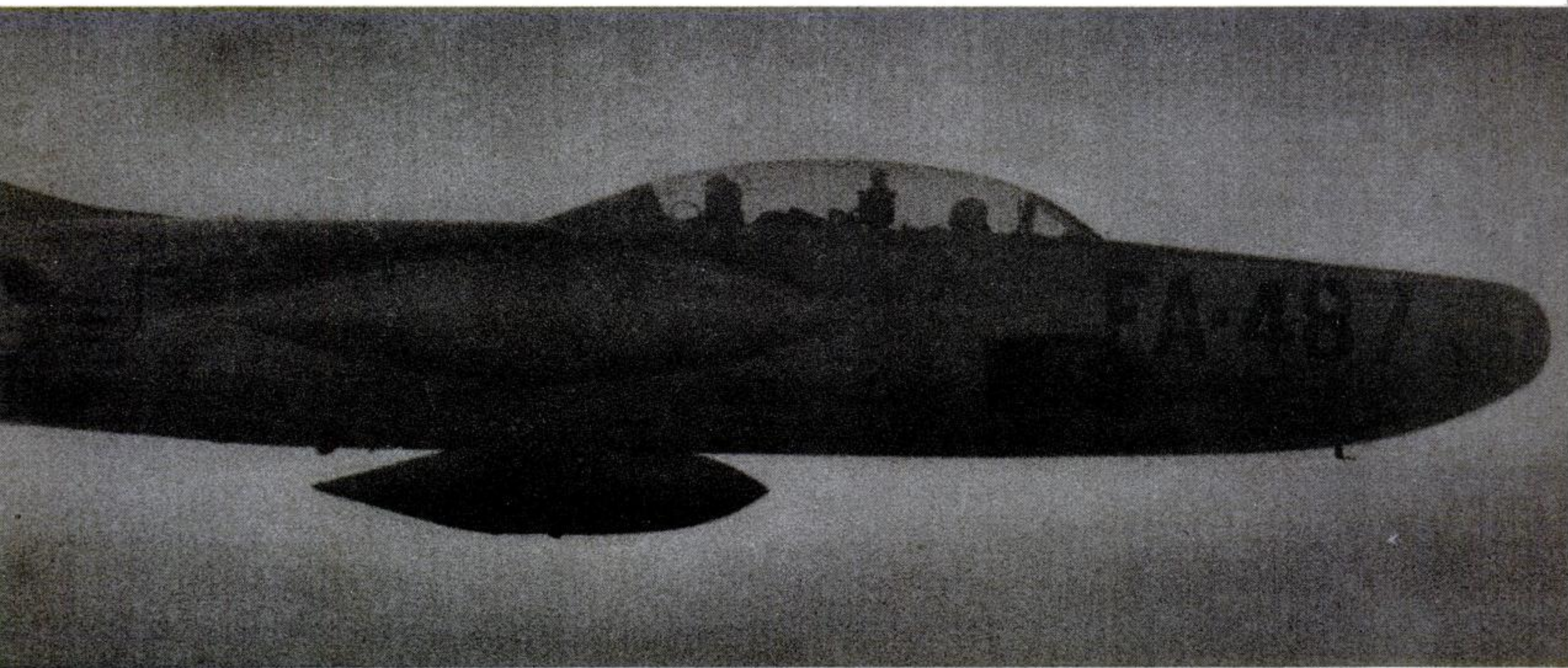
Many a young high school graduate like yourself has found a new and important life as a Waf—a Woman in the Air Force. Thousands of attractive and patriotic young American women between the ages of 18 and 34 have entered the Air Force as Wafs and are now filling posts vital to their nation's strength. From Paris to Tokyo, the finest of young American women are doing interesting jobs, smartly dressed in Air Force blue. Find out if you can be one of these "Smartest Women of the Year." Call or visit your nearest U. S. Army and U. S. Air Force Recruiting Station or write WAF, U. S. Air Force, Washington 25, D. C.

*Women with college background may apply for direct commission or Officer Candidate School. Write TODAY for details.*

## U. S. AIR FORCE







*from LIFE, January 22, 1951, by J. R. Eyerman*

## WHAT'S IN A PICTURE . . .

Like a monstrous shark, the F-94A steals through the darkness. Radar-guided, this night interceptor is scouting an unknown plane. Probably a friendly plane. But maybe not.

The photographer could have made a careful camera description of an F-94A but it would never have given us the feeling of ominous power, the sense of "mission accomplished," which we get from its sinister silhouette against the night sky. This stark picture—the mere outline of a shape—is a haunting symbol which conveys more depth and meaning than a whole catalogue of pictorial detail.

*. . . to see life . . . to see the world . . . to eyewitness great events*

**LIFE**



What luxury it used to be



What luxury it used to be  
To take a river trip!



What grand old whiskey folks enjoyed  
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To catch one flavor of those times,  
You only need this tip —



Just tell the man you want  
**IMPERIAL**

Hiram Walker's 93 years at fine whiskey-making makes Imperial good!

Blended whiskey. 86 Proof. 70% Grain Neutral Spirits. Hiram Walker & Sons Inc., Peoria, Ill.



# Want something good?



*Coca-Cola*  
REG. U.S. PAT. OFF.  
"Coke"  
REG. U.S. PAT. OFF.

You've got it—when your hand's  
around a frosty bottle of Coke. You'll enjoy  
this tingling, delicious refreshment.

Ask for it either way... both  
trade-marks mean the same thing.

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